DAIRY COUNCIL of UT/NV
UTAH DAIRY COMMISSION
Board Meeting Minutes
Monday, June 5, 2017
NEW DCU OFFICE

PRESENT
Kyle Anderson
Trevor Gardner
Mike Kohler
Hal Olsen
Melissa

Jenniffer Clark
Jeff Hardy
Matt Leak
David Roberts

Brent Munk
Taunya Otten
Scott Ericson
Chace Fullmer

Devin Olsen
Ron Stratford
Jenn Harrison
Becky Low

Kristi Spence
Libby Lovig

EXCUSED
Don McMahon
Louise Nielsen
Allen Young

Welcome/Conducting
Jeff Hardy

Invocation:
Kyle Anderson

Steve & Kyle/Archstone
Introduction to New Building
Approval of Agenda
Approved 1st Matt Leak 2nd Taunya Otten
Approval of Minutes Apr. 5, 21 2017
Approved 1st Matt Leak 2nd Mali Harrison
Approval of Financials April 2017
Approved 1st Kyle Anderson 2nd Jennifer Clark

ELECTIONS
Scott Ericson, Dept. of Ag. and Food
13 ballots received for District 2 - Voting between Kyle Anderson and Tammy Munk – Decision by majority: Kyle Anderson
Districts 3 Hal Olsen, 4 Jeff Hardy, and 6 Jason Bateman – Nominated by Petition
District 9, 10 Chace Fullmer – Board voted to merge these districts (District 9 - Taunya Otten didn’t run again)
Scott Ericson provided district boundary information regarding cow numbers, dairies per each district, annual lbs. of milk, etc. State code must be considered.

Boundaries discussion tabled until next BOD meeting, however must be addressed soon for 2018 implementation. Redistricting committee will look into production numbers for coops and will assess.

Dairy Act – still in draft form – must be approved by the legislature
Vote to change definition from “Person” to “Producer”
Travis Waller from Dept. of Ag., Jason Bateman and Chace Fullmer to develop the matrix for the violation enforcement.

Raw Milk Discussion – Herd Share regulations still an issue. To be discussed in the August Board of Director’s Meeting.

MANAGEMENT REPORT
Jenn Harrison

Financial Transparency/GRAMMA/ Final Audit
Debbie Vaughn to train on GRAMMA requirements and take lead of those needs
Larry Lewis from the Department of Ag and Food to provide support

Financial Transparency – contracted with Karren, Hendrix, Stagg, Allen & Associates to download all finances from our QuickBooks records into state approved excel spreadsheet that will then be uploaded onto state financial transparency website.

Jenn has put a copy of the final audit in DropBox. Dairy Council complied with most recommendations. P-Cards not in our best interest.

UHSAA – Recent turnover of key staff, however BOD voted to continue contract with UHSAA for 5 years – committing up to $25,000/yr max. Approved: 1st Kyle Anderson  2nd Jason Bateman

Kayli Cummings will continue – through contract work – to manage the Replenish Grant program. List of schools participating passed around and board members asked to contact schools in their district not currently participating. AD’s can call the main office number (Debbie) who will in turn contact Kayli.

Refuel Program – success- will continue. Dollars allotted to this program - approximately $150,000.00 annually

Jim Webb – National Dairy Board: Letter of Support approved and will be sent to USDA.

Sustainability Award Nomination – BOD’s asked to consider who might qualify – asked to have names within 2 weeks for Kristi to take to Sustainability meeting in Chicago. Kristi will make a list and board will add or subtract

Export Business Plan – Jennifer Clark will attend that meeting June 20, 21 in Chicago. DMI will coordinate travel.

All Utah staff will be in Seattle June 7, 8 for a Western Regional Crisis Meeting/Staff Share Session.

SLCC - $5,000 sponsorship for Know Greater Heroes program
REPORTS

Jeff Hardy - DMI
Not able to make last meeting due to farm needs

Jenn Harrison
Was at the meeting – reported on Fair Life – doing well – new plant in Arizona
Exports – great opportunity

Taunya Otten
Power Point presentation/request for funds for annual 24th of July Parade in
Gunnison. Requesting $3,700 for 4,800 16 oz. chugs of milk.
Approved by board 1st Chace Fullmer; 2nd Jason Bateman

Debbie Vaughn for Louise Nielsen (excused) – Dairy Women
Procuring entertainment for the 2017 Utah Dairy Women’s Fall Luncheon
Line Dancing?
June 21 – June Workshop in Amalga/Shane Munk’s Dairy
June 27th – Harmons/Lehi – Jason Bateman to provide a calf – June Dairy
Month promo.

