



## NOTICE AND AGENDA

### SOUTH OGDEN CITY COUNCIL MEETING

Tuesday, November 1, 2016 – 6:00 p.m.

Notice is hereby given that the South Ogden City Council will hold their regular City Council Meeting, Tuesday, November 1, 2016, beginning at 6:00 p.m. in the Council Chambers located at 3950 So. Adams Avenue, South Ogden, Utah. Any member of the council may be joining the meeting electronically.

#### I. OPENING CEREMONY

- A. **Call to Order** – Mayor James F. Minster
- B. **Prayer/Moment of Silence** -
- C. **Pledge of Allegiance** – Council Member Adam Hensley

- II. **PUBLIC COMMENTS** – This is an opportunity for comment regarding issues or concerns. No action can or will be taken at this meeting on comments made.

*Please limit your comments to three minutes.*

#### III. RECOGNITION OF SCOUTS AND STUDENTS

#### IV. CONSENT AGENDA

- A. Approval of October 18, 2016 Council Minutes

#### V. DISCUSSION ITEMS

- A. 40<sup>th</sup> Street Project
- B. Discussion on Trail Maintenance
- C. Discussion on Economic Development Corporation of Utah (EDCUtah) Membership

**VI. REPORTS**

- A. Mayor
- B. City Council Members
- C. City Manager
- D. City Attorney

**VII. COUNCIL COMMUNICATION/DIRECTION TO CITY MANAGER**

**VIII. ADJOURN**

Posted and emailed to the State of Utah Website October 28, 2016

The undersigned, duly appointed City Recorder, does hereby certify that a copy of the above notice and agenda was posted at the Municipal Center (1<sup>st</sup> and 2<sup>nd</sup> floors), on the City's website (southogdencity.com) and emailed to the Standard Examiner on October 28, 2016. Copies were also delivered to each member of the governing body.

  
Leesa Kapitanov, City Recorder

In compliance with the Americans with Disabilities Act, individuals needing special accommodations (including auxiliary communicative aids and services) during the meeting should notify the City Recorder at 801-622-2709 at least 48 hours in advance.

**FINAL ACTION MAY BE TAKEN ON ANY ITEM ON THIS AGENDA**



## MEMORANDUM

October 27, 2016

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**TO:** Mayor and City Council

**FROM:** Matthew J. Dixon, City Manager

**RE:** November 01, 2016 Council Meeting

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### DISCUSSION ITEMS

- *40<sup>th</sup> Street* – Design work and property acquisition is continuing. The project is still on schedule with plans to bid out early 2017 and begin construction in the spring. Staff is also working on coordinating training opportunities for fire and police in the soon to be vacated homes we are purchasing as well as an RFP for the demolition of those homes that we expect to take place this winter or early in 2017. This agenda item will provide the council with an opportunity to review the design based on the last work session discussion with the council and planning commission and staff where it was decided that the design would include one small decorative median at both the east and west end of the corridor and no other center median. It was also decided that we wanted decorative street linings (planters, trees, etc.) along the corridor's edges. The results of this discussion will be used to allow staff to continue completing the design as we get closer to preparing the project to go out to bid in the coming months. A copy of the most recent plan has been included with your packet.
- *Discussion on keeping trails open and maintained during winter months* – With winter at our door, staff felt it would be worthwhile to revisit the council's policy/desires regarding city trails during winter months. You'll see in your packet that this was discussed several times a few years ago with the last discussion taking place in January of 2015. Some of the policy considerations may include but are certainly not limited to: liability (duty to warn or make safe), maintenance costs vs. anticipated usage by the public, equipment required for proper maintenance, personnel resources, prioritization of trail maintenance with other winter event responsibilities (i.e. roads, cul-de-sacs, sidewalks, etc.), what trails, if any, do you want to maintain throughout the city (i.e. Nature Park, Glassman Park, Friendship Park, Skyline tunnel), etc. As you are aware the council allocated money this year to have the trails slurry sealed. This project has been completed and is an important part of keeping the trails in a condition that will help protect during winter plowing. Staff is seeking and will implement the policy desires of the council on this topic.

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**E** [mdixon@southogdencity.com](mailto:mdixon@southogdencity.com)

**O** 801-622-2702

**F** 801-622-2713

3950 Adams Ave. Suite 1

South Ogden City, UT 84403

[SouthOgdenCity.com](http://SouthOgdenCity.com)

- *EdcUtah* ( [edcutah.org](http://edcutah.org) )- Mayor Minster, council members Strate and Hensley and I met with a representative from the Economic Development Corporation of Utah (EdcUtah), a non-profit corporation who, along with the Governor’s Office of Economic Development (GoEd), are the state’s primary contact agencies for employers and businesses seeking to locate or expand in the Utah market. EdcUtah provides a large host of economic development related resources that the city could greatly benefit from. They can assist by helping provide some economic development analysis, demographic studies, consumer spending studies, and also provide opportunities for the city to strengthen our network in the development and business communities. The cost to join EdcUtah is based on a formula that involves the city population and assessed valuations. For South Ogden our annual membership would be \$4,800. Our committee recommends the city partner with EdcUtah for one year to see if they can help us get some projects started in South Ogden. When you consider that the total cost is less than one month’s salary for an economic development employee and we have access to all of EdcUtah’s staff and resources, we believe it can be money well spent to help us.

## OTHER BUSINESS

- *Highway 89 Tunnel* – Staff met with UDOT and the contractor to discuss the water that backs up during a rain event. It was decided that UDOT would pay to have the contract install two water ways at each entrance to the tunnel in order to capture water that gets past the drains. The water ways will channel the water to a drain that will drop into a pipe and eventually out of the tunnel. UDOT also found where water was getting into the electrical system at the east end of the tunnel and will be having an electrician inspect the box to be sure it gets repaired, if damaged. The contractor should soon be out completing the finishing punch list on the project.
- *School District Property* – We are scheduled to close on the property on November 21.
- *Purchasing Policy* – As you may be aware, there have been several public and quasi-public entities grabbing news headlines recently due to state auditor findings that have revealed significant deficiencies and breakdowns in property financial controls within these organizations resulting in opportunities for illegal and unethical actions by employees of those organizations. Myself and the department heads are currently revisiting our internal purchasing policies and practices to be sure we have sufficient checks and balances in place. Any policy changes to the city’s Procurement Policy we come up with to as a part of this exercise will eventually come before you as the council for review and approval. One recent article has to do with ULCT Executive Director, Ken Bullock  
[http://www.sltrib.com/home/4465489-155/to-watch-son-play-basketball-utah,](http://www.sltrib.com/home/4465489-155/to-watch-son-play-basketball-utah)  
[http://www.sltrib.com/home/4481569-155/scathing-audit-spots-gaping-holes-at \)](http://www.sltrib.com/home/4481569-155/scathing-audit-spots-gaping-holes-at)

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- *Small Projects Tracker below:*

Project	Responsible Staff	Updates/Notes	Project Costs
5600 S. Landscape	Doug Gailey	<p>10/12 still waiting for cost estimate from Vlastic. I will call and get an estimated date.</p> <p>08/09/16 Mark Vlastic is putting together a landscape and irrigation plan with cost estimates.</p> <p>8/8/16 decided to no longer wait on UDOT, moving forward with getting bids for the work</p>	
Park Vista Landscape	Doug Gailey	10/12/16 Jon working to get secondary water connection cost from Weber Basin, Gurnee's told they can lease portion of the property, Engineer getting survey work completed for the lease agreements	
Burch Creek Trail	Matt Dixon	<p>9/10/16 spoke with Nate at the Bike Shoppe.They have been super busy all summer but plan to get out this fall to flag the route so we can see how the trail might lay out.</p> <p>8/9/16 still waiting for Bike Shoppe to flag the course for us to approve</p>	
Complete Streets	Matt Dixon	<p>10/12/16 PC and CC were educated on the process and purpose for the Complete Streets Policy. IBI will be working with staff to come up with a draft policy for the city to review.</p> <p>9/15/16 kick off meeting was held and this will be on the council's Oct. 4 agenda as a combined work session with the PC and consultants.</p> <p>9/2/16 kick off meeting with IBI and city</p>	

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		<p>planner scheduled for 9/13/16.</p> <p>8/9/16 this project will be combined with the FBC expansion project with IBI. Need to set up kick-off meeting with IBI and get the contract approved.</p>	
SoFi Recognition Program Guidelines	Doug Gailey	<p>10/5 putting together an administrative guideline based on council direction.</p> <p>8/30/16 This will be on the 9/20/16 council agenda for further clarification and input from the CC.</p> <p>8/15/16 The objectives of the SoFi program need to be clearly formalized into policy. The intent of the program was beginning to get misunderstood because of a lack of guidance via formalized policies and procedures.</p>	
Ogden Ave. Alley Property Vacations (between 36th & 37th)	Jon Andersen	<p>10/12/16 Staff met with Sallee the necessary petition/application was given to Sallee and she was going to contact the resident to see if or when to move forward with the alley vacations.</p> <p>9/2/16 legal descriptions received from the city engineer. Information sent to city attorney to draft legal paperwork for the vacation.</p> <p>8/15/16 Waiting for the city engineer to survey and get us the legal descriptions for the alleyway.</p>	
City Banners	Jon Andersen	<p>10/12/16 Discussion with the Mayor &amp; City Council on some options for both the banners and some Christmas décor at the 10-18-16 City Council meeting. Monies not included in the FY2017 budget.</p>	<p>Apprx. \$35k for the banners ol</p>

Skyline Drive Tunnel	Jon Andersen	<p>10/12/06 UDOT agreed to pay COP construction to put in two water ways that will capture the water and drain it into the storm drain system at both ends of the tunnel to remove the potential for standing water.</p> <p>10/12/16 Jon is looking into cameras options for the tunnel so we can monitor the activities. Also, Brett Slater at UDOT has asked the PE on the project to reviews the design and construction of the tunnel to see why it is not draining correctly.</p>	
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## MINUTES OF THE SOUTH OGDEN CITY COUNCIL MEETING

TUESDAY, October 18, 2016 – 6:00 P.M.  
COUNCIL CHAMBERS, CITY HALL

### COUNCIL MEMBERS PRESENT

Mayor James F. Minster, Council Members Russell Porter, Brent Strate, Sallee Orr, Bryan Benard, and Adam Hensley

### STAFF MEMBERS PRESENT

City Attorney Ken Bradshaw, Parks and Public Works Director Jon Andersen, Police Chief Darin Parke, Fire Chief Cameron West, Assistant to the City Manager Doug Gailey, and Recorder Leesa Kapetanov

### CITIZENS PRESENT

Jerry Cottrell, Walt Bausman, Chase Winder, Wes Stewart, Joyce Hartmann

## I. OPENING CEREMONY

### A. Call To Order

Mayor Minster called the meeting to order at 6:03 pm and called for a motion to open.

**Council Member Orr moved to convene as the South Ogden City Council, followed by a second from Council Member Porter. In a voice vote Council Members Orr, Hensley, Porter, Benard, and Strate all voted aye.**

The mayor thanked all those present for being in attendance and then moved on to a moment of silence.

### B. Prayer/Moment Of Silence

### C. Pledge Of Allegiance

Council Member Orr led everyone in the Pledge of Allegiance.

Mayor Minster excused City Manager Dixon who was unable to attend the meeting. He then opened the meeting for public comments, stating that no decisions would be made on comments made that evening. He asked those speaking to limit their comments to three minutes.

## II. PUBLIC COMMENTS

**Chase Winder, representing Qualtrics** – Mr. Winder gave a handout to the Council (see Attachment A). He said his company worked with all the major universities in the state, as well as many government entities. Qualtrics helped provide a standard data collection platform to enable entities to engage with their constituents on a broad level. This allowed entities to assess what issues their

46 constituents had, get feedback, and collect data. The information collected allowed the Council to  
47 make more effective decisions. The data was especially helpful for economic development,  
48 constituent relations, and citizen engagement.

49 Mr. Winder answered several questions from the Council and then concluded his comments.

50 **Wes Stewart, 3625 Jefferson** – gave several handouts to the Council (see Attachment B). He referred  
51 to the picture of the pumpkin, pointing out that the street in the picture was a quiet residential street.  
52 He noted that the current setbacks for the homes was 30 feet, but if they were allowed to be 10, 15 or 20  
53 feet as allowed in the form based code, it would endanger children in the neighborhood. The sight  
54 distance was reduced if children ran out into the street. It was a potential law suit for the City.

55 He also presented some tax values for homes in the area of the form based code which he felt proved  
56 that the area was not in an economic downturn. He asked the Council to put a moratorium on the form  
57 based code in residential neighborhoods until it had been evaluated which neighborhoods really needed  
58 to be improved. Mr. Stewart said the form based code was another name for gentrification. It is what  
59 people did to try to raise property values, but there was only 3% difference in the price per acre between  
60 these homes and the homes collectively in the central area. The City should look at it more closely.  
61 The City had also not looked at the social issues.

62 Mr. Stewart then said he had some problems with the minutes from the last meeting and felt they should  
63 not be approved until his issues had been corrected. He also submitted some ideas for RAMP grants.

64 Council Member Orr addressed some of Mr. Stewart's comments as well as asked him some questions.

65 There were no more public comments.

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68 **III. RECOGNITION OF SCOUTS/STUDENTS PRESENT**

69 There were not scouts or students present.

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72 **IV. SPECIAL PRESENTATION BY MAYOR TO FORMER COUNCIL MEMBER WAYNE SMITH**

73 This item was moved to a different date.

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75

76 **V. CONSENT AGENDA**

77 A. Approval of October 4, 2016 City Council Minutes

78 B. Approval of September Warrants Register

79 C. Declaring Certain Items As Surplus To The City's Needs

80 D. Set Date For Public Hearing (November 1, 2016 at 6 pm or as soon as the agenda permits) To  
81 Receive and Consider Comments on Proposed Amendments to the FY2017 Budget

82

83 Mayor Minster read through the items on the consent agenda, noting that the date for the public  
84 hearing on item D had been changed to November 15. He asked if there were any questions or  
85 comments.

86 Council Member Orr asked the other council members if they had read through Mr. Stewart's  
87 suggested changes to the minutes. Council Member Strate pointed out the requested changes  
88 would be entered into the minutes for this meeting and would then become public record. There  
89 were no more comments. The mayor called for a motion concerning the consent agenda.  
90

91 **Council Member Porter moved to approve the consent agenda but changing the date for**  
92 **the public hearing to November 15. Council Member Strate seconded the motion. In a**  
93 **voice vote, Council Members Benard, Strate, Orr, Hensley, and Porter all voted aye.**  
94

95 The consent agenda was approved.  
96  
97

## 98 **VI. DISCUSSION/ACTION ITEMS**

### 99 **A. Discussion on Allowing Artificial Turf as Alternative Landscape Material**

100 Mayor Minster introduced this item, pointing out that the Planning Commission had looked at the  
101 matter but determined to leave the ordinance as is. He opened the item to discussion.

102 Council Member Orr said she would like to allow artificial turf; they could always change the  
103 ordinance back if they didn't like it. She had read the pros and cons, but would still like to allow  
104 it. Council Member Porter agreed it should be allowed, however it should have some  
105 restrictions, such as it had to be installed on a porous surface and had to be of a certain quality.  
106 Council Member Benard agreed that it should be allowed with certain restrictions. Council  
107 Member Strate also agreed. City Attorney Bradshaw clarified what the Council was asking staff  
108 to do. It was agreed that staff would return with a recommendation on an ordinance that  
109 included restrictions on quality, installation, etc.  
110

### 111 **B. Discussion on RAMP Grant Applications**

112 Parks and Public Works Director Jon Andersen came forward to speak to this item. He gave a  
113 handout to the Council (see Attachment C) showing the RAMP applications submitted last year  
114 and listing some possibilities for future applications. He reviewed the handouts, pointing out  
115 that the RAMP committee had commented on previously denied applications that offering  
116 matching funds often increased the likelihood that an application would be accepted. He also  
117 went over some possible applications for the upcoming year. Mr. Andersen asked the Council  
118 for direction on what projects they would like staff to apply for.

