

MINUTES OF RDA REGULAR MEETING – MAY 7, 2019

-1-

THE WEST VALLEY CITY REDEVELOPMENT AGENCY MET IN REGULAR SESSION ON TUESDAY, MAY 7, 2019, AT 7:14 P.M. IN THE CITY COUNCIL CHAMBERS, WEST VALLEY CITY HALL, 3600 CONSTITUTION BOULEVARD, WEST VALLEY CITY, UTAH. THE MEETING WAS CALLED TO ORDER BY CHAIRMAN FITISEMANU.

THE FOLLOWING MEMBERS WERE PRESENT:

Jake Fitisemanu, Chair
Don Christensen, Vice-Chair
Ron Bigelow
Lars Nordfelt
Tom Huynh
Steve Buhler
Karen Lang

STAFF PRESENT:

Wayne Pyle, Chief Executive Officer
Nichole Camac, Secretary

Paul Isaac, Assistant City Manager/ HR Director
Nicole Cottle, Assistant City Manager/CED Director
Eric Bunderson, City Attorney
Layne Morris, CPD Director
Colleen Jacobs, Police Chief
Chris Beichner, Acting Fire Chief
Jim Welch, Finance Director
Nancy Day, Acting Parks and Recreation Director
Russ Willardson, Public Works Director
Sam Johnson, Strategic Communications Director
Jake Arslanian, Public Works Department

APPROVAL OF MINUTES OF SPECIAL MEETING HELD APRIL 23, 2019

The Agency considered the Minutes of the Special Meeting held April 23, 2019. There were no changes, corrections or deletions.

Mr. Buhler moved to approve the Minutes of the Special Meeting held April 23, 2019. Mr. Christensen seconded the motion.

A voice vote was taken and all members voted in favor of the motion.

RESOLUTION NO. 19-04: ADOPT A TENTATIVE BUDGET AND SET FORTH PROPOSED APPROPRIATIONS FOR THE SUPPORT OF THE

MINUTES OF RDA REGULAR MEETING – MAY 7, 2019

-2-

REDEVELOPMENT AGENCY FOR THE FISCAL YEAR COMMENCING JULY 1, 2019 AND ENDING JUNE 30, 2020; SET JUNE 4, 2019 AS THE DATE FOR PUBLIC HEARING

Chairman Fitisemanu discussed proposed Resolution 19-04 that would adopt a tentative budget and set forth proposed appropriations for the support of the Redevelopment Agency for the Fiscal Year commencing July 1, 2019 and ending June 30, 2020; set June 4, 2019 as the date for Public Hearing,

Written documentation previously provided to the City Council included information as follows:

This resolution adopts the tentative budget for the Redevelopment Agency of West Valley City for the 2019-2020 fiscal year and sets a date for public comment at a hearing on June 4, 2019.

The Redevelopment Agency will adopt a tentative budget that will be made available for public inspection during regular office hours in the City's Recorder's office and gave notice of a hearing to receive public comment before the final adoption of this tentative budget for FY 2019-2020.

Upon inquiry by Chairman Fitisemanu there were no further questions from members of the Agency, and he called for a motion.

Mr. Christensen moved to approve Resolution 19-04.

Mr. Buhler seconded the motion.

A roll call vote was taken:

Ms. Lang	Yes
Mr. Buhler	Yes
Mr. Huynh	Yes
Mr. Bigelow	Yes
Mr. Christensen	Yes
Mr. Nordfelt	Yes
Chair Fitisemanu	Yes

Unanimous.

RESOLUTION NO. 19-05: APPROVE A MARKETING AGREEMENT BETWEEN THE AGENCY AND UTAH SOCCER, LLC

Chairman Fitisemanu discussed proposed Resolution 19-05 that would approve a Marketing Agreement between the Agency and Utah Soccer, LLC.

MINUTES OF RDA REGULAR MEETING – MAY 7, 2019

-3-

Written documentation previously provided to the City Council included information as follows:

We are requesting approval of a Marketing Agreement between the Redevelopment Agency of West Valley City (RDA) and REAL SALT LAKE (RSL) that will provide marketing package for 2 years through Billboards, Radio Ads and Stadium Signage for Fairbourne Station and all of the Fairbourne Developments in West Valley City.

The \$75,312.17 will be broken up in to 2 semi-annual payments over 2 years and will come from the City Center RDA starting in May 2019. Wasatch is also sponsoring RSL in an equal amount, which will assist the Agency further in promoting the development within the new CRA.

