

REQUEST FOR COUNCIL ACTION

SUBJECT: 2019 PRCA Rodeo Approval Application

SUMMARY: Ratify the 2019 PRCA Rodeo Approval Application for the Western Stampede PRCA Rodeo to be held July 4, 5 and 6 and the associated purse.

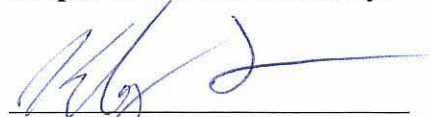
FISCA/ASSET ASSET: The purse has not increased this year. It remains up to \$75,000.

STAFF RECOMMENDATION: Staff recommends ratification of the agreement.

MOTION RECOMMENDED: "I move to adopt Resolution No. 19-82 authorizing the Mayor to ratify the 2019 PRCA application/agreement and the associated purse of up to \$75,000.

Roll Call vote required


Prepared and Presented by:


Korban Lee
Assistant City Manager


Recommended by:


Korban Lee
Assistant City Manager

Authorized for Council Consideration:


~~Paul Dodd~~
~~Deputy City Attorney~~
David R. Brickley
City Manager

Reviewed as to Legal Sufficiency:


Paul Dodd
Deputy City Attorney

BACKGROUND DISCUSSION:

This year will be the 65th annual West Jordan Western Stampede Rodeo and the 40th year as a PRCA rodeo. The rodeo has become the City’s hallmark event of the year, the quality of which is highly impacted by our membership in and sanction by the Professional Rodeo Cowboys Association. Without this sanction, the Western Stampede Rodeo would have difficulty attracting the caliber of contestants our attendees have come to expect as well as difficulty competing with nearby rodeos.

The purse for this year’s rodeo is the same as last year’s – up to \$75,000, as divided below:

Event	Current Purse
Bareback	Up to \$15,000
Saddle Bronc	Up to \$15,000
Bull Riding	Up to \$15,000
Tie-Down Roping	Up to \$6,000
Steer Wrestling	Up to \$6,000
Team Roping	Up to \$6,000
Steer Roping	Up to \$6,000
Barrel Racing	Up to \$6,000
Totals	Up to \$75,000

Attached: 2019 PRCA Rodeo Approval Application

THE CITY OF WEST JORDAN, UTAH

A Municipal Corporation

RESOLUTION NO. 19-82

A RESOLUTION AUTHORIZING THE RATIFICATION OF AN AGREEMENT BY AND BETWEEN THE CITY OF WEST JORDAN AND THE PROFESSIONAL RODEO COWBOYS ASSOCIATION.

WHEREAS, The Western Stampede Rodeo is held over the 4th of July holiday annually by the City of West Jordan since 1954; and

WHEREAS, The Western Stampede Rodeo has been a PRCA rodeo for 39 years; and

WHEREAS, The City Council for the City of West Jordan desires to continue this longstanding tradition; and

WHEREAS, the City Council for the City of West Jordan has reviewed the Professional Rodeo Cowboys Association (PRCA) Rodeo Approval Application/Agreement for the 2019 Western Stampede Rodeo and its associated purse; and

WHEREAS, the City Council determines that the attached agreement is acceptable,

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF WEST JORDAN, UTAH, THAT:

Section 1. The City Council hereby ratifies the 2019 PRCA Rodeo Approval Application.

Section 2. This Resolution shall take effect immediately upon passage.

Adopted by the City Council of West Jordan, Utah, this 24th day of April 2019

CITY OF WEST JORDAN

By: _____
Mayor Jim Riding

ATTEST:

Melanie S. Briggs, City Clerk/Recorder

Voting by the City Council:	"YES"	"NO"
Councilmember Alan Anderson	_____	_____
Councilmember Dirk Burton	_____	_____
Councilmember Zach Jacob	_____	_____
Councilmember Chad Lamb	_____	_____
Councilmember Christopher McConnehey	_____	_____
Councilmember Kayleen Whitelock	_____	_____
Mayor Jim Riding	_____	_____



WE ARE PRORODEO.

2019 PRCA Rodeo Approval Application

Professional Rodeo Cowboys Association

ATTN: Approvals Dept.

101 Pro Rodeo Drive • Colorado Springs, Colorado 80919 • (719) 548-4880

FOR OFFICE USE ONLY

RA# _____ Anniversary _____

Date Received _____

RA _____ Check _____

Comm _____ Check _____

Owed _____

*A complete application includes; the approval fee, sponsorship agreement, committee dues, tax ID number, along with all info requiring signatures of the Stock Contractor and Committee Contact.

