

Utah Artists Only
Request for Proposals for Bingham Junction
Public Art Installation

Application Deadline 5/1/2019

Public Art Program

The Redevelopment Agency of Midvale City has created the Bingham Junction Public Art Program to provide opportunities to integrate public art into private developments or public space within the project area.

Description of Desired work

The Agency seeks proposals for art that transforms the selection of 16 utility boxes in a way that is aesthetically pleasing, imaginative, and that establish a sense of place. The design of the boxes must be complementary to each other and form a cohesive artwork that demonstrates the theme of the project.

Theme

The theme of the project is “Magic in the Mundane.” The theme is inspired by the people who use Bingham Junction Boulevard to get to and from work every day. The goal with this theme is to add interest to the Bingham Junction Area and to add magic to the weekday commute of its residents and workers.

Background

The Bingham Junction project area consists of 390 acres on the west side of Midvale. Formerly listed as a Superfund site by the Environmental Protection Agency, the area has experienced significant redevelopment since 2009. Current development in the area includes housing, retail, open space, and a corporate office park. The Agency has created the Bingham Junction Public Art Program to provide opportunities to integrate public art into private developments or public space within the project area.

Project Location

The utility boxes selected for the project are located in the public right-of-way on the West side of Bingham Junction Blvd from Center Street to 7200 South.



Project Budget \$25,000

The total budget for the project must include design, supplies, fabrication, installation, travel and artist's fee.

Project Goals

Artists are encouraged to create artwork that:

- Is welcoming and compliments the unique characteristics, and cultural diversity of Midvale and the Bingham Junction neighborhood.
- Is of the highest aesthetic quality.
- Conforms to the theme in a unique and inspiring way.
- Meets all public safety, structural, and maintenance standards.
- Is constructed of time and weather tested materials.

Submission guidelines

Applicants must submit all required information in the form of a single PDF file on a flash drive labeled with applicant's name and contact information. Flash drives will not be returned. Late submittals and submittals in any format other than a PDF on a flash drive (paper, email, CD-ROM, etc.) will not be accepted.

All submissions must include the following:

- A letter of interest not more than one page. This letter should include the artist's reasons for the interest in this project in particular. In doing so, the artist should also describe how his/her work and/or experience relates to the project and the project's theme.
- A visual rendering and description of the artwork proposed and a written description of the plan to print and install the artwork that conforms with all Midvale City, RDA, and Rocky Mountain Power guidelines.
- A detailed budget for the artwork that includes the cost of printing and installation, not to exceed one page.
- A professional resume not to exceed two pages. Teams must submit one resume with all team members included. Note: Any outside vendor that assists with the project (including printing and installation services) is to be considered a team member.
- Images of recent work (up to 5 images) with identification of title, completion date, materials, client and budget.

Please do not include supplemental materials beyond the above listed requirements.

Mail or deliver materials to:

Midvale City/Public Art RFP
Jessica Stephens
7505 South Holden Street
Midvale City, UT 84047

The Agency will not be responsible for submissions delayed or lost in transit. While all reasonable care will be taken in the handling of materials, the Agency will not be liable for late, lost or damaged submissions. Faxed or emailed applications cannot be accepted.

DEADLINE: Submission packages must be RECEIVED on or before 5/1/2019 at 5:00 PM

Selection Criteria/ Eligibility

The Design Advisory Board will review the materials submitted and forward a recommendation to the Agency Board of Directors for approval of the commission. In selecting the artist/team for this project, the following criteria will be applied:

- Artwork that is one-of-a-kind, site specific, and meets the project goals.
- Artistic excellence, innovation, and originality as evidenced by representations of past work and other supporting material.
- The artists' work has the potential to contribute to a sense of place, relating to Midvale's identity, cultural context, and relationship to surrounding development.
- The artist's professional experience is adequate to meet the demands of the project including the ability to work with others on the design and construction teams.
- Assessed ability to meet deadlines and budget, and to perform work in timely, professional manner.
- Artist will be required to provide proof of insurance and enter into a written agreement with for the installation for the project.
- Artwork that incorporates trademarked or otherwise copywritten material will not be selected.

Selection Process

The Design Advisory Board is an advisory group of staff, citizens and a City Council representative selected to oversee the Agency's public art program. They are selected for their related expertise and willingness to serve the community. The Design Advisory Board is directed to make recommendations to the Agency Board of Directors for final approval on artist selection for each public art project.

Depending on the scope of the project and associated selection process, the Design Advisory Board may select a short list of semi-finalists who will be invited to interview and present a full proposal.

The payment schedule will be negotiated during the contracting period.

The Agency reserves the right to reject any or all applications, to reissue the "Request for Proposals", or to terminate the selection process or project at any time without prior notice.

Rights

Upon completion, the Redevelopment Agency of Midvale City will assume ownership of the Artwork and be entitled to exercise all rights previously held by the artist in and to the artwork, including, but not limited to, all rights arising under the Federal Copyright Act. The Agency will

have the right to display, destroy, remove, replace, transport, transfer or modify the artwork whenever the Agency deems it necessary. The Agency may also reproduce, print, copy, edit, and distribute the artwork for display, marketing and promotional purchases by any method the Agency deems appropriate, including both electronic and physical reproduction and distribution. The agency will credit artist in all reproductions and distributions of the artwork. The artist may create reproductions and distribute those reproductions only with the Agency's permission which will not be withheld unreasonably. Private reproductions for mementos, portfolios, or resumes may be made by the artist without Agency Permission.

Non-Discrimination

Artist must affirm that the Artist does not discriminate against any individual because of race, color, sex, age, religion, national origin, disability, pregnancy, familial status, veteran status, genetic information, sexual orientation, or gender identity, and that these are not factors in consideration for employment, selection of training, promotion, transfer, recruitment, rates of pay, or other forms of compensation, demotion, or separation.

Conflict of Interest

Artist must affirm that none of the Artist's officers, employees, partners, or immediate family members of its officers, partners, or employees is or has been an elected official, employee, board member, or commission member of Midvale or its affiliates who influences the RFP, selection of an artist, or the subsequent written agreement. Each Artist must also represent and warrant that it has not provided any compensation in any form, whether directly or indirectly, to an elected official, employee, board member, or commission member of Midvale or its affiliates who influences the RFP, selection of an Artist, or the subsequent written agreement.

Status Verification

Under the Utah Immigration Accountability and Enforcement Act (UCA 63G-12-101 et seq.), any entity contracting with a public employer is required to participate in Utah's Status Verification System. The awarded Artist will be required to certify that it participates in the Status Verification System and complies with the Act.

Written Agreement

By submitting a proposal to the RFP, the Artist signifies that it is willing and able to enter into a written agreement with the City to fulfill each of the terms found in the RFP.

Project Schedule

Proposal Deadline: 5/1/2019

Anticipated Artist Selection Meeting: 5/21/2019

Installation of Art: Summer 2019

Further Information

All questions regarding this Request for Proposals must be in a written format, all answers will be published on the Midvale City RDA website. Please send all questions to:

Jessica Stephens
Midvale City RDA
jhoynes@midvale.com