

# PROVO OREM **TRIP**

A JOINT UTA/UDOT PROJECT



# Provo Orem TRIP, a joint UDOT/UTA project



10.5-mile BRT line



18 stations



1.5 miles of roadway widening



Provo River bridge replacement



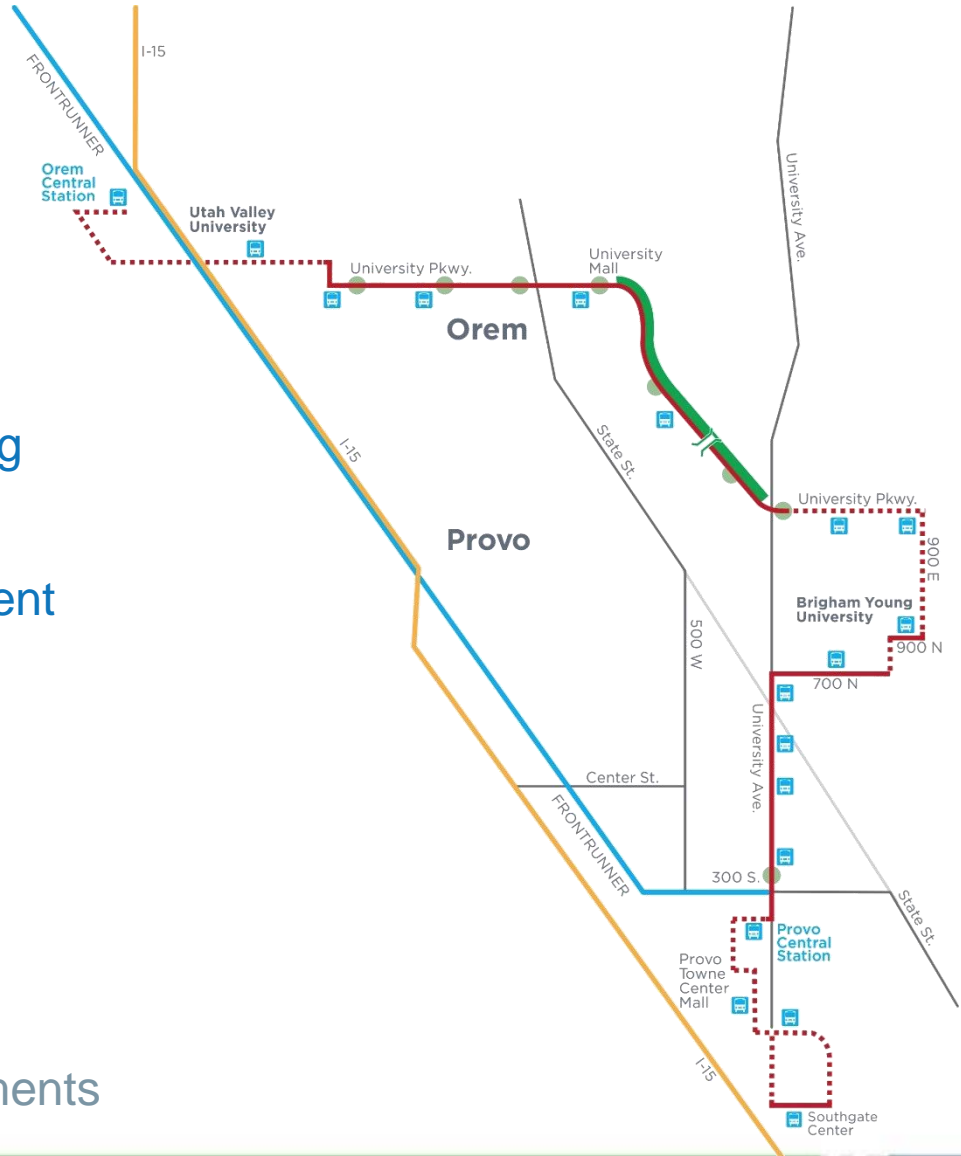
Intersection improvements



Pedestrian-friendly crossings



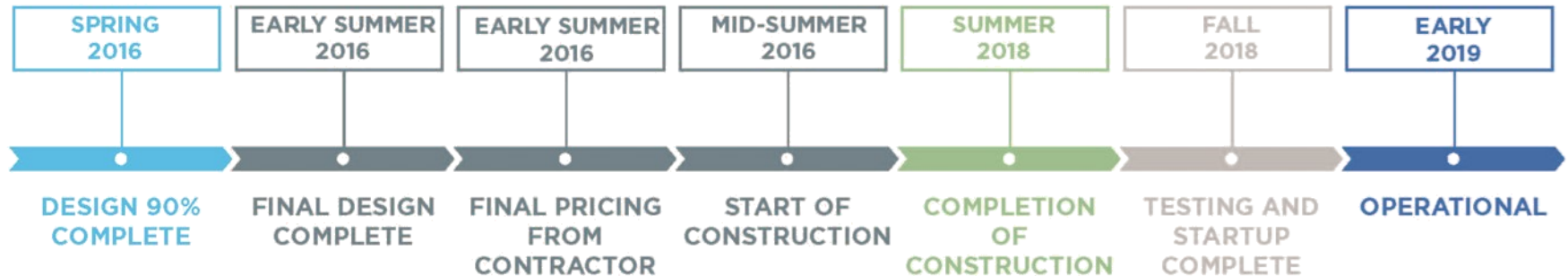
Bike lanes and trail improvements



# PROJECT TIMELINE

## Project History

- Public meetings began more than 10 years ago
- More than 75 meetings in the public forum between 2008 – 2015
- First environmental assessment 2007-11 (approved by FHWA)
- Second environmental assessment 2013-15 (approved by FTA)



## Progress Update

- **Federal funding:** awarded
- **Design:** 95% complete
- **Construction:** 20% complete
- **BRT operational:** on or before April 2019

# PROJECT MANAGEMENT

- **Interlocal Agreements**

- Utah County and UTA (*Dec. 2014*)
- Provo, Orem, MAG, UDOT and UTA (*April 2016*)

- **Lease Agreements**

- UDOT and UTA (*Sept. 2015*)
- Provo and UTA (*April 2016*)
- Orem and UTA (*April 2016*)

- **Small Starts Grant Agreement**

- Federal Transit Administration and UTA (*Dec. 2016*)



# PROJECT MANAGEMENT

- Executive Committee (Provo, Orem, MAG, UDOT, UTA, Utah County)
  - Project goals
  - Design standards for stations
  - Approve change orders greater than \$200,000
  - Approve release use of contingency funds
  - Approve significant changes to project baseline and scope
  - Make all decisions related to enhancements
- Project Management Committee
  - Manage the project work on a daily/weekly basis
  - Provide direction, resolve problems, oversight and accountability