Mike Kohler – DPU
Taking legislatures to Bateman’s dairy for tour; also beef farm and fruit farm
will be visited
Legislature update

Hal Olsen – Beef Council
Beef Council audited as was UDC – Jenn met with Brent Tanner to give legal
counsel recommendations, etc. – was helpful
Lawsuit regarding checkoff
Beef industry doing well – better than dairy industry

Brent Munk – DFA
Bryce Chambers – quit. Looking for replacement
USU Ag Days – October 7th – Colorado State
Three southern Idaho dairies want to add 22,000 cows

STAFF UPDATES:

Becky Low
School Milk – will take a while to break away from fat free low sugar chocolate
milk – President Trump repealed Obama’s mandate

Alex Smith contract -not renewed
New FUTP60 Focus – Farm to School using “Zoom” – in classroom/zoom in live with dairy farmer – great success so far – 9 schools; 125 classrooms; 700 students

Tim Pierson
South East Asia Trade Mission – Vietnam, Singapore, Malaysia
Singapore – great opportunities; Vietnam and Malaysia more difficult because of trade restrictions. Beehive Cheese ubiquitous throughout SE Asia

Attended Global Nutrition Conference/Boise – Sub-Saharan Africa - focus

Developing a website in coordination with Oregon, Washington, Idaho and Arizona to connect processors with new innovations/research

Libby Lovig
Excited to have Raiders pro football team in Las Vegas -GenYouth collaboration

Refuel milk is donated by Anderson Dairy and Meadow Gold - very helpful

Chad Turner, Dairy Farmer from Nevada, purchased two of the Bliss dairies in Delta, UT

Very busy with promotions and board of director’s activities

Kristi Spence
Undeniably Dairy Chef to Farm event at Gibson’s dairy – DMI provided film crew and “swag” to help promote -very successful event. 14 chefs attended and all comments were positive. Film crew extended their stay to film one of the chefs in Park City.

Partnership with Utah Restaurant Association – Chace Fullmer was filmed at a restaurant which will be hosted on the Taste Utah website – Farm to Table message

Dairy Days – in conjunction with Thanksgiving Point – 3 busses to tour Bateman’s dairy on Saturday, June 10th. Dominoes will supply pizza to bus riders. Approximately 150 people will tour the dairy

Olympics – Team Milk program – matching an athlete with a specific area. No athlete has been chosen yet.

LUNCH: Pizza Food Truck

EXECUTIVE SESSION:

Motion to destroy ballots – 1st Kyle Anderson, 2nd David Roberts
Budget loss in Nevada, decision made to eliminate/adjust the following programs to compensate:
- Utah Jazz – cancel
- KPVM/Peter NV Advertising – cancel
- Replenish Grant - reduce grant amounts
- Nevada Farm Bureau – more monetary support

Committee nominated to analyze state of the organization:
- Jeff Hardy, Kyle Anderson, Chace Fullmer, Mali Harrison, Jason Bateman, Hal Olsen

DATES TO REMEMBER:

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<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>June 10</td>
<td>Thanksgiving Point Dairy Days</td>
<td>Bateman’s Dairy</td>
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<td>August ??</td>
<td>Board Meeting</td>
<td>Dairy Council UT/NV</td>
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<td>September 11</td>
<td>Ice Cream Festival</td>
<td>State Fair Grounds</td>
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<td>October 11</td>
<td>Dairy Women’s Luncheon</td>
<td>Gardner Village</td>
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<td>Oct 30-Nov 1</td>
<td>NMPF Annual Mtg</td>
<td>Anaheim, CA</td>
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<td>November 8</td>
<td>Breakfast &amp; Briefing</td>
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<td>December 13</td>
<td>Board Mtg/Christmas</td>
<td>Dairy Council/Hale Center Theater</td>
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