



**CITY OF OREM
BEAUTIFICATION ADVISORY COMMISSION
MINUTES
May 22, 2017
4:30 p.m.**

ATTENDEES:

Aaron Orullian, Chair
Sean Orullian
Sally Taylor
Andrew (Andy) Watson
Chelsie Young, Vice Chair
Tanya Harmon
Sheralyn Bennett
Sam Lentz, City Council Representative
Reed Price, Staff Support
Teresa McKitrick, Clerical
Christian Kirkham, Long Range Planner for the City of Orem
Sara Bateman, Chair for Natural Resources Stewardship Committee
Laura Salazar, IHC representative

ABSENT: Emily Davenport

This meeting may be held electronically to allow a Commission Member to participate.

Welcome, Introductions & Approval of Minutes

Aaron Orullian brought the meeting to order by welcoming everyone to the 2017 May Beautification meeting. As a reminder, all meetings are recorded in compliance with the State and City Ordinance. Introduction of those in attendance, including new Clerical, Teresa McKitrick, Christian Kirkham, Long Range Planner for the City of Orem/City Liaison with Natural Resources Stewardship Committee, and Sara Bateman, Chair of Orem's Natural Resources Stewardship Committee. Sara explained that the Natural Resource Stewardship Committee is an environmental stewardship. They are looking to conserve resources, preserve open space, encourage biking, gardening, recycling, and reducing how much solid waste we send to the landfill.

Aaron Orullian asked the committee members for the approval of the 2017 April Meeting Minutes. *Tanya Harmon made a motion to approve the April Meeting Minutes, with Andy Watson seconding the motion. All attending committee members voted unanimously to accept the 2017 April minutes as approved.* Laura Salazar was running late for the meeting, Reed Price

suggested to jump to item 4 on the agenda.

Adopt-a-Pot efforts

Chelsie Young was in the first group, she picked up the pots from Cook's and delivered to Sodalicious. It went really well.

Aaron Orullian, Sean Orullian, Sheralyn Bennett and Sheralyn's husband were in the second group. Sheralyn's husband took pictures of the delivery. Aaron reported it went good and that people were happy to get them. The pots were beautiful this year. Sean agreed that the flowers were farther along than in previous years.

There was a little confusion at Cook's when they first picked up the pots, they were given hanging baskets for the city. The hanging baskets looked great. Aaron suggested we make sure they get watered properly, there was a problem last year. Reed assured everyone that they will make sure the tank is washed out this year. The theory is that last year there was something in the tank that contaminated the water.

Aaron Orullian complimented Chelsie Young and Sheralyn Bennett for a good job on the pots, getting them, and keeping us informed of deadlines. Sheralyn and Tanya Harmon did a good job of placing pots with the community. Reed Price reminded the group that as we discuss the mission statement and goals we may want to see how much effort we want to put towards this in the future. The pots have not been an easy thing to sell despite the low cost and beautiful pots. Sally Taylor commented that the reason we did better last year was because we placed four pots at the SCERA and a couple at Brigham Larson Pianos which Sean Orullian confirmed.

Aaron Orullian felt the pots were worth the money this year, they were beautiful. Chelsie Young explained that with the video that is going to be coming out, then we can have something we can share with them. Chelsie got the watering cans, some Miracle-Gro and the instructions, but most of the instructions given to them was about contacting us if they want to continue for next year. We could write out more instructions that deal more specifically with care and then we could also include that QR code that Andrew Watson sent out. Aaron Orullian pointed out that his group didn't have any of that when they delivered their pots. Chelsie and Emily Davenport got there after Aaron's group had already left, so they went into the businesses and gave them the info. Chelsie had the new blue shirts for Aaron and his group.

Sheralyn Bennett asked if it was too late for anyone to order the flower pots. Chelsie Young replied that Cook's Greenhouse had already sold most of the pots. Reed Price commented that Cook's selling the unsold pots was his hope, because we order 15. Reed had told Cook's that if they couldn't sell them we would buy them because we ordered them. Reed also wanted them to sell them if they could because they could sell them at a profit. Chelsie confirmed that when he printed her an invoice the pots were already gone.

Neighborhood Beautification Award Program

Aaron Orullian began discussions of the Neighborhood Beautification Award Program. Chelsie Young thought most of the group had already placed their awards for the month. Sheralyn Bennett admitted she had not done hers for the month yet. The group encouraged her to place

them. Aaron asked for a copy of the instructions they were supposed to give the award winners. Reed Price reminded him they were on the form. Chelsie suggested saving the form that Reed emailed as a link on your phone. Then she can just click on and it gives you the description and everything to fill out with them.

