

NANCY BOSKOFF  
DIRECTOR

**SALT LAKE CITY CORPORATION**  
DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT  
SALT LAKE CITY ARTS COUNCIL

RALPH BECKER  
MAYOR

FRANK B. GRAY  
DEPARTMENT DIRECTOR

**BOARD MEETING MINUTES**  
**March 9, 2011**

**PRESENT:** Candice Colby Michael Mack  
Laura Dupuy Bruce Miya  
Rebecca Guevara Helen Peters  
Lynn Hoffman-Brouse Logan Sisam

Nancy Boskoff, Executive Director  
Kim Duffin, Assistant Director  
Casey Jarman, Programs Director  
Roni Thomas, Public Art Program Manager  
Kelsey Moon, Arts Administrator

**EXCUSED:** Allison Barclay Jeanette Sawaya  
John McCarthy Brent Schneider

**I. Call to Order/Approval of Minutes**

A. Mr. Mack called the meeting to order at 5:35 p.m. He welcomed Ms. Moon as the newest employee of the Arts Council, and asked her to introduce herself and provide a little professional background.

B. Mr. Miya moved, and Ms. Colby seconded the motion, that the minutes of the February 9, 2011, meeting be approved as mailed. The motion passed unanimously.

**II. Executive Committee -- Michael Mack**

A. Mr. Mack invited board members to report on arts events attended since the previous board meeting. There followed a lively discussion on a variety of arts programs in the community.

B. Mr. Mack reported that the letter, signed by all board members, to Mayor Becker had been delivered, along with signatures from a number of local businesses (copy attached to agenda), encouraging support for the Arts Council's budget request for next fiscal year. Mr. Mack will follow up with a personal note to the Mayor.

**III. Financial Update – Nancy Boskoff**

Mr. Mack invited Ms. Boskoff to provide an update on the Arts Council's financial situation. Ms. Boskoff provided a preview of the adjusted budget which will be prepared and sent to the board for discussion and approval at the April meeting.

She noted that the accounting firm (Osborne Robbins & Buhler) prepared a six-month financial statement, which will be helpful in preparing the budget documents for board review. She noted that it is possible there will be a second adjusted budget for the board's review at the June meeting. She explained that because the Living Traditions Festival occurs close to the end of the fiscal year, there may be some additional adjustments required.

She reported that, as has been discussed, she expected that the fund balance will be fully depleted and that the Arts Council will be in a deficit situation by the end of the fiscal year. The adjusted budget presented will provide the worst case scenario based on very conservative revenue estimates. She reminded the board that program expenses had been reduced in both the current year and the previous year. There are some increased expenses beyond the Arts Council's control and this is one reason the Non-departmental appropriation from the City for next year is so important.

#### **IV. Staff Reports**

A. Mr. Jarman reported on the upcoming Living Traditions Festival, noting that he has reduced program expenses in areas that will be less noticeable to the public, and that the core programming will be maintained.

For next fiscal year, Mr. Jarman recommended that the Brown Bag Concert Series be maintained, but further reduced, to one month of concerts. He explained that this is an important program that connects local performing artists with the public at lunchtime.

Mr. Jarman reported that planning and sponsorship development continues for the 2011 Twilight Concert Series, noting that the 2010 Series was both very successful and expensive. There followed a discussion about budget items and other local programming, including at the newly renovated Gallivan Center.

B. Mr. Duffin reported on the continued success of the Guest Writers Series, announcing two upcoming readings, including one by Michael Ondaatje, author of *The English Patient*, to be held at the SLC Main Library.

He announced the opening reception on March 11 for the new visual arts exhibit with work by artists Susan Beck, Ryan Peterson, and Bonnie Sucec, referring the board to the *15 BYTES* article attached to the agenda.

Mr. Duffin explained that he and Ms. Moon are working on the transition in management of the various City Arts Grants categories.

C. Ms. Thomas reported that the next commission to be announced for Utah artists will be a project at Popperton Park in the Avenues. She will be meeting with the Greater Avenues Community Council prior to the issuing of the call for artists.

She announced that a new exhibit will be installed at the Pioneer Precinct Community Gallery with work by students in the Computer Clubhouse at the Sorenson Unity Center, based on Mayor Becker's and Lt. Governor Bell's "civility and community" initiative.

She reported that work is progressing on the public art website, which will include images, background material and information on the artists whose work is in the City's public art collection.

D. Ms. Moon discussed the Artist-in-the-Classroom grant category transition, and announced that the second round of Arts Learning guidelines and applications will be posted shortly. She referred the board to the preliminary report on the first round of Arts Learning grants attached to agenda. She explained the schedule for these two categories, noting that because they are related to school activities, we like to notify the applicants prior to the start of the next school year.

Ms. Moon reported on a national study being conducted by Americans for the Arts, in which the Salt Lake City Arts Council is a participant. The study is collecting local data on fourteen measures of "cultural vitality" and combining that data with nationally collected data, issuing a report on the collective and individual "cultural vitality" of the participating communities.

E. Ms. Boskoff reported on arts and cultural issues being addressed during the current legislative session, noting that the outcome for the bills and budgets was unclear at this time.

She referred the board members to attachments to the agenda, including a summary of a national study on arts participation, and a demographic map based on the 2010 Census. She held up a copy of the current issue of *Delta SKY* magazine, in which the Twilight Concert Series is mentioned.

She reported on a City Council work session at which she responded to questions regarding the Arts Learning program. The Council members requested that the preliminary report on the first round of programs supported by this grant category be transmitted to them for their information.

## **V. Other Business/Adjourn**

There being no further business, Mr. Mack thanked everyone for attending and adjourned the meeting at 6:30 p.m.