RODEO INFORMATION:

West Jordan, Utah

(City and State)

West Jordan Western Stampede

(Name of Rodeo)

July 4, 5, 6 2019

(Date of Rodeo)

Salt Lake County Mtn.

(County)

(Time Zone)

Please indicate the 2019 anniversary number for your rodeo as a PRCA rodeo (i.e., 10th, 50th, etc.) 65th

ARENA INFORMATION:

West Jordan Arena

(Name of Arena)

8035 S. 2200 W.

(Physical Address of Arena - NO P.O. BOXES)

West Jordan Utah 84088

(City)

(State)

(Zip)

Arena Seating Capacity: 4800

Indoor No Outdoor yes Covered No

PRCA RODEO COMMITTEE HISTORY REPORT:

(This must be complete or the application will be returned to you!)

Total Tickets Sold:	2018 <u>9,671</u>	2017 <u>8,345</u>
Gross Ticket Sales:	2018 <u>\$116,447</u>	2017 <u>\$114,329</u>

Is your rodeo a free gate? YES / NO
(No paid admission to rodeo, fair or any other celebration.)

TICKET INFORMATION:

Ticket sales phone number: (801) 569-5000

General Info phone number: (801) 569-5100

(If different than ticket sales)

Rodeo website (Linked to ProRodeo.com web site)
westernstampede.com

RODEO COMMITTEE IDENTIFYING INFORMATION:

Name of Rodeo Committee or individual that is sponsoring organization of Rodeo (i.e., the entity that is financially responsible for the Rodeo and in whose name PRCA approval is being applied for):

City of West Jordan
(Use full, formal name of Rodeo Committee or individual sponsoring organization)

LIST THE TAXPAYER ID NUMBER OF THE RODEO COMMITTEE:

(Social Security number if an individual, federal ID number if a corporation, partnership or other entity)

87-6000635

What type of entity is the Rodeo Committee?

____ Corporation ____ Individual ____ Partnership

X Other (describe) government

NAME OF THE RODEO COMMITTEE CONTACT: Applicant must be 18 years old per Bylaw B1.2.7.1.

(The individual responsible with whom the PRCA National Office should correspond concerning the Rodeo)

Committee contact: Binion Cervi

Mailing address: _____

City/State/Zip: _____

Daytime phone number: _____

Cell phone number: 970-324-1644

E-mail address: binioncervi@yahoo.com

Fax: _____

»SIGNATURE IS REQUIRED ON FOURTH PAGE.

NAME OF SECOND COMMITTEE CONTACT:

(SECOND CONTACT REQUIRED)

(other than Rodeo Committee Contact): Lynze Schoenbrunn

Mailing address: 7925 S. 1300 W.

City/State/Zip: West Jordan, Utah 84088

Daytime phone number: 801-569-5119

Cell phone number: 385-214-6219

E-mail address: lynze.schoenbrunn@westjordan.utah.gov

Fax: 801-563-4711

STOCK CONTRACTORS:

Primary Stock Contractor of Record Cervi championship Rodeo
 (Signature required on Page 5 or the application will be returned to you!)

Stock Sub-Contractor/s _____

PERFORMANCE INFORMATION:

Total Number of Perfs: 3
 Starting and Ending Day: Thurs - Saturday
 (MON, TUES, WED, etc.)

Performance Date(s) and Time(s):

(If more than ten performances, please attach perf schedule)

<u>7-4-19</u> (Date)	<u>8:00 PM</u> (Time: AM/PM)
<u>7-5-19</u> (Date)	<u>8:00 PM</u> (Time: AM/PM)
<u>7-6-19</u> (Date)	<u>8:00 PM</u> (Time: AM/PM)
_____ (Date)	_____ (Time: AM/PM)
_____ (Date)	_____ (Time: AM/PM)
_____ (Date)	_____ (Time: AM/PM)
_____ (Date)	_____ (Time: AM/PM)
_____ (Date)	_____ (Time: AM/PM)
_____ (Date)	_____ (Time: AM/PM)
_____ (Date)	_____ (Time: AM/PM)

SLACK: Date/Time

(Please consult with your Stock Contractor)

July, 5 2019 10:00 PM
 1st Section of Slack (Date) (Time: AM/PM)

2nd Section of Slack (Date) (Time: AM/PM)

Will you have a bull riding special section? YES / NO

Bull Riding Special Section (Date) (Time: AM/PM)

EVENTS	FINALS Yes or No	COMMITTEE PURSE	PERMITS Agreed upon by Rodeo Committee	LIMITS Agreed upon by Rodeo Committee
BAREBACK		15,000		
SADDLE BRONC		15,000		
BULL RIDING		15,000		
TIE-DOWN ROPING		10,000		
STEER WRESTLING		10,000		
TEAM ROPING		Header: Heeler: Total: 6,000		
STEER ROPING		6,000		
TOTAL PURSE:		75,000	LAST YEAR'S PURSE: 75,000	

WPRR Barrel Race: 6,000

FEE SCALE: TO AVOID DELAY IN SANCTIONING: Two fees (PRCA Approval Fee & PRCA Rodeo Committee Dues) must be submitted in full (see scales below) with a signed, completed application. An authorized representative of the rodeo committee and the stock contractor must sign the application. An application turned in incomplete may result in increased fees.

