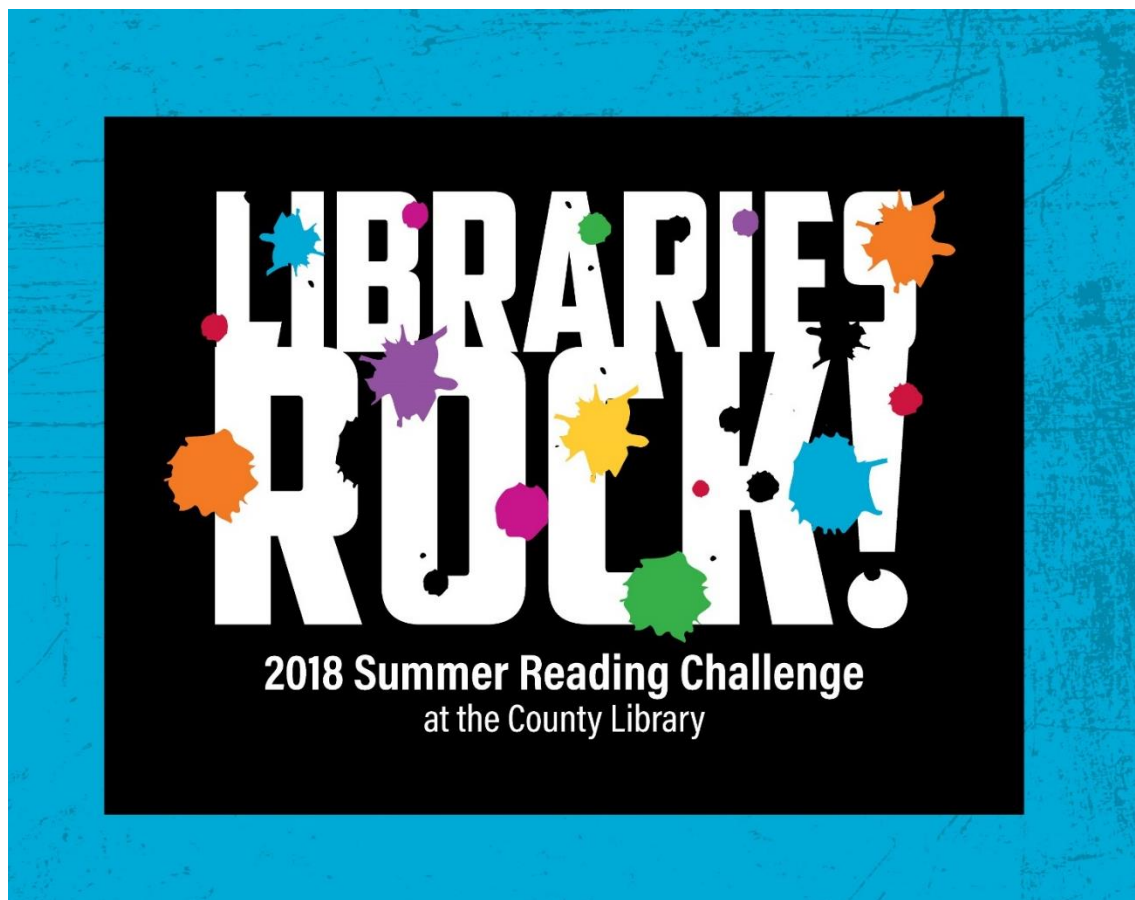


Summer Reading



Summer Reading Mission & Goals

Mission:

To promote a love of reading and learning for all ages, and to help mitigate potential reading and learning loss during the summer

Goals:

Participants are:

- Motivated to read
- Have a goal to aspire to
- Are encouraged & have positive reinforcement from staff at all levels

Summer Reading Kickoff

- 8 interactive library booths
- Open Mic
- Live Music
- Community art wall
- Giant games
- SRP signups
- Carnival games
- Rock Wall
- Face painting
- Drum bus



Summer Reading Kickoff

Salt Lake County Partner Booths included:

- Clark Planetarium
- Salt Lake County Fair
- Animal Services
- Recycling
- Office of Diversity
- ZAP
- Aging and Adult Services



Summer Reading Kickoff

Other Partners:

- Natural History Museum of Utah
- Rock Out Reach Club
- West Jordan City
- West Jordan Police
- West Jordan Fire



Some Numbers:

- 4,300 attendance
- 2,500 sign ups
- 1,000 people per booth

Summer Reading Numbers



Pre-Readers

- Beginners: 7,761
- Finishers: 3,657
- % Finish: 47.12%



Teens

- Beginners: 7,519
- Finishers: 3,073
- % Finish: 40.87%



Children

- Beginners: 20,880
- Finishers: 9,058
- % Finish: 43.38%



Adults

- Beginners: 23,202
- Finishers: 7,645
- % Finish: 32.95%

ADULTS

LIBRARIES ROCK!

2018 Summer
Reading Challenge
at the County Library

JUNE 1-JULY 31

scolibrary.org/summer

#rockrollread



NATURAL HISTORY
MUSEUM OF UTAH
Rio Tinto Center | University of Utah

1 RECORD

Fill in any shape below
when an activity is completed
(max of five each day).

Name: _____



2 REWARD

- Free book
- Entry into a drawing
- Ticket to Library Days at the Natural History Museum of Utah*

Free admission and activities to one of the following dates:

- **Adults Only Night:**
Wednesday, August 15, 5-9 pm
- **Family Days:**
Saturday, August 18, 10 am-5 pm
Sunday, August 19, 10 am-5 pm

3 REPEAT

Ask about the **ROCK ON!** reading records to earn more chances to win.

AMP UP!

Rock, roll, read, create, learn, play and connect to amp up your Summer Reading experience. Below are a few ideas to get you started.

Read

Books, magazines, pamphlets—if you're reading (or listening to books) it counts as an activity. Challenge yourself by setting new reading goals.

Create

Make, build, draw, construct, design, paint, garden and more. Challenge yourself by creating something with new or different materials.

Learn

Take a class, attend a lecture, join a discussion group and research something. Challenge yourself with online learning: scolibrary.org/rr

Play

Have fun! Whether inside, outside, with friends or by yourself, participate in healthy activities that bring you joy. Challenge yourself by learning a new activity.

Connect

Programs, events, concerts, sports, festivals, gatherings, markets, book clubs and other clubs are great ways to connect in your community. Challenge yourself by attending or participating in something new.

Find more activity ideas:
scolibrary.org/summer

*All Summer Reading Challenge participants receive \$2 off admission to the Natural History Museum of Utah from June 1-September 30, 2018 (show your County Library card to receive the discount).

2017-2018 Changes

- No bookmarks – highlighted UESP scholarship bookmarks
- Rock On! Readers could choose to turn in each record for a prize, or save three to get an additional book
- Reading Records bundled in pads for easy counting and storing
- Challenge activities added on website
- Music video created to complement theme



Additional Elements

- Finishers received a book, entry into a drawing, and a ticket to Library Days at the Natural History Museum of Utah
- Participants were also invited to participate in the ZAP Summer Passport
- my529 scholarship promoted



Did We Meet Our Mission*? Here's what they said:

It is so friendly, and I love how I have access to all the material that I want and need.

My mom lets me read longer than normal.

I've done this program for 6 years, and I love the encouragement, support, and prizes. Keep it up!

It helped me go out of my comfort zone.

It got my mom to take me to the library.

It helped us keep the kids motivated. We found more fun stuff to do as a family.

I love how it gives suggestions to engage in different activities involving all sorts of areas. Although reading is a big part. I tried many new/different things.

*To promote a love of reading and learning for all ages, and to help mitigate potential reading and learning loss during the summer

What can we do better?
Here's what they said:

Teach us to
read.

More....
programs
services
books
reading programs
classes
contests

I need to learn
more of what
you offer.

More informational
/ non-fiction books,
or displays, or
classes around
these topics.

More challenges/
more challenging.

More multi-
language offerings.