# LOCAL ECONOMIC BENEFITS



## Design Jobs

- More than 50 contractor jobs
- More than 95 subcontractor jobs

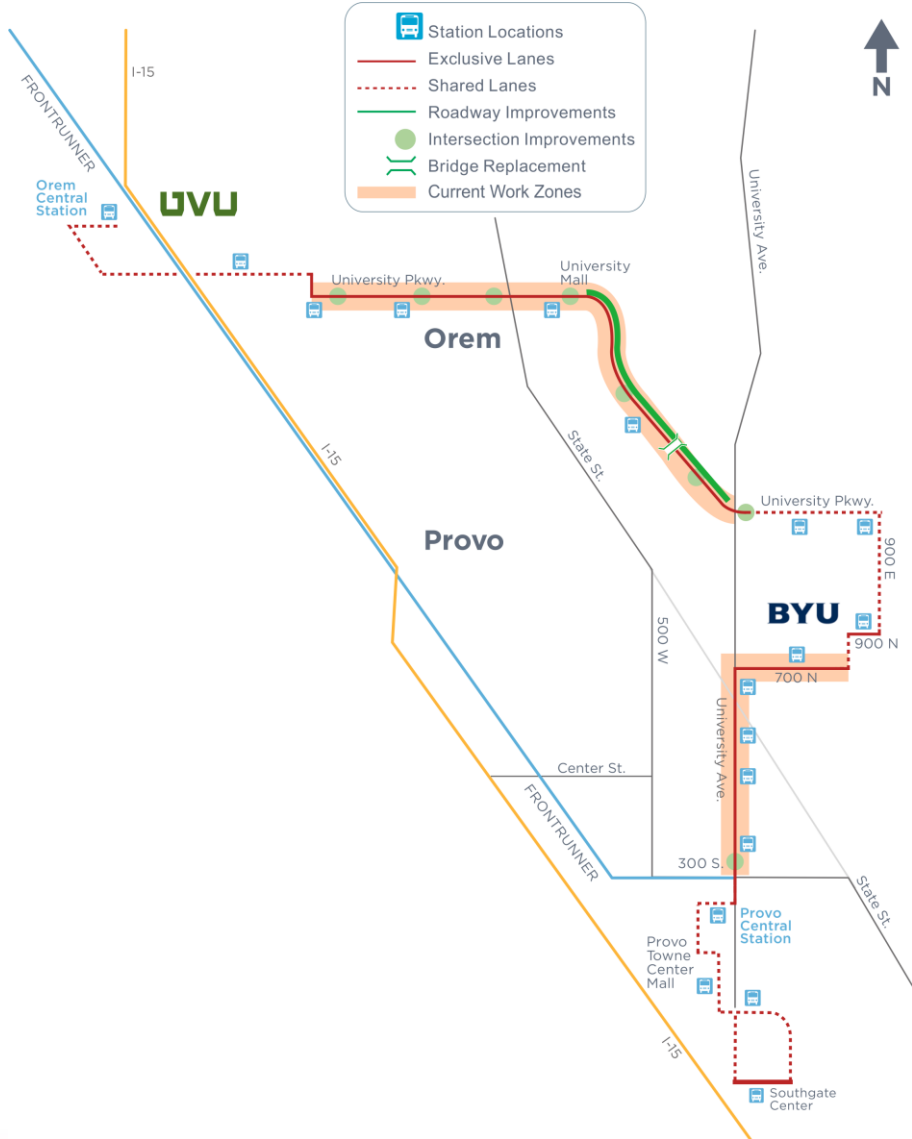
## Construction Jobs

- More than 100 contractor jobs
- More than 70 subcontractor jobs
- More than 45 local subcontractors

## UTA Jobs

- 30 new jobs at Orem facility
- Operations, supervisors, maintenance
- 21% increase in permanent jobs

# ACTIVE WORK ZONES



# CONSTRUCTION PROGRESS



*College Connector Trail*



# CONSTRUCTION PROGRESS



*Carterville Road Bridge*

# CONSTRUCTION PROGRESS



*University Parkway Diagonal*

# CONSTRUCTION PROGRESS



*Provo River Bridge*

# CONSTRUCTION PROGRESS



700 North

# CONSTRUCTION PROGRESS



*University Avenue*

# PUBLIC INVOLVEMENT RESOURCES



1-888-661-8806



[provooremtrip@rideuta.com](mailto:provooremtrip@rideuta.com)



[provooremtrip.com](http://provooremtrip.com)



[facebook.com/provooremtrip](https://facebook.com/provooremtrip)

# PUBLIC INVOLVEMENT STATS



- 177 hotline calls



- 241 emails



- 23 weekly email updates (541 subscribers)



- 83 Facebook posts (371 followers)



- 115 individual stakeholder meetings



- 27 fliers to 1,530 residents/businesses



- 9 neighborhood meetings



- 10 community advisory committees (CACs)



- Weekly social media and media advisories

*Sept. 2016 – Jan. 2017*

# PUBLIC INVOLVEMENT THEMES



- University Avenue businesses
  - Parking
  - Signage
- Noise wall balloting
- Potholes
- Property-specific related to design



# BUSINESS IMPACT MITIGATION

- Led by community advisory committee (CAC) members
- Project business community liaison helps facilitate their strategies and tactics
- Will rely heavily on targeted, sponsored social media and digital advertising
- Soft launch of campaign on Feb. 7



# SHOP ON

Our town. Our shops. Our future.

# FACEBOOK UPDATE



Provo Orem  
TRIP

@ProvoOremTRIP

## Top 3 Performing Posts

- 1) 1/20/17 *"Behind the Barrels"* seen by 29k individuals
- 2) 1/4/17 *"Utah Continues to be one of the Fastest Growing States,"* seen by 24k individuals