Total Purse:	If approval request is received:		
	150 days prior	149-120 days prior	119-90 days prior
\$3,000 to \$4,999.....	\$300.....	\$450.....	\$600
\$5,000 to \$9,999.....	\$350.....	\$525.....	\$700
\$10,000 to \$14,999.....	\$400.....	\$600.....	\$800
\$15,000 to \$24,999.....	\$450.....	\$675.....	\$900
\$25,000 or more.....	\$500.....	\$750.....	\$1,000

An approval application received less than 90 days prior to the first performance may result in denial of approval request; but if approved, will result in required payment of \$100 above the scale approval fee.

PRCA COMMITTEE DUES	
Based on total PRCA Committee purse	
\$2,500 to \$4,999.....	\$400
\$5,000 to \$9,999.....	\$600
\$10,000 and up.....	\$800



The undersigned Rodeo Committee hereby submits this application to conduct a Professional Rodeo Cowboys Association-sanctioned rodeo. By signing this application, the undersigned rodeo committee and stock contractor agree to abide by and be bound by all terms, conditions and obligations set forth in this application, and all rules of the PRCA, including but not limited to the PRCA Bylaws and Official Rodeo Rules and other rules of the PRCA (as the same may be from time to time amended). This includes Bylaws B15.1.1.1 and B15.1.1.2, which prohibit rodeo committees, ourselves included, from scheduling, producing, promoting or participating in a Competing Rodeo Event seventy-two hours before, during or seventy-two hours after a PRCA-sanctioned event.

This also includes Bylaw B15.8.1, which reserves to the PRCA all rights in and to the filming, taping, recording in media now or hereafter known, still footage/photography, radio or television broadcasting or reproduction in any manner or form thereof of any PRCA-sanctioned event.

If so approved by the PRCA, the applicant understands that the rodeo is approved as submitted (subject to any additional conditions and requirements imposed by the PRCA Rodeo Administrator in connection with the approval process).

An authorized representative of the Rodeo Committee and the Stock Contractor of record must sign this application.

INDEMNIFICATION

As a condition of and in consideration for PRCA's sanctioning your rodeo and the standard events and steer roping you agree to indemnify and hold PRCA harmless of and from any and all liabilities, claims and causes of action to any kind whatsoever, including costs of defense, arising out of or in any way related to or based upon the holding, conducting or promotion of any event held at your rodeo that is not sanctioned by the PRCA.

Rodeo Committee: West Jordan Western Stampede

(Formal Name of Rodeo Committee Entity)

By: [Signature] Date: 5 Feb 2019

(Signature of Authorized Representative) **Applicant must be 18 years old per Bylaw B1.2.7.1.**

Title: City Manager for the City of West Jordan
(Capacity on Behalf of Rodeo Committee)

Please keep a copy for your records.

B15.7.10 Display of PRCA Emblem: Once a rodeo has been approved by the PRCA, all printed advertising and promotional material used by the Rodeo Committee, Rodeo Producer, or stock contractor of the rodeo to promote that rodeo shall prominently display the official PRCA emblem. This requirement does not permit the use of the registered trademark on products or advertising or products that are to be sold commercially.

Stock Contractor Signature Page

By signing this application, the undersigned Stock Contractor agrees to abide by and be bound by all terms, conditions and obligations set forth in this application, and all rules of the PRCA, including but not limited to the PRCA bylaws and Official Rodeo Rules and other rules of the PRCA (as the same may be from time to time amended). If so approved by the PRCA, the applicant understands that the rodeo is approved as submitted (subject to any additional conditions and requirements imposed by PRCA Rodeo Administrator in connection with the approval process).

An authorized representative of the Stock Contractor of record must sign this application.

Rodeo City and State West Jordan, Utah

Primary Stock Contractor of Record: _____ Date: _____

PRCA Card Number: 255 Signature required: _____

Please keep a copy for your records.

Please send this page with a copy of your rodeo application to your selected Stock Contractor for signature.

Please call 801-569-5119 to collect payment
upon receiving this application