Chelsie Young wants to get the link out for residents to nominate their neighbors. She remembered having one last year. We posted it on our Facebook page and the city ended up sharing it. She wants the commission to do it again this year. Chelsie said Lauren Gibb, clerical, would email us if someone nominated their neighbor. Reed Price confirmed that the link would allow people to submit a request to nominate their neighbor then we would notify the person over that area to take care of it.

Aaron Orullian wanted to know which member had the Cascade neighborhood on Palisade Drive. Aaron commented that his neighbors on Palisade Drive had just landscaped their yard and it looks beautiful. Aaron wanted to know who had the area he lives in, since he wanted to nominate his neighbor. Reed Price pulled up his map online and discovered it was Emily Davenport's area. Chelsie Young suggested since Emily will be out of town in June, maybe Aaron could award his neighbor for her. Aaron agreed to do take care of that.

Aaron Orullian encouraged everyone to get their signs, if they haven't already got them, and their shirts. Chelsie Young informed the group she will be gone in June. Reed Price commented if you miss a month it's not a big deal. We just don't want the sign in one yard all summer long, if you post it please pick it up within the month. If we have to skip a month due to vacation it's okay.

Reed Price reviewed the online spreadsheet showing who submitted their areas so far. Sally Taylor's area was marked wrong so it was changed to her correct area 4. The spreadsheet benefits Reed and Teresa McKitrick as they have all the information needed to draft a letter from the mayor recognizing them for their yard.

Aaron Orullian reminded everyone to take picture of the properties. Reed Price suggested to send the pictures to him or Teresa McKitrick. That way we can keep a master file of pictures. Each member also has administrative rights on Facebook and could upload them there too, after verifying, as per the instructions in the form that they have agreed to allow you to do so. Sean Orullian suggested that Sheralyn Bennett could also help post pictures to Facebook because she does a great job with that. Aaron commented we are getting a lot of feedback on our Facebook page; people like it.

Reed Price brought up, from our last meeting that Emily Davenport suggested there is a way to upload the picture right from the form. That is possible within an organization, like Alpine School District. Orem city does not have that functionality, so we can't upload on the form. For now when taking pictures, upload them to Facebook and/or then send them to Reed or Teresa McKitrick. It would also be nice if you would rename it the last name of the winner and the address. Sean Orullian is willing to help Aaron Orullian post his pictures to Facebook.

Outreach Efforts

Aaron Orullian wanted to know what the outreach efforts were. Reed Price replied we have the bulletin board at city center, Facebook page, the video. He asked anyone who has responsibilities in outreach if they could update us now.

Tanya Harmon said they would be creating a video from the Adopt-a-Pot project and putting that up. If the group has any ideas of what to include to explain who we are as a commission that would be helpful. Aaron Orullian suggested she get the pictures from the Arbor Day event because the mayor was there, along with Sheralyn Bennett and a city council member. The trees were in and we took a picture of the group with shovels. It looked nice. Chelsie Young suggested that would be good for a future video, because the one they are working on now is specifically about the Adopt-a-Pot program. She plans to give the videos to the business that are involved to give them some exposure. That could encourage future placements.

Sean Orullian was curious about who is doing the bulletin board at the city center. Andy Watson is doing the board. He brought a printout of his idea. He wanted something that is interchangeable, where you could tack on additional or current information. He wanted the board to have more than pictures, something that explains what it's all about. He has an area for showing what the commission is, spotlights for business and for residents along with classes. Chelsie Young and Sean were positive about his efforts. Andy tried to keep the colors in line with Orem City colors. Sam Lentz pointed out that the bulletin board needs to say Advisory Commission not committee.

Aaron Orullian asked about the business cards they had discussed at the last meeting. Chelsie Young said Emily Davenport was in charge and she is not in attendance. Aaron also suggested a group picture taken of the commission in their blue shirts when everyone is here.