- 3) 1/3/17 *"Provo Orem Area Ranked Second Best for Business,"* seen by 22k individuals

A screenshot of a Facebook post from the page "Provo Orem TRIP". The post is titled "Behind the Barrels: 1-20-17 Update" and was published by Jennifer Fowler on January 20 at 11:24am. The text of the post states that crews have re-opened the College Connector Trail on temporary pavement, which will remain open through summer 2017. It also mentions that active construction is still on-going and advises pedestrians and bicyclists to stay clear of construction zones. Below the text is a video thumbnail showing a woman in a white hard hat and a high-visibility yellow vest standing on a paved path in a snowy environment. A caption over the video reads: "diagonal and have re-opened the College Connector Trail on temporary pavement." The post shows engagement metrics: 28,688 people reached, 16K views, and 16 shares. It also lists the names of people who interacted, including Gary L Price, Marsha Thayer, and 71 others. The post is sorted chronologically.

**Provo Orem TRIP**  
Published by Jennifer Fowler [?] · January 20 at 11:24am · 🌐

Behind the Barrels: 1-20-17 Update

This week, crews re-opened the College Connector Trail on temporary pavement. The trail will remain open through summer 2017 when it will be closed again for approximately six weeks as the wider, permanent trail surface is constructed.

Active construction is still on-going in the area. Pedestrians and bicyclists are advised to stay clear of the construction zones and remain on the designated trail... See More

diagonal and have re-opened the College Connector Trail on temporary pavement.

28,688 people reached [View Results](#)

16K Views

👍 Like    💬 Comment    ➦ Share

👤 Gary L Price, Marsha Thayer and 71 others    Chronological

16 shares

# QUESTIONS AND DISCUSSION



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ProvoOremTRIP@rideuta.com



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