

9.0 Sign Types

9.4 Projecting Sign.

1. Description.

A Projecting Sign is attached to and projects from a building face or hangs from a support structure attached to the building face. Sign faces are typically perpendicular to the building face, but may be at an angle greater than 45 degrees from the facade. The sign may be vertically or horizontally oriented. Refer to Figure 9.4 (1).

2. General Requirements.

Projecting Signs shall be developed according to the standards in Table 9.4 (1).

- (1) Permitted location. No projecting signs shall be permitted on any facade facing an existing single family residential zone, except for iconic sign elements as approved by the Land Use Authority.

3. Computation.

The area of a Projecting Sign is equal to the area of one of the sign's

Table 9.4 (1). Projecting Sign Requirements	
Permitted Districts	All subdistricts; see 9.4.2 (1)
Sign Area	No maximum area for sign type;
Height	0- 12' maximum sign length, 10' minimum clearance to pedestrian realm required
Location on the Building or Site	Permitted on all facades facing a public street or S-Line; Sign and structural supports shall not extend above the eave or parapet
Placement on the Building or Site	Shall not project further than 3' from the building
Quantity	+ 2 per tenant per public ROW frontage including the S-Line corridor; 1 per tenant per side or rear facade on a parking lot
Sign Separation	No projecting signs shall be located closer together than 25-feet 200 feet
Internal Illumination	Permitted for individual letters and logos
Materials	Solid wood, metal, masonry & neon glass; Plastic & synthetics permitted only as separate alphanumeric characters or logos

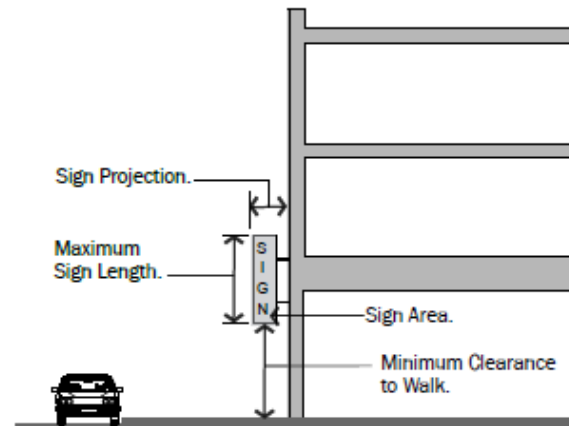
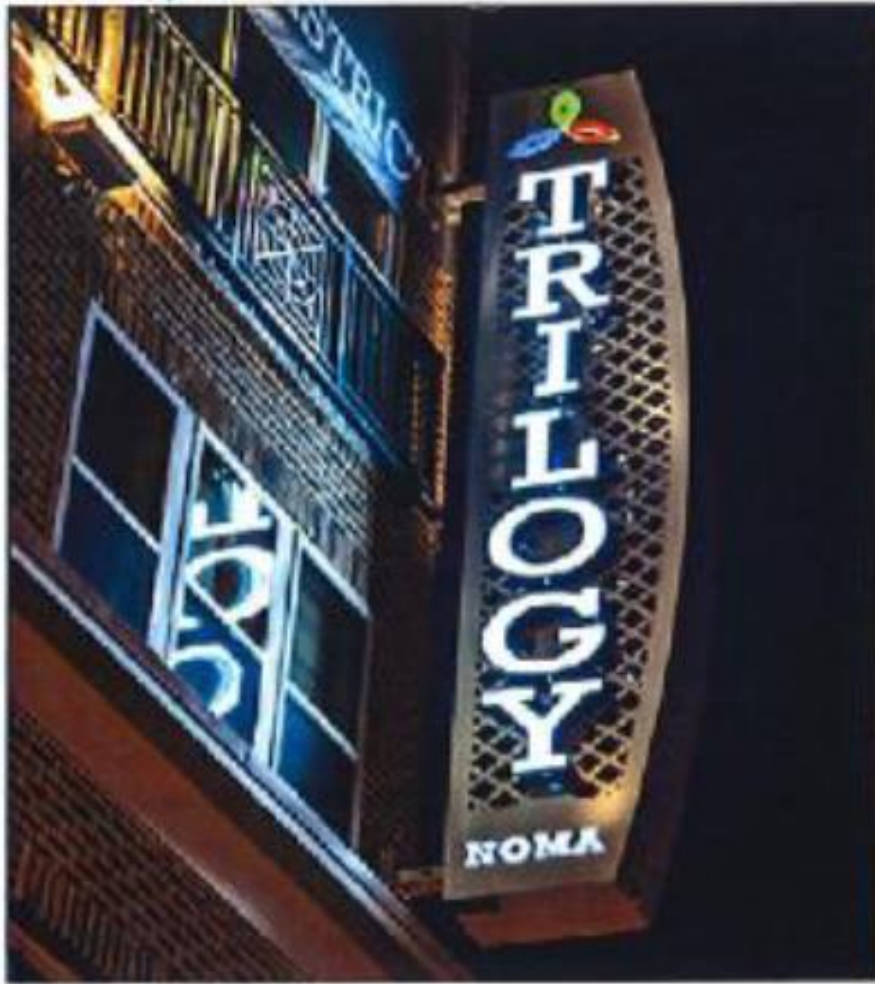


