

MILLARD COUNTY, UTAH SIGN STANDARDS

Section 1—Purpose:

These requirements are provided to achieve the purposes of the Millard County General Plan and the County’s Land Use Ordinances, and to achieve the following additional purposes:

- 1) To provide for the necessary identification of activities, businesses, sites and buildings located within the County.
- 2) To provide a convenient method of public communication without clutter or obtrusiveness.
- 3) To avoid confusion of allowed signs with traffic signs and other regulatory and public safety signs.
- 4) To minimize any adverse effects of signs and associated lighting on adjacent properties.
- 5) To protect the natural character and amenities of the County, including protecting views and vistas.
- 6) To protect property values.

Section 2—Property Owner Approval.

All signs placed on private property are permitted only with the permission of the property owner.

Section 3—Exempt Signs:

The signs identified in Table 1, Exempt Signs, are exempt from these requirements, provided such signs are not a prohibited sign, as provided by Section 3.

Table 1
 EXEMPT SIGNS

SIGN TYPE	SIGN REQUIREMENT
Small On-Premise Sign	A sign not exceeding a total area of 64 square feet established at the location of the activity, business, or service connected with the message of the sign and meeting all requirements of Table 2, as applicable, including not being located in any Clear View area.
Directional Sign	A sign not exceeding a total area of 64 square feet established at a location different from an activity, business, or service located in Millard County, and intended to provide direction to the activity, business, or service and meeting all requirements of Table 2, as applicable, including not being located in any Clear View area.
On-Premise Temporary Sign	A sign not exceeding a total area of 64 square feet and allowed for a period not to exceed twelve (12) months at the location of the activity, business, or service connected with the message of the sign and meeting all requirements of Table 2, as applicable, including not being located in any Clear View area.
Community Events Posters and Announcements	Posters and flyers announcing community events provided such posters or flyers do not advertise products or services not associated with the community event.
Access Location Signs	Signs such as “Enter” and “Exit” provided: 1) There shall be no more than two (2) access location signs per driveway entrance to a lot or parcel. 2) No access location sign shall be greater than six (6) square feet in area and have a height greater than three (3) feet above grade.
Flags	Any flag of any nation, state, county, city, civic, or religious organization.
Historic Plaques	Plaques erected for the purposes of identifying an historic site, building, or structure.
Public Notice Signs	Signs posted by a property owner and designed to advise the public of “No Trespassing”, “No

SIGN TYPE	SIGN REQUIREMENT
	Fishing”, and/or “No Hunting” is permitted by the owner.
Official Notices	Official government notices and notices posted by government officers or employees in the performance of their duties.
Political Signs	<p>Political signs used to identify and for the support of candidates for national, state, county, city, school board, service district, or other public office provided such signs meet the following requirements:</p> <ol style="list-style-type: none"> 1) Are stationary and unlighted. 2) Are not erected earlier than sixty (60) days prior to the specified voting day. 3) Are removed within seven (7) days after the specified voting day. 4) Is not located within any clear view area. 5) Signs placed on private property are permitted only with the permission of the property owner.
Public Necessity Signs	Signs required for safety or instructional purposes, installed, and maintained by Millard County, or other Federal or State agency.
Real Estate Signs	<p>A “Small On-Premise Sign” and meeting all requirements for such signs and advertising real property for sale, lease or rent within Millard County and meeting the following requirements:</p> <ol style="list-style-type: none"> 1) A maximum of one (1) real estate sign per street frontage. 2) Is placed on the property that is for sale, lease, or rent, or adjacent thereto. 3) Such signs are stationary and unlighted. 4) Signs must be professionally prepared, neat in appearance, and well maintained. 5) Are removed within thirty (30) days from the date of sale, lease, or rental. 6) Is not located within any clear view area or placed where it creates a safety hazard.
Religious Symbols	Any religious symbol attached to a place of religious worship.
Residential Nameplates, Street	One (1) nameplate sign showing the name of the occupant of a dwelling, the address of the dwelling or the name and nature of the home occupation conducted within the dwelling. The

