

MINUTES OF THE WORK/STUDY MEETING OF THE SPRINGVILLE CITY COUNCIL HELD ON TUESDAY, **March 12, 2019** AT 5:30 P.M. AT THE CIVIC CENTER, 110 SOUTH MAIN STREET, SPRINGVILLE, UTAH.

Mayor Richard J. Child presided. In addition to Mayor Child, the following were present: Councilmember Christopher Creer, Councilmember Craig Jensen, Councilmember Jason Miller, Councilmember Brett Nelson, Councilmember Michael Snelson, City Administrator Troy Fitzgerald, Assistant City Administrator/City Attorney John Penrod, Assistant City Administrator/Finance Director Bruce Riddle and Deputy City Recorder Jennifer Grigg.

Also present were: Public Safety Director Scott Finlayson, Power Director Leon Fredrickson, Public Works Director Brad Stapley, Building and Grounds Director Brad Neel, Community Development Director Glen Goins, Library Director Dan Mickelson, and Museum of Art Director Rita Wright.

Excused: Operations Manager Rod Oldroyd, Golf Pro Craig Norman and City Recorder Kim Crane.

CALL TO ORDER- 5:32 P.M.

COUNCIL BUSINESS

1. Calendar

- Mar 19 - Work/Study meeting 5:30 p.m., City Council meeting 7:00 p.m.
- Apr 02 - Work/Study meeting 5:30 p.m., City Council meeting 7:00 p.m.
- Apr 09 - Work/Study meeting 5:30 p.m.
- Apr 16 - Work/Study meeting 5:30 p.m., City Council meeting 7:00 p.m.

Administrator Fitzgerald requested a date for a budget retreat from the council.

2. DISCUSSION AND PRESENTATIONS

a) Hobble Creek Bicycle Association-Carrie Bennett Jeff Hardy

Carrie Bennett and Jeff Hardy from the Hobble Creek Bicycle Association started the presentation by describing their membership in the association and participation in bicycling. They asked council to increase bike lanes and promote bicycle use of the Hobble Creek trails. Bicycling promotes community, decreases automobile trips and is good for our air quality. Carrie Bennett turned time over to Jeff Hardy, Springville resident since 2011, and a history teacher at BYU. He stated he is encouraged that all levels of government in Utah are taking steps to encourage alternate transportation. He reported that Governor Herbert wants to see an additional 1000 miles of trails and bike lanes by 2027. *Bike Utah*, a non-profit organization represented by Chris Woolsey, is meeting with Springville City staff to talk about these issues. Provo is a larger tax base and has promoted cycling for their residents. Mapleton has bike lanes and the lateral canal trail. Spanish Fork and Payson are doing things as well. Local communities have applied for bicycle friendly community status from the *League of American Cyclists*.

Mr. Hardy continued by stating the Springville General Plan, has existing bike lanes and roads. There are 4.0 miles of bike lanes in our city at present. In the next budget cycle, this association recommends a couple of projects involving striping for bike lanes, a move to make cyclists protected and more visible to motorists. He showed data from *Strava* (a social fitness network that is primarily used to track cycling and running using GPS data.) to show the popular routes in Springville. The bike lane projects proposed by the *Hobble Creek Bicycle Association* between 2019 and 2021 are all in the

general plan, nothing new; all wide streets with no additional pavement or construction are among the heaviest used road segments according to *Strava* data and would increase bike lane mileage in Springville from 5.4 miles to 7.9 miles.

1. 1700 East between Canyon Road and Mapleton, aka the dip (0.5 miles)
 - a) Connects Canyon Road trail with River Bottom Road and Mapleton's Main Street bike lanes
 - b) Promotes a safer route to Springville High School and Mapleton Junior High School
 - c) 1,615 *Strava* rides in 2018
 - d) Bike lanes would also act as traffic calming; the speed limit is 35 mph, but some cars go 50 mph
2. Center Street between Main Street and 100 East and 1200 West (0.1 miles)
 - a) Connects existing Center Street bikes lanes with existing and future Main Street bike lanes (currently there is a 1-block gap)
 - b) 1,545 *Strava* rides in 2018
3. 400 East/Millpond Drive/1400 North between 400 South and Main Street (1.9 miles)
 - a) Popular recreational and commuter route
 - b) Up to 960 *Strava* rides in 2018

In the future, Mr. Hardy asked for two projects to promote east-west connectivity which are both already on the Springville General Plan and would require additional pavement and/or road reconstruction.