119 Council Member Porter said he would rather apply for pickle ball courts rather than a fitness area.  
120 Council Member Strate agreed and said he would also like to see the City apply for RAMP  
121 money to put together a design and create an education center at the Nature Park similar to the  
122 botanical gardens in Ogden. He felt it was more important than the amphitheater. He would  
123 also like to apply for more EZ grants. Parks and Public Works Director Jon Andersen  
124 recommended the City still apply for the shade structure and electricity for the amphitheater in  
125 order to create a classroom setting for the education center. Council Member Benard suggested  
126 they expand the Nature Park application to include both the amphitheater and an education center  
127 as suggested by Mr. Strate. He also suggested the City approach local pet stores to provide

128 matching funds for the dog area improvements. The mayor informed those present that there  
129 was a resident who wanted to donate a shade structure for the playground at Nature Park. It was  
130 suggested they use the shade structure as part of the matching funds for the application for the  
131 amphitheater at the Nature Park.

132 Council Member Benard said he agreed with the pickle ball suggestion, but recommended the  
133 City wait until it decided what to do with the land the City was currently purchasing. They may  
134 want to incorporate the pickle ball courts into those areas.

135 Mr. Andersen clarified that the Council wanted staff to apply for RAMP funds in the upcoming  
136 year for the amphitheater and the dog area. The Council agreed. Council Member Orr said she  
137 also had a connection for someone who could donate some electrical work for the amphitheater.  
138 She would forward the information to Mr. Andersen. She also suggested staff get help from the  
139 people who used the dog park to help do some of the work in upgrading it.

140 Council Member Porter suggested adding the resurfacing of the playground at Nature Park in  
141 with the amphitheater application, making it just one large application for Nature Park instead of  
142 several smaller ones. Mr. Andersen said he would contact the RAMP committee to see how it  
143 would be best to apply.

144 Council Member Hensley suggested the City contact Weber Basin Water concerning donating  
145 plants or direction in creating a botanical learning center. He also suggested the City put a  
146 survey on the website to see in what priority the residents would rate the different project  
147 applications.

148 Council Member Orr asked several questions about the 40<sup>th</sup> Street Park bowery which Mr.  
149 Andersen answered. Council Member Hensley pointed out that 40<sup>th</sup> Street Park may become a  
150 bigger vision project for the City in the future and they may want to wait on the bowery until the  
151 bigger plan was in place. Council Member Strate said he would like to have a report on the  
152 RAMP grant applications at every council meeting.

153

#### 154 **C. Discussion on Wasatch Front Regional Council Letters of Intent**

155 Parks and Public Works Director Jon Andersen also spoke to this item. He had included with his  
156 previous handout some information on the Wasatch Front Regional Council (WFRC) funding  
157 programs. He reviewed what had been applied for and went over suggestions for the upcoming  
158 application year, noting the TAP projects would not be funded until 2019 and the STP projects  
159 would not be funded until 2023. The letters of intent for the funding were due on October 27.

160 The Council discussed the project suggestions made by Mr. Andersen. The determined he should  
161 move forward with the letters of intent for his suggested projects.

162

163 Mr. Andersen then referred the Council to another section of his handout concerning street  
164 banners. He explained the cost estimates he had provided for new banners, noting that the City  
165 currently did not have the right equipment to install or change the banners. He answered several  
166 questions about the banners and then concluded his presentation.

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171 **VII. REPORTS**

172 **A. Mayor** – reported he had attended the ground breaking ceremony for the new dispatch center; it  
173 would be a very nice facility. He appreciated Council Member Hensley’s attendance at the  
174 ceremony. He also reported the Fire Open House was very enjoyable and well attended. He  
175 thanked the fire department for the work they had put into it.

176 **B. City Council Members**

177 **Council Member Hensley** – agreed the Fire Open House had been very good, but he wished it  
178 could have been advertised more. He also felt it would benefit the City to look at the services  
179 offered by Qualtrics; it would give the City a more rounded insight into what the residents were  
180 thinking. He then asked questions about an alley between Adams Avenue and if the City  
181 should vacate it. Council Member Orr said she had been working with some residents in the  
182 area and spoken to staff about it. City Attorney Bradshaw commented there were some issues  
183 with the accesses of the some of the businesses in the area that may make vacating the alley  
184 difficult.

185 **Council Member Orr** – asked if the City could change its billing cycle so that the newsletter  
186 that had information about city events could get out to people in a timelier manner. The  
187 Trunk or Treat event was okay, but she suggested some changes be made to it.  
188 Ms. Orr then reported she had attended a pedestrian summit and was planning on contacting  
189 UTA concerning bus service to South Junior High. She also requested the City have an open  
190 house for the Form Based Code in January since there seemed to be so many people with  
191 questions.

192 **Council Member Benard** – commented that only a few people seemed to have questions  
193 about the Form Based Code (FBC); he did not think having another open house would  
194 accomplish what they hoped it would. He knew many people who felt the City was forward  
195 thinking in what they were trying to accomplish. Council Member Orr said she and Council  
196 Member Porter were receiving most of the calls concerning the FBC because they lived in the  
197 area of the City where it had been implemented. There was a lot of misinformation being  
198 given to people about the FBC, and she felt an open house would help educate them. Council  
199 Member Benard suggested people visit portions of downtown Salt Lake where areas of blight  
200 were being changed by the implementation of a FBC.

201 He also felt the Fire Open House could have been better advertised.

202 **Council Member Strate** – commented he had seen several Cub Scout groups at the Fire Open  
203 House. He then said he had already been contacted by residents concerned with getting cars  
204 off the street during the winter by enforcing the city’s ordinance. He also asked staff to look at  
205 putting in a stop sign at 1075 East where it intersected with 5950 South. It currently had a  
206 yield sign. He also requested a discussion concerning EDCUtah be put on the next agenda as  
207 well as a discussion on maintaining the trails at Nature Park during the winter.

208 **Council Member Porter** – reported 43<sup>rd</sup> Street would be paved on Monday. He also said a  
209 resident had called about the lack of soap in the 40<sup>th</sup> Street Park bathrooms. Mr. Andersen  
210 reported the soap dispenser kept being removed from the bathroom.

211 Mr. Porter also suggested that after Club Heights Elementary was demolished, some of the area  
212 be left in dirt to facilitate a community garden. He concluded his report by thanking Council

213 Member Hensley for his upcoming article in the newsletter. The article thanked by name the  
214 individuals who had helped clean up after the tornado.

215  
216 **C. City Manager** – not present.

217  
218 **D. City Attorney** – nothing to report.

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220  
221 **VIII. ADJOURN**

222 Mayor Minster then called for a motion to adjourn.

223  
224 **Council Member Benard moved to adjourn. The motion was seconded by Council Member**  
225 **Hensley. The voice vote was unanimous in favor of the motion.**

226 The meeting concluded at 7:38 pm.

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243 I hereby certify that the foregoing is a true, accurate and complete record of the South Ogden City Council  
244 Meeting held Tuesday, October 18, 2016.

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247 Leesa Kapetanov, City Recorder

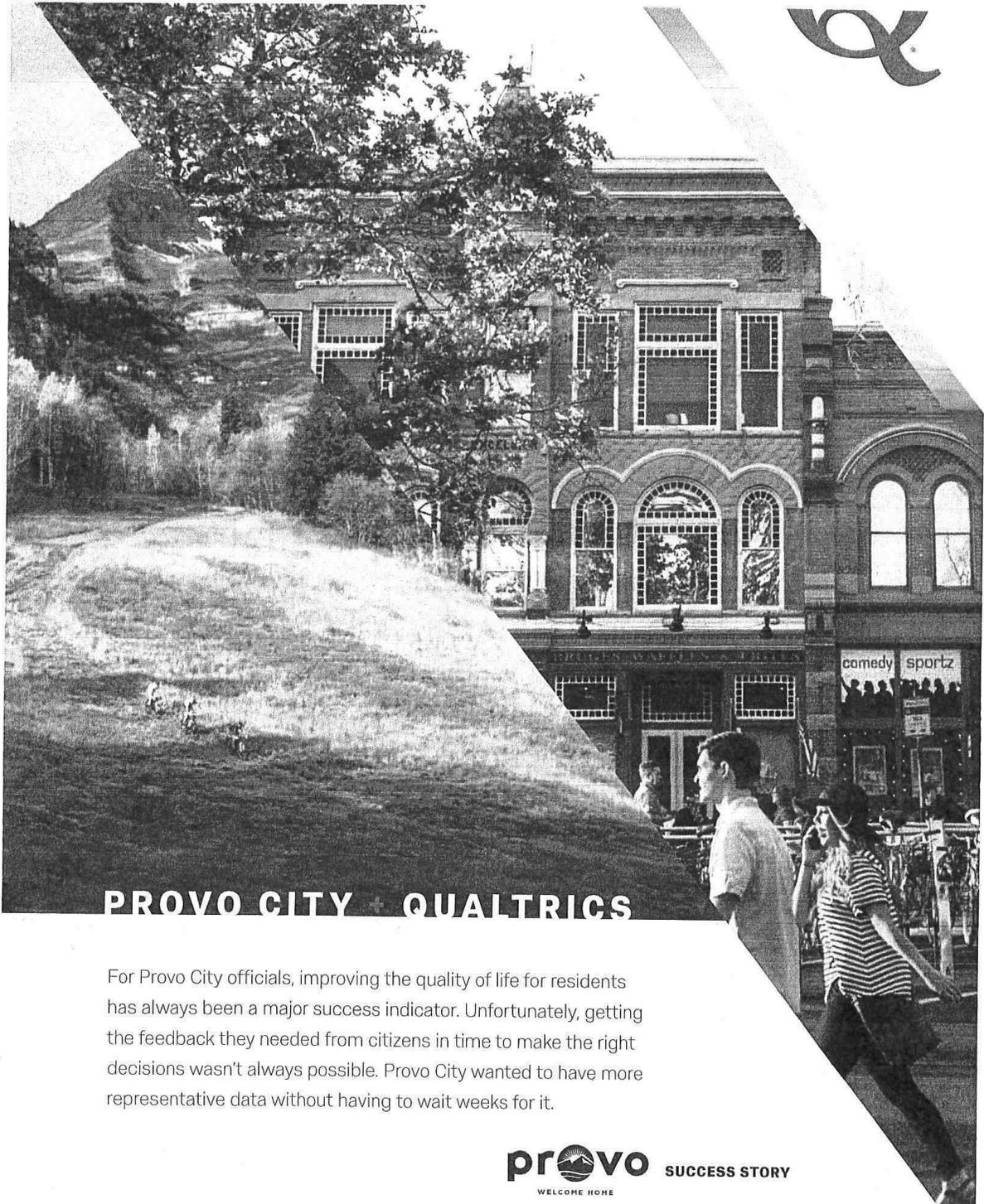
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**Attachment A**

Public Comment Handout

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## PROVO CITY + QUALTRICS

For Provo City officials, improving the quality of life for residents has always been a major success indicator. Unfortunately, getting the feedback they needed from citizens in time to make the right decisions wasn't always possible. Provo City wanted to have more representative data without having to wait weeks for it.

**provo** **SUCCESS STORY**  
WELCOME HOME

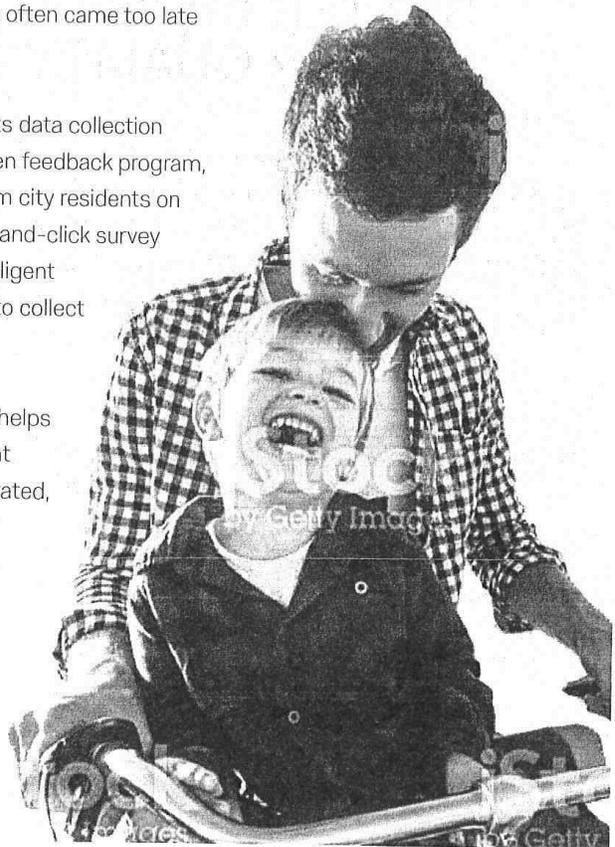
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## MAKING IT EASY TO REACH MORE RESIDENTS

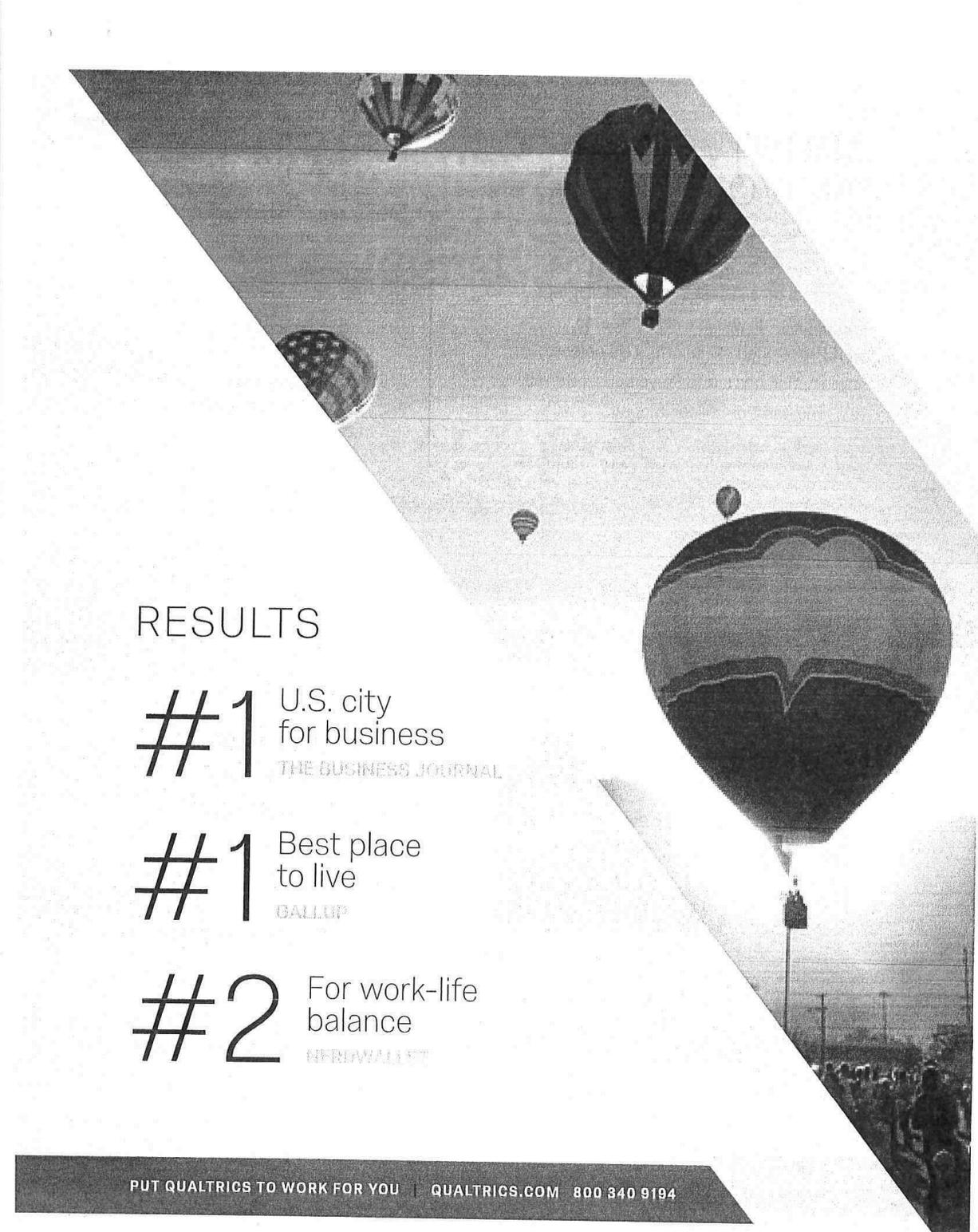
The data Provo City had to work with was coming from a narrow group—those with strong enough feelings on an issue to show up to a city council meeting, send an email, or call. Although helpful, city officials knew this feedback wasn't representative of their entire city. They were inevitably missing out on feedback from large groups of residents. Not only that, but getting feedback via mailed surveys took months, and the results often came too late to be useful.