SIGN TYPE	SIGN REQUIREMENT
Address or Combination	sign shall not exceed two (2) square feet in area.
Restaurant Menu Boxes	Restaurant menu boxes of up to thirty (30) square feet for displaying menus.
Seasonal Decorations	Decorations or displays, when such are clearly incidental to, and are customarily or commonly associated with, any national, Local or religious celebration provided that such decorations or displays are maintained in an attractive condition and do not constitute a fire hazard.
Signs Authorized by Law	Signs required or specifically authorized for a public purpose by any law, statute, or ordinance, including traffic control signs.
Site Development and Subdivision Identification Signs	<p>A “Small On-Premise Sign” and meeting all requirements for such signs and identifying a site development or a subdivision and typically located at the entrance of such site or subdivision project and provided such signs and meeting the following requirements:</p> <ol style="list-style-type: none"> 1) Not more than one (1) sign for each entrance to the site or subdivision, indicating only the name, symbol, logo, or other graphic identification of the site or subdivision. 2) Such signs are stationary and unlighted. 3) Signs must be professionally prepared, neat in appearance, and well maintained. 4) Are removed when the project is completed or all lots or units are sold.
Site and Building Features	Pieces of art, monuments, statuary, sculpture, water features, fountains, and other similar features, not containing any corporate advertising, logo, insignia, or other symbol, and used to identify or distinguish a site or building.
Road and Street Address Numbers	Street address numbers no higher than twelve (12) inches.
Time and Date Signs	Electronic message signs that change copy electronically identifying the “time, date, and temperature” only provided no electronic message sign shall exceed forty percent (40%) of the maximum sign face area.

SIGN TYPE	SIGN REQUIREMENT
Vehicle Signs	Signs displayed on motor vehicles or trailers being operated in the normal course of business, such signs indicating the name of the owner or business if the primary purpose of such vehicles is not for the display of signs.
Warning Signs	Temporary or permanent signs erected by a government agency, utility companies, or construction company to warn of danger, or hazardous conditions.
Window Signs	A sign affixed or attached to a window and visible from outside of the building. All window signs shall be no larger than the window with which the sign is associated. No window sign shall project beyond the exterior surface of the window. All window sign lighting sources shall be fully shielded and no lighting source shall be exposed or visible from any road, street, or adjacent property. No window sign shall be allowed in any residential zone.

Section 4—Prohibited Signs:

All signs allowed within the County are identified in Table 1, Exempt Signs or Table 2, Allowed Signs. All other signs are hereby declared to be prohibited signs within Millard County including, but not limited to, the following signs:

- 1) All Directional and Off-Premise signs larger than sixty-four (64) square feet and designed or intended to direct attention to a business, product, or service that is not provided, sold, offered, or existing on the property where the sign is located, including billboards.
- 1) All On-Premise signs larger than sixty-four (64) square feet and established in violation of these requirements.
- 2) All signs having intermittent or flashing illumination, animated or moving parts, rotating or simulating movement by any means of fluttering, spinning or reflection devices or that emits sound.
- 3) Signs placed on private property without the approval of the property owner.
- 4) Signs on any County owned property, except for signs maintained by the County.
- 5) All banners, pennants, streamers, balloons, searchlights, strobe lights, beacons, and inflatable signs, objects, and characters.
- 6) Portable signs that can be moved from place to place and not permanently affixed to the ground or building.
- 7) All signs erected, moved, reconstructed, enlarged, or structurally altered without receiving the necessary sign approval.
- 8) All signs constituting a hazard to the public health, welfare, or safety.
- 9) All roof-mounted signs.
- 10) Any sign, statement, symbol or picture of an obscene nature.

Section 5—General Provisions:

- 1) No sign shall be erected, moved, reconstructed, enlarged, or structurally altered except in compliance with the requirements of this Ordinance.
- 2) This Ordinance shall apply to all signs, but does not apply to any Exempt Signs and signs located within the interior of any buildings or structures, or hand-held placards and other

similar devices traditionally used for public protest and the non-commercial exercise of free speech.

- 3) No sign shall be erected, moved, reconstructed, enlarged, or structurally altered unless a valid Sign Application has been approved by the Land Use Authority, as applicable, and a valid Building Permit has been issued by the Building Official, as applicable.
- 4) No part of any sign shall be permitted within five (5) feet any road or street right-of way or utility easement and all signs must maintain necessary clearances from underground or overhead utility transmission lines.
- 5) No sign, or part thereof, shall be permitted in a manner that any portion of its surface or support(s) will interfere with the free use of fire protection appliances; including hydrants, standpipes, automatic fire sprinkler connections, and similar fire protection and suppression equipment. No sign or sign structure shall obstruct any fire lane.
- 6) No sign shall be permitted to be located in any Clear View area, and no sign shall be permitted that creates any traffic hazard.

