CITY OF SOUTH SALT LAKE REDEVOLEPMENT AGENCY MINUTES OF MEETING HELD June 21, 2017

Date/Time/Place

Wednesday, June 21, 2017

6:00 p.m.

220 East Morris Avenue #200 South Salt Lake, Utah 84115

Conducting

Kevin Rapp, Chair

DIRECTORS PRESENT:

Sharla Beverly, Mark Kindred, Ben Pender, Kevin Rapp and Shane Siwik

DIRECTORS ABSENT:

Johnny McConnell and Portia Mila

STAFF PRESENT:

Hannah Vickery, Assistant City Attorney Kyle Kershaw, Finance Director Craig Burton, City Recorder Ariel Andrus, Deputy City Recorder

Others Attending: See Attached

Opening Ceremonies

1. Roll Call. Board Members Johnny McConnell and Portia Mila were excused.

No Action Comments.

- 1. Bills, Claims, and Communications. None.
- 2. Report of the Executive Director. None.

Unfinished Business

1. Adoption of 2017/2018 RDA Budget. Director Siwik said when they are funding a Chamber of Commerce, whether or not they are funding them a contract or direct donations, they put the Chamber in a poor situation. For example, the City has raised business licenses twice in the last five or six years. How effective, and how much of an advocate, can that Chamber be for the business community to oppose business license increases and be the voice of the businesses when forty percent of their income is coming from the City that is now raising business license fees? They put the Chamber in a compromising situation when they do that. They have talked about cutting the Chamber back. They know this will be a quid pro quo as they cut the Chamber back they will get less services. But the greater acknowledgement needs to be that a chamber that represents the business community can't properly do so if they

are tied financially to the City.

Director Beverly felt that was something they could add. When they make the motion today there will be two conditions. One, they are only signing a six month contract with the Chamber and two, they are asking staff to report back to them within ninety days, and part of that will be a 1082 study. It is on record now and they can include that as something they need to discuss. But there is also the flip side to that, that as representing the City in some cases, the Chamber has an inside track being business owners and representing that side that maybe someone on staff couldn't reach out to. She thinks there is a flip side to it. She encouraged the Board to be more thoughtful about their decisions. If Chairman Rapp or her had been contacted a month or two prior to last week they would have definitely started this process sooner.

Board Chair Rapp feels they need to bring this up in July and have a very in depth discussion as to exactly what they want to do, what they envision the Chamber doing, and the funding situation with it.

Director Siwik asked what the proposal is that is being talked about.

Director Beverly explained that they are only entering a six month contract with the Chamber.

Director Siwik asked if that would be for Twenty-six thousand dollars.

Director Beverly answered yes. She also advised that Economic Development Advisor, Randy Sant, will also be involved in the process. He has worked with a lot of cities and seen a lot of different chambers. He has some great ideas as well and will be a valuable part of the conversation.

Board Chair Rapp said it is fine if they have a couple of different visions. They will give it to staff and they can bring back the numbers. One option was to do it in-house. Whatever the scenarios are they can give it to staff and they'll search out the numbers, give them the feedback and then the Board can make a decision before the end of the year and they can finish out the contract with their vision as to what they want and how they can change the Chamber to what they want.

Director Beverly mentioned that Mr. Sant brought up a good point. Director Kindred said that other cities don't give their chambers any money at all. Mr. Sant said that most cities pay some kind of membership fee, some kind of contribution which they will look at too. There are a lot of things Mr. Sant brought up that she would never think of and she feels they will end up in a better situation if they allow that time for collaboration and to let staff weigh in.

Director Kindred agreed. He thinks it is a good solution and he likes it. With regard to member cities paying their chamber, he thinks that fee does vary. He doesn't think it is as sizable as that. The other issue is he doesn't want the City to outsource their economic development which he feels this contract does. He feels Director Siwik

made a good point about if there is ever an issue with the Chamber and the businesses, its loyalties lie with two camps.

Director Beverly said they will pass on that message to staff and make sure it is part of the conversation.

Director Beverly moved to approve the RDA budget with two conditions. That the RDA enters into a six month contract with the South Salt Lake Chamber of Commerce and that they allow ninety days for staff to return with a long-term plan. Part of that will be a 1082 study.

MOTION:

Sharla Beverly

SECOND:

Mark Kindred

Roll Call Vote:

Beverly

Yes

Kindred

Yes

McConnell Mila Absent

Milia Pender Absent

Rapp

No Yes

Siwik

Yes

Board Member Pender took a point of personal privilege to say he agrees with the points Directors Kindred and Siwik brought up as well. As he looks through the last year's minutes, it was June 22, 2016 that three current council members actually specifically talked about readdressing this throughout the year and then failed to do so. That is why he voted no. He likes the idea of going back to it but he thinks they failed this year as far as addressing it as he thinks they should have. So his answer is no.

Board Member Beverly took a point of personal privilege and responded that they need to follow the process. Those three should have contacted Board Chair Rapp or her. That should have happened for the process to work.

Board Member Pender said Board Chair Rapp is one of the ones who talked about it.

Board Chair Rapp said it didn't get scheduled.

Director Siwik moved to adjourn.

MOTION:

Shane Siwik

SECOND:

Mark Kindred

Voice Vote:

Beverly Yes
Kindred Yes
McConnell Absent
Mila Absent
Pender Yes
Rapp Yes
Siwik Yes

Redevelopment Agency adjourned at 6:10 p.m.

Kevin D. Rapp, RDA Chair

Craig D. Burton, RDA Secretary

mel Andrus