

BOARD MEETING MINUTES
April 13, 2011

PRESENT: Allison Barclay
Candice Colby
Laura Dupuy
Rebecca Guevara
John McCarthy
Michael Mack
Bruce Miya
Helen Peters
Jeanette Sawaya
Brent Schneider
Logan Sisam

Nancy Boskoff, Executive Director
Casey Jarman, Programs Director
Roni Thomas, Public Art Program Manager
Kelsey Moon, Arts Administrator

EXCUSED: Lynn Hoffman-Brouse

I. Call to Order/Approval of Minutes

Mr. Mack called the meeting to order at 5:40 p.m. Mr. Miya moved, and Mr. McCarthy seconded the motion, that the minutes of the meeting of March 9, 2011, be approved as mailed. The motion passed unanimously.

II. Executive Committee

A. Mr. Mack acknowledged the passing of longtime Arts Council staff member, Ella Knight. He raised the issue of board member donations in her memory. There followed a discussion about what might be most appropriate and Mr. Mack said that the matter would be revisited after the board had time to consider the possibilities. Mr. Miya offered to coordinate the process once a decision had been made.

B. Mr. Mack invited board members to described the various arts programs attended in the past month, and a lively discussion ensued, with more than twenty programs in all disciplines mentioned.

III. Adjusted Budget for Current Fiscal Year

Mr. Mack introduced the subject of the current year operating budget and asked Ms. Boskoff to go through the adjusted budget document that had been sent to board members for review.

Ms. Boskoff explained category by category, both for income and expenses, the background and details of how the budget is developed. Throughout the explanation, she noted situations that affected certain accounts, affecting the budget in either a positive or negative fashion. She reported that the numbers in the document present conservative estimates for revenue balanced by more liberal estimates for expenses, so that the bottom line would reflect the worst possible case for the end of the year outcome. As had been discussed at several previous board meetings, she confirmed that expenses would exceed revenues in this fiscal year and that there would be an actual deficit, as the fund balance remaining was not sufficient to cover this excess.

Following her explanation, she fielded questions from the board members. Issues addressed included the reliance of certain programs on sponsorships and earned income, support from the City, and how the Arts Council would manage the deficit. In addition, the board agreed that if the situation did not improve adequately to reach a balanced budget for the next fiscal year, a board/staff budget planning retreat would be scheduled for the fall.

The board commented on the economic situation, the number of people served through Arts Council programs, and the City's budget schedule. Ms. Boskoff noted that the budget is being reviewed monthly by the staff and should there be any significant changes from the adjusted budget being considered, the staff will provide a second adjusted budget for the board's review and action at the June meeting.

Ms. Guevara moved, and Mr. Schneider seconded the motion, that the adjusted operating budget for fiscal year 2010-2011 be approved as mailed. The motion passed unanimously.

IV. Staff Reports

A. Mr. Jarman provided a progress report on the Living Traditions Festival, noting that although some program components will not be included this year, the event will have the spirit and activities that the public has come to expect. The issue with the Utah Division of Arts and Museums has been resolved and the folk arts staff will be providing the fieldwork and local artist scheduling as they have for many years.

Mr. Jarman reported on the Twilight Concert Series, noting that the public and sponsors are very supportive of the Pioneer Park location. There followed a discussion about the many concerts that will be presented in the community this summer and the challenges this situation presents. Mr. Jarman expects to announce the dates and artists for the 2011 Twilight Concert Series in early May.

He noted that the Brown Bag Concert Series panel will meet later this month to review the applications for the 2011 season.

B. Ms. Moon reported that eighteen Artist-in-the-Classroom applications have been submitted by Salt Lake City elementary schools, the same number as last year, and that the Grants Committee will be meeting to review them on April 23. She added that the Arts Learning applications for next season are available on-line, with the deadline set for May 5.

C. Ms. Thomas reported on the artist selection for the Art in Transit commission at the Transfer Station on the Airport TRAX line, providing some background on the project, including the budget, the number of commissions and the selection process.

She noted that the public art plan for the Public Safety Building has been determined by the Salt Lake Art Design Board, developed in cooperation with those involved in the overall project.

She reported on two neighborhood projects, noting that the fabrication of the cast bronze benches by Day Christensen for the Emigration area are moving forward, as well as the selection for the placement of each of the four benches. The next project to be announced will be located in Popperton Park (north of Shriner's Hospital in Federal Heights); Ms. Thomas has been working with the Greater Avenues Community Council on the development of this project.

C. Ms. Boskoff reported on Mr. Duffin's behalf that the Visual Arts Committee has reviewed about sixty applications for the 2012 exhibition season and that they will meet one more time to finalize the artists selected and to determine the pairing of artists for the season. She also noted that Michael Ondaatje's reading at the Main Library was well-attended and quite successful and that there will be one more reading on the Guest Writers Series on April 21.

She noted that Mayor Becker spoke on a panel convened by the Utah Cultural Alliance regarding the intersection of the arts, the economy and the public sector, and he contributed thoughtful observations regarding the role of government and the development of public policy.

Ms. Boskoff held up the latest issue of the publication, *Utah Stories*, noting the inclusion of a general interest story about the Salt Lake City Arts Council.

Regarding the administrative secretary position, she reported that the Human Resources office is working to prepare the job description to be advertised. In the interim, Ms. Boskoff reported that the Arts Council has a temporary worker who is providing much needed front desk and general administrative assistance, as well as an accountant who is helping with the financial aspects of Arts Council operations. She said she would let the board know when the position is announced in case they know any qualified individuals who might be interested in applying.

V. Other Business/Adjourn

There being no further business, Mr. Mack adjourned the meeting at 6:55 p.m., reminding the board members of the memorial for Ella Knight, to be held at the Art Barn on April 19.