Library Days at the Natural History Museum of Utah

- Prize for all ages
- Family Days
 - Saturday, August 18
 - Sunday, August 19
- Adult Night
 - Wednesday, August 15
- Attendance:
 - Adult Night: 92
 - Saturday: 3,500
 - Sunday: 1,700

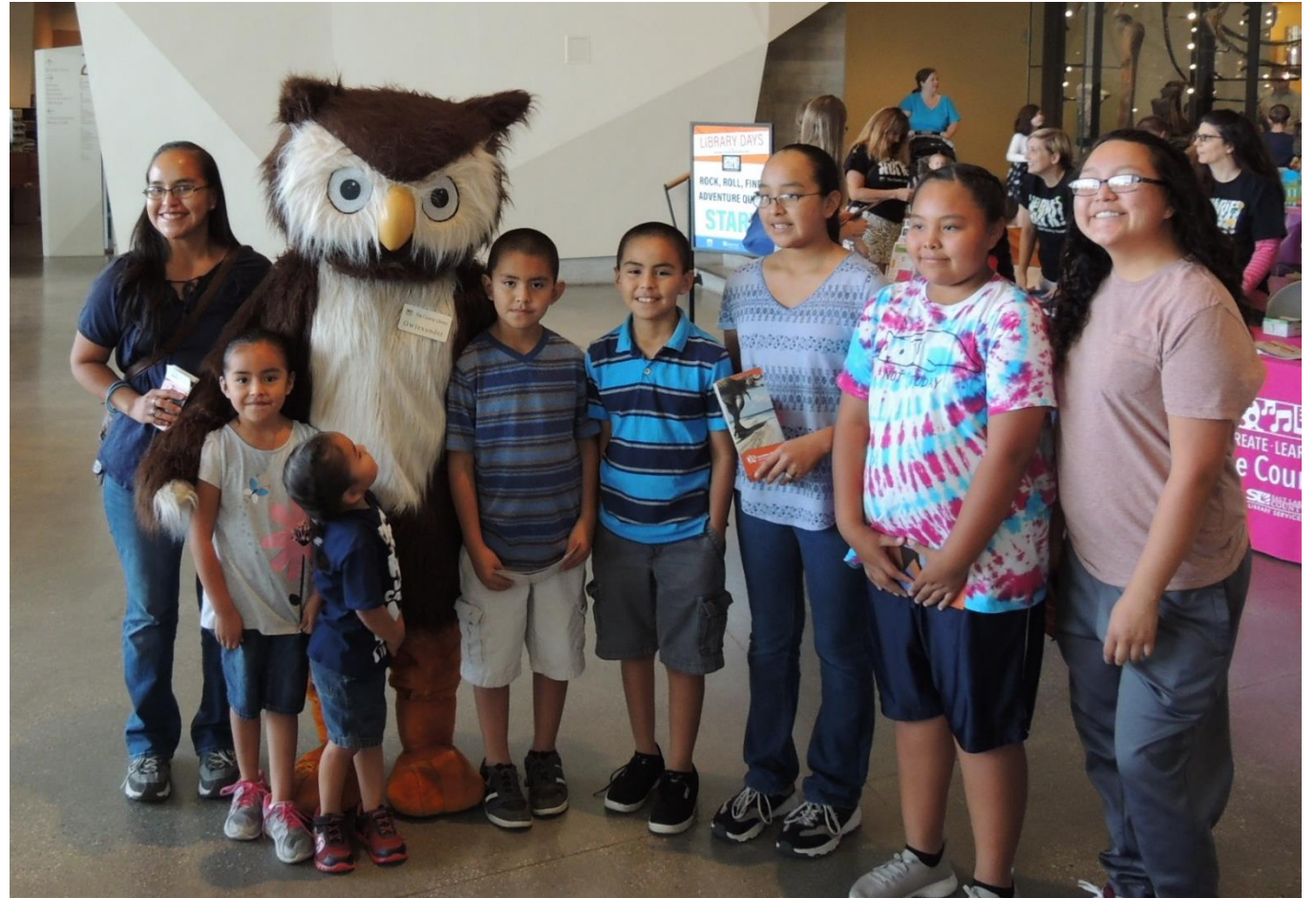


**NATURAL HISTORY
MUSEUM OF UTAH**

Rio Tinto Center | The University of Utah

Library Days Highlights

- Owlexander
- Scavenger Hunt through Museum
- Guitar Craft
- Storytimes
- Story Corner
- NHMU Fossil Activity
- Museum exhibits!
- Backroom tours (adult)



