



BUSINESS LICENSE APPLICATION – FOR MEETING PURPOSES

New Business Home Business
 Conditional Use License Renewal

Business Name Recyclops, LLC

Business Address 8091 Maio Dr, Sandy, UT 84093

Mailing Address 8091 Maio Dr, Sandy, UT 84093

Business Phone 801-709-1509

Nature of Business Recycling

Are you legally authorized for employment in the United States of America? Yes

Please describe required uniform for employee N/A

Is any service/item provided sexually oriented? No

Owner(s) Name Ryan Smith

*Form amended from original application to protect applicant's personal information.

**All Business Licenses *EXPIRE ON DECEMBER 31st* of the Year Issued!
No Refund of license fees after issuance of business license.**

Application Fee: \$15.00 Date Paid _____

New Business License Fee (Upon Approval): \$50.00 Date Paid _____

New Business Inspection Fee (Building & Fire): \$50.00 Date Paid _____

Annual Renewal Fee – Formula as Follows:

1. *Gross Revenue for Prior Year _____

2. License Fee Based Upon \$0.40 Per Thousand X 0.004

3. Amount of Renewal Fee if Greater than \$15.00 _____

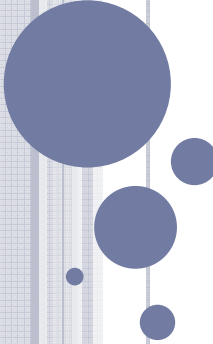
Minimum License Fee = \$50.00

Minimum License Fee = \$300.00

*Gross Revenue shall include **all revenue** done by the business except that from the sale of gasoline, diesel fuel and alcoholic beverages. **NO** expense of conducting business shall be deducted in computing gross revenue.

For Administrative Staff Only

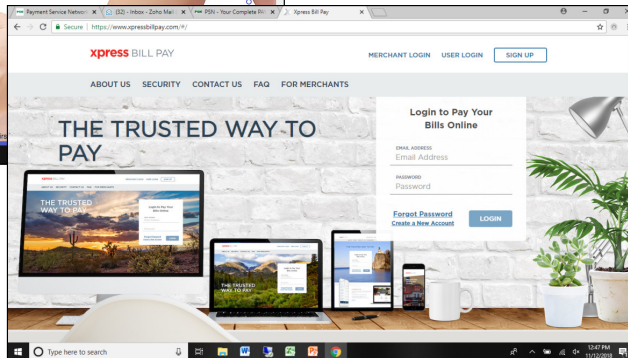
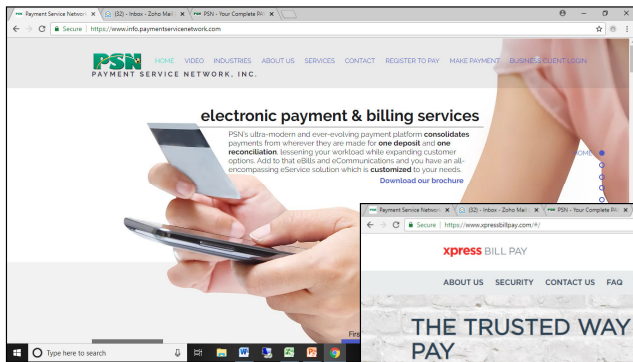
	Approved	Disapproved	Date
City Zoning	_____	_____	_____
City Council	_____	_____	_____



XPRESS BILL PAY

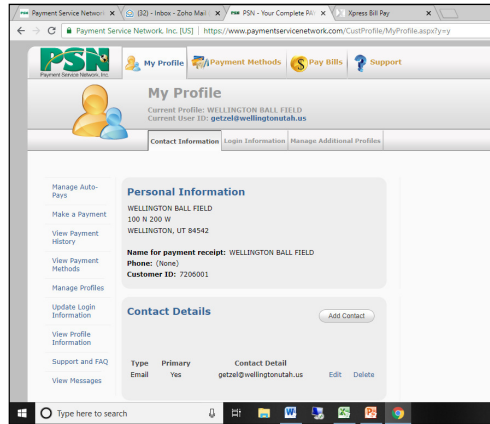
Wellington City Request to Switch from Payment Service Network

PAYMENT SERVICE NETWORK VS. XPRESS BILL PAY



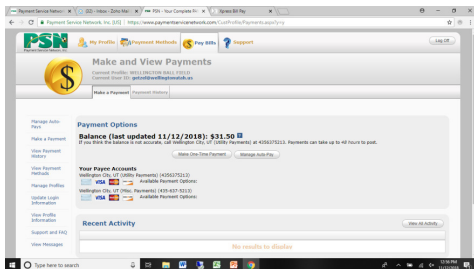
BACKGROUND OF PSN

- Wellington City implemented Payment Service Network (PSN) in 2013.
- Program operates by “importing” payments into Caselle on a nightly basis.
- Program allows Utility users, for a fee, to make online payments



THE PROS OF HAVING PSN

- Customers have availability to make online payments.
- Employees do not have to manually enter these online payments.
- PSN does let customers know how much their monthly utility bill costs



THE CONS OF PSN

- Delayed response time of payments being uploaded to Caselle
- Program services occasionally stop work
- Implementation errors
- Reporting errors
- High convenience fees



QUICK PSN FACTS

- Wellington City accepted 58 online payments in October 2018.
- Wellington City pays \$11.90/month for PSN.
- Wellington City pays a yearly fee of \$89 for PSN.