Summerfest Parade

Sally Taylor had a meeting with Tony Cook from Cook's Farm and Greenhouse, today. He will provide the flatbed like he did last year. Brigham Larson Piano will supply the piano. Sally will ask them to amplify it this year. Brigham Larson threw away their pots last year so they couldn't be redone, so Tony is going to decorate for us. He will use flowers and so on. Sally asked Sean Orullian if the sign will be there. Sean affirmed that he has it in his garage. Sally wondered who was in charge of the candy. Sean will also be in charge of the candy and he would like to know who is planning on being in the parade. Sally Taylor, Aaron Orullian, Sheralyn Bennett and Andy Watson confirmed they could be there. Sean doesn't want anyone throwing candy from the float. Just a couple people on each side of the float will throw candy, that way we can control the output of candy. Sean will go over everything that night and he will pick up the candy.

Aaron Orullian hadn't heard from the parade contact on what number we would be, but usually we have been at the front. Sally Taylor was concerned that we would need two spots in the parade. Reed Price corrected the information that we would not need two spots, we are fine with just the one spot, but could have a couple of vehicles in the spot if desired. Chelsea has completed the write up and it included Brigham Larson's Piano, Cook's Greenhouse and the Beautification Commission. Reed will ask the parade coordinator what entry number we will be

in the parade. Reed was curious how the decorated trailer would be pulled. Sally informed him that Brigham Larson Piano will hook onto Cook's Greenhouse trailer that is decorated and has a piano on it. Cook's Greenhouse will also have a van in the parade. Aaron informed the commission that the parade will start at 7 pm. We need to be there between 6 and 6:30 pm. Sean Orullian told everyone to plan on meeting at the church on 800 East, north of Costco. Park in the parking lot. Aaron suggested we will need someone to carpool people back to their cars after the parade. Sally offered for her husband to pick up at the end of the parade.

Laura Salazar, representative from IHC, program to recognize gardens in Orem

Reed Price introduced Laura Salazar with IHC. Reed continued to explain that Laura had contacted the city manager's office earlier this year. This is their third year of having community gardens, as you may have seen it directly east of the Orem Community Hospital. To promote their efforts as well as encourage good gardening throughout the city, they approached the city manager's office wondering if there was an organization in the city that could help them. The city manager's office first thought was to approach the Beautification Commission to see if we would be interested in doing something like the Neighborhood Yard Award program, but recognizing people with nice gardens. As Reed listened to the goals, he thought we have a lot on our plate and we have a relatively new Commission in the Natural Resources Stewardship Committee that might be interested in leading this effort. Reed approached Christian Kirkham, who is the city staff liaison with the committee and suggested we invite Sara Bateman who is the chair, to come and listen as well and see which group was best to participate in this program. Reed has invited Laura to come explain their vision of it and then we can have a discussion to see if we would be able to accommodate the request that IHC has made.

Laura Salazar explained they have a community garden on the campus at Orem Community Hospital that is open to Orem residents or people who work on the campus of Orem Community Hospital, that includes Kids on the Move, all of the hospital and clinic employees and Valley OBGYN. They all have offices on our campus. Last year, they expanded to a second garden space that they will be putting a fence around this year. They have 44 community plots that have been assigned and they have had a request from the mayor to consider having a community garden at the North Orem Clinic that is up at 2000 N State, which they are actively considering for next year. They are also looking into asking if the new assisted living complex would be interested in having some plots for their residents. They will probably not expand the gardens anymore at the Orem Campus because they give back a lot of their property to the city for soccer and ultimate Frisbee league.

Laura Salazar went on to explain that they wanted to validate people having gardens. They are learning that many of those who have garden plots live in condos, apartments or rentals where they can't have a property garden, so they have a gardening intern that works as support. Aaron Orullian asked if they have water to the gardens. Laura confirmed they do, each individual plot has its own drip. They are finding, in their third year, that people are learning how to garden and are writing back to them and telling them it was great to learn and now they have their own house they have a garden and feel more confident with it. They started thinking maybe what they should be doing, especially in a city like Orem, where there are a lot of gardeners, we want to validate what they are doing.

Laura Salazar reported that they have found, from their annual surveys that they do with their gardeners that even in a 4 X 4 plot almost 90% of them report sharing their produce with friends and neighbors. They like that and feel that is a great way to live well to get fresh produce out in front of other people. They think if they validate or recognize gardeners, especially those who are sharing or supporting a family or neighborhood plot with an award, that maybe others would take it more seriously or consider putting in a garden. They also would like more stories to tell. Gardening meets all of our mission at IHC of helping living the healthiest life possible because you're exercising, working together with other people, and eating better. Gardening just has all those wholesome elements that we like to validate.

