

R/UDAT Preliminary Site Visit: AGENDA

Friday, July 12, 2019

Date/Time	Location	Activity	Participant*	Possible Discussion Items
8:30am - 9:00am	City Hall	Introductions and discussion of desired R/UDAT outcomes	City Council Members, Mayor McCormick, City Planning Commission; Natalie Kautz, City Planner	
9:00am - 10:30am	Main Street and Commercial District	Walking tour of Main Street and Commercial District	City Council Members, Mayor McCormick, City Planning Commission; Natalie Kautz, City Planner	Identifying issues along the Main Street corridor
10:30am - 11:30am	City Hall	Zoning Ordinance and Design Discussions	City Council Members, Mayor McCormick, City Planning Commission; Natalie Kautz, City Planner; Gary Siddoway: High Star Ranch; Betty Morin: Mirror Lake Diner; Katie Steppflug: Artique; Jack Walkenhorst: Allwest Communications; Jeff Camp: Main Street Real Estate Owner; JaCie Butters: AristoCat Children's Academy	Façade improvements, design standards, landscaping improvements, glazing standards, sign standards, land use, parking, setbacks, mixed use
11:30am - 11:45am	Break			
11:45am - 1:00pm	Mirror Lake Diner	Lunch and General Discussion	City Council Members, Mayor McCormick, City Planning Commission; Natalie Kautz, City Planner; Gary Siddoway: High Star Ranch; Betty Morin: Mirror Lake Diner; Katie Steppflug: Artique; Jack Walkenhorst: Allwest Communications; Jeff Camp: Main Street Real Estate Owner; JaCie Butters: AristoCat Children's Academy	
1:00pm - 2:30pm	City Hall	Main Street Economic Issues	City Council Members, Mayor McCormick, City Planning Commission; Natalie Kautz, City Planner; Gary Siddoway: High Star Ranch; Betty Morin: Mirror Lake Diner; Katie Steppflug: Artique; Jack Walkenhorst: Allwest Communications; Jeff Camp: Main Street Real Estate Owner; JaCie Butters: AristoCat Children's Academy	Marketing Campaign, Property Owner Campaign (to clean up property and rent at reasonable terms), vacancies, recruitment of businesses, encouraging new investment in Main Street, downtown image campaign
2:30pm - 2:45pm	Break			
2:45pm - 3:45pm	City Hall	Gateways Signage and Monuments, Landscaping & Street Trees/Urban Forestry	City Council Members, Mayor McCormick, City Planning Commission; Natalie Kautz, City Planner; Scott Kettle, City Engineer; Matt Crittenden, Director of Public Works	Existing Signage, corridor improvements, street trees, entry trees, landscaping medians, signage on overpass
3:45pm - 4:45pm	City Hall	Placemaking	City Council Members, Mayor McCormick, City Planning Commission; Natalie Kautz, City Planner; Scott Kettle, City Engineer; Matt Crittenden, Director of Public Works	Underutilized public spaces, creating an atmosphere/improvements that draw people into the area, public art, public improvements, parking issues, creating a vibe
4:45pm - 5:00pm	City Hall	Discussion of Next Steps	City Council Members, Mayor McCormick, City Planning Commission; Natalie Kautz, City Planner	Plan for the upcoming R/UDAT