1. Center Street between Main Street and 1200 W (1.6 miles)
 - a) Would connect downtown (library, splash pad, etc.) with future 1200 West trail (Rec Center, future Front Runner station)
 - b) Would create a safer route to Westside Elementary School and Reagan Academy
2. 400 North between 400 East and 400 West (0.8 miles)
 - a) Would connect downtown Springville and the existing bike lane network to the west side Hobbie Creek Trail

Councilmember Snelson said beginning in May; he will start a project, *Bike with Mike*. Mr. Hardy volunteered the *Hobbie Creek Bicycle Association* for service projects like trail weed removal and *Bike with the Mayor*. Director Fredrickson asked about UDOT stripping over Ironton. Mr. Hardy answered UDOT will add buffered bike lanes over Ironton Hill this summer. Councilmember Jensen asked about the mountain bike park. Mr. Hardy answered the reception by residents is very positive. Orem installed the first stage of their mountain bike skills park and response has been very positive and it is heavily used. Administrator Fitzgerald said the *Utah League of Cities and Towns* said it is the fastest growing high school level sport. Mr. Hardy said there is a school district mountain bike team. Administrator Fitzgerald said there is an informal mountain bike park below the Spring Creek tanks.

b) Springville City Library Annual Report

Director Mickelson introduced Tom Smith, chair of the Library Board. Mr. Smith said the board meets nine times a year, there are nine members serving terms of three years and they represent the library to the community and the community to the library. He turned the time over to Director Mickelson.



Director Mickelson said the state bylaws require an annual presentation to share information, review mission, goals and measures. In the spirit of doing something a little different this will be a return on investment (ROI) presentation. Libraries don't typically prepare a ROI report. Those that have done it before are larger state organizations. He is using our library's numbers from 2018.

Director Mickelson explained the equation he used:

Taxpayer contribution calculation:

The annual total taxpayer contribution (operating cost \$1,024,860 + debt service \$645,000 - revenue \$95,500) is \$1,574,360 not counting using services from other departments like facilities, human resources, and legal, finance IT, etc.

Administrator Fitzgerald said the auditor mentioned those services and said administration is tracking those costs within enterprise and general funds. Those services can be applied to each department and is almost exactly 10% for each department.

Director Mickelson continued by showing the value calculation at an average cost of \$18.58 per item checked out and 570,315 checkouts per year. He stated that Springville library users gain a value of \$10,596,452 annually. The collection of physical materials (books, movies, audiobooks, magazines, etc.) includes about 79,000 items. Digital items are also popular with Springville Library users. At an estimated cost of \$19.21 per eBook/eAudiobook, and with 62,110 checkouts per year, that value comes to \$1,193,253.

Besides the collection, there is value to other services provided by the library including: programs, classes, librarian guidance, educational databases, volunteer hours, computer use, and Wi-Fi use. The collective value of these services based off industry estimates and how much they are used in our community each year comes to \$1,014,306. The combined value of the above three areas comes to \$12,804,011. The calculation for the ROI is: \$12,804,011/\$1,574,360 which are a ratio of 8.13:1. Other libraries were proud of 4, 5 or 6 to one. Springville has an ROI of 8.13:1. Our number speaks highly of our ROI.

Some categories are hard to calculate or put a monetary figure on. The Springville Library:

- Is a destination for individuals to read and study; groups to gather in study rooms
- Improves the local economy by attracting others from outside the city
- Provides numerous resources to facilitate literacy skills, especially for youth
- Helps bridge the digital divide among community members
- Reaches out to the Latino community and celebrates cultural diversity
- Boosts community sense of pride and is a prominent city landmark
- Employs 30 staff members
- Partners with and supports other city departments and local businesses.

Councilmember Nelson stated the programs at the library add extraordinary value and the sense of pride is very real. Councilmember Jensen added the library is a great place to park food trucks and worth a million bucks.

Director Mickelson continued by stating an 8:1 ratio is above the national average. The annual net cost to run the library is \$47 per year per person. Within two visits to the library, the average library user will exceed the value of their annual contribution to the library. 79% of Springville residents visit the library at least once a year and 50% visit the library at least once a month. Typical libraries are happy with 30-40% range. We have 50% once a month.

Mr. Smith expressed one of his reasons for moving here was the library. He is an English professor at BYU. His family has benefited from the library in several ways. His son checks out joke books and discovery kits. His other kids participate in teen nights. His oldest won a contest to attend a



teen author's camp, He moved from a smaller town and this library fills needs for his family not filled in the smaller community. He stated that the library is a huge benefit and our community experience is richer and fuller because of the library. The Google reviews and Facebook comments are good. Beyond the return on investment, the library defines us as a community and makes our community richer.

Councilmember Jensen noted the Spanish Fork Library is announcing they are not charging overdue fees on children's books. Administrator Fitzgerald said Spanish Fork is trying to move the library. He said they have a good circulation for a little tiny library. Councilmember Jensen said well done to Director Mickelson and Mr. Smith.

Councilmember Miller asked when the bond pays off. Director Riddle said 2031. He asked about the cost of utilities used at the library. Administrator Fitzgerald said the power is tracked and they are paying for gas/heat. Councilmember Miller said the library is an intangible value to the entire community. Since Director Mickelson started, Councilmember Miller has been convinced that libraries are not a dying resource. He said Director Mickelson is at the forefront of making this library a community center. Director Mickelson said thanks and he will pass on the compliment to the staff, who he credited with creating that success.