Provo City partnered with Qualtrics to face its data collection challenges head-on. Through an opt-in citizen feedback program, officials now request real-time feedback from city residents on any topic at any time. Using Qualtrics' point-and-click survey builder, robust distribution process, and intelligent contact management, city officials are able to collect feedback about key topics in just days.

When it's time to explore the data, Qualtrics helps Provo City officials extract the most important insights with real-time reporting on an integrated, easy-to-understand visual dashboard.



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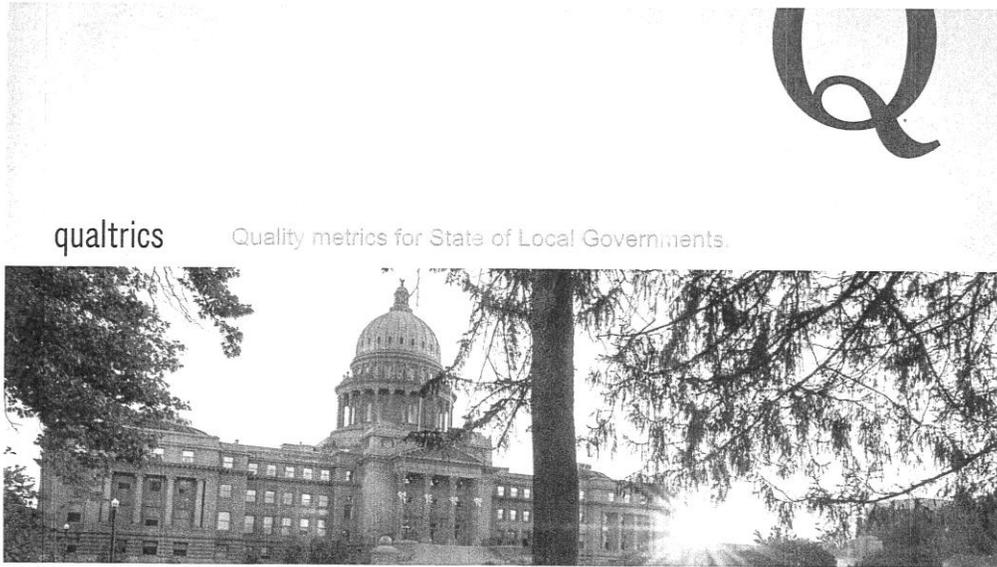
RESULTS

**#1** U.S. city  
for business  
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Chase Winder, State and Local Government Business

- 7+ years of professional experience in Government Technology
- Engages with State and Local leadership across the country to improve citizen and employee engagement
- Member of NACo, USCM, NAWB
- [Cwinder@qualtrics.com](mailto:Cwinder@qualtrics.com)

The complex block contains a portrait of Chase Winder on the left. To the right of the portrait is his name and title. Below this is a bulleted list of his qualifications and contact information. To the right of the list is the logo for WSCA-NASPO, which includes a map of the United States and the text 'WSCA-NASPO COOPERATIVE PURCHASING ORGANIZATION'. The Qualtrics logo is in the bottom right corner of the slide.



# What is a qualtrics ?

It's a Quality Metric that is:

1. Measurable
2. Can be monitored
3. Can be quickly obtained.
4. Communicated / Learn from
5. Action-able / Act upon

“Has your organization identified or established Quality Metrics in and across all of your many departments that are measurable, monitored, can be quickly obtained, learned from, shared with your leadership team and with the public and then in addition can be acted upon to improve the performance of your organization?”



## The World's Largest Citizen Insights Cloud

- PROVO / USA
- DALLAS / USA
- SEATTLE / USA
- WASHINGTON DC / USA
- DUBLIN / IRL
- SYDNEY / AUS
- SEATTLE / USA







## Utah Organizations Choose Qualtrics

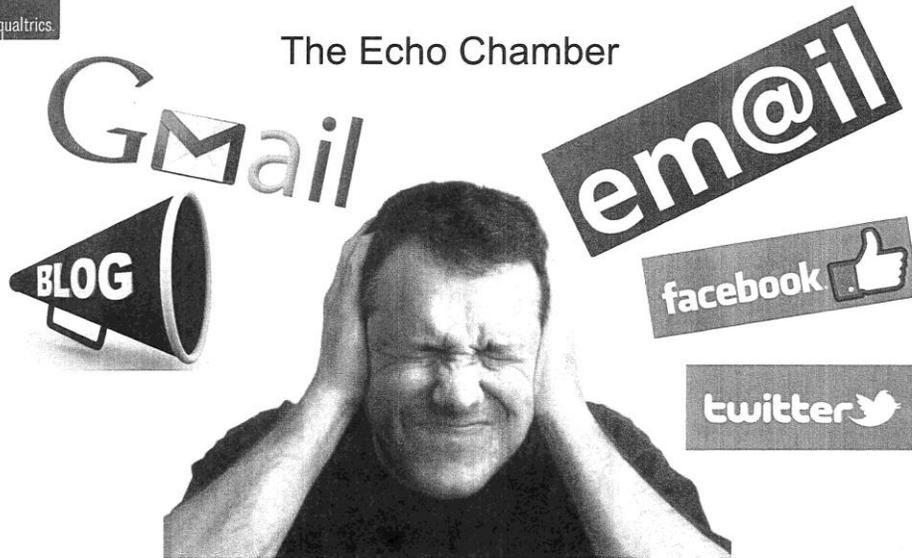


## Federal Government chooses Qualtrics



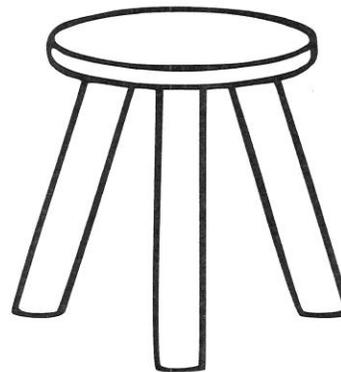
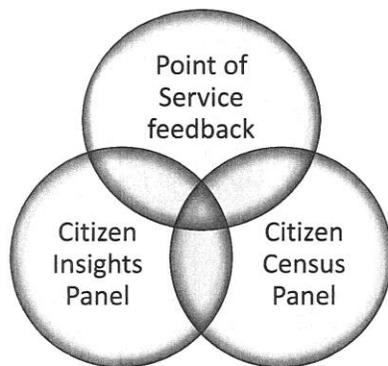
qualtrics

## The Echo Chamber



qualtrics

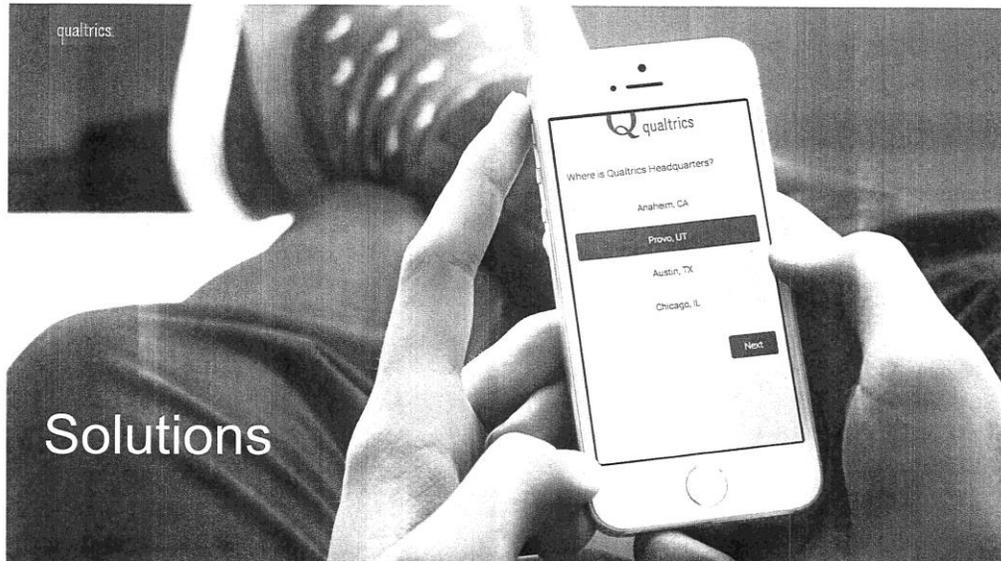
## Voice of the Citizen

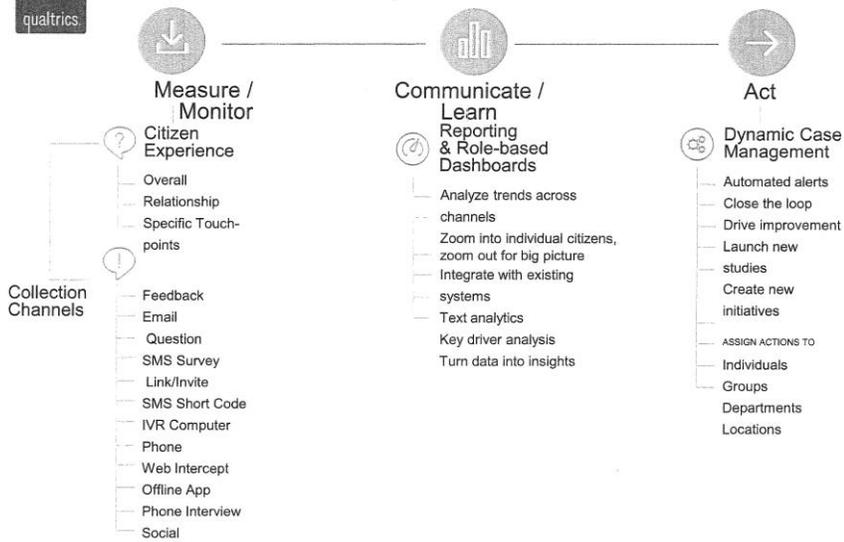




## Identifying all departmental touch points with citizens

- In person transactions
- Website transactions
- Mailing transactions
- Media interactions
- New Letters
- Public Meetings
- Facility Events
- School District & High Education collaborative events
- Utility & other governmental organizations that over lap the same citizenry





# Mobile Surveys

Pocket feedback on-the-go, anytime, anywhere.



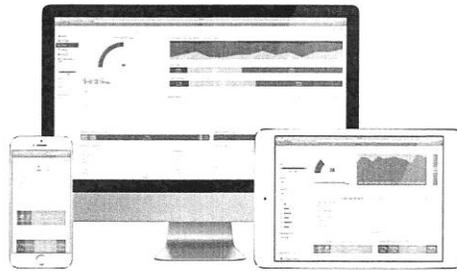
## BENEFITS

- Online Surveys**  
Desktop, tablet or smartphone, online surveys that look fantastic and work brilliantly.
- Offline Surveys**  
Capture face-to-face and kiosk-mode feedback on your tablet or smartphone without an internet connection.
- SMS Surveys**  
Interact with your audience in the same way they interact with a friend – just a text message away.



# Qualtrics Vocalize

Citizen centricity meets software simplicity.



## BENEFITS

- Capture Your Citizens' Voice**  
 Capture what customers are saying to you and about you. From surveys, to social media and everything in-between, Vocalize brings it all together.
- Explore Relevant Insights**  
 Role-based dashboards to analyze trends and discover insights. Zoom in to the individual citizen and zoom out to see the big picture.
- Deliver Ahead of Expectations**  
 Create automatic actions and alerts based on location, responses, behaviors, department, role and more. Or easily integrate with your existing systems.

## Qualtrics implementation



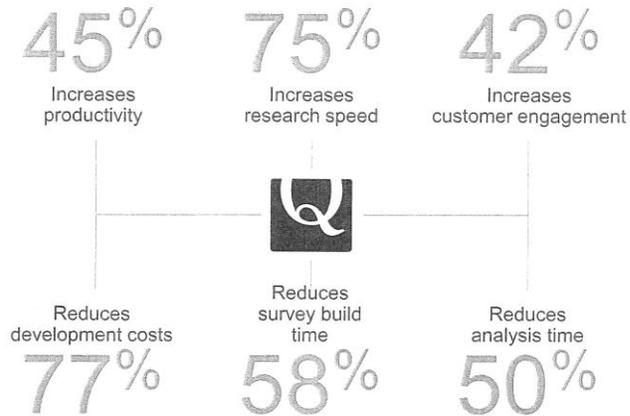
Assess and design	Build and configure	Test and train	Launch	Optimize and support
<ul style="list-style-type: none"> <li>Align on objectives and success</li> <li>Review program and customer journey</li> <li>Review technical environment</li> <li>Kick off project with customized implementation plan</li> <li>Initiate existing survey/ data migration</li> </ul>	<ul style="list-style-type: none"> <li>Complete basic training &amp; survey build</li> <li>Setup automated survey distribution</li> <li>Configure reporting dashboards</li> <li>Design closed looped feedback process and case management</li> <li>Complete required systems integration</li> <li>Setup automated report distribution</li> </ul>	<ul style="list-style-type: none"> <li>End-to-end program testing</li> <li>Train administrators on survey building, panel management, and dashboard creation</li> <li>Train users on dashboards and closed loop process</li> <li>Complete the trainer documentation</li> </ul>	<ul style="list-style-type: none"> <li>Begin a soft launch of program</li> <li>Validate results of the soft launch</li> <li>Calibrate system and re-test</li> <li>Launch the full program</li> </ul>	<ul style="list-style-type: none"> <li>Monitor system performance</li> <li>Add new data fields, survey questions, and reporting widgets/ dashboards</li> <li>Transition of technical support</li> <li>Ongoing consultancy with Client Success</li> <li>Provide ad-hoc training as necessary</li> </ul>

# Qualtrics Service Offerings

CLIENT SUCCESS	CONSULTING	CLIENT ENGINEERING	PANEL SERVICES	MANAGED SERVICES
<ul style="list-style-type: none"> <li>• Implementation</li> <li>• Program Optimization</li> <li>• Issue Escalation</li> <li>• Annual/Quarterly Reviews</li> <li>• Distribution Reviews</li> <li>• Survey Reviews</li> </ul>	<ul style="list-style-type: none"> <li>• Journey Mapping</li> <li>• Program Design</li> <li>• Methodology</li> <li>• Sampling Strategy</li> <li>• Program Expansion</li> <li>• Review</li> <li>• Best Practices</li> </ul>	<ul style="list-style-type: none"> <li>• Survey Automations</li> <li>• Historical Data Imports</li> <li>• Custom Widgets</li> <li>• Systems Integrations</li> <li>• Conjoint</li> <li>• SMS Gateway Integration</li> </ul>	<ul style="list-style-type: none"> <li>• Competitive Benchmarking</li> <li>• Project Management</li> <li>• Tracker Studies</li> <li>• Bulk Sample Purchases</li> </ul>	<ul style="list-style-type: none"> <li>• Survey Builds &amp; Edits</li> <li>• Dashboard Builds &amp; Changes</li> <li>• Program Testing</li> <li>• Closed Loop Changes</li> <li>• Data Analysis</li> </ul>