Laura Salazar explained that IHC's idea, in its infancy, was that they have a garden intern that serves from June to October and that would be a person who could help with this. They propose that they would build a landing page that could be linked through the city, where people could go and nominate gardens with an address and maybe a story. Their intern could definitely be one that could go out and see the gardens or they could upload pictures. They would have a sign "Live Well Garden" and a gift card, either VISA or from a garden center. They purchase almost everything for their garden from Cook's Nursery so they will probably approach them first. If the awards were weekly then they can do a \$25 gift card. They have a budget of \$100 per month for the awards.

Laura Salazar's hope is to collect stories that they could share on social media. They would like to generate some gardening talks. The mayor of Orem came to them about 3 years ago, just as they were planning their first garden, and Orem City donated some money the first year to help get things going. That money will build the fences this year. They have had some other donations and they have found that the City of Orem has been very supportive and they would like to give some of that back. They are also going to be co-hosting a farmers market, every Monday in September, with the city. The farmers market will culminate with their big wellness event on the last Monday in September, as well. That might be a place where the gardeners could be spotlighted. Maybe they could have a booth or we could have some visual recognition of the winners. The city wouldn't have to do much because the website can be built however the city manager's office would like it done. IHC also has an intern that is looking to expand their opportunity to serve. Laura concluded by asking for feedback and insights.

Reed Price suggested that as he listened to what they want to do and what the Beautification Commission's charter is perhaps a better fits in the Natural Resources Committee. He asked for Christian Kirkham and Sara Bateman to respond. If they are in agreement then we will not discuss it further as a commission.

Aaron Orullian wondered if tying their info in with our Facebook would be beneficial. Reed Price wanted to wait to respond to Aaron until after Christian Kirkham spoke. Laura Salazar responded by saying it was up to the city, how they handle the website. They just want it to reflect the partnership between IHC and the city of Orem. Reed suggested that it doesn't matter where it is housed as long as the city and IHC are both given credit for promoting the program. Christian Kirkham felt that this was a partnership that we don't want to pass up. This is definitely something well in line with goals that we have as a city. Sustainability and self-sufficiency is one of the main goals of the Natural Resources Stewardship Committee. Christian

clarified that these gardens are primarily edibles. Laura Salazar agreed. Reed Price felt this was different from the Beautification Commission. Laura confirmed they were more concerned with the food aspect of the gardens than the beauty. IHC has gardens in Park City, Salt Lake Clinic, and at Wasatch Canyon Mental Health Clinic which are nibble gardens or for mental health care. This makes them different from the Orem gardens which people can plant and harvest for personal use. This falls under a sustainability project they are working on, where they monitor how much water is saved by getting rid of grass and putting in a garden. In Laura's mind this project falls best under Natural Resources.

Sara Bateman has been a supporter of the IHC gardens. She feels this is a great fit for her committee. The Natural Resources committee has some gardeners on the committee who are excited to work with this project and have knowledge and experience to lend to it.

Sean Orullian likes the idea of this project and agrees that it might be a better fit for the Natural Resources committee but maybe there is a way for our commission to recognize some gardens that are functional and beautiful. Chelsea Young suggested maybe some backyard tours of these beautiful and functional gardens, as an idea of how the Beautification Commission could spotlight gardens. Laura Salazar would be particularly interested in people who were using small spaces to create gardens or someone who has incorporated vegetables into their flower beds. Laura thinks we can be as creative as it's decided, it will be just a matter of how we decide. She thinks we will probably get a lot of people nominated which is why she thought an award a week, but that might get to be too much. Reed Price likes the idea of nominating your neighbors because it is often hard to see a backyard garden from the street.

Laura Salazar suggested that maybe it doesn't have to always be the most beautiful garden. Maybe it's a garden that is being used in an interesting way, with a large harvest or one that is shared with many neighbors. Laura heard about someone in Orem that dug up her whole front yard and put in raised bed in. She encouraged her neighbors to each take one. Reed Price said there is a home on 400 West about 600 S, where they have a garden on top of the roof. Sara Bateman knows this home and its owner is on the Natural Resources committee. Sara said in the summer on Thursdays, this home gives tours on the top of the hour.

Sam Lentz had an idea that the city have one nomination form that you enter the address and send a picture and then a drop down, are you nomination a sustainable garden or a beautiful yard. Depending on what they select it would get routed to the appropriate commission. Laura Salazar and Christian Kirkham agreed that could be a good idea. Christian thought it might help build momentum for both groups. Aaron Orullian explained that the Beautification Commission has certificates that winners can put in their home or business and people have liked that. Laura wants to also do that and maybe even have a pound in sign. She said the hospital got the beautification award last year and they have loved the certificate and sign they have.