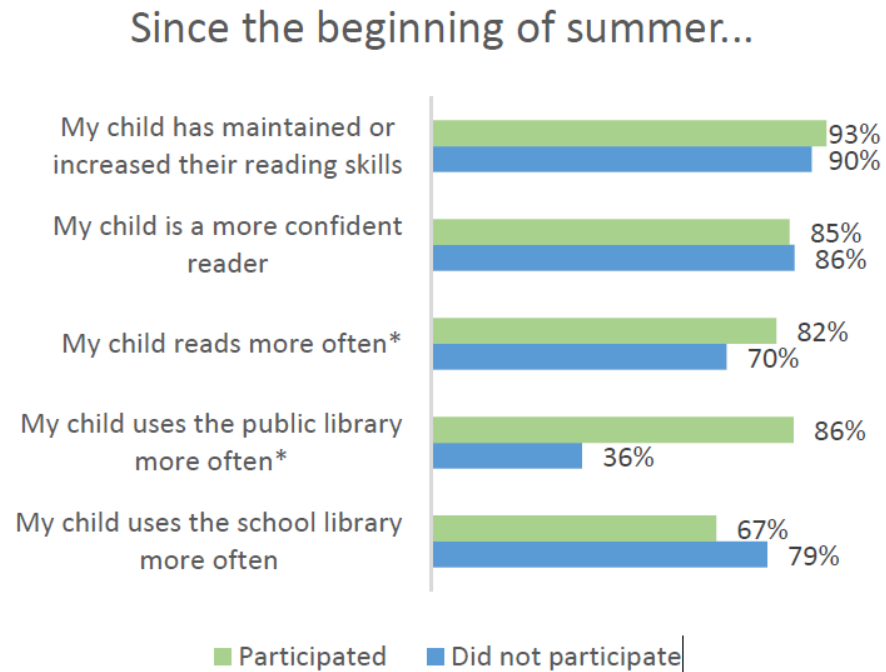
Summer Reading Evaluation

- 2016 & 2017
- Partnered with Utah Education Policy Center of the University of Utah
- Partnered with West Kearns Elementary and Magna Elementary
- Administered surveys in the library (2017) and in schools (2016 & 2017)
- Partnered with Granite School District for access to DIBELS Z-Scores (Dynamic Indicators of Basic Early Literacy Skills)



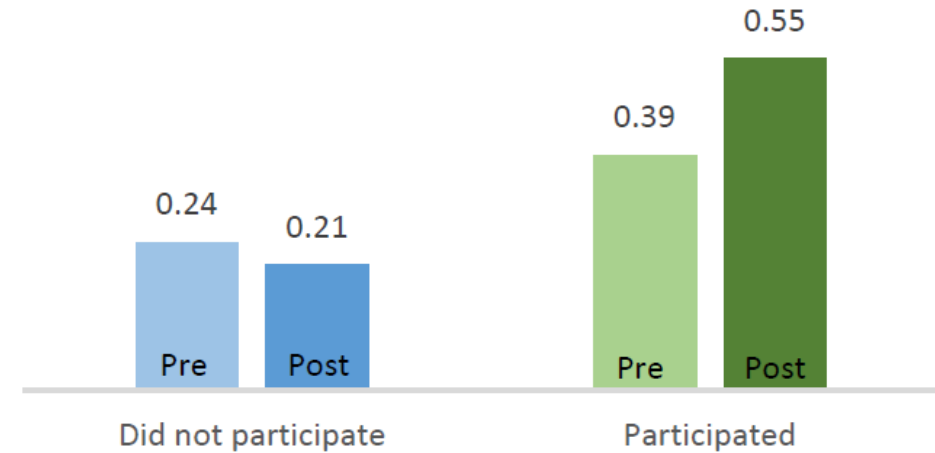
Study Results

Figure 1. Parent Reported Summer Reading



*Group differences are significant at $p < .05$.
Source: SLCo Library Parent Survey 2017

Figure 2. Student DIBELS Z-Scores by Participation



Key Finding:

- Students who participated in the Summer Reading Challenge had a greater increase in DIBELS z-score than non-participants.

Conclusion

- Meeting mission of moving the dial on summer learning loss
- Promoting love of reading and learning
- Offers opportunity
- Will continue to evaluate and refine for 2019