## The Bottom Line Difference



Source: Average based on customer case studies



## Q&A

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Not Approved

**Attachment B**

Public Comment Handout



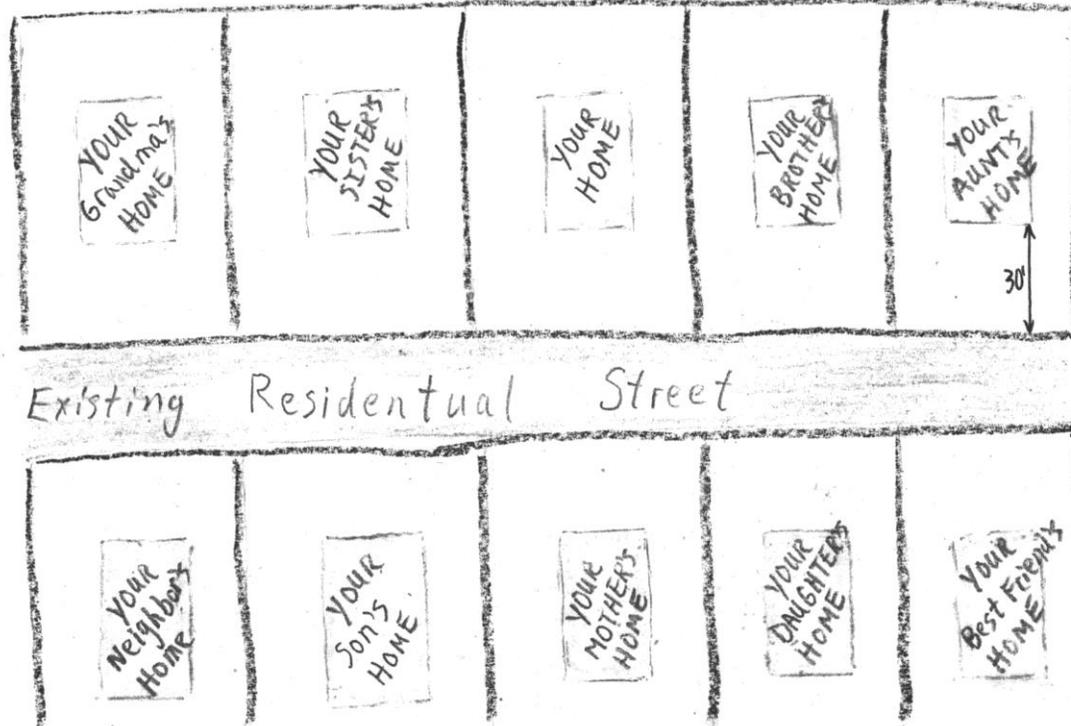
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Dear City Council Members & Mayor,  
concern with the newly approved  
to travel by the existing resident

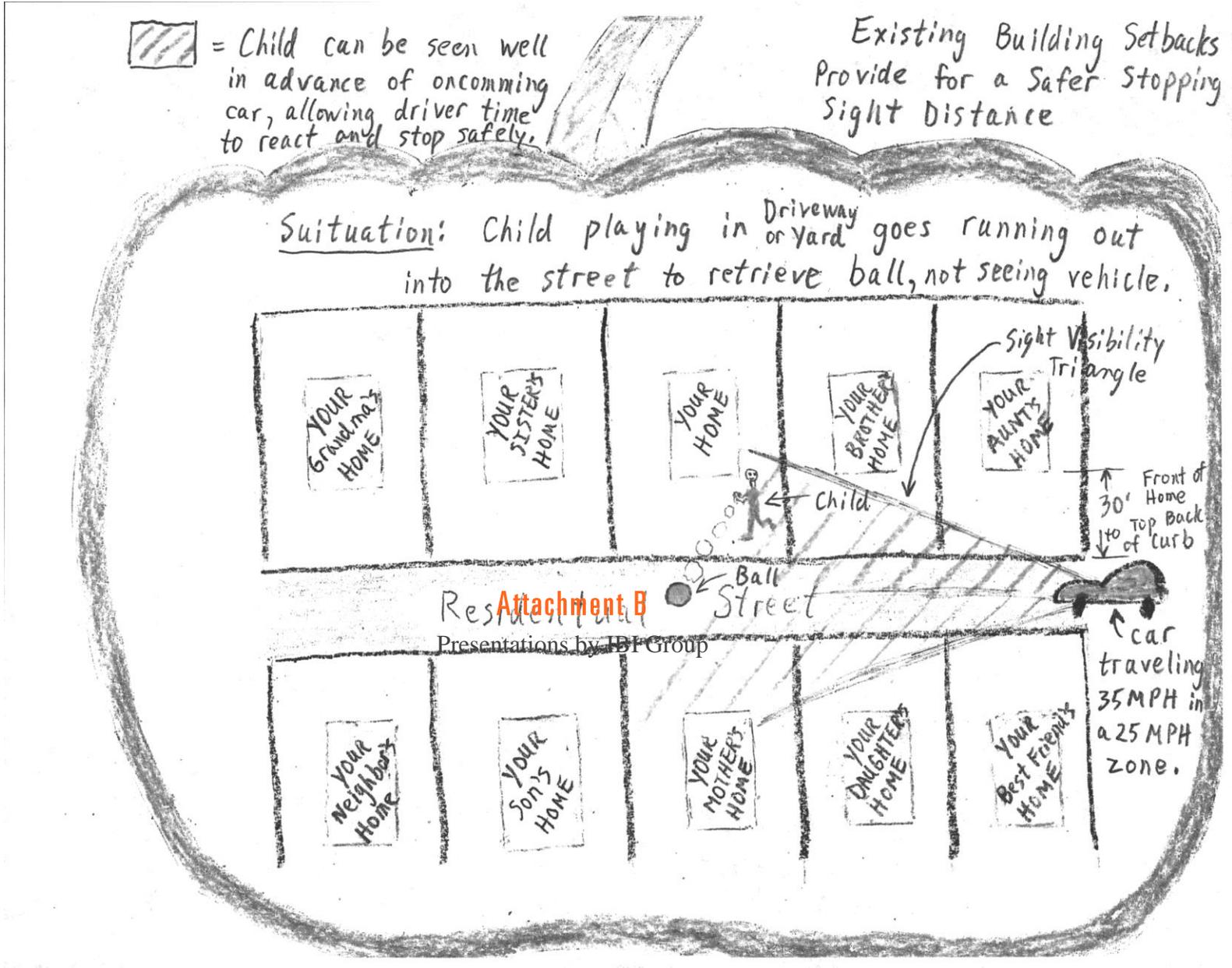
October 18<sup>th</sup>, 2016

Please respond to the public safety  
building setbacks, and increased traffic  
homes, which you have approved to be rezoned.

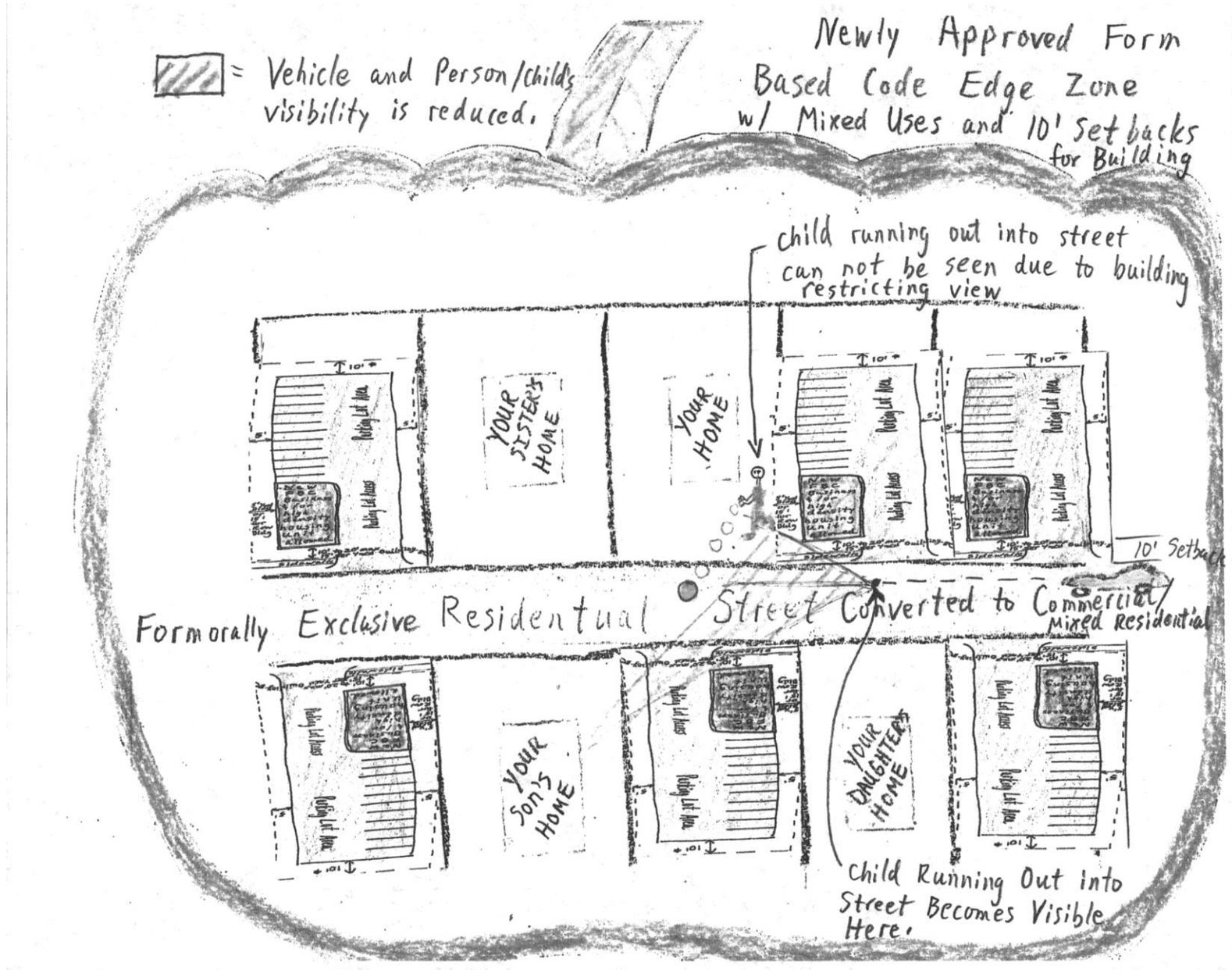
I would call upon all residents, whether they live in the newly  
rezoned areas of our city or not to contact city council members.



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Weber Country - Tax History from 10-17-2016

Address	Taxable Values				8YR Change	19 YR % Change	Last 8 YR Change	26 Year Change	Home SF	Normalized		
	1990	2008	2015	2016						Taxible Vale Per SF	Acres Taxible Value Per Acre	
3905 Adams	\$28,972	\$108,737	\$92,559	\$110,179	\$1,442	275%	1%	280%	2,354	\$39	0.20	\$550,895
3879 Adams	\$18,750	\$53,996	\$51,400	\$58,169	\$4,173	188%	8%	210%	1,374	\$37	0.15	\$387,793
3875 Adams	\$40,800	\$60,349	\$75,674	\$97,895	\$37,546	48%	62%	140%	2,184	\$35	0.25	\$391,580
3861 Adams	\$26,300	\$96,387	\$85,380	\$87,063	-\$9,324	266%	-10%	231%	2,399	\$36	0.24	\$362,763
3851 Adams	\$23,100	\$49,376	\$52,121	\$52,121	\$2,745	114%	6%	126%	1,300	\$40	0.16	\$325,756
3857 Adams	\$32,550	\$93,500	\$64,014	\$69,498	-\$24,002	187%	-26%	114%	2,696	\$24	0.16	\$434,363
3841 Adams	\$33,200	\$61,263	\$72,387	\$72,387	\$11,124	85%	18%	118%	2,016	\$36	0.16	\$452,419
3835 Adams	\$11,900	\$44,131	\$38,773	\$47,602	\$3,471	271%	8%	300%	676	\$57	0.16	\$297,513
3829 Adams	\$26,550	\$51,446	\$52,424	\$52,424	\$978	94%	2%	97%	1,337	\$39	0.25	\$209,696
3825 Adams	\$19,250	\$54,718	\$61,387	\$66,695	\$11,977	184%	22%	246%	1,600	\$38	0.16	\$416,844
3815 Adams	\$18,100	\$52,312	\$62,324	\$72,184	\$19,872	189%	38%	299%	1,922	\$32	0.16	\$451,150
3803 Adams	\$17,750	\$53,226	\$53,711	\$65,202	\$11,976	200%	23%	267%	1,488	\$36	0.16	\$407,513
3769 Adams	\$16,850	\$56,547	\$53,533	\$62,579	\$6,032	236%	11%	271%	1,696	\$32	0.18	\$347,661
3767 Adams	\$21,600	\$58,616	\$51,911	\$51,911	-\$6,705	171%	-11%	140%	2,016	\$26	0.18	\$288,394
3765 Adams	\$21,200	\$59,627	\$59,688	\$64,212	\$4,585	181%	8%	203%	1,872	\$32	0.18	\$356,733
3761 Adams	\$27,050	\$59,627	\$67,230	\$80,229	\$20,602	120%	35%	197%	2,256	\$30	0.18	\$445,717
3753 Adams	\$20,000	\$51,686	\$43,501	\$47,446	-\$4,240	158%	-8%	137%	1,632	\$27	0.18	\$263,589
3739 Adams	\$21,950	\$54,863	\$58,246	\$68,273	\$13,410	150%	24%	211%	2,240	\$26	0.18	\$379,294
3735 Adams	\$21,550	\$62,611	\$74,322	\$74,578	\$11,967	191%	19%	246%	2,800	\$27	0.18	\$414,322
3731 Adams	\$14,350	\$65,113	\$111,711	\$111,712	\$46,599	354%	72%	678%	2,688	\$42	0.17	\$657,129
3721 Adams	\$26,700	\$55,248	\$66,145	\$66,146	\$10,898	107%	20%	148%	1,840	\$36	0.18	\$367,478
3711 Adams	\$28,800	\$60,493	\$68,600	\$70,646	\$10,153	110%	17%	145%	2,080	\$33	0.18	\$392,478
3703 Adams	\$23,000	\$60,253	\$55,180	\$55,181	-\$5,072	162%	-8%	140%	2,080	\$27	0.18	\$306,561
3697 Adams	\$16,900	\$62,418	\$70,649	\$72,287	\$9,869	269%	16%	328%	2,766	\$26	0.14	\$516,336
3683 Adams	\$20,750	\$47,788	\$51,668	\$54,641	\$6,853	130%	14%	163%	1,412	\$37	0.11	\$496,736
<b>Adams Ave. Avg.</b>	<b>\$23,117</b>	<b>\$61,373</b>	<b>\$63,782</b>	<b>\$69,250</b>	<b>\$7,877</b>	<b>165%</b>	<b>13%</b>	<b>200%</b>	<b>1,949</b>	<b>\$34</b>	<b>0.18</b>	<b>\$396,828</b>

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Address	Taxable Values				8YR Change	19 YR % Change	Last 8 YR Change	26 Year Change	Home SF	Normalized		Acres	Normalized	
	1990	2008	2015	2016						Taxible Vale Per SF	Taxible Value Per Acre			
4999 Sunset Ln	\$47,300	\$109,450	\$101,731	\$108,207	-\$7,719	131%	-7%	115%	2,760	\$37	0.44	\$245,925		
4693 Maddison /	\$77,500	\$127,243	\$130,875	\$130,875	\$3,632	64%	3%	69%	3,146	\$42	0.49	\$267,092		
4629 Maddison /	\$76,751	\$150,246	\$151,533	\$151,533	\$1,287	96%	1%	97%	3,432	\$44	0.20	\$757,665		
4299 Gramercy	\$29,950	\$62,865	\$65,225	\$65,310	\$2,360	110%	4%	118%	1,125	\$58	0.19	\$343,737		
865 E 4300 S	\$33,000	\$84,920	\$74,033	\$76,730	-\$10,887	157%	-13%	124%	2,040	\$36	0.20	\$383,650		
625 E 4300 S	\$28,650	\$87,347	\$101,102	\$106,467	\$13,755	205%	16%	253%	2,428	\$42	0.15	\$709,780		
4282 Porter Ave	\$38,400	\$75,460	\$78,523	\$78,534	\$3,063	97%	4%	104%	2,024	\$39	0.26	\$302,054		
785 41st St	\$42,752	\$113,869	\$129,109	\$143,399	\$15,240	166%	13%	202%	3,712	\$35	0.54	\$265,554		
<b>Central Avg.</b>	<b>\$46,788</b>	<b>\$101,425</b>	<b>\$104,016</b>	<b>\$107,632</b>	<b>\$2,591</b>	<b>117%</b>	<b>6%</b>	<b>130%</b>	<b>2,583</b>	<b>\$42</b>	<b>0.31</b>	<b>\$409,432</b>		