Reed Price asked for Sara Bateman's thoughts on this discussion. Sara liked the idea of the combined nomination form. It helps simplify things and get recognition for their new committee. They have been trying to build on the groundwork that has already been established by existing commissions. Sara likes the idea of a partnership between IHC and the Natural Resources Committee and she is very supportive. Christian Kirkham added that their committee

is also trying to create videos, little social media outreach efforts. This program would be a great thing to highlight for promoting the Natural Resources Stewardship Committee. Many people are still unaware that Orem has this committee. Christian asked Laura Salazar if IHC was planning on spreading this program outside of Utah Valley. Laura replied that they have found is that the Orem garden is really the starting point of anything that happens with gardens in the company. The Utah Valley Regional Hospital has a community garden in the plans, the Springville Clinic is wanting one out there and maybe the Spanish Fork Hospital. The things they do in Orem could go farther depending on how things go. Orem has a well-organized committee and the others are doing more as a patient care aspect. Orem Community Hospital requires a lot of manhandling because we have applications and 44 plots. If Orem can make it look not that hard then that gives possibilities.

Sara Bateman commented that she liked how Laura Salazar highlighted the sense of community. She is a supporter of things that can educate and connect people to their food, where it comes from and how to grow it. This can unite a community. Laura replied that IHC is working with USU extension because they have decided they need to host some education on campus for our gardeners and anyone else who might want to come over. We have some space, a pavilion, where they could hold these classes outdoors. The classes could include some canning, home preservation, how to plant so you can do home preservation. One of the questions IHC asks the gardeners each year is how much has this helped you feel more connected to your community? Laura says the responses are pretty incredible. The gardeners become social with each other.

Aaron Orullian asked where the gardens were located. Laura Salazar respond it is located on the East side of the hospital, and the hospital is 331 N 400 W. There is a house they have kept located on the South East side, and on either side of the house on the walking path are the sections of the garden. Laura went on to explain that the gentleman who owned the home had beautiful gardens. They had to get rid of most of his garden and now they are just bring it back to what it used to be.

Aaron Orullian asked for any last questions and Reed Price recommended that the Natural Resource Committee work with IHC to do this program. Reed also thought it might be beneficial to have the Natural Resource Committee and the Beautification Commission meet once or twice a year to make sure we are not duplicating efforts and coordinating efforts that are close, such as the garden and yard recognition. He thinks the results of this discussion should be to request that IHC work Christian Kirkham and the Natural Resources Committee. Reed and Christian will coordinate as needed. The Beautification Commission will continue to focus on recognizing beautiful yards.

Aaron Orullian wondered if the Natural Resources committee was involved with trying to get entry level streets upgraded. Reed Price clarified that they would not be involved. Aaron inquired about when west Center Street would get started. Sara Bateman asked if volunteers were needed to help with the project. Reed pointed out that this would be an example of why we might want to meet together once or twice a year. Aaron wanted to know who was in charge of the entryway upgrade. Reed informed him the entryway signs have been assigned to Reed and the parks section. The landscaping is a large budget type issue and is in the parks master plan. When that plan is adopted, in the next few month, that will formalize the desire and then the

entryway improvements would then compete with all the other budget requests. Sean Orullian clarified that Aaron was wondering what the time table is for the project to be done. Reed responded that in order to take care of the entryways, the way that they should, it would take hundreds of thousands of dollars. Reed explained the process to the commission and will update the commission with the progress.

Laura Salazar raised a concern if the Natural Resources committee give gift cards with their recognition of gardens, will that cause a problem for the Beautification Commission who is not giving gift cards. Reed Price assured her that there was not a problem.

Christian Kirkham expressed his desire to keep open communications between the two commissions and hopes we may come together in the future for projects.

Aaron Orullian suggested moving the last item on the agenda, due to time constraints, to next meeting. Reed Price agreed but suggested he hand out the papers he prepared. He prepared a handout with the city code for the Beautification Advisory Commission's duties and responsibilities and on the back was a mission statement that was used back in 2014. Reed suggested we use those resources to create or modify the mission statement from 2014.

Items to Discuss in June's Meeting

- Mission Statement for 2017

Adjournment

Sally Taylor made a motion to adjourn the meeting, with Chelsie Young seconding the motion, with all remaining commission members voting unanimously.