

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Mountain View Hospital, 1000 East 100 North, Suite 325, Payson UT 84651
Thursday, February 7, 2019

CONDUCTING Brian Hulet

COMMITTEE MEMBERS Brian Hulet, Payson City Council; Bill Wright, Mayor; Dave Tuckett, Payson City; Kris Phillips, Stadium Cinemas, Taresa Hiatt, City Council; Todd Brightwell; Ric Johnson, Mountain View Hospital

EXCUSED Mike Hardy; Win Jeanfreau, UVU; Scott Wilson, Nebo School District; Scott Phillips, Business Owner, Lynn Abplanap, PPC Flexible; Andra Cefalo, Payson Chamber of Commerce.

STAFF Amanda Baker – Secretary

Meeting began at 8:00 am

APPROVAL OF MINUTES

Motion by Mayor Wright to approve the minutes for January 3, 2019. Motion Seconded by Ric Johnson. Motion approved

BOARD MEMBERS

Brian reported that the City Council have approved adding the following to the Economic Development board.

- Ty Jones, The Insurance Center & President of the Chamber of Commerce and Historic Downtown Payson
- Dave Charles
- Andra Cefalo, Payson Chamber of Commerce
- Todd Brightwell
- Win Jeanfreau

REPORT ON THINGS HAPPENING IN PAYSON CITY

Brian reported that there is a lot going on. Brian mentioned we are lucky to have Nester Gallo employed with Payson. He reported the City Council has just approved 80 townhomes on Arrowhead trail, KFC is coming along and he also mentioned we issued building permits for 88 single family homes last year and so far in January we have had 8.

REPORT FROM THE CHAMBER

Ty stated they are hoping to increase the economic development in the downtown area and are here to advise the economic development board regarding business in the downtown area. He stated they have been talking about how we can attract more businesses here. He said this committee is pretty on top of what's going on and he is excited to help. Brian stated he plans to assign Andra the business visits and keeping everyone on track.

Todd Brightwell joined the meeting at 9:15 am.

Brian stated Central Bank had a breakfast yesterday morning, there were a few things that came up that related to Utah County. He stated Utah is ahead of the curve when it comes to job growth. Brian presented some of the statistics that were presented at the Central Bank breakfast.

Brian also reported on the building permit statistics.

PAYSON ECONOMIC DEVELOPMENT STRATEGIC PLAN

Brian reported on the progress of the economic development strategic plan. The committee will meet twice a month to keep this moving forward.

Ty asked how we are going to stay on top of having enough water with the growth that is coming. Dave explained that we have enough culinary but secondary water is an issue. He stated we have 30K acre feet once we get access to central Utah water.

Todd stated there is a lot of difference in economic development between communities that can and cannot handle large water users.

Brian reported that the state will soon mandate meters and that we are moving towards metering our water which will help with conserving water in Payson. Dave reported that Saratoga Springs recently started metering and they are saving 50% of the water.

Brian would like to come up with a list of influencers to be involved in the Economic Strategic Plan. He has already started a good list. Other suggestions included:

- Point of the mountain Commission
- AUCC
- Chambers of Commerce
- Juab County
- Delegates
- Utah Housing Coalition
- Gale Baum
- Dan Thomas
- MAG
- Silicon Slopes
- Dan Shaw

BRANDING

Brian reported on the progress of the branding efforts.

Mike Hardy joined the meeting at 8:47 am

Todd mentioned that cities become internally focused on what happens here but we also need to think about what happens with the logo when you put it with other logos.

Brian mentioned the slogan that is being considered but it does come with some trademark restrictions. Ty mentioned he doesn't like the idea of the restriction of the trademark issues.

REPORT FROM THE CITY

Dave reported they are going down the territories the City has never gone before and he appreciates the support of the committee and the council. A lot is happening behind the scenes to prepare for the growth.

Todd said it's so important for people to buy in to a solid plan and that they are hearing the same thing no matter who they talk to.

Discussion was held regarding the viability of Main Street.

REPORT FROM TODD BRIGHTWELL

Todd reported the County is really excited about the change in commission and it appears the commission is on the right foot.

GOALS

Ty asked what the purpose of the Golf event is. Brian stated the golf event is about planting seeds and bringing awareness to Payson. Ty suggested that you take advantage of the Chamber's help.

UVU

Brian stated we need to start having classes in Payson so we can start feeling like its part of the community which will require working in conjunction with Nebo School District.

I-15

Brian reported the interchange option is in its final 30 day period and we should have an official decision by summer but may be as soon as a couple of weeks.

Meeting adjourned at 9:10 am.