Address	Taxable Values				8YR Change	19 YR % Change	Last 8 YR Change	26 Year Change	Home SF	Normalized		Acres	Normalized	
	1990	2008	2015	2016						Taxible Vale Per SF	Taxible Value Per Acre			
6067 S 1150 E	\$126,923	\$176,000	\$153,594	\$153,594	-\$22,406	39%	-13%	21%	3,757	\$41	0.55	\$279,262		
1255 E 6000 S	\$80,333	\$104,830	\$104,466	\$109,510	\$4,680	30%	4%	36%	1,623	\$64	0.16	\$684,438		
5898 S Main Poir	\$82,183	\$192,385	\$144,347	\$166,765	-\$25,620	134%	-13%	103%	3,179	\$45	0.33	\$505,348		
5832 Cedar Ln	\$35,050	\$77,435	\$67,611	\$84,332	\$6,897	121%	9%	141%	1,408	\$48	0.14	\$602,371		
5833 Cedar Ln	\$35,450	\$75,933	\$70,199	\$88,390	\$12,457	114%	16%	149%	1,676	\$42	0.14	\$631,357		
5841 S Cedar Ln	\$35,650	\$70,946	\$68,107	\$83,346	\$12,400	99%	17%	134%	1,680	\$41	0.14	\$595,329		
5785 S 1075 E	\$84,075	\$161,986	\$149,563	\$162,347	\$361	93%	0%	93%	2,072	\$72	0.33	\$491,961		
5765 S 1075 E	\$94,650	\$196,276	\$200,655	\$200,655	\$4,379	107%	2%	112%	3,972	\$51	0.37	\$542,311		
5772 S 1075 E	\$99,611	\$158,527	\$134,195	\$168,324	\$9,797	59%	6%	69%	4,350	\$31	0.40	\$420,810		
1061 E 5750 S	\$99,322	\$182,489	\$143,157	\$143,157	-\$39,332	84%	-22%	44%	3,562	\$40	0.33	\$433,809		
5697 S Mapplew	\$48,030	\$90,684	\$99,629	\$102,671	\$11,987	89%	13%	114%	2,016	\$49	0.19	\$540,374		
5688 S 1150 E	\$140,702	\$216,066	\$189,275	\$189,275	-\$26,791	54%	-12%	35%	4,841	\$39	0.45	\$420,611		
5685 Maplewoor	\$48,500	\$94,397	\$98,138	\$102,704	\$8,307	95%	9%	112%	2,128	\$46	0.19	\$540,547		
5661 S Mapplew	\$47,850	\$96,179	\$110,111	\$110,459	\$14,280	101%	15%	131%	2,238	\$49	0.20	\$552,295		
820 Oak Dr	\$40,141	\$87,945	\$91,273	\$95,061	\$7,116	119%	8%	137%	2,156	\$42	0.36	\$264,058		
900 Oak Dr	\$120,385	\$255,750	\$242,334	\$242,334	-\$13,416	112%	-5%	101%	4,610	\$53	0.70	\$346,191		
5136 S Sunset Ln	\$50,050	\$92,950	\$79,296	\$79,296	-\$13,654	86%	-15%	58%	2,004	\$40	0.27	\$293,689		
<b>Southern Avg</b>	<b>\$74,641</b>	<b>\$137,105</b>	<b>\$126,232</b>	<b>\$134,248</b>	<b>-\$2,856</b>	<b>84%</b>	<b>-2%</b>	<b>80%</b>	<b>2,781</b>	<b>\$47</b>	<b>0.31</b>	<b>\$479,104</b>		



## Health Effects of Gentrification

### Definitions

Gentrification is often defined as the transformation of neighborhoods from low value to high value. This change has the potential to cause displacement of long-time residents and businesses. Displacement happens when long-time or original neighborhood residents move from a gentrified area because of higher rents, mortgages, and property taxes.

Gentrification is a housing, economic, and health issue that affects a community's history and culture and reduces social capital. It often shifts a neighborhood's characteristics (e.g., racial/ethnic composition and household income) by adding new stores and resources in previously run-down neighborhoods.

### Causes of Gentrification

The causes of gentrification are debatable. Some literature suggests that it is caused by social and cultural factors such as family structure, rapid job growth, lack of housing, traffic congestion, and public-sector policies (Kennedy, 2001). Gentrification can occur on a small or large scale. For example, individual newcomers can slowly populate an area because of renovations. Conversely, large-scale redevelopment and the accompanying regeneration can cause an immediate shift in neighborhood residents.

### Health Effects

Where people live, work, and play has an impact on their health. Several factors create disparities in a community's health. Examples include socioeconomic status, land use/the built environment, race/ethnicity, and environmental injustice. In addition, displacement has many health implications that contribute to disparities among special populations, including the poor, women, children, the elderly, and members of racial/ethnic minority groups.

These special populations are at increased risk for the negative consequences of gentrification. Studies indicate that vulnerable populations typically have shorter life expectancy; higher cancer rates; more birth defects; greater infant mortality; and higher incidence of asthma, diabetes, and cardiovascular disease. In addition, increasing evidence shows that these populations have an unequal share of residential exposure to hazardous substances such as lead paint.

What provisions will S. Ogden City take to ensure residents are not exposed to lead paint dust particles and asbestos found in older homes?

<http://www.cdc.gov/healthyplaces/healthtopics/gentrification.htm>

10/11/2016

Other health effects include limited access to or availability of the following:

- affordable healthy housing
- healthy food choices
- transportation choices
- quality schools
- bicycle and walking paths, exercise facilities, etc.
- social networks

Changes can also occur in:

- stress levels
- injuries
- violence and crime
- mental health
- social and environmental justice

### Strategies

Gentrification and Environmental Justice Resources:

#### Federal

- *Characteristics of Sustainable Brownfields Projects* (<http://www.epa.gov/brownfields/pdf/sustain.pdf>) U.S. Environmental Protection Agency Office of Solid Waste and Emergency Response. 1998.
- Environmental Protection Agency—Brownfields Cleanup and Redevelopment (<http://www.epa.gov/brownfields/index.html>)
- National Institute of Environment Health Sciences (NIEHS)—Health Disparities and Environmental Justice (<http://www.niehs.nih.gov/research/supported/derf/programs/justice/index.cfm>)
- U.S. Department of Housing and Urban Development (HUD)—Economic Development (<http://www.hud.gov/economicdevelopment/index.cfm>)
- U.S. Environmental Protection Agency (<http://www.epa.gov/smartgrowth/equitabledev.htm>)
- U.S. Environmental Protection Agency (<http://www.epa.gov/environmentaljustice/sustainability/index.html>)

<http://www.cdc.gov/healthyplaces/healthtopics/gentrification.htm>

10/11/2016

October 18<sup>th</sup> City Council Meeting Minutes of mine that need to be corrected.

See comments with time of minutes (3:02) and reasons these statements should have been included on the public record (in red some of which include additional comments regarding what I said).

Comments of mine that were missing from the recorder's minutes' were (2:33), I said regarding that (2:53) these people live in a quiet residential neighborhood, preceding my statement where I said it is not a high traffic count. (This is an important statement not to leave out. City council has approved changing the land uses for which residents have purchased/or are renting homes in the rezoned area). People have a right to live in a quiet residential neighborhood, which is about to change if/when neighboring homes get torn down and reconstructed). I stated (3:02) that I had sent you (city council members) emails of the traffic counts along Washington Blvd. were much higher in the 10,000 Average Annual Daily Trips, which was not recorded in the minutes. At (3:20 in the recorded minutes), I also stated, that if tonight that you are going to be fair, you need to consider imposing on people along Washington as what you have imposed upon us. I would ask that you don't impose it upon any of us I stated which is contrary to what is recorded. (Residential areas including residents along Washington Blvd. to the south where new Form Based Code was to be discussed that night should be considered as a viable place for businesses to want to establish in that many cars pass by Washington Blvd on a regular basis. I was asking that Form Based Code be removed where it has been approved in quiet residential neighborhoods at the northern part of the city that have consistently been increasing at one of the best real estate returns rates available within our city. See attached PDF evaluation of Adams Avenue. In and of itself it supports that property values are not depressed. I have added other regions for comparison where some of you have lived in a home that we can compare rates of property tax increases (that are based on a home value). I chose this since the tax value is the portion that our city's revenue comes from and this demonstrates that the poorer people's homes are supporting more of the increase in taxes over a 26 year period. Also note the higher percent increase for homes along Adams venue. I would ask you to initiate a moratorium so the city can study home values where the form based code was zoned into residential neighborhoods and see if there are more quiet residential streets who have reasonably performed for the lower income residents who predominately occupy these residents. Are there other factors that should be studied like how do homes close to fire stations compare with other homes near fire stations in Weber County. Just because a person lives by a city hall or fire station doesn't mean commercial development should come up and down their street.) (Reasons that businesses have historically chosen to be where they are currently is due to it being a highly traveled area like along Washington Blvd and Riverdale road such as was in the email I sent you earlier in the year (can resend if you would like). Successful businesses want to be where vehicles pass by. I have previously emailed to city council members UDOT traffic counts regarding where businesses would want to be along busily traveled roads, which would make sense for creating more businesses here and homes where young families do not want to live – due to being by a busy dangerous street, so long as those existing residents agree with the plan and are well aware of the potential benefits). (3:35) I said after, 'this wasn't a republican friendly idea with republican values that "respected" the rights of property owners'. The word put into the minutes was "reflected" which I did not say and has a different

meaning. I also meant to say, but will leave on public record that this is also not a Democratic referred principle to exploit the poor people for the benefit of the rich. I suggested that the city should get at least 51% of the property owners to approve the rezone before moving forward with the rezone. (3:58) Not recorded was a shared a story about Adam Hamblin, who is a friend of mine who is disabled and lives in the older part of South Ogden City. (Just so you know, I shared this story publicly with the prior permission of his mother just prior to the meeting and asked her to attend. She told me stories that she has experienced with her son where he was discriminated against with her son and was O.K. with me sharing his story in the hopes that others who share similar disabilities like Adam will not be discriminated against. She explained to me that she moved just north of the 40<sup>th</sup> street park to get away from such discrimination. I shared his story as an example of some of the people living in the areas that city council members "don't like" and think need to be protected from becoming worse, which is ironic in that property values have consistently had the highest returns for our affordable older homes. I would hope that city council realizes that not everyone has the same intellect, or same financial means to live in a higher class neighborhood. There have been many reports in the news bringing such things to the general public's knowledge which I will also invite you to educate yourselves regarding.) (4:00) I explained how a friend of mine, Adam, is disabled and not mentally capable of doing a lot of things. He just barely earned his Eagle Scout Award at age 42 or 43. (4:17) I said that I was deeply impressed by our high school football team that took Adam and other mentally disabled person under his wing and felt that you city council members have the same responsibility to stand up for these poorer people as did my high school football team for Adam. (4:28) I stated that there's also Hispanic people that live in the affected area. (I can hear in the audible recording the city recorder typing, but it appears these sentences of mine were purposely deleted from the recorded minutes later – why? ) I did not say the City should have also sent notices in Spanish for residents (as is recorded in the minutes). The city could have considered that or had a sentence in Spanish (knowing that many of the affected residents spoke Spanish), that if they needed a translated version, who they could contact for a further explanation of what was being proposed to the rezoning in their residential neighborhood. What I said was, (4:28) "There's also Hispanic people that live in the affected area. They were given one page probably in English of the new 107 page document, if they got it in the mail. I know there are some residents did not even get that notice, (living within the affected area) who did not get the notice of the rezone (Ricky Syrette), who was a resident there in attendance that night did not get the notification. The residents were told to figure this out basically. (4:48) I further stated that more than half of the kids in the former Club Heights school boundaries (where the major portion of Form Based Code rezone was imposed on residential homes) were Hispanic, which is now the Birch Creek Elementary School (where Club Heights was combined with Marlin Hills). Speaking of Club Heights – it was a title one school where 80% of the students received free (or reduced) lunches. I stated that the Mayor was the only one who showed up for the new Birch Creek Elementary School dedication. (5:20) I wondered why no other city council members showed up if you are so interested in our community. I asked why no other city council members showed up who were invited to attend. (5:26) Councilman Porter responded that he was at a meet the teacher's night as was council member Strate said he was in the room next to him. I explained how I understand, and Council Member Porter stated, "I'm not sure you do". There has been 0 Hispanic Public Input Process, and yet these people are a protected minority class that by specifically targeting their residential dwellings is discrimination against them. So why don't they speak up. Is it they don't understand what is going on, or don't care, or are they mistreating of those who are targeting them unfairly? Discrimination doesn't have to be intentional to be discrimination. How much

could this potentially cost our city in a lawsuit should one come up? Can our city or residents afford it? Can it be avoided all together if the city backs out of some of the residential neighborhoods? There would be no winners if a lawsuit were filed (except for persons who want to protect their residential dwelling that they purchased in a residentially zoned neighborhood). Everyone else loses taxpayer dollars that could be spent to give police salary increases, or even fix our failing roads (which is one of the primary little used purposes of public tax dollars).

The following is not apart of my record that night, by as to a follow up of what was said above (If a person says something, I take them for their word as being honest including City Council Members. As a parent I understand teacher's night and school events. Sometimes they conflict with planned city council events which is a reason why city council public hearings (whether held exclusively in the planning commission or in city council), should be on multiple dates in both for both the commission and the council especially when regarding a topic so sensitive as a person's primary residence. City officials should error on the side of more public input not less if you want the public's buy in regarding your final decision. You can decide whatever you want ultimately, but if the public isn't given a chance to be heard and have some back and forth dialogue and get real concerns resolved, it creates an atmosphere of distrust and that you don't care what residents living in the affected rezone areas truly want for their residential neighborhoods. The city council elected not to have a city council meeting where the public could express concerns over the Form Based Code which I found extremely disheartening. I stated this simply to state that out of 5 council members concerned for the welfare of our area enough to want to rezone it, 0 of them came to attend the new open house with the students. Two stated on public record their valid reasons for not attending the new elementary school open house, what about the other three? Maybe another event can be rescheduled during the school year that can be better coordinated, because having public officials involved in the lives of our students does make an impact on the students. I have been blessed first hand by getting to shake hands with Ogden City's mayor in my school as a child when I was younger.) But what about residents who were interested in attending a public open house and wanted to understand further what was about to happen to their neighborhoods with the rezone? Like you city council member's there were many residents I am aware of who were not able to attend due to serious medical reasons. I would be more than happy to introduce to them if any of you would be willing to meet some of these people (in a non-combative setting) in their homes. Some of these people do have heart conditions, and more is accomplished by working together than against one another.

(5:52) I stated that there were over 60 to 70 residents who signed (or stated) that they were opposed to this (Form Based Code Rezoning in their neighborhoods) (There was also one landlord who came to the Town Hall Meeting and signed here opposition out of concern for here existing renters, where it was announced on the Facebook page that this Town Hall meeting was to be a public hearing to discuss Form Based Code, as I recall). Did the city recorder check to see if the over 50 signatures that Mr. Stewart turned in were authentic (which they were with few exceptions-the only possible exception would have been if a person did not understand they had to be a property owner on the deed, which was the intent for those who may not have understood the city was previously asking them to voice their written opposition if they were opposed). Typically a checking of person's signatures would occur

if the city really wanted to know if the residents supported or were opposed to the rezoning in their neighborhoods. So these people's opposition to their neighborhood being redeveloped and others who rent that had no voice in the matter does not matter one bit to South Ogden City and South Ogden City Council?

(5:57) I stated that there were three landlords who came out and supported this. I stated one of the landlords was Mr. Pruess, and asked whether he should have recused himself? Was that legal for him to go ahead and put together the motion (to approve Form Based Code in planning commission and send it onto City council) and take part in that planning commission meeting when he owned property there? This is a question I have posed to South Ogden City Council and expect an answer regarding whether he should have recused himself from taking part. He led the charge to a large degree in many of the meetings. I never did say, that I "felt" Mr. Pruess . . . I asked the question if he should have recused himself and have asked that this body who creates new zones and building code laws for residents should investigate whether there was a conflict of interest or rule broken that should have precluded Mr. Pruess from taking part in the discussions and vote in that he had personal property in the affected area. This property was not his primary residence as well it should be noted. Also being a contractor by profession, why wouldn't he benefit from all homes in the affected area next to his home having to be built to a new standard, which none of the existing homes meet? What about lawyers and real estate agents, do they stand to get more business if residents don't want to leave or want to sell their property? Many stand to benefit from such a commotion, except the residents who want to continue to live in their quiet residential street. It will only take one commercial new structure to destroy the street front these people call their "neighborhood". Once that happens the downward slide of the neighborhood will only progress as the residents who like to live in a quiet neighborhood, quietly depart and who knows what kind of residents will move in in their place.

