Presentations

• **28 presentations to 1,958 people during the 2nd quarter**

  - Field trips to four elementary schools (La Verkin, Diamond Valley, Heritage, and Washington), Dixie Montessori 7th graders, Valley Academy K-7th, and Red Rock Canyon School
  - Red Hills Desert Garden rotations for both Dixie Sun and Three Falls Elementary (WCWCD)
  - We hosted a morning at Pioneer Park for East Elementary (Cedar City) second graders
  - Enterprise and Washington City Library summer program presentations
  - Two pack nights in Santa Clara and St. George
  - Presentations to 4 individual scout troops and a high school special education group in the visitor center
  - BLM volunteer tour of many trailheads in the Reserve
  - St. George Rotary Club
  - Participated in GO Day at Tuacahn
  - 3 presentations at Southland Bible Church for their summer program
  - We had 5 summer program dates in the center throughout June
Numbers

• That is an increase of 13 presentations reaching nearly 800 more people than second quarter 2016

• Visitor center saw an increase in activity as well with over 230 more people than last year 2\textsuperscript{nd} QTR

• Visitor Center Revenue approx. $115 higher than 2\textsuperscript{nd} QTR 2016
Summer Program

St. George News Online


Southern Utah Family and Kids Magazine

FREE Kids Summer Program at the Red Cliffs Desert Reserve in St. George.

Learn about desert animal friends with themed story time, animal education, and craft activity.

June 2nd, 16th, 30th
July 14th, 28th
Must reserve space by calling Lacy at 435-256-6313.

June 30th
FREE Shell-e-brate summer kids program happens today at the Red Cliffs Desert Reserve Visitors Center. Fun animal themed story time, crafts and animal encounters. Space is limited so reserve your child’s spot by calling Lacey at 435-256-6313.

www.RedCliffsDesertReserve.com or see their ad on page 6.
Summer Program

• Saw the animals, read a story about an animal, watched a couple videos on the animal and did a craft
• Focused on tortoises June 2 & 9, the tarantula and scorpion on June 16, and rattlesnakes on June 23 & 30
• 146 people total participated including moms, dads, grandparents, babysitters, and kids from 2 years old to 12 years old (not all did crafts)
• 65 kids did the crafts, 50 different kids (some regulars for the program)
• Brought in many new people to the center who had no idea we were here

• Total spent on the craft activities for the entire summer (not just June) including tablecloths, aprons for painting days, an additional table, and craft supplies =
• So far that’s $1 per person who participated in the June dates for the summer program
3rd Quarter 2017

- Continue summer program in the visitor center throughout July
- Social Media – Facebook and Instagram
- Washington County Fair booth
- 3-5 minute spot on a new real estate and leisure TV channel
- Increase information available in center (list of suggested hikes)
- Potential work on future guided hikes/talks in Reserve
- County “Give Your Land a Hand” campaign