**Wasatch County Parks & Recreation SSD #21**

**Board Meeting**

**August 14, 2018**

**Minutes**

**Attendance: Excused:**

Danny Goode, Chairman Kendall Crittenden, Member

Spencer Park, Vice-Chairman Greg McPhie, Member

Steve Farrell, Member Mark Nelson, Member

Mike Petersen, Member Tom Bonner, Director

Heath Coleman, Asst. Director

Erik Lappe, Director of Programming

Amaria Scovil, Recreation Center Director

Jon Provost, Events Complex Director

Laurie Duke, Admin. Assistant

Danny Goode called the meeting to order at 3:05 p.m.

Heath Coleman presented the minutes for July 10, 2018.

Steve Farrell made a motion to approve the July 10, 2018 minutes.

Spencer Park 2nd the motion. Motion carries.

Danny asked if there were any Public Issues for future meetings. There were none.

Danny asked if there were any Governing Board Issues for future meetings. There were none.

**Warrants:**

Heath presented the warrants for July 9, 2018 through August 4, 2018 in the amount of $458,541.36.

Steve asked about the lease payment of $9,997.50 for video equipment to Marlin Business Bank. Heath explained that this is actually a purchase of a switcher in our production truck for a total of $20,000. We paid half and will pay the remaining $10,000. next year. We are financing through them for a two year period. He also explained that Jon found a sponsor, Jones Paint and Glass, which is paying for this.

Mike Petersen made a motion to approve the warrants for July 9, 2018 through August 4, 2018 in the amount of $458,541.36.

Steve Farrell 2nd the motion. Motion carries.

**Fair Days Update**:

Heath reported that the final numbers are not all in yet, but he felt that all of the events and activities for Fair Days went extremely well.

**Demolition Derby**:

Heath reported that our attendance at the Demolition Derby increased this year. On Saturday night, it was a complete sell out and on Friday night there were only about 100 single seats left. Our total ticket revenue was $222,569.62 which is an increase of $37,682.31 from last year. We pay Stirrin’ Dirt $124,000. which includes prize money. Steve asked what the payout was for the winner and Heath answered that the winner received $25,000. and it goes down from there.

Mike asked for an update on the person that was injured in the Derby Friday night and Heath reported that he was doing well. Jared Rigby was our PIO for the Derby and the media coverage was positive, as it showed our community working together and supporting each other in response to the accident. Heath reported that during the Fair Briefing before Saturday’s Derby they discussed adjustments that were needed and those adjustments were made to the arena.

Danny had a question regarding the lag times between the heats and asked the Board if they had received any feedback about the Derby. Spencer commented that the only feedback he had heard was also regarding the lag times. Heath responded that yes that seemed to be the consensus of most spectators. He agrees that some changes need to be made. This will be addressed with Stirrin’ Dirt before next year.

Mike asked if the drivers that come from out of state like to come to our Derby and Jon said that all of their comments have been very positive. They love our Derby and said that they are treated very well when they are here. Stirrin’ Dirt has said that the east have the cars, but no one to watch and the west have the crowds, but not the cars, so the out of state drivers love to come and be watched by our large crowds. Heath commented that he feels the same as Steve, though, that we still want to draw out our local drivers and want them in our Derby. Stirrin’ Dirt live streams our Derby and Danny asked if there were any issues with that and Jon answered that there was not. We will not change our format for the live streaming.

**Parade**:

Our parade went well. Mike reported that the only negative comment he heard about the parade was about the same as the Derby, saying that there was a lag time between the entries. Amaria commented that this might have been due to the announcer’s adlibbing a bit. Heath agreed, as he said that he & Tom had to hold up a couple of times because the announcer was still talking about the entry ahead of them. Heath said that this is something we will address for next year. He also informed the Board that Amaria has taken over the lineup of the parade. This made sense because all of the entries are registered in our computer system. The Rotary Club is still responsible for the parade in all other aspects including staging, announcing, and helping with clean up. We had 80 entries and Heath commented that parade attendance appeared to be much higher than last year.

**Fair Days App**:

Danny asked about our Fair Days App. Heath responded that it was very successful, in fact after the tutorial was shown on the screen there were so many people downloading our app that it clogged up our system. This was discussed in our Fair Briefing and Jeremy Hales said that you can notify Verizon a couple of months ahead and they will bring in a tower to solve that issue. They will be trying it out this year at Swiss Days. That is something we will definitely have in place for next year.

**Jr. Livestock Auction**:

The Jr. Livestock Auction was a huge success. There were 232 animals sold for a total of $803,000.00, which was an increase of $183,325.89 over last year. The support of our community is remarkable. Mike commented that he attended the auction this year and was amazed that the prices stayed high until the very end.

**Exhibits**:

The exhibits also went very well. Amaria reported that there were 1,400 exhibits entered, which was 400 more than last year. This was the second year the exhibits were displayed in the warm up arena and it has worked out really well. Danny commented that his daughter entered an item this year and that the whole process from start to finish went very well. He also really liked the layout and thought the displaying of exhibits was done very well.

**Rodeo**:

Steve asked Jon how we could get more big name cowboys in the main performance of the rodeo instead of the slack. Jon responded that we are getting bigger names now that we have raised the prize money, but that those cowboys needed to enter sooner. Steve also asked why there were so many turn outs and Jon answered that they were all doctor releases. Both nights of the rodeo were great.

**Party in the Park & BBQ**:

The Party in the Park was a success with approximately 2,000 hot dogs served. The BBQ on Wednesday night also went well, with approximately 1,000 plates served.

Heath expressed his thanks for the Parks & Rec. staff. He said that they put in a lot of time and effort to make Fair Days a success and he appreciates all they do. The Board agreed and asked Heath to tell everyone thank you for a job well done.

Spencer Park made a motion to adjourn.

Mike Petersen 2nd the motion. Motion carries.

Meeting was adjourned at 3:33 p.m.

Minutes prepared by: Laurie Duke