(6:20) I stated that these things ought not to happen (referring to residents being treated unfairly in public work session administration and the recorder selectively recording pertinent information). (6:29) Minutes should have read, "Mr. Stewart was told in a prior public meeting by the Mayor that I was not allowed to speak, even when the city planner Mark Valasik asked me a question specifically, you (Mayor) told me that I can not speak. Mr. Pruess was sitting at the table (6:39) (a designated table is reserved only for elected officials and city staff was my understanding, I believe everyone in that room knew that shouldn't have been allowed) making comments. It was not even recorded that he was there at the meeting, but if you listen to the minutes he was there. I was there, the doors were locked that night when we tried to get in. I'm kind of frustrated with the whole process, you know we are a democracy and it should be by the people. "You talk about economic leakage happening. South Ogden City Council makes twice what North Ogden City makes." (I am recorded in the minutes as saying there was economic leakage in the City, which is not what I said). I told the Mayor, (7:05) "Your son's been hired since 2010 doing maintenance (on South Ogden City's) website. The website wasn't even maintained, it said that there were no up and coming meetings. I printed that in one of the things I turned in (on multiple occasions prior) and asked that a disclaimer but put or a link to where the actual information (for upcoming meetings) can be found. There is strong evidence to suggest that there are reasons beyond what the city is calling "blighted" for our areas as to why the city wants to expand commercial

and mixed use zoning into our poorer neighborhoods. The mayor hiring his own son has contributed to our city having less money and more needs to look to expand the commercial tax base to help pay his son's and other city official's salaries. It is not because these resident's homes are "blighted" for the most part.

**(7:25) Mr. Hensley interrupts whether I had researched what had been done in San Antonio** (I have since researched and in short, San Antonio Riverfront project is not at all the same same comparison. Over 1 million residents, warm climate that doesn't get snow, has national historical value, and a natural feature (river). I do not know if property values were worse off than our cities, but I assume they were. In our part of the city, many of the homes are occupied by people without higher education, which means they earn far less than the average South Ogden City resident. With that said, there area properties that have been rezoned as Form Based Code, Adams avenue for example, that should not have been rezoned. Adams Avenue has increased higher in taxable value over the last 8 years, and higher in value over the accumulated total of available Weber County taxable rates (which are based on actual home selling prices). This total is 26 years of information, and from my snapshot analysis, the city should investigate whether some areas that were included should have been included in the Form Based Code. Adams Avenue should not have been included averaging approximately 13% increase in property values compared to -2% decrease for properties over the same eight year period looked at in the Southern parts of our city. And when looked at from a 26 year period back to 1990, taxable values have increased 200% along Adams Avenue, compared to 80% for the southern region. I am not aware of a definition of being economically blighted or other blighted definition that shows a home increasing in value is blighted. The homes in these areas are nice and doing well for the residents who choose to live in these homes. They like their quiet residential neighborhoods and do not desire the land uses to be changed from how they were formally (particularly without their permission or ability to give input regarding). I would ask the city to look at each of the residential zoned Form Based Code areas and see if they really are not "economically blighted". You may not like the way the homes in the areas look, compared to your homes, but put yourself in the people's shoes who live in these areas. Some are immigrants (don't speak English, or little), yet the home they purchased here is in a much better and safer neighborhood than where they may have immigrated from. They do not understand that the city wants an HOA type of zoning up to the front of their house (even though they may have purposely purchased a property outside of an HOA community). They make a much lower income than most other South Ogden City residents living in more expensive homes, but for them this is affordable housing, so why encourage something that has a track record of making people homeless as they can no longer afford rent, especially when property values have been going up over the short term and the long term. The rate the properties is increasing, it will not be long before their properties (per Acre) are valued equal to richer more affluent neighborhoods. There is no question that the poorer home owners are currently shouldering more of the home value taxes levied on our community than the more expensive homes are shouldering. I realize this is supposed to be market driven, but please look at the percent increase these people are paying. If you look at other studies for the poorer wage earners (which shows no increase in wages), it makes one wonder how do poorer families and persons survive? I will get you some documented news releases and government sources for your consideration.

**Hensley commented that all of us here should look at certain areas that became dilapidated because the city council didn't take proactive measures.** (8:40)

**I asked if I could respond, and the Mayor said I may have one more minute.**

**(8:48) I stated that the other night (in the previous city council meeting) you (Adam Hensley) responded that you felt that chickens should not be allowed in the city because that would change the use of the property owner's. . . .** This is an important comment to include in that it describes how our city is protecting some resident's land uses, but other residents who deserve the same protection are having their quiet residential neighborhoods exploited by the city. The city has hired attorney's to help them figure out how to keep Residential Treatment Facilities (RTF's) out of upper class predominately white neighborhoods. Yet in neighborhoods where residents are poor and not all predominately white, they are pushing new zoning into these resident's neighborhoods by allowing developers to build under a new building zoning, and not allowing residents to expand or remodel their home as other residents in upper class neighborhoods are allowed. This is discrimination when land uses of the poor are exploited (especially when there is a large population of minorities that live in South Ogden City, living in the affected area).

**(9:38)**

**I stated that I saw the city manager said there was "economic leakage" happening (in South Ogden City). Again, spending money on steak dinners and that sort of think at Timber Mine and Ruby River Steakhouse that's economic leakage. For us that is more than some of these people make in a whole year.** (over \$11,000 was spent combined in January and February) **Mr. Stewart asked when Mayor would like to meet. Mr. Stewart proposed Friday and the Mayor responded that he would have to look at his calendar. I stated I could be available Friday afternoon.**

(City Recorder only recorded my as having said spending money on Steak Dinners is economic leakage. It is important in that part of the drain on our city's budget is self-induced by the city employees spending excessively to businesses outside of South Ogden City. Tax payer dollars should not be used to feed elected officials at the tax payer's expense. I referenced a previously made statement by the city manager (Matt Dixon). No mention was made of the well know expensive restaurants that are located outside of our city. If our city is hurting so badly for additional tax revenue that it is trying to move commercial and higher density housing into quiet residential neighborhoods, than this does matter since there is no evidence of blight that the city has documented and a good portion of the leakage is coming from hiring folks who are not residents of our city to spend tax payer dollars largely unaccounted for. The city manager (or Mayor) should not be facilitating "economic leakage" at the expense of rezoning residents to gain more tax revenue for the city. Why not use the facilities we have paid tax payer dollars to construct and have a meal catered in for half the cost and use a South Ogden City business, or even better let employees bring pot luck to save tax payers their preciously spent tax dollars? If the city is facilitating economic leakage by hiring the Mayor's son and other relatives and having expensive dinners, is there really a need to exploit the poorer valued homes (that are not economically blighted)? Every cut should be made in the budget that can be cut before considering running any resident's from their homes by allowing developers to change the uses of previously quiet neighborhoods.

Consider also the location where some of these people live right next to a fire house or backing a busy Washington Blvd. These physical factors also should be included, factors which don't make these neighbor hoods run down or unsafe. Many people are doing improvements and maintaining their

properties. A busy road like 40<sup>th</sup> street or Chimes View makes sense that families may not want to live there and they may be glad for a "ticket" out of the area should a developer make them a respectable offer so they can purchase a home elsewhere. But if these roads (which are two lane roads with high traffic counts), have commercial offices added to the street, how much will the traffic congestion increase along these streets (west of Washington)?

(10:00)

**City Recorder responded to Sally Ore's question that it is only the board (that can ask to have the minutes corrected). . . Council Member Porter stated that Mr. Pruess comments were not included in the minutes and that it was not a "big deal".** I think it needs to be recorded what Mr. Pruess said in the minutes, and let an independent body decide whether what he said, along with everything else residents experienced during the rezoning process of their property, locked doors, only partially being informed by the city, not being informed at all by the city (for multiple person living in the middle of a rezone area), not being notified when the west half of your street is being rezoned and you live on the east side, internet information not being properly updated and in hard to find locations (such as posting on the parks page). Information moving around on the internet after residents complained about the conspicuous posting, only being given one page out of 107 pages and not being given a copy of the final rezone affecting your property that is still in the process of changing for the residents authorization that they approve of the new rezoned uses for which they originally purchased their property in a quiet R-2 neighborhood). Will the city place a moratorium on letting developers develop in previous R-2 zoned properties and investigate with an independent auditor of what has transpired, or do residents need to escalate this to a higher level to resolve this so that their property rights are restored to that zoning that they purchased their properties under? If it was just one careless act here or there, I can see, but when there are so many piled on top of one another, either some things have been done very sloppy, or the city wants to do what the elected officials want to do and don't care about the residents living in the affected neighborhoods.

**Mr. Yoneo's comments were also not accurately recorded. He expressed a public safety concern stating, that kids were using his sidewalk as a jump for skateboards and bikes and older people are avoiding it by walking out into the street so they don't have to trip over that.**

One final question. Is it the Resident's job to monitor the city recorder's minutes or is it her responsibility? Where does city council fall into the picture if they are approving the minutes? Does anyone ever take the time to listen to the previously recorded minutes or is it standard practice that you quickly read over of the minutes and form your decisions based off of the city recorder's minutes? I have noticed many items in previous discussions that were included that should not have been (based on content did not pertain to the item being discussed), and items such as a person's health of their child with allergies that should have had comments included regarding an epi pen, that were not included at all in the minutes. I find that sad that a neighbor to the city recorder's comment to the city recorder is more important than honestly recording what was said in a public meeting. I have to wonder if that is partially why my comments have not been recorded by the city recorder, because I had a different stance on a subject than one of her neighbors had.

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**Attachment C**

Parks and Public Works Director Jon Andersen Handouts

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## RAMP 2017

### RAMP Grant Applications 2016 (4 applications submitted)

1. South Ogden Junior High Restroom	\$237,373.90	\$103,275.00-Funded
2. Amphitheatre (Shade structure, Electrical, install wire for lights)	\$57,190.00	
3. Dog area improvements	\$17,532.00-\$31,325.00	
4. Fitness Area	\$567,966.00-\$70,507.00	

### RAMP Grant Possibilities 2017

- Playground surfacing at Nature Park \$54,000-\$65,000
- Bowery's (40<sup>th</sup>) \$150,000-\$200,000

### Other Possible options

- Park Amenities, Playgrounds (equipment), Parks Signs, Sprinklers - Central Controller, Club Heights Lights, and Pickle ball Courts, 40<sup>th</sup> redesign (detention, trails, lights, act.), Dugout's Club Heights, Lights for City Hall, Banners for street poles, Christmas décor. street lights Washington

### Two types of Grants to apply for in the Recreation & Parks classification:

1-Regular \$2,001.00- \$199,000.00 Or 2-Major \$200,000.00 and up

Weber County has a meeting for all RAMP grant applicants to attend for the 2017 application process, the first few weeks in of November, which City staff will attend. At this meeting they will give all of the info needed to apply for the RAMP grants in 2017. The application are typically due mid-January.

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## WRFC Funding Programs

Letters of Intent due October 27, 2016

### 2016 letter of Intent filled

#### Transportation Alternatives Program -TAP Letters

45 <sup>th</sup> & Jefferson sidewalk project (Funded)	\$320,525	<b>\$23,275</b>	\$343,800
Burch Creek Sidewalk	\$373,293	<b>\$27,107</b>	\$400,400

#### Surface Transportation Program – STP Letters

Adams Ave. Rebuild	\$4,106,688	<b>\$298,212</b>	\$4,404,900
40 <sup>th</sup> & Chimes View Drive Rebuild	\$4,839,663	<b>\$351,437</b>	\$5,191,100

### 2017 Possible letter of intent

#### Transportation Alternatives Program -TAP Letters

Burch Creek Sidewalk	\$373,293	<b>\$27,107</b>	\$400,400
42 <sup>nd</sup> North to 40 <sup>th</sup> on Adams sidewalk	\$ 94,119	<b>\$ 7,085</b>	\$101,204

#### Surface Transportation Program – STP Letters

Adams Ave. Rebuild	\$4,106,688	<b>\$298,212</b>	\$4,404,900
40 <sup>th</sup> & Chimes View Drive Rebuild	\$4,839,663	<b>\$351,437</b>	\$5,191,100
5700 S from Wasatch Blvd to Cedar Lane	\$548,910	<b>\$ 41,315</b>	\$590,225

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# Street Pole Banners

## I. Single Pole Cost Estimate

- A. Hardware \$95.00 per set
  - B. Banners 30"X60" \$95.00 each
  - C. Total cost per pole Hardware X 1 Holiday Banner X 4 Seasonal Banners
- \$ 570.00 per pole



## II. Double Pole Cost Estimate

- A. Hardware \$95.00 per set X 2
  - B. Banners 30" X 60" \$95.00 each
  - C. Total cost per pole 2 Hardware X 2 Holiday Banner X 8 Seasonal Banners
- \$ 1140.00 per pole



Previously the city had 35 double pole banners (\$39,900.00), currently the city does not have the equipment to install or change the banners.

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# Street Pole Holiday Décor

South Ogden City currently has nine poles on Washington Blvd. with power outlets we can use for holiday décor.

## Examples



Pole wraps not included and may not be available for all street poles.



Above examples range from \$400.00 to \$650.00 each, to decorate all nine poles it will cost between \$3600.00 and \$5850.00. plus shipping.

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<b>PMCTRO8L</b> 8' Christmas Tree w/Bow LIST \$ 435.00 SALE \$445.00	<b>PMCCD06L</b> 6' Classic Candy Cane LIST \$ 438.00 SALE \$307.00	<b>PMFRO6L</b> 6' Festive Tree LIST \$ 397.00 SALE \$278.00	<b>BOW3D18N</b> 18' Nylon 3D Bow LIST \$ 49.50 SALE \$34.00	<b>PMSTAR07LS</b> 7' Silhouette Shooting Star LIST \$ 506.50 SALE \$354.00	<b>PMBEOR18S</b> 18' Sil. Banner Enhancer LIST \$ 333.50 SALE \$233.00
					
<b>PMCS07L</b> 7' Christmas Stocking LIST \$ 484.00 SALE \$339.00	<b>PMECA05L</b> 5' Candle LIST \$ 450.00 SALE \$315.00	<b>PMEC05L</b> 5' Candle LIST \$ 363.00 SALE \$252.00	<b>SLBWS40L22N</b> 40' Bow Wreath Streetline LIST \$ 1,429.00 SALE \$1,000.00		
			<b>STOCK SUNBRELLA SCREEN PRINT</b>		
<b>PMSGM54LS</b> 4.5' Spiral Snowflake LIST \$ 495.00 SALE \$347.00	<b>PMSF60LS</b> 5' Forked Snowflake LIST \$ 549.00 SALE \$384.00	<b>PMSFD60LS</b> 5' Forked Snowflake LIST \$ 558.00 SALE \$390.00			
<b>PMSF60LS</b> 5' Forked Snowflake LIST \$ 549.00 SALE \$384.00	<b>PMSFD60LS</b> 5' Forked Snowflake LIST \$ 558.00 SALE \$390.00		<b>092557</b>	<b>102559</b>	<b>072556</b>
					
<b>PWMP1212XL</b> 12' Lighted Mt. Pine Pole Wrap LIST \$ 175.00 SALE \$123.00	<b>PMBWD50L24G</b> 50' Deluxe Bow Wreath 24" 3D Bow LIST \$ 670.00 SALE \$469.00	<b>PMCWR50L18N</b> 50' Triple Candle Wreath 18" Bow LIST \$ 626.00 SALE \$438.00	<b>962513</b>	<b>052550</b>	<b>002543</b>
					
<b>PMCS07LS</b> 7' Silhouette Stocking LIST \$ 455.00 SALE \$318.00	<b>PMBES30LS</b> 30' Banner Enhancer LIST \$ 582.00 SALE \$407.00	<b>PMTSS08LE</b> 8' Enhanced Toy Soldier LIST \$ 854.00 SALE \$597.00	<b>982524</b>	<b>142542</b>	<b>023547</b>
					
			<b>141561</b>	<b>963501</b>	<b>982520</b>

**STOCK VINYL DIGITAL PRINT**

					
<b>12D990</b>	<b>08D942</b>	<b>14D812</b>	<b>14D804</b>	<b>15D825</b>	<b>14D802</b>
					