Section 6—Building Permit Required:

- 1) In compliance with the Building Code, as adopted, and as applicable, no sign shall be erected, moved, reconstructed, enlarged, or structurally altered unless a valid Building Permit application has been approved by the Building Official, as applicable.
- 2) The requirement for a Building Permit shall apply to all new signs and existing signs that are proposed to be erected, moved, reconstructed, enlarged, or structurally altered, unless allowed as a Limited Sign.
- 3) The Building Official, or designee, shall inspect, or re-inspect, any sign for which a Building Permit has been issued and for which an inspection is required. Such inspections shall ensure that all signs are in conformance with this Ordinance and Building Code, as adopted.

Section 7—Standards of Construction:

All signs shall comply with this ordinance and the Building Code, as adopted, and as applicable.

Section 8—Required Maintenance for all Signs:

All signs shall be structurally sound and maintained in good repair and condition.

Section 9—Valid Business License Required:

All businesses and services advertised on any sign located within Millard County shall maintain all necessary approvals, licenses and permits, including a valid Millard County business license, as applicable.

Section 10—Enforcement:

Any sign determined to be a hazard to the public health or safety, or determined to be a nuisance because of inadequate maintenance, dilapidation, or be a violation of this Ordinance or Building Code shall be remedied and corrected upon notice by the County Planner or Building Official. Any sign not remedied or corrected within thirty (30) calendar days written notice by the County Planner or Building Official shall be subject to removal by the County, or other remedies that may be available to the County under the law.

Section 11—Type of Sign Application Required:

The type of Land Use Application required to erect, reconstruct, enlarge, or structurally alter a sign associated with a proposed or existing use or activity shall be as identified by Table 2 herein.

Section 12—Land Use Authorities for Sign Applications:

- 1) The County Planner is authorized as the Land Use Authority for Permitted P-1 Sign Applications.
- 2) The Planning Commission is authorized as the Land Use Authority for Permitted P-2 Sign Applications and Conditional C-1 and C-2 Sign Applications.

Section 13—Minimum Requirements for Approval and Findings and Standards for Approval of Sign Applications:

- 1) The procedures for the review of a Permitted P-1 Sign Application are as provided and identified by the Permitted P-1 Sign Application.
- 2) The procedures for the review of a Permitted P-2 Sign Application are as provided and identified by the Permitted P-2 Sign Application.
- 3) The procedures for the review of a Conditional C-1 Sign Application are as provided and identified by the Conditional C-1 Sign Application.
- 4) The procedures for the review of a Conditional C-2 Sign Application are as provided and identified by the Conditional C-2 Sign Application.

- 5) The County Planner for Permitted P-1 Sign Applications and the Planning Commission for Permitted P-2 Sign Applications and Conditional C-1 and C-2 Sign Applications shall review the Application and shall determine:
 - a) The proposed sign is a Permitted P-1 Sign, a Permitted P-2 Sign, a Conditional C-1 Sign or a Conditional C Sign within the Zoning District.
 - b) The proposed sign complies with all requirements of the County, and this Ordinance, including the minimum area, setbacks, height, and all other requirements as applicable.
 - c) The proposed sign complies with all Building Code requirements, as applicable.

Section 14—Findings Required for Approval of Sign Applications:

- 1) If the Sign Application complies with all the requirements of this Ordinance, the Building Codes, and all other applicable Land Use Ordinances, as adopted, the County Planner for Permitted P-1 Sign Applications and the Planning Commission for Permitted P-2 Sign Applications and Conditional C-1 Sign Applications and C-2 Sign Applications shall approve the Application, with or without revisions, requirements and reasonable conditions determined necessary for compliance to the requirements of this Ordinance.
- 2) If the Sign Application does not comply with the requirements of this Ordinance, the Building Codes, or any other applicable Land Use Ordinance, as adopted, the County Planner for Permitted P-1 Sign Applications and the Planning Commission for Permitted P-2 Sign Applications and Conditional C-1 Sign Applications and Conditional C-2 Sign Applications shall not approve the Application, and no building permit shall be issued.