Figure 9.4 (1). Projecting Sign.

Example





200-012

1

1

251-001

251-002

SOUTH SALT LAKE CITY

16-19

179-001

179-002

179-003

179-004

251-003

251-004

251-005

251-006

251-007

251-008

251-009

251-010

251-011

255-012

255-013

255-014

255-015

255-016

255-017

E HAVEN AVE
E Haven Ave

310

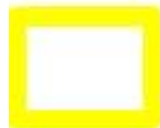
2230

2245

S 300 E

2240

S 400 E



Zellerbach Multifamily
Complex



Single Family Residential
Home Locations



East Streetcar District

Perspective Views

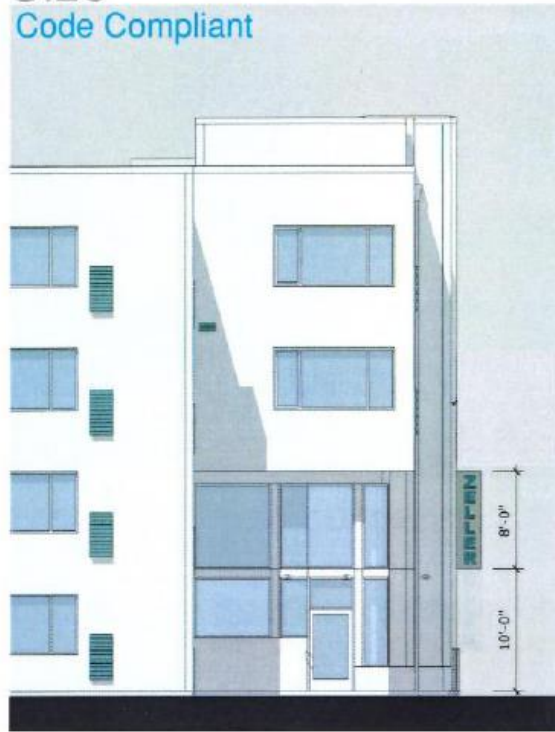
Proposed



Code Compliant



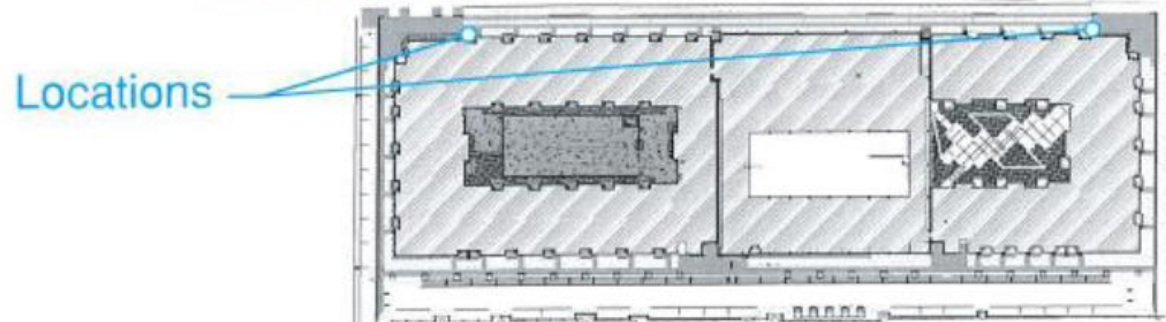
Size
Code Compliant



Proposed



ZELLER - PROJECTING SIGN



Planning Commission Recommendation:

- Increase the height of projecting signs from 8ft to 12 ft
- Increase the number of signs from 1 to 2 along the S-line corridor
- Increase the distance between projecting signs from 25ft to 200 ft