<b>15D821</b>	<b>14D813</b>	<b>10D977</b>	<b>10D978</b>	<b>14D815</b>	<b>14D817</b>
					
<b>12D996</b>	<b>10D955</b>	<b>15D827</b>	<b>15D826</b>	<b>16D828</b>	<b>14D806</b>

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18"x36"	\$53.00	\$58.00	\$63.00	\$68.00
18"x45"	\$55.00	\$60.00	\$66.00	\$71.00
30"x60"	\$70.00	\$78.00	\$83.00	\$89.00
30"x84"	\$75.00	\$85.00	\$95.00	\$105.00

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- TWO - 13/16" REMOVABLE CANTILEVERED ROD ARMS
- 10" CLIPS TO HOLD ROD ARM TO BASE
- CABLE TIES TO HOLD BANNER TO BASE
- 10" X 3/4" STAINLESS STEEL STRAPPING WITH BUCKLES (BANDING TOOL, REQUIRED FOR INSTALLATION)

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\$80.00 PER SET

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- TWO - 13/16" CANTILEVERED ROD ARMS
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- 10" X 3/4" STAINLESS STEEL STRAPPING WITH BUCKLES



#### FIBREFLEX I

\$70.00 PER SET

- TWO - 2" X 6" ALUMINUM BASES
- TWO - 13/16" CANTILEVERED ROD ARMS
- 10" CLIPS TO HOLD ROD ARM TO BASE
- CABLE TIES TO HOLD BANNER TO BASE
- 10" X 3/4" STAINLESS STEEL STRAPPING WITH BUCKLES



#### FIBREFLEX LL

\$55.00 PER SET

- TWO - 1 3/4" X 5" ALUMINUM BASES
- TWO - 3/4" PERFLUX ASS ROD ARMS
- 10" CLIPS TO HOLD ROD ARM TO BASE
- CABLE TIES TO HOLD BANNER TO BASE
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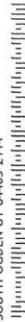
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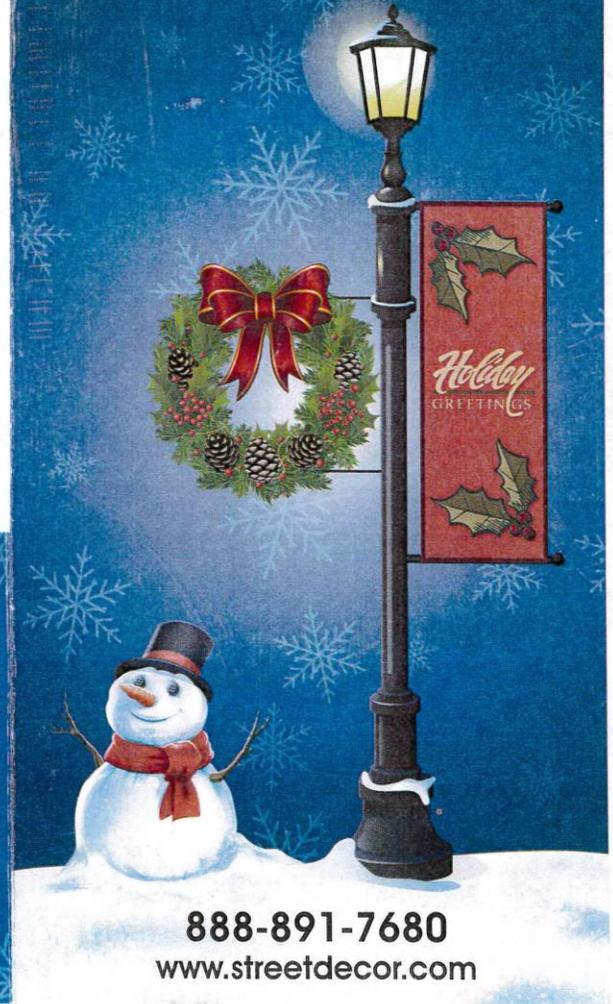
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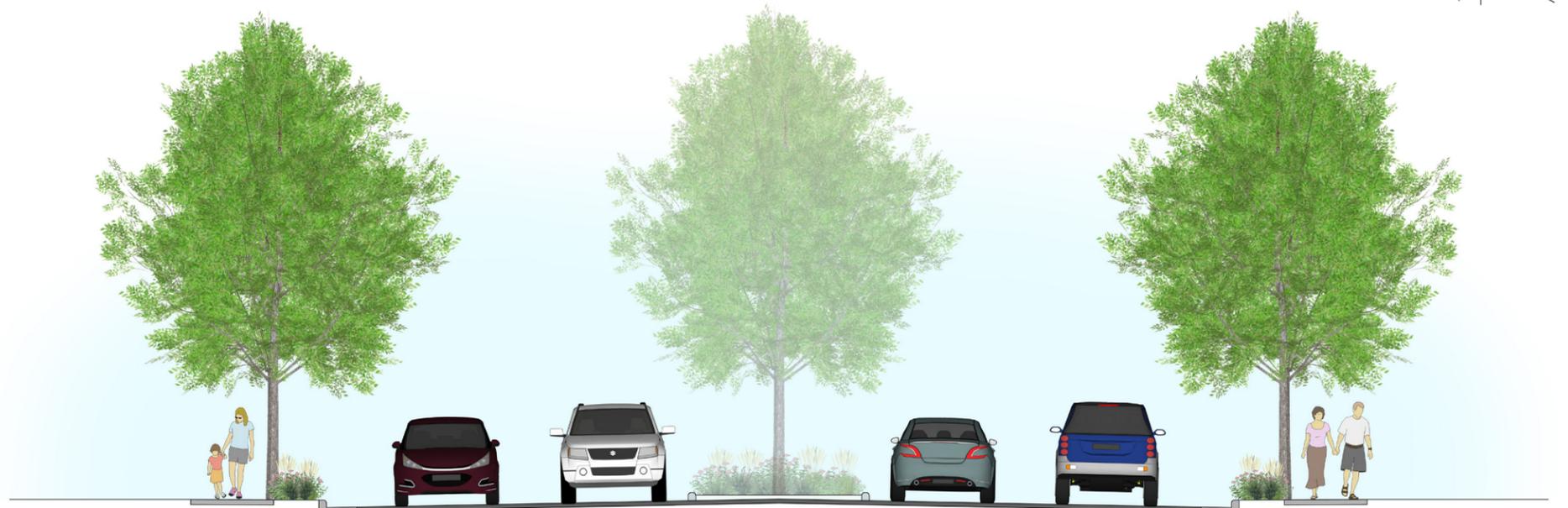
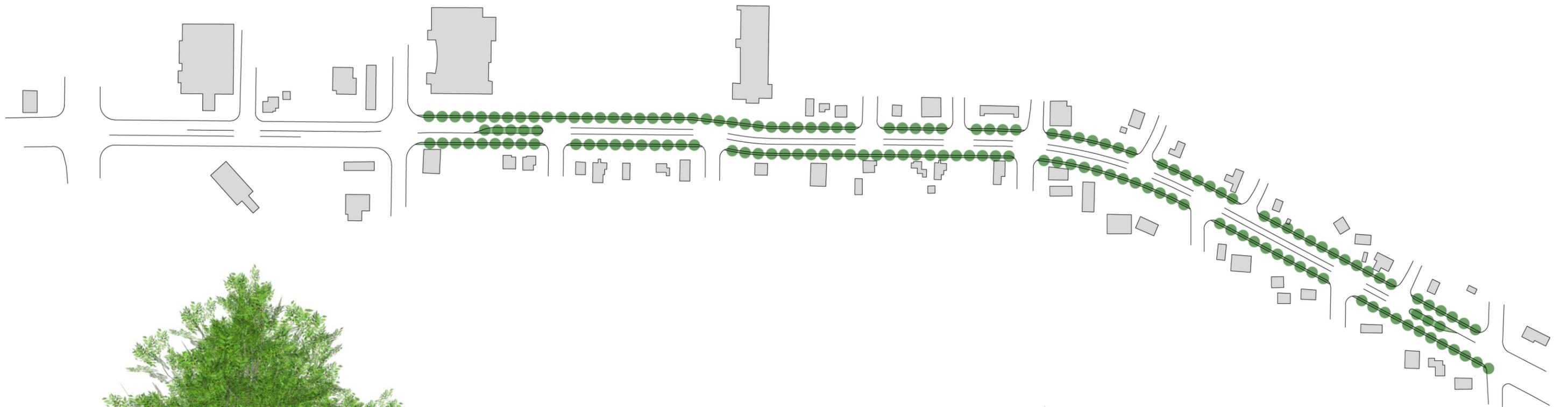
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Planted median with medium trees at gateway locations only

Planted park strip with medium trees in grates

## 40th Street Preferred Alternative

in the SWAT team was well worth it. In response to questions from the council, he explained that the city had called the SWAT team out twice during the previous year; the city had one officer that was a member of the SWAT team. There were no more questions or discussions from the council. The mayor called for a motion.

**Council Member Strate moved to adopt Resolution 14-03, approving an interlocal SWAT agreement. The motion was seconded by Council Member Smith. There was no further discussion. Mayor Minster called the vote:**

Council Member Strate -	Yes
Council Member Smith -	Yes
Council Member Benard-	Yes
Council Member Orr-	Yes
Council Member Porter-	Yes

**Resolution 14-03 was adopted.**

**C. Consideration of Resolution 14-04 - Approving an Interlocal Agreement With Riverdale City For Animal Control Services**

Chief Parke also spoke to this item. He stated that staff had reviewed the fee Riverdale City paid for their use of the animal shelter, compared it to the market, and felt that the fee needed to be increased. The chief had met with Riverdale City to discuss the fee increase, and after discussion, the fee would be increased from \$8,000 annually to \$14,599.60 annually. This resolution would formalize the agreement. Council Member Strate asked if Washington Terrace's fee had also been reviewed. The chief answered that it had been reviewed and increased, but not as dramatically as Riverdale City's. Washington Terrace City's increase was accommodated for in the current agreement, so it did not need to come before the council. The mayor called for a motion concerning Resolution 14-04.

**Council Member Orr moved to adopt Resolution 14-04, approving an interlocal agreement with Riverdale. Council Member Porter seconded the motion. Seeing there was no further discussion, the mayor called the vote:**

Council Member Orr-	Yes
Council Member Porter-	Yes
Council Member Benard-	Yes
Council Member Strate-	Yes
Council Member Smith-	Yes

**The agreement with Riverdale City was adopted.**

Note: At this point, Council Member Porter left the meeting.

**D. Discussion on Snow Removal for Trails**

City Manager Dixon explained this item was a follow-up from the last council meeting, where a resident had requested that the trails at the Nature Park be plowed during the winter. He said staff had looked at two issues with plowing the trails; first, the liability and second, the operation and maintenance costs.

Parks and Public Works Director Jon Andersen came forward to discuss the operation and maintenance costs. He gave the council a handout (see Attachment A) that

outlined some of the costs. Mr. Andersen pointed out that the trails had not been built with a wear surface for maintenance, and that adding the wear surface needed to be figured into the costs. He reviewed the other costs and reminded the council that there were other trails in the city as well; Glasmann Park and Friendship Park had trails. Mr. Andersen fielded several questions from the council and concluded his presentation.

City Attorney Bradshaw then addressed the council concerning liability issues. He explained there were some things that governments could be sued for and others they could not. He then cited a case against Salt Lake City concerning someone tripping on a sidewalk and getting injured and explained how it related to our city and its maintenance of trails during the winter. Mr. Bradshaw said it came down to either warning of an impairment on the trail or making it safe. If you chose to make it safe, then no one would slip on it, fall on it, or get hurt in any way on it. He said he did not know of any way to completely make a trail perfectly safe.

Council Member Strate said he knew of many other trails that were opened and maintained in the winter, and wondered how they dealt with the liability. He too cited a case and felt it was applicable. Mr. Strate then said he would like to get more information about the issue and discuss it again at a future council meeting. He asked that there be a paradigm shift, so instead of finding ways or reasons not to maintain the trails in the winter, that they find a way to make it happen for the residents of South Ogden.

City Attorney Bradshaw explained it was his job to give the best legal advice he could; however, once the council received the advice, as the governing body, they had the authority to make the decision they felt was best for the city. Once the decision was made, it was staffs job to make it happen. He said the council, in its decision making process, should include the question of what their risk tolerance was in maintaining the trails. As an example, he said the council had already adopted some risk in having the splash pad in a city park. Mr. Bradshaw said the council should get as much information as they needed to make a decision they felt was right.

Council Member Benard pointed out they had received some anecdotal evidence of people using the Nature Park in the winter, but he felt there was not a large population that really used it. He had a concern that the trail was never designed to have snow removed from it and that if the city did so, the trail would be damaged. He said there were some who might argue the trail should never have been paved to begin with, as it was a nature park. He felt the trail should be kept as minimally as possible, in both winter and summer, to reduce the intrusion into nature.

Council Member Strate stated that if maintaining the trail in the winter time did not happen, he felt they had the responsibility of making the city more walkable in the winter. Walkability had been an important goal in the strategic plan, and the city needed to enforce sidewalks being shoveled so people could use them in the winter.

Council Member Benard said there was an ordinance in place for snow removal on sidewalks, but the city needed to exercise caution in enforcing it; there were too many cases of people who were unable, for whatever reason, to remove snow from their sidewalks.

Council Member Strate replied the city needed to make sure it was removing snow from the areas it was responsible for. He also said he did not believe in ordinances that were not enforced. He hoped something positive would come out of the discussion, whether it was removal of snow from the trail at the Nature Park or not. The mayor then moved to the next item on the agenda for discussion.

**E. Discussion on Nature Park Restroom Facility**

Mayor Minster said he had placed this item on the agenda. He had been approached by a resident asking that an enclosure be built for port-a-potties so there would be

## Nature Park Trail

- Trail: 12' wide, approximately 6345' long (approximately 1.2miles)  
3"-6" road base, 2"-2"-2.5" asphalt installed
- Plowed road: 10"-18" road base, 3" asphalt

### Trail Options:

- Slurry - \$0.30 sq. ft. = \$22,842
- 2" asphalt cap \$1.30 sq. = \$98,982.00
- Utility Maintenance Vehicle

\$26,000.00

\$ 4,500.00

\$ 2,500.00

Total \$33,000.00

- Ice melt (magnesium chloride) \$ 7.00 per 50lb bag  
300'-600' depending on the width and amount applied  
10.5 bags (600') = \$73.50 once around path
- Sweeping/Bobcat – approximately 4.5hrs during the summer  
62" broom
- Snow removal will take an estimated 2-4hrs per storm depending on the type of snow.

City Manager Dixon informed the council the Geilmann Family had asked the city to bring power to the flagpole. Staff had gathered some bids and estimated it would cost between \$1,200 and \$1,800 to get electricity to the pole.

Mayor Minster then moved to the "Discussion/Action Items" part of the agenda.

## V. DISCUSSION/ACTION ITEMS

### A. Discussion on Winter Maintenance of Trails

The mayor turned the time to City Manager Dixon, who reminded the council they had asked for more time to consider this item, having discussed it at a previous meeting. Council Member Strate said it was too late to do anything about the issue for the current year, however, he felt the key issue was for the council to have a shared vision of what the Nature Park should and shouldn't be utilized for. Mr. Strate informed the council there were groups and organizations that were knowledgeable about trails and their upkeep, and the city should use these resources to get more information. He also suggested that a citizen committee get together to help give input on the use of the Nature Park.

Mayor Minster reminded the council there were five phases to the Nature Park, and Phase Two had only recently been completed. He agreed that a plan needed to be agreed upon and implemented before next winter. He asked Council Member Strate to see that the matter was discussed and taken care of in a timely manner. Council Member Strate agreed to take that responsibility. Council Member Porter pointed out that the council ought to make a decision before the budget was completed, so if money needed to be appropriated for upkeep of the trails, they could do so.

### B. Discussion on Bathroom Facilities at Nature Park

Mayor Minster then introduced discussion on bathroom facilities at the Nature Park. The bathroom facility would be an enclosure for a Port-A-Potty that would be able to be used in the winter. He invited Parks and Public Works Director Jon Andersen to come forward to give more information. Mr. Andersen said he had found very little information available on the enclosures, and thought he would have to visit the location of the one pictured, find what city or county was responsible for it, and call to ask more questions. There were many questions about how to keep the port-a potty from freezing as well as how they were maintained.