Section 15—Effect of Approval:

Approval of a Sign Application shall authorize the establishment of the approved sign, subject to any and all revisions, requirements and reasonable conditions determined necessary to comply with all Land Use Ordinances of the County.

Section 16—Appeals:

- 1) Any person aggrieved by a decision of the County Planner for any Permitted P-1 Sign Application may appeal the decision to the Planning Commission as the Appeal Authority.
- 2) Any person aggrieved by a decision of the Planning Commission for any Permitted P-2 Sign Application or any Conditional C-1 or Conditional C-2 Sign Application may appeal the decision to the Board of County Commissioners as the Appeal Authority.

Section 17—Allowed Signs:

All signs allowed within Millard County are identified in Table 2.

Section 18—Sign Lighting Requirements:

- 1) As provided by Section 4 no sign shall have intermittent or flashing illumination, animated or moving parts, rotating or simulating movement by any means of fluttering, spinning or reflection devices or that emits sound.
- 2) In addition to the sign requirements provided in Table 2, the following sign lighting requirements are provided to achieve the purposes of this Ordinance.
- 3) Externally illuminated signs are permitted as follows:
 - a. All externally lit signs shall be illuminated with steady, fully shielded light sources aimed directly onto the sign.
 - b. No fixture used to illuminate signs shall be directed toward any adjacent properties.
 - c. All light sources shall be fully shielded or hooded.
- 2) Internally illuminated signs are permitted as follows:
 - a. Individual backlit letters that are silhouetted against an illuminated wall.
 - b. Individual letters with translucent faces, containing lighting elements inside each letter.
 - c. Metal-faced box signs with cutout letters and soft-glow fluorescent tubes.
- 3) Changeable Copy Signs and Electronic Message Centers may be installed as a part of an allowed sign but shall not exceed forty percent (40%) of the Sign Face Area.

Section 19—Noncomplying Signs:

All signs permitted within the County shall comply with this Ordinance and Table 1 or Table 2, unless such signs are determined to be a legal noncomplying structure.

Section 20—Unused and Abandoned Signs:

A sign shall be considered unused or abandoned and shall be removed after the use, activity, product, business, or service, which it advertised, has ceased or has vacated the building, structure, lot or parcel for a period not less than one (1) calendar year. All unused

or abandoned signs shall be removed by the property owner, upon written notice by the County Planner and shall be subject to removal by the County, if not removed by the property owner within thirty (30) calendar days of notice by the County Planner or other remedies that may be available to the County.

Table 2
 ALLOWED SIGNS

SIGN REQUIREMENT	SIGN TYPES						
	SIGNS REQUIRING PERMIT APPROVAL				EXEMPT SIGNS		
	ON PREMISE FREE STANDING – PYLON	ON PREMISE FREE STANDING – MONUMENT	ON PREMISE WALL	ON PREMISE CANOPY	SMALL ON – PREMISE SIGN	FREE STANDING – DIRECTIONAL	TEMPORARY
Definition	A sign attached to the ground or a foundation with a pole, or poles, and only permitted at the location of the activity, business, or service connected with the message of the sign.	A sign constructed and attached directly to the ground by a foundation and only permitted at the location of the activity, business, or service connected with the message of the sign and only permitted at the location of the activity, business, or service connected with the message of the sign.	A sign displayed or attached against the wall of a building, where the exposed face of the sign is parallel to the wall and extends not more than twelve (12) inches horizontally from the face of the wall and only permitted at the location	A sign attached to, or included in the constructed of a canopy, which may be located over a fuel island or drive through and only permitted at the location of the activity, business, or service connected with the message of the sign.	A sign permitted only at the location of the activity, business, or service connected with the message of the sign.	A sign provided at a separate and different location from an activity, business, or service located in the County, and intended to provide direction to the activity, business, or service.	A sign allowed for a limited period, not to exceed twelve (12) months and only permitted at the location of the activity, business, or service connected with the message of the sign.

