

# Health Exchange Advisory Board & Steering Committee

## AGENDA

TO: Members of Health Exchange Advisory Board & Steering Committee  
FROM: Lieutenant Governor Greg Bell  
RE: Meeting

**DATE: Thursday, September 29, 2011**

**TIME: 4:30-6:15 p.m.**

**PLACE: Rampton Room**

- 
1. Welcome, Purpose & Mission of Board – Lt. Governor Greg Bell
  2. Status of the Utah Health Exchange – Patty Conner
    - a. Three Functional Areas of the Exchange
      1. Individual
      2. Small Group
      3. Consumer Information
    - b. Small Group Defined Contribution Program Current Statistics
    - c. Overcoming Obstacles
  3. Impact of Federal Reform – Norm Thurston
    - a. Federal Proposed Rules
    - b. Federal Funding
  4. Future Direction for the Exchange
    - a. How to Create Volume? Marketing & Outreach, etc.
    - b. Role of Brokers/Navigators and Other Customer Support Issues
    - c. Relationship with the Legislature
  5. Other Business – Date for Next Meeting

### Committee Members & others invited to attend

**Mark Bennett  
Richard Broadbent  
Jennifer Cannaday  
Patty Conner  
Gordon Crabtree  
Spencer Eccles**

**Stephen Fletcher  
Pam Gold  
Neal Gooch  
Curt Howell  
Greg Matis  
Rich McKeown**

**David Patton  
Greg Poulsen  
Pat Richards  
Norm Thurston**