The WVC RDA is intending to build awareness for Fairbourne Station and all the new development that is occurring. RSL through Broadway media will utilize their marketing avenues to get the Fairbourne Station name and location out to the State.

Upon inquiry by Chairman Fitisemanu there were no further questions from members of the Agency, and he called for a motion.

Mr. Buhler moved to approve Resolution 19-05.

Mr. Huynh seconded the motion.

A roll call vote was taken:

Ms. Lang	Yes
Mr. Buhler	Yes
Mr. Huynh	Yes
Mr. Bigelow	Yes
Mr. Christensen	Yes
Mr. Nordfelt	Yes
Chair Fitisemanu	Yes

Unanimous.

RESOLUTION NO. 19-06: APPROVE A MARKETING AGREEMENT BETWEEN THE AGENCY AND UTAH ROYALS FC, LLC

Chairman Fitisemanu discussed proposed Resolution 19-06 that would approve a Marketing Agreement between the Agency and Utah Royals FC, LLC

MINUTES OF RDA REGULAR MEETING – MAY 7, 2019

-4-

Written documentation previously provided to the City Council included information as follows:

We are requesting approval of a Marketing Agreement between the Redevelopment Agency of West Valley City (RDA) and Utah Royals that will provide marketing package for 2 years through Billboards, Radio Ads and Stadium Signage for Fairbourne Station and all of the Fairbourne Developments in West Valley City.

The \$19,514.01 will be broken up in to 2 annual payments and will come from the City Center RDA starting in May 2019. Wasatch is also sponsoring Utah Royals in an equal amount, which will assist the Agency further in promoting the development within the new CRA.

The WVC RDA is intending to build awareness for Fairbourne Station and all the new development that is occurring. UR through Broadway media will utilize their marketing avenues to get the Fairbourne Station name and location out to the State.

Upon inquiry by Chairman Fitisemanu there were no further questions from members of the Agency, and he called for a motion.

Mr. Nordfelt moved to approve Resolution 19-06.

Ms. Lang seconded the motion.

A roll call vote was taken:

Ms. Lang	Yes
Mr. Buhler	Yes
Mr. Huynh	Yes
Mr. Bigelow	Yes
Mr. Christensen	Yes
Mr. Nordfelt	Yes
Chair Fitisemanu	Yes

Unanimous.

RESOLUTION NO. 19-07: APPROVE A MARKETING AGREEMENT BETWEEN THE AGENCY AND REAL MONARCH, LLC

Chairman Fitisemanu discussed proposed Resolution 19-07 that would approve a Marketing Agreement between the Agency and Real Monarch, LLC

Written documentation previously provided to the City Council included information as follows:

MINUTES OF RDA REGULAR MEETING – MAY 7, 2019

-5-

We are requesting approval of a Marketing Agreement between the Redevelopment Agency of West Valley City (RDA) and Real Monarchs (RM) that will provide marketing package for 2 years through Billboards, Radio Ads and Stadium Signage for Fairbourne Station and all of the Fairbourne Developments in West Valley City.

The \$5,173.82 will be broken up in to 2 annual payments and will come from the City Center RDA starting in May 2019. Wasatch is also sponsoring Real Monarchs in an equal amount, which will assist the Agency further in promoting the development within the new CRA.

The WVC RDA is intending to build awareness for Fairbourne Station and all the new development that is occurring. RM through Broadway media will utilize their marketing avenues to get the Fairbourne Station name and location out to the State.

Upon inquiry by Chairman Fitisemanu there were no further questions from members of the Agency, and he called for a motion.

Ms. Lang moved to approve Resolution 19-07.

Mr. Christensen seconded the motion.

A roll call vote was taken:

Ms. Lang	Yes
Mr. Buhler	Yes
Mr. Huynh	Yes
Mr. Bigelow	Yes
Mr. Christensen	Yes
Mr. Nordfelt	Yes
Chair Fitisemanu	Yes

Unanimous.

MOTION TO ADJOURN

Upon motion by Mr. Nordfelt, all voted in favor to adjourn.

THERE BEING NO FURTHER BUSINESS OF THE WEST VALLEY REDEVELOPMENT AGENCY THE REGULAR MEETING OF TUESDAY, MAY 7, 2019, WAS ADJOURNED AT 7:19 P.M. BY CHAIRMAN FITISEMANU.

MINUTES OF RDA REGULAR MEETING – MAY 7, 2019

-6-

I hereby certify the foregoing to be a true, accurate and complete record of the proceedings of the Regular Meeting of the West Valley City Redevelopment Agency held Tuesday, May 7, 2019.

Nichole Camac
Secretary