SIGN REQUIREMENT	SIGN TYPES						
	SIGNS REQUIRING PERMIT APPROVAL				EXEMPT SIGNS		
	ON PREMISE FREE STANDING – PYLON	ON PREMISE FREE STANDING – MONUMENT	ON PREMISE WALL	ON PREMISE CANOPY	SMALL ON – PREMISE SIGN	FREE STANDING – DIRECTIONAL	TEMPORARY
			of the activity, business, or service connected with the message of the sign.				
Maximum Sign Area	As provided by Table 3.	As provided by Table 4.	As provided by Table 5.	Forty percent (40%) of the total area of the canopy.	64 Square Feet.	64 Square Feet.	64 Square Feet.
Zoning Districts Allowed and Necessary Review and Approval	May be reviewed and approved or denied by the Planning Commission as a Conditional C-1 Sign in the Highway Commercial District (HC), Light	May be reviewed and approved or denied by the Planning Commission as a Conditional C-1 Sign in the Highway Commercial District (HC), Light Industrial District (LI)	May be reviewed and approved or denied by the Planning Commission as a Permitted P-2 Sign in the Highway Commercial District (HC), Light	May be reviewed and approved or denied by the County Planner as a Permitted P-1 Sign in the Highway Commercial District (HC), Light Industrial	Allowed in all Zones.	Allowed in all Zones.	Allowed in all Zones.

SIGN REQUIREMENT	SIGN TYPES						
	SIGNS REQUIRING PERMIT APPROVAL				EXEMPT SIGNS		
	ON PREMISE FREE STANDING – PYLON	ON PREMISE FREE STANDING – MONUMENT	ON PREMISE WALL	ON PREMISE CANOPY	SMALL ON – PREMISE SIGN	FREE STANDING – DIRECTIONAL	TEMPORARY
	Industrial District (LI) and Heavy Industrial District (HI).	and Heavy Industrial District (HI).	Industrial District (LI) and Heavy Industrial District (HI).	District (LI) and Heavy Industrial District (HI).			
Number of Signs Allowed	One (1) free standing – pylon sign for each lot or parcel which includes any Exempt Sign.	One (1) free standing – monument sign for each lot or parcel which includes any Exempt Sign.	One (1) wall sign for each building wall that faces directly toward a public road or street with a maximum of two (2) wall signs for each building or structure, which includes any Exempt Sign. No wall sign shall be	One (1) canopy sign for each canopy side that faces directly toward a public road or street with a maximum of two (2) canopy signs for each canopy, which includes any Exempt Sign. No canopy sign shall be permitted that does not face directly toward	One (1) small on premise sign for each lot or parcel.	One (1) free standing – directional sign for each lot or parcel.	One (1) temporary sign for each lot or parcel.

SIGN REQUIREMENT	SIGN TYPES						
	SIGNS REQUIRING PERMIT APPROVAL				EXEMPT SIGNS		
	ON PREMISE FREE STANDING – PYLON	ON PREMISE FREE STANDING – MONUMENT	ON PREMISE WALL	ON PREMISE CANOPY	SMALL ON – PREMISE SIGN	FREE STANDING – DIRECTIONAL	TEMPORARY
			permitted on any building façade that does not face directly toward a public road or street.	a public road or street.			
Sign Location	As approved by the Planning Commission. No part within five (5) feet of any road or street right-of way, property line, or utility easement and must maintain necessary clearances from underground	As approved by the Planning Commission. No part within five (5) feet of any road or street right-of way, property line, or utility easement and must maintain necessary clearances from underground or overhead power transmission	As approved by the Planning Commission. No wall sign shall project above the wall surface.	As approved by the County Planner. All canopy signs shall be attached or painted flat against the canopy.	No part within five (5) feet of any road or street right-of way, property line, or utility easement and must maintain necessary clearances from underground or overhead power transmission lines, as	No part within five (5) feet of any road or street right-of way, property line, or utility easement and must maintain necessary clearances from underground or overhead power transmission lines, as required by the electrical power provider. Must maintain Clear View requirements.	No part within five (5) feet of any road or street right-of way, property line, or utility easement and must maintain necessary clearances from underground or overhead power transmission lines, as required by the electrical power provider.