Councilmember Nelson said the library receives requests from other states to visit. Director Mickelson concluded by reporting 13 managers and directors are visiting from the Salt Lake County Library System tomorrow. Councilmember Miller said the discovery kits are cool and teenagers playing video games are better than having them roaming the streets.

c) RAP Tax Discussion - Bruce Riddle, Assistant City Administrator/Finance Director

Director Riddle started his presentation on the RAP tax by noting all councilmembers were in attendance.

He met with the departments most affected by a possible RAP tax as well as Administration. He reviewed the requirements for a RAP tax. The Tax Commission estimated the revenue would be \$400,000 per year. Most election cycles have a Utah community asking to enact a RAP tax. He reviewed Orem's RAP tax use. Councilmember Snelson asked about when Orem first passed a RAP tax. Director Riddle answered 2005. Director Riddle continued by reviewing Bountiful and how they use RAP tax funds. 75% of the revenue goes to their Creekside Park, starting in 2006.

He continued by reviewing possible uses in Springville including: CRC expansion; Senior Center enhancements; matching state outdoor recreation grants; improvements on fields and courts; cultural arts center expansion; facility improvements; Rivoli Theatre; visual and performing art program enhancements; Community Park construction; trail system expansion; themed parks like dog parks, all abilities, fitness; and pocket park enhancement.

Councilmember Nelson commented on getting this into the general plan. Director Riddle agreed and commented that council is pushing for detailed plans. He said our primary objective right now is maintaining what we have. Administration has recently burdened directors with new data reporting. A RAP tax adds another layer of expectation on each department. The struggle is council needs definition of a plan. Councilmember Nelson said it should not be complicated. He said let's look at the plan with the RAP tax. He said if the parks and playgrounds are falling apart; we need to fix what we have. He asked if we have changed our strategy. If the new strategy is themed parks; show that in the general plan. Director Riddle said the challenge is selling the concept of a RAP tax to the community; while the city stays neutral; individual citizens need to activate the public clamor saying this is the vision. Councilmember Jensen referred to the budget retreat. Those plans were made with existing money. The RAP tax would add revenue to those projects and could change some priorities. Councilmember



Snelson said it will be easier to sell the RAP tax to the community if we have a plan to show the community. Administrator Fitzgerald said council and staff as individuals, not speaking for the city, can make statements for or against the RAP tax. Mayor Child said we need to decide if we are even going to have a RAP tax. Administrator Fitzgerald asked if we really need to broadcast the formula. Councilmember Nelson said we can show how other communities have improved. Administrator Fitzgerald said as staff plans the strategy; we are asking council; while everyone is here; if this is a go or no. Councilmember Snelson said if we are putting it on the ballot; we need to start now. Administrator Fitzgerald said we notify the county, then in 60 days present the ballot language to council for a vote. Director Riddle agreed and said we can notify the county informally. He is asking council go or no go. They pounded the table humorously indicting go. Director Frederickson asked when collection would start. Director Riddle stated council would pass a resolution; then staff would notify the state; then the RAP tax would go into effect on April 1; 2020. Administrator Fitzgerald and Councilmember Miller discussed the news from the current state legislative session.

3. MAYOR; COUNCIL; AND ADMINISTRATIVE REPORTS

d) Discussion with Department Directors

Mayor Child asked the council if they had questions on the new style of staff reports. Councilmember Miller asked about a cyber security meeting. Administrator Fitzgerald said it will be in April and reported that the city is being slammed by spam. Barracuda; our spam firewall contractor has been breached. Councilmember Miller asked about ransomware and wondered if a lock down would throw off the network. Director Riddle said ransomware attacks are declining because hackers are using its power to do cryptocurrency mining.

Councilmember Miller asked about Chief Finlayson and finding his replacement. Administrator Fitzgerald answered it will be a week or two before the job is posted and it will be open three to four weeks and broadcasted broadly, not just locally. Councilmember Miller said that space will be tough to fill. Councilmember Snelson asked if there is anyone internally applying. Administrator Fitzgerald said if they apply they will be interviewed.

e) Commission; Board; and Committee Minutes

i. Power Advisory Board minutes from December 12; 2018

f) Mayor and Council Reports

4. CLOSED SESSION; IF NEEDED - TO BE ANNOUNCED IN MOTION

The Springville City Council may temporarily recess the regular meeting and convene in a closed session to discuss the character; professional competence; or physical or mental health of an individual; pending or reasonably imminent litigation; and the purchase; exchange; or lease of real property; as provided by UCA 52-4-205.

There was none.

5. ADJOURNMENT

COUNCILMEMBER NELSON MOVED TO ADJOURN THE WORK/STUDY MEETING OF THE SPRINGVILLE CITY COUNCIL AT 6:36 P.M. COUNCILMEMBER SNELSON SECONDED THE MOTION; ALL VOTED AYE.



*This document constitutes the official minutes for the Springville City Council Work/Study meeting held on Tuesday; **March 12; 2019.***

*I, Jennifer Grigg; do hereby certify that I am the duly appointed; qualified Deputy City Recorder for Springville City; of Utah County; State of Utah. I do hereby certify that the foregoing minutes represent a true and accurate; and complete record of this meeting held on Tuesday; **March 12; 2019.***

Jennifer Grigg
Deputy City Recorder

