



**PARK CITY COUNCIL MEETING MINUTES
445 MARSAC AVENUE
PARK CITY, SUMMIT COUNTY, UTAH 84060**

October 6, 2016

The Council of Park City, Summit County, Utah, met in open meeting on October 6, 2016, at 5:25 p.m. in the City Council Chambers.

Council Member Henney moved to close the meeting to discuss property at 2:15 p.m. Council Member Worel seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto and Worel.

CLOSED SESSION

Council Member Beerman moved to adjourn from Closed Meeting. Council Member Gerber seconded the motion. Voting Aye: Council Members Beerman, Gerber, Henney, Matsumoto and Worel.

WORK SESSION

Council Questions and Comments:

Council Member Beerman indicated there would be a Mountain Accord hearing on November 15th for the Central Wasatch National Conservation and Recreation Area legislation. He attended a housing discussion in Moab with some Park City staff, and attended an outdoor recreation conference in Moab as well.

Council Member Gerber attended the Park City Area Lodging Association (PCALA) where the governor came and spoke on tourism.

