

JOINT RESOLUTION NO. 2013-01

A JOINT RESOLUTION RECOMMENDING THAT “DIXIE” BE INCLUDED IN  
THE NEW NAME OF DIXIE STATE COLLEGE OF UTAH

WHEREAS, Dixie State College of Utah (“Dixie State College”) will soon become a university;

WHEREAS, a new name for the university is necessary;

WHEREAS, Dixie State College is the primary institution of higher learning in Washington County and is a fundamental part of our community;

WHEREAS, since 1913 “Dixie” has been part of the name and branding of Dixie State College;

WHEREAS, the term “Dixie” has been historically used by local residents to refer to the Washington County area refers to the pioneering spirit of those that settled the area;

WHEREAS, the historical relationship between County residents and the only institution of higher learning in their area—an institution which many of their ancestors sacrificed a great deal to build and develop—should be recognized as an important factor in considering the new name of Dixie State College;

WHEREAS, the continued use of “Dixie” in the new name will honor and communicate the heritage, history, and traditions of Dixie State College and our community;

WHEREAS, the continued use of “Dixie” in the new name will demonstrate the importance of community history and the university’s critical, long-standing ties with the many local residents who have generously supported and worked to develop it throughout its own history;

WHEREAS, “Dixie” is the single most important term for the branding of Dixie State College; and

WHEREAS, in the considered judgment of the communities represented below, the history of this community and institutional branding are fundamental considerations in the naming of any higher education institution.

NOW, THEREFORE, BE IT JOINTLY RESOLVED that:

The elected legislative bodies of the following political subdivisions located within Washington County, Utah respectfully request that the term "Dixie" continue to be a prominent part of the new name for Dixie State College of Utah.

JOINT RESOLUTION 2013-01 PASSED AND WAS ADOPTED BY THE TOWN COUNCIL OF THE TOWN OF LEEDS, WASHINGTON COUNTY, STATE OF UTAH, ON THIS DAY \_\_\_\_\_, JANUARY 2013.

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Alan Roberts, Mayor  
Town of Leeds

ATTEST:

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Robert W. Goldsberry, Clerk/Recorder