SIGN REQUIREMENT	SIGN TYPES						
	SIGNS REQUIRING PERMIT APPROVAL				EXEMPT SIGNS		
	ON PREMISE FREE STANDING – PYLON	ON PREMISE FREE STANDING – MONUMENT	ON PREMISE WALL	ON PREMISE CANOPY	SMALL ON – PREMISE SIGN	FREE STANDING – DIRECTIONAL	TEMPORARY
	or overhead power transmission lines, as required by the electrical power provider. Must maintain Clear View	lines, as required by the electrical power provider. Must maintain Clear View requirements.			required by the electrical power provider. Must maintain Clear View requirements.		Must maintain Clear View requirements.
Maximum Sign Area	As provided by Table 3.	As provided by Table 4.	As provided by Table 5.	Forty percent (40%) of the total area of the canopy.	64 Square Feet	64 Square Feet.	64 Square Feet.
Maximum Height	Twenty-five (25) feet above natural or finished grade, whichever is higher.	Eight (8) feet above natural or finished grade, whichever is higher.	No higher than the eave line or top of the parapet wall of the building or structure.	No higher than the canopy.	15 Feet above natural or finished grade, whichever is higher.	15 Feet above natural or finished grade, whichever is higher.	15 Feet above natural or finished grade, whichever is higher.
Lighting Requirements	See Section 18.						
Clear View Area	No sign shall be permitted to be located in any clear view area and no sign shall be permitted that creates any traffic or						

SIGN REQUIREMENT	SIGN TYPES						
	SIGNS REQUIRING PERMIT APPROVAL				EXEMPT SIGNS		
	ON PREMISE FREE STANDING – PYLON	ON PREMISE FREE STANDING – MONUMENT	ON PREMISE WALL	ON PREMISE CANOPY	SMALL ON – PREMISE SIGN	FREE STANDING – DIRECTIONAL	TEMPORARY
	pedestrian hazard.						
Fire Suppression Access	No sign or sign structure shall be permitted in a manner that any portion of its surface or supports will interfere with free use of all fire appliances; including hydrants, standpipes, automatic fire sprinkler connections, and similar fire protection and suppression equipment. No sign or sign structure shall obstruct any fire lane.						
Building Permit Required	A valid Building Permit approval may be necessary, as required by the adopted Building Code. All signs for which a Building Permit is required, including necessary footings, structural permits, or electrical permits, shall comply with the requirements of the Building Code, as adopted, and shall be subject to inspection.						
Sign Validity	A sign is authorized and valid only for the approved location.						
Valid Business License Required	All businesses and services advertised shall maintain necessary licenses and permits, as may be required by State of Utah and the County’s business licensing requirements, as applicable.						
Sign Maintenance	All signs shall be structurally sound and maintained in good repair.						
Enforcement	Any sign determined to be a hazard to the public health, welfare, or safety, or determined to be a nuisance because of inadequate maintenance, dilapidation, or Building Code violation shall be remedied upon notice by the City Planner or Building Official. Any sign not remedied within thirty (30) days notice by the City Planner or Building Official, shall be subject to removal by the County, or other remedies that may be available to the County.						

Notes:

Maximum Sign Height. The height from the highest point of the structure to the lowest point of the finished or natural grade, immediately adjacent to the structure. No ground shall be bermed, or other earthwork provided, that would have the effect to exceed the maximum allowed sign structure height.

Maximum Sign Area, The area of the sign calculated by multiplying the highest point of the sign by the longest length of the sign and including all text, insignia, logo, or other advertising or identification materials.

Table 3
MAXIMUM ALLOWED SIZE OF FREE STANDING – PYLON SIGNS

LOT FRONTAGE (FEET)	MAXIMUM PYLON SIGN AREA (SQUARE FEET)
< 140	80
140 – 179	90
180 – 199	100
200 – 219	110
220 – 239	120
240 – 259	140
260 and Greater	140

Table 4
MAXIMUM ALLOWED SIZE OF FREE STANDING – MONUMENT SIGNS

LOT FRONTAGE (FEET)	MAXIMUM MONUMENT SIGN AREA (SQUARE FEET)
< 140	80
140 – 179	90
180 – 199	100
200 – 219	110
220 – 239	120
240 – 259	130
260 and Greater	140

Table 5
MAXIMUM ALLOWED SIZE OF WALL SIGNS

WALL AREA (SQUARE FEET)	MAXIMUM WALL SIGN AREA (SQUARE FEET)
< 140	80
140 – 179	90
180 – 199	100
200 – 219	110
220 – 239	120
240 – 259	130
260 and Greater	140