Mayor Minster informed the council there was grant money available to get one enclosure built. He asked if staff should go ahead with the grant application; the council indicated the city should apply for the grant.

### C. Discussion on Police Department

The mayor turned the time to City Manager Dixon to lead the discussion. Mr. Dixon reminded the council this item was also a follow-up to a previously discussed matter. Staff had worked hard to gather the information the council had requested and was ready to present it. He invited Chief Parke to come forward and present the information.

Chief Parke went through the organizational structures and data comparisons of Roy, Riverdale, North Salt Lake, North Ogden, Kaysville, Clearfield and Centerville. Council Member Benard said the only thing that he had noticed in the data was that South Ogden seemed to be heavier on sergeants than other cities. Mayor Minster explained the reason was to have consistency with who you worked with on different shifts and ensure that two people were on duty at all times. Council Member Benard

Note: Staff and Council moved to the EOC for the work session.

**A. Discussion on FY2015 Budget**

The work session began at 7:42 pm. The mayor turned the time to City Manager Dixon to facilitate the work session. Mr. Dixon indicated staff hoped to get direction on whether to move forward with the amounts they had budgeted for certain items.

Council Member Strate pointed out he had been given the responsibility of bringing up the issue of snow removal at the Nature Park during the budget discussions. He wondered if it was something that needed to be voted on by the council. Mr. Dixon indicated that if the council felt a change should be made, staff could budget for it; at this time money had not been budgeted for snow removal. Mr. Strate understood that some upkeep needed to be made to the trail in order to keep it as is, and any equipment bought for the upkeep to the Nature Park trails should be general to the city and not specifically for the trails in the park. Parks and Public Works Director Jon Andersen said the seal coat for the trail and the equipment for snow removal was in the capital outlay portion of the budget, but all capital outlays had been removed. He also said the city had not spent any money thus far in the maintenance (i.e. seal coat) of park trails or city owned parking lots. City Manager Dixon explained that staff had originally created the budget with capital expenditures included, but when everything was totaled and the budget was 2.5 million in the red, staff had removed all capital requests as well as all requests for additional personnel. The reality was that in order to add any capital items back into the budget, they would have to cut back in other areas or find additional revenue streams. In addition, state retirement rates were increasing. The hope was that there would be some monies left in the general fund for capital outlay. Mr. Dixon related to the council that if there were capital items they felt passionate about, that they wanted to use fund balance to pay for, they needed to let staff know so they could include it in the budget. He had also asked the department heads to make a list of prioritized capital items in preparation for any funding.

Finance Director Steve Liebersbach gave a financial overview of the city, stating that it looked like the budget would break even at the end of the fiscal year, without the allocation of any fund balance; since an allocation of \$140,000 of fund balance had been budgeted to balance the budget, that money could conceivably be available for capital items. If the council wanted to spend fund balance down from 25% to 18%, Mr. Liebersbach estimated the amount available would be \$300,000.

Mr. Dixon indicated there were several areas for which staff needed direction from the council. Staff had budgeted 3% for salary allocations, as well as a 1.5% 401k match; they needed to know if the council was okay with it. They also needed to know if the council was interested in raising any additional revenues, whether through property tax increases or transferring from enterprise funds as practiced by other cities.

Council Member Strate commented the city was very generous with its HSA contribution, but suggested that the city lock in the current amount, requiring the employees to pay any future increases. He was in favor of the 401k match, but not certain about the 3%.

City Manager Dixon asked if the council would be interested in increasing revenues through property tax increases. The council indicated they were not interested. Mr. Dixon then asked about enterprise fund transfers, as per the Provo model he had shared earlier with the council. Parks and Public Works Director Jon Andersen expressed the concern that it would be like "robbing Peter to pay Paul", as it would take money out of the water fund in order to put in the general fund to be used for roads. He suggested that if the council decided to do enterprise fund transfers, it should increase utility rates in order to replace the money that would be taken out of the water fund.

Council Member Strate shared his concern that by making transfers from the enterprise fund, it would cause different departments to not have to "carry" their weight. If the

**B. City Council Members**

**Council Member Porter** – requested that the plowing of the trails at the Nature Park be put on the agenda as a discussion item.

**Council Member Orr** – reminded everyone of the SOBA meeting tomorrow at noon. She also asked how she would go about having the Planning Commission look at changing some zoning back to what it was. Mr. Bradshaw said the item needed to be on the agenda, and if two other members agreed with her about the change, they could forward it to the planning commission.

**Council Member Strate** – reminded Council Member Orr they had volunteered to decorate the tree. He also said he would like to discuss the plowing of the trails at Nature Park again.

**Council Member Smith** – informed staff and council had would be out of town January 28-February 6 and asked them to keep that in mind when planning the date of the annual retreat.

Council Member Benard had momentarily left the room and was not present for his report.

- C. City Manager** – asked the council to look at dates, preferably a Friday and Saturday in February, and let him know when they were available. He also asked the council if the department directors should give their annual reports during the meetings in January so as to leave more time for the council to discuss the strategic plan at the retreat. The council agreed. They also agreed they would like to hold the retreat at the same place as last year, and asked Council Member Benard to check on the availability of his office.
- D. City Attorney Ken Bradshaw** – said he would defer his time to Mr. Benard who had not given his report. Mr. Benard indicated he had nothing to report.

**IX. ADJOURN CITY COUNCIL MEETING AND CONVENE INTO WORK SESSION**

Mayor Minster then indicated it was time to hold a work session and entertained a motion to do so.

**Council Member Porter moved to adjourn city council meeting and convene into a work session to discuss land use. Council Member Orr seconded the motion. The vote was unanimous in favor of the motion.**

Note: The work session took place in the council chambers.

**A. Continuation of Discussion on Land Use**

The mayor invited City Attorney Ken Bradshaw to give a review of their previous discussions on this matter. Mr. Bradshaw reminded the council they had had several meetings, one of which Council Member Benard had missed. Because Mr. Benard knew he would not be at the meeting, he had written an email to the others expressing his views. Mr. Bradshaw would refer to this email later in his comments as he felt it was very well written. Mr. Bradshaw also reminded the council of the table Mr. Dixon had created which outlined who the land use authority was on different matters, and also who heard appeals on various matters. The council had had much discussion on legislative versus administrative decisions. The question now was where the council stood philosophically on whether they

**B. Consideration of Resolution 14-32 – Approving a Franchise Agreement With Comcast**

City Manager Dixon informed the council that some parts of the agreement were still being resolved and he recommended it be tabled. The mayor called for a motion that the resolution be tabled.

**Council Member Porter moved to table Resolution 14-32, approving a franchise agreement with Comcast. The motion was seconded by Council Member Smith. Mayor Minster then made a roll call vote:**

Council Member Porter-	Yes
Council Member Smith-	Yes
Council Member Strate-	Yes
Council Member Benard-	Yes
Council Member Orr-	Yes

The motion was approved.

**C. Consideration of Resolution 14-34 – Approving a Memorandum of Understanding With Brady Panter, DVM for Veterinary Services**

City Manager Dixon explained that for the city's animal control to properly administer rabies shots, euthanasia, etc., it had to do so under the supervision of a licensed veterinarian. This agreement with Doctor Panter was for two years at \$1,200 per year. There were no questions from the council. The mayor called for a motion.

**Council Member Orr moved to adopt Resolution 14-34. Council Member Porter seconded the motion. There was no further discussion. Mayor Minster called the vote.**

Council Member Orr-	Yes
Council Member Porter-	Yes
Council Member Benard-	Yes
Council Member Strate-	Yes
Council Member Smith-	Yes

The resolution was adopted.

**D. Discussion on Nature Park Related Issues**

City Manager Dixon said this item was placed on the agenda at the request of Council Member Porter specifically to talk about keeping the trails maintained during the winter months. Mr. Dixon also stated that in previous discussions, staff had asked the council to consider costs and liability as factors in whether to keep the trails open in the winter. Council Member Porter explained that since the council's last discussion he had thought further on the matter and felt that the city ought to do a two year trial in plowing the trails. During the trial staff should keep data such as man hours involved in maintaining the trail as well as wear and tear on it. Council Member Strate said he agreed. The council discussed the liability involved in plowing the trails and whether installing signs would lessen the city's liability. Council Member Orr cautioned the council, explaining that if after the trial period the city decided not to maintain the trails in the winter and stopped doing so, there may be angry residents.

City Manager Dixon pointed out the trail itself had not been slurry sealed or constructed to be plowed and was therefore very vulnerable to damage. The city would also be using a one ton truck to plow the trail, as that was the best equipment it currently had on hand.

The council discussed the different methods of plowing and equipment needed. Council Member Benard expressed his concern with the fact that the equipment used would still leave a layer of snow that would be subject to freezing and thawing, leaving dangerous areas on the trails. Parks and Public Works Director Jon Andersen commented there would always be dangerous portions of the trails because of things like always being in the shade and other conditions. He also pointed out that if the trails at Nature Park were plowed, the trails at Glasmann and Friendship Parks should be plowed as well. Council Member Strate suggested signs be put up to warn people whether the trails were maintained in the winter or not. Council Member Benard said he was not prepared to give the okay to plow the trails without getting a better legal opinion; he felt that by undertaking something the city created a higher liability risk. Council Member Strate pointed out there was liability everywhere in the city, at the splash pad or any park. He still felt the city should create a policy for maintenance on the trails, put up signs, and still plow them in the winter. Council Member Smith remarked he was not against plowing the trails, but if they were done at one park, they should be done at all parks. City Manager Dixon asked the council for direction so staff would know how to move forward. Council Member Porter suggested a policy be put in place to open the trails, determine what types of signs should be put up to minimize litigation, and have public works determine the best way to clear the snow with the least amount of cost. Council Members Strate and Orr agreed.

## VII. REPORTS

A. Mayor – wished everyone a very Merry Christmas.

B. City Council Members

Council Member Porter – nothing to report.

Council Member Orr – thanked each department head and their staff individually for their work throughout the year. She also requested that when the Planning Commission made their recommendation on zoning on January 8<sup>th</sup>, that it be forwarded, along with the comments from concerned residents, to the council as soon as possible.

Ms. Orr then asked Fire Chief West if the ambulance billing was better contracted out, or if it had been better when it was done in house. The chief said it was better being contracted out.

Council Member Benard – said he had received many compliments on the road work in the city. He then thanked Marci Edwards for her work with the Youth City Council.

Council Member Strate – thanked Mr. Higgs for his earlier comments and for the care he took to always make his business look good. He also agreed with the things Council Member Orr said in complimenting each department. He also asked that some documents he provided be forwarded to the planning commission.

Council Member Smith – reminded everyone that he would be out of town from January 28<sup>th</sup> thru February 6<sup>th</sup>. He then said he was still receiving calls concerning the home on 42<sup>nd</sup> Street. Parks and Public Works Director Jon Andersen asked if it was the home at 4030 Madison; Mr. Smith said it was. Mr. Andersen said a letter had been sent to start the process of demolition. The owner had twenty days to respond and 45 days to either demolish or bring it up to the city's specifications.

the rates for retirees which Ms. Randolph answered. There was no more discussion. The mayor entertained a motion concerning Resolution 15-04.

**Council Member Porter moved to adopt Resolution 15-04. Council Member Benard seconded the motion. There was no further discussion. The vote was called.**

Council Member Porter-	Yes
Council Member Benard-	Yes
Council Member Orr-	Yes
Council Member Strate-	Yes
Council Member Smith-	Yes

**The agreement with PEHP was approved.**

**H. Discussion on Opening City Trails for Winter Months**

Mayor Minster suggested they recess the meeting for a short break and called for a motion to do so.

**At 7:55 pm, Council Member Porter moved to recess, with a second from Council Member Orr. The voice vote was unanimous in favor of the recess.**

At 8:13 pm, the mayor called for a motion to reconvene city council meeting.

**Council Member Smith moved to reconvene as the South Ogden City Council. The motion was seconded by Council Member Porter. All present voted in favor of reconvening.**

Mayor Minster then turned the time to Parks and Public Works Director Jon Andersen to facilitate the discussion on winter trail maintenance.

Mr. Andersen reviewed the information he had provided the council in their packets. He recommended that all the trails be rejuvenated; the Glasmann and Friendship Park Trails were in dire need and the Nature Park Trail was not far behind. He pointed out to the council the costs of the different types of rejuvenation and mentioned the city had applied for a RAMP grant to treat the trails. He also presented the different types of utility vehicles that would be best for the winter maintenance of the trails. Mr. Andersen then showed how other cities maintained their trails, and concluded with the estimated costs for each time the trails were plowed in the winter; between \$220 and \$500.

Council Member Porter said he was not convinced the trails in every park needed to be maintained; he felt the city could just do the trails at Nature Park. Council Member Smith said the neighborhoods around him were not walkable, and people tended to go to Glasmann Park to walk the trails there. He felt the city should maintain the trails in every park. If they wanted to just do it on a trial basis, that was fine, but they should do all the parks.

Parks and Public Works Director Andersen also reminded the council of the liability issue with maintaining the trails. City Attorney Bradshaw had said we needed to "either warn or make safe". If the city maintained the trails, the assumption was that it would be safe for passage.

Council Member Benard asked about the equipment suggested to maintain the trails and what the city currently had to use. Mr. Andersen said the city would end up paying by using the equipment they currently had to maintain the trails and then pay to repair the damage caused by the equipment later, or paying for the right equipment now and not have to pay for any damage later. He also discussed with the council how many employees and

how long it would take to clear all the trails in the city after a storm. Mr. Andersen's recommendation was that nothing be undertaken this winter to maintain the trails as they had not been treated. Council Member Strate said it was deep enough into the season that it was perhaps a non-issue; he would rather do things right by having the trails treated. Council Member Orr agreed. Mr. Andersen asked if he should leave things as they were, with the city not maintaining the trails, and wait and see if the RAMP money came through to treat the trails. No one on the council spoke against his proposal.

Council Member Orr then suggested that due to the possible length of the next discussion, they table the department reports to another night. The mayor suggested she make a motion to do so.

**Council Member Orr moved to postpone Chief Parke's and Jon Andersen's reports to another evening and that Chief West give his report before the discussion on conditional uses.** There was some discussion as to when the council could hear the department reports. After deliberation, the council determined it would call a special meeting on February 10, 2015, to hear the department reports.

**Council Member Orr amended her motion; she moved to call a special meeting on February 10, 2015, at 6 pm, in order to hear all the department reports. Council Member Strate seconded the motion. The vote was unanimous in favor of the motion.**

Fire Chief Cameron West came forward to report on the tabletop exercise. It was scheduled for Wednesday, February 11<sup>th</sup>, at 6 pm. It would be a review of the updated emergency plan. In view of the previous motion, he asked the council if they were still agreeable to the date. There was no objection from the council to the date and time.

I. **Discussion on Permitted and Conditional Uses in Residential Zones**

City Manager Dixon referred the council to their packet and the red-lined city code. The changes made had been based on the recommendations from the planning commission. He began discussion of the permitted uses in the R-1 zone. Council Member Orr asked what the difference was between "public" and "private" educational institutions. City Planner Vlastic explained public and charter schools were regulated by the state, whereas private schools were not. The original intent of the planning commission had been to make private educational institutions conditional uses to make sure they fit into a neighborhood better; however, after many discussions, they determined that private schools were inherently the same as public schools, and they should both be permitted uses. The planning commission had also considered whether private schools should be allowed in residential zones at all, and decided that to prohibit them may be viewed as a form of discrimination, especially if the school was connected with a religion. The council discussed different ways of dealing with educational institutions and how other cities had handled them. Council Member Benard pointed out the site development standards specified minimums, but not maximums. He wondered if educational institutions could be limited in size by setting maximums for them. He also said the same could be applied to churches or other permitted uses. Council Member Strate agreed; he felt too much of the code was subjective, especially the part having to do with conditional uses. He would like to see the code be more specific in many areas. City Manager Dixon clarified the council would allow some uses to be permitted, but then wanted a chapter written for that use that would clearly define the vision and standards of the use; or another way to do it might be to make the use conditional, but then have a conditional use chapter that was very well defined. City Attorney Ken Bradshaw cautioned that trying to define conditions too tightly may not always be beneficial. Having some looser definitions allowed the city to be more flexible. It was a conundrum. The tighter you made regulation, the less flexibility you