



**MEMORANDUM:**

Date: December 3, 2012  
To: Council Members  
From: Annette Singleton  
Re: Non-Profit Grant Applicant, KPCW

Attached please find the cover letter and the first page of the KPCW Non-Profit Entities Grant Application, submitted on September 20, 2012.

KPCW's requested grant amount is \$4,350; the Budget Committee recommended \$0.00.

Called  
10/30/12  
scheduling  
w/ County  
Comm.

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YOUR COMMUNITY VOICE

September 20, 2012

Ms. Annette Singleton  
Summit County Manager  
60 North Main Street  
Post Office Box 128  
Coalville, UT 84017

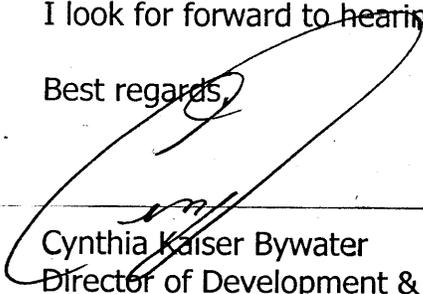
Dear Annette,

It is with great pleasure that I submit this grant application to you for consideration. KPCW was honored to receive a grant from Summit County last year to cover the costs for our purchase and installment of federally mandated Emergency Alert System equipment. This year we are incurring new maintenance, engineering costs and have replaced, upgraded and re-aligned equipment for service to Summit County residents.

KPCW demonstrated our value to the community during the Fox Bay Fire. KPCW was the only source of information for the closure of highway 40, the evacuations that took place or were pending and continuous updates and reports from local and regional emergency officials and local authorities. Funding from Summit County would ensure that this service continues and is more efficient and reliable. This service is invaluable to the residents of Summit County. KPCW is the sole information provider for many Summit County residents for core government emergency information and alerts. In addition, the station serves as a critical point of information for traffic & road conditions as well as weather emergencies.

Thank you for your time and consideration. If you have any questions or concerns please feel free to contact me directly at 435.649.9004 ext. 314. I look forward to hearing from you.

Best regards,

  
Cynthia Kaiser Bywater  
Director of Development & Underwriting

**Grant Application for Non-Profit Entities  
Summit County, Utah**

**Name of Entity: KPCW Radio**

**Address: 460 Swede Alley, Suite 200, PO Box 1372 Park City, UT 84060**

**Phone Number: 435.649.9004 ext. 314**

**Name of Point of Contact: Cindy Bywater**

**Phone Number: 435.649.9004 ext. 305**

**Grant Amount Requested: \$4,350**

Summit County has established a priority of criteria for the awarding of grants to non-profit entities. These criteria are as follows:

- A. Fulfillment of core governmental functions (i.e.: police, fire, sewer, roads, public health, etc.).
- B. Fulfillment of policies within the Snyderville Basin and Eastern Summit County General Plans.
- C. Fulfillment of County Council goals.

Please explain how the grant funds would be used to fulfill the criteria (you may attach one additional 8 1/2 x 11" sheet of paper in addition to the space below)

KPCW is "Your community voice" for the Summit County area. We are a non profit volunteer supported organization whose mission is to educate, inform, entertain and provide access to a diverse community with quality local, national and international programming. (Please see attached)

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Also, please clearly state the service to be provided using the county funding:

- Maintenance/ Engineering costs for the recently purchased federally mandated equipment that will enable KPCW to provide the Emergency Activation System (EAS) and Common Alerting Protocol (CAP) messages for the **Summit County Area** as per FEMA and FCC Regulations.
  - Replacing / maintenance on satellite dish including snow cover
  - Upgrading signal on Lewis Peak (antenna) to serve Eastern Summit County
  - Automation programming costs incurred to serve as the informational broadcasting system concerning national and local emergencies, including:
    - Police emergencies
    - Fire emergencies (as demonstrated during the Fox Bay Fire 2012)
    - Amber Alerts
    - Weather conditions in association with the National Weather Service
    - Road conditions in conjunction with UDOT
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