Item(s) for Consent

a. Approval of June 13, 2018 Operations & Customer Experience Committee Meeting Report
Recommended Action
(by acclamation)

Motion to approve
Title VI Equity Analysis for December Change Day
UTA and Title VI

• UTA is committed to avoiding unfair treatment and discrimination in the allocation and administration of public transit services

• UTA has developed policy for measuring and mitigating negative impacts on minority and low-income populations

• UTA performs an analysis on any major change to measure potential impacts

• Analyses are presented to the Board of Trustees
December Change Day

• Overview of Proposed Service Changes
  • Addition of F605
• Public Outreach Efforts
• Conclusion of Analysis
Route F605

- New Flex Route in Centerville/Bountiful/Woods Cross
- Flex Routes can deviate up to \( \frac{3}{4} \) of a mile for additional fee
- Addition of service
Public Comment – Route F605

• Comment period from September 11 – October 10
  • Hearing notice published in Salt Lake Tribune, Ogden Standard Examiner and Davis County Clipper
  • Information about comment period also posted on UTA website and social media

• One public hearing held
  • September 26 – Davis County Library, South branch

• Comments also taken via website, email, mail and by phone

• 3 people attended the public hearing

• Comment period remains open until 5 p.m. on October 10; all comments received will be compiled and summarized
Findings of Analysis

• Since there was no elimination of service to create the new route, there were no negative impacts associated with the addition of Route F605

• UTA did not identify any disparate impacts on minority populations or a disproportionate burden borne by low-income populations in the proposed changes for December Change Day
Recommended Action
(by acclamation)

Motion to accept and forward to the board agenda
Informational Presentation: Community Service Planning Approach
Utah Transit Authority

Providing the Right Service for Your Community

VP of External Affairs
Nichol Bourdeaux
Challenges of Growth
Access to Opportunity

How many destinations can be reached in a reasonable period of time?
The Role of Public Transit

Public Transit is a tool to:

- Meet the challenges and demands of growth
- To help local governments achieve their goals
- Provide mobility choices for individuals
- Fill the gaps that private enterprise does not serve
UTA’s Service Area

- Box Elder County
- Weber County
- Davis County
- Salt Lake County
- Tooele County
- Utah County
A Future of Integrated Mobility
The Right Service for Your Community

Urban or Suburban?
The Right Service for Your Community

Economic Development or Access to Opportunity?
The Right Service for Your Community

Commuter Market or Local Circulation?
The Right Service for Your Community

Coverage or Frequency?
Seven Demands of Effective Public Transit

“It takes me where I want to go.”
“It takes me when I want to go.”
“It’s a good use of my time.”
“It’s a good use of my money.”
“It respects me.”
“I can trust it.”
“It gives me freedom to change my plans.”
The Right Service for Your Community
The Right Service for Your Community

How many people are near transit?

High Ridership

Low Ridership
The Right Service for Your Community

How easily can people get to transit stops?

Low Ridership

High Ridership
Elements of a Successful Public Transit System

Transit Service Quality
Supportive Land Use
Connected Street Network

Two-thirds of transit planning is the role of local governments.
Five-Year Mobility Plan

This rolling work plan will:

- Bridge the gap between RTP and annual service changes
- Apply innovative mobility solutions
- Respond to local goals and objectives
- Result in data-driven annual work plans
The Future of Rail

The 2019 “Future of TRAX” will:

• Build on momentum of the 2017-2018 Future of FrontRunner study

• Help maximize operational efficiency and accommodate future growth

• Prioritize investments

• Plan for major regional changes, e.g. Prison, PoM
Core Routes

This robust stakeholder engagement process will:

- Help communities articulate their goals for transit
- Distinguish between coverage and frequency services
- Guide future investments
- Result in right service for each community
Questions?
No Recommended Action
(information only)
Other Business

• Next Board Meeting: Thursday, October 25th, 1:30-4:30 p.m.
Adjourn