UNDERSTANDING THE CONVENIENCE FEES

- Two methods to submit online payments.
- Method 1. ACH payments from savings or checking account
- Convenience Fee: \$1.50

The screenshot shows a payment form with a highlighted routing and account number field. The routing number is 0234567890 and the account number is 098765432101. Below this, there are instructions: "Please do not include the following information in the Account Number field: Spaces, Dashes, Debit/ATM Card Number, Check Number. This information will cause your transaction to be rejected by your bank." A note states: "Note: A \$35.00 NSF Fee will be charged on every dishonored or returned check." The "Payment Details" section shows a description of "Utility Payments", a balance due of \$31.50, a convenience fee of \$1.50, and a total charge of \$0.00. The payment date is 11/12/2018.

UNDERSTANDING THE CONVENIENCE FEES

- Method 2: Credit Card payments with Visa, Mastercard, or Discover Cards. No AMEX accepted
- Convenience Fee: 2.75% of payment total
- If payment total is less than \$100, and additional \$0.50 is added

The screenshot shows a payment form with a "Payment Methods" section. It lists available methods: Visa, Mastercard, and Discover. The user has selected Visa. The form fields include: Account Type (VISA), Name on Card (WELLINGTON BALL FIELD), Account Nickname, Credit Card Number, Expiration Date, and ZIP Code. A note says "Save this banking information for future use: Yes". The "Payment Details" section shows a description of "Utility Payments", a balance due of \$31.50, a convenience fee of \$0.00, and a total charge of \$0.00. A note states: "Payments below \$100 will have a fee of \$0.50." The payment date is 11/12/2018.

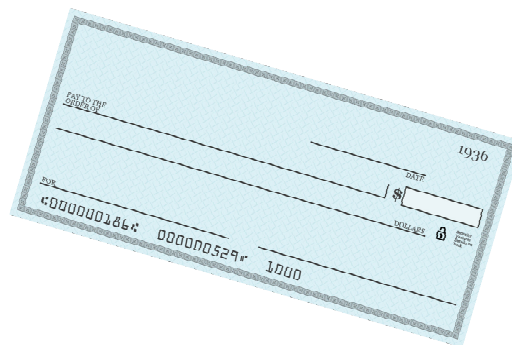
ADDITIONAL ITEMS TO NOTE

- Wellington City received 340 in checks in October 2018 for Utility Payments.
- Approximately 100 of those checks received were Bill Pay (bank checks)
- Wellington City also received 73 Utility Payments in Cash.



ADDITIONAL ITEMS TO NOTE

- Wellington City has \$3,751 in its returned checks account.
- Wellington City received 10 bad checks during the past 12 months.
- In office credit card machine request comes from users, not from employees.



XPRESS BILL PAY

- Caselle and Xpress Bill pay work together to build two reliable products.
- Like Caselle, Xpress Bill pay main office is located in Provo.
- Other entities in the area using Xpress Bill pay includes Helper, Price, and PRWID



KEY FEATURES OF XPRESS BILL PAY

Description	Read Date	Prev Reading	Present Reading	Total Usage
EL	10/17/2018	31,779	32,038	259
GB	No Reading	0	0	0
WA	10/17/2018	28,045	28,062	17

Previous Payment Date: 10/15/2018
Previous Payment Amount: \$97.84

Account Information

Account Number: 15.5490.03
Account Type: Utility
Due Date: 11/15/2018

- More User friendly web based platform.
- Breakdown of usage provided.
- Cost per service provided
- Ability to access prior months billing records.

COSTS OF SWITCHING TO XPRESS BILL PAY

Total Investment:
\$3,500

Setup: \$2,250

Training: \$500

Software: \$750

Includes discounts

COSTS CONTINUED

- Monthly Costs
 - Support Fee: \$50.00
 - Service Fee: \$19.00
 - Caselle Fee:
- Transaction Fees:
 - Range from \$0.20 to \$0.44 for Credit Card/Bill Pay/Online
 - \$0.95 for Voice payments

ADDITIONAL ONE TIME FEES

- Credit Card Terminal: \$75.00
- Online Business License fee/Cemetery Fees/Animal License Fees/Pioneer Days Fees: \$500.00



POSSIBLE ADMINISTRATIVE FEE INCREASE

- Fact #1: Wellington City needs to increase its Culinary and Sewer Rates for new wholesale costs implemented by Price River Water Improvement District
- Fact #2: Wellington City needs to increase its Garbage Rate to keep up with increasing rates from City Sanitation.
- Suggestion: Wellington City reviews all rates and work in an small dollar administrative fee to move towards a more reliable service, Xpress Bill Pay, of no more than \$3/month per user.

PLATFORM DEMOS

Payment Service Network

Xpress Bill Pay

CONCLUSION

- Traditional Payment Methods

Checks

Cash

In Office

Dropbox

Mail



CONCLUSION

All Methods of Payments

In Office
Drop Box
Mail
Bill Pay
Online
Credit Card Terminals

