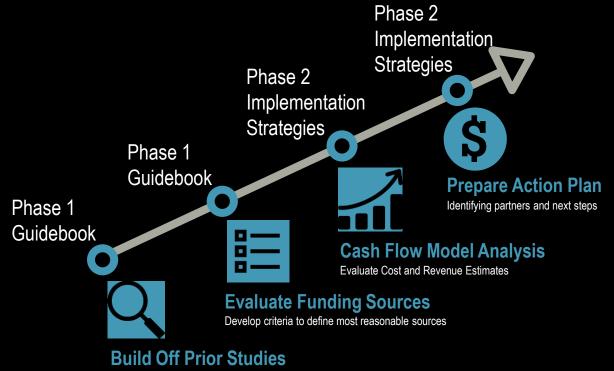


Cottonwood Canyons Transportation Action Plan - Funding Development

April 1, 2019

FSS

Funding Development Process



Review previously identified sources and strategies

Funding Development Process

Phase 1: Guidebook

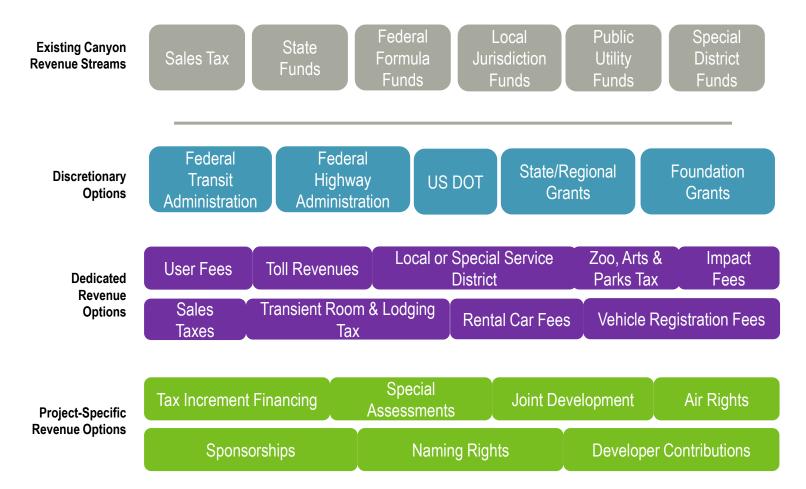
- Matrix of Potential Sources
- Existing Local Funding Conditions
- Evaluation Criteria
- Define Source by Project Type
- Evaluate P3 Opportunities

Phase 2: Implementation Strategies

- Incorporate Program of Projects
- Define Implementation Scenarios
- Cash Flow Modeling
- Next Steps Action Plan



Identify Funding Sources - Examples



Matching Categories & Funding - Example

- Gateway City Strategic Plan Goals
 - $_{\odot}\,$ Mobility, accessibility, and reduced congestion
 - $_{\circ}~$ Expanded mode choices/reduced SOV use
 - $_{\circ}$ Air quality/GHG emissions
 - Economic development
 - $_{\odot}\,$ Land use and transportation integration
 - o Sustainability
 - $_{\circ}~$ Quality of life



Matching Categories & Funding - Example

Evaluation Criteria and Weighting

ID	Program	Description	Project Category	Relevance to Purpose & Need	Historical Use of Source for Similar Projects	Political Support	Revenue Yield	1=Low 2=Moderate 3=High								
				20%	CRITI 15%	ERIA 25%	40%	SCORE								
	Federal Programs			2070	1370	23/0	4070									
	Projects of National and Regional	Competitive: provides funding in FY 2013 only for critical high-cost surface transportation capital projects that will accomplish national goals.	Highways & Interchanges	3	2	2	2	2.20								
F1	Significance		Intersections/Streets ITS/Signal Systems	1	1	1	1	1.00								
			Freight	3	2	2	3	2.60								
			Highways & Interchanges	3	3	3	1	2.20								
		Competitive program: Supports implementation of "shovel ready" infrastructure projects, including highways, bridges, public transit,	Intersections/Streets	3	3	3	2	2.60								
E2	UDOT TIGER Program		Non-Motorized	2	2	2	2	2.00								
	obor notice togram	passenger and freight rail, port infrastructure, and intermodal	ITS/Signal Systems	3	3	3	2	2.60								
		facilities.	Transit	3	3	3	2	2.60								
			Freight	3	3	3	2	2.60								
F3		Supports the condition and performance of the national highway system including the construction of new facilities	Highways & Interchanges	3	2	2	2	2.20								
			Streets/Intersections Non-Motorized	1 2	2	2	2	1.00								
			Transit	2	2	2	2	2.00								
			ITS/Signal Systems	2	2	2	2	2.00								
	FHWA Congestion Mitigation and Air Quality Improvement (CMAQ)	Funds projects that contribute to the attainment of national ambient air quality standards with a focus on ozone and carbon monoxide.	Highways & Interchanges	3	3	3	2	2.60								
			Streets/Intersections Non-Motorized	3	3	3	2	2.60								
			ITS/Signal Systems	3	3	3	2	2.60								
			Transit	3	3	3	2	2.60								
			Freight	3	3	3	2	2.60								
		Program with the broadest eligibility criteria. Funds can be used on any of the following: Federal-aid highway; bridge projects; transit capital projects; non-motorized paths, and bridge and tunnel inspection.	Highways & Interchanges	3	3	3	1	2.20		•		_				
	FUNA Surface Terrandotica Process		Streets/Intersections	3	3	3	1	2.20		Sur	ummary Results					
F5	(STP)		Non-Motorized	3	3	3	1	2.20		Uui						
			ITS/Signal Systems	3							Highways &	Streets /	ITS/Signal			
			Transit	3		ID	Federal Program			Interchanges	Intersections	Systems	Transit	Freight	Non-Motorized	
		New program under MAP 21 that provides funding for transportation alternatives.	Highways & Interchanges	1		F1	FHWA Pro	ojects of National	and Regional Signific	cance						
			Streets/Intersections	1	1 F2		USDOT TIGER Program									
			Non-Motorized	3			FHWA National Highway Performance Program									
			ITS/Signal Systems Transit	1		F4 I		ngestion Mitigati nent (CMAQ)	on and Air Quality							
							FHWA Surface Transportation Program (STP)									
						F6	FHWA Transportation Alternatives Program									

Matching Categories & Funding - Example

- Capital costs: \$25 Billion over 30 years
- Funding and financing options
 - $_{\odot}~$ Assessed 58 sources
 - $_{\odot}\,$ Federal, state, regional, local, and private
 - $_{\circ}~$ Tolling and managed lane options
- Classified sources by status

	Number of Sources	Advanced for Further Consideration	Highways & Interchanges		Non- Motorized	ITS / Signal Systems	Transit	Freight
Federal	19	17	7	4	5	6	11	9
State	14	9	5	3	0	4	5	2
Regional/ Local	15	11	9	9	6	9	10	3
User Fees	10	5	3	1	1	2	2	4
Total	58	42	24	17	12	21	28	18

Evaluate "P3" Opportunities

Financial	Service	Transit	Project
	Delivery	Facilities	Delivery
Advertising Signage Naming Rights Sponsorships Vending & Concessions Right of Way Leases Value Capture	Sponsored Service Contract Services Real Time Information Wireless/Wifi Charging Stations	Fueling Facilities Parking Facilities Multimodal Centers Air Rights	Design Build Operate Maintain Design Build Finance DBFOM Joint Development

Small to Medium

Large

Funding Development Process

Phase 1: Guidebook

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Phase 2: Implementation Strategies

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Phase 2 – Implementation Strategies

CASH FLOW MODEL STEPS

2

3

4

5

Targeted Funding Sources (Phase 1)

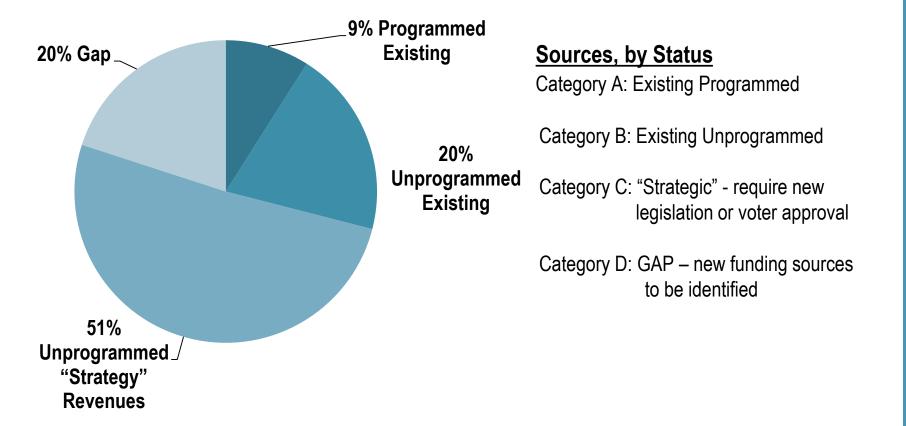
Estimate Potential Funding by Source

Incorporate Preferred Project by Category

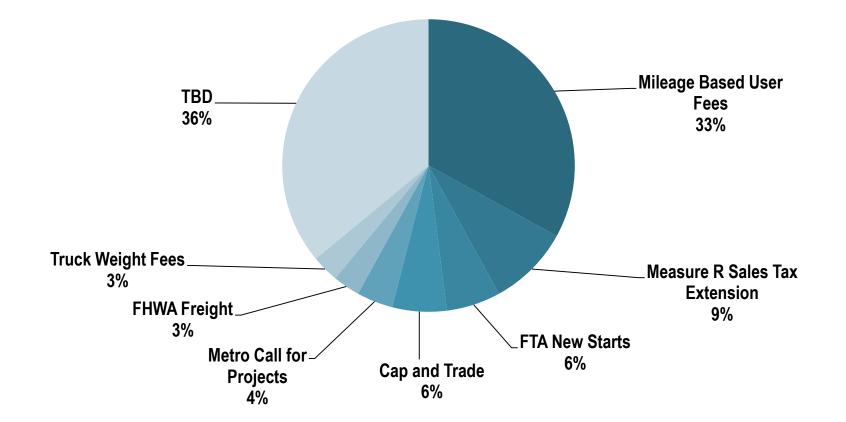
Evaluate Scenarios and Conceptual Funding Strategies

Develop Next Steps Action Plan

Gateway Cities – Example Conceptual Strategies Status of Capital Revenue Sources: \$25 Billion



Gateway Cities – Example Conceptual Strategies Key Proposed Capital Revenue Sources: \$25 Billion



Gateway Cities Example – Conceptual Strategies Funding Status, by Mode

MODAL ELEMENT	SHARE OF TOTAL PROGRAM	% OF FUNDING PROGRAMMED OR AVAILABLE	% FUNDING GAP
Freeways	52%	14%	86%
Arterials	3%	64%	36%
Transit	28%	50%	50%
Goods Movement	10%	37%	63%

Gateway Cities Example – Next Steps Action Plan

- Recommend Early Action Funding Initiatives
 - CIPP: Community Infrastructure Partnership Program
 - California Cap and Trade Program Grant Opportunities
 - FHWA Connected Vehicle Pilot Program
- Federal Legislative Initiatives
- State and Local Initiatives



Gateway Cities Example – Next Steps Action Plan

- Community Infrastructure Partnership Program
 - $_{\odot}~$ Leverage local return sales tax revenue streams
 - $_{\circ}$ Pool revenues from multiple jurisdictions
 - Establish predictable source of funds for Strategic Plan Priority Projects.



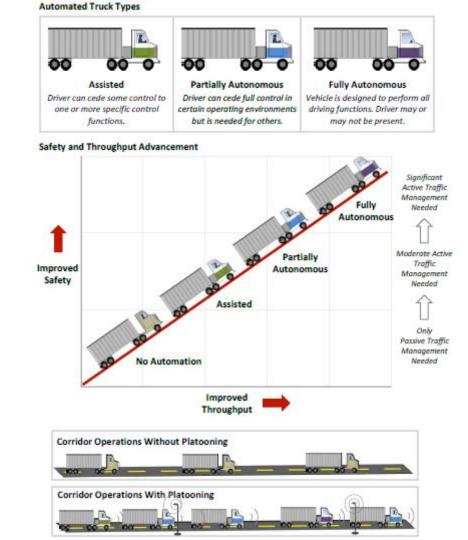
Gateway Cities Example – Next Steps Action Plan

- Cap and Trade Revenue Allocation Program
- New state revenues targeted to reducing carbon emissions (GHG)
 - Zero emission transportation technology
 - New transit service
 - Active transportation
- Annual revenues could exceed \$2 \$3 Billion
- GCGOG has established Sustainability Committee to coordinate efforts to access revenues



Gateway Cities Example – Next Steps Action Plan

- FHWA Connected Vehicle Pilot Program
- Platooning Demonstration Project
- Connected Vehicle Pilot Program on I-710
- On-board sensors, cameras, GPS, and telecommunications equipment
- Safety-critical control without direct driver input (steering, braking, throttle)



Lessons Learned

- There are no "silver bullets"
- Maintain flexibility to accommodate changes
 - Project definition
 - $_{\circ}~$ Funding levels and sources
 - o Legislative and institutional constraints
 - Political realities
- Develop strategies to secure most realistic funding opportunities
- Recognize that the financial planning is an ongoing process

Thank you for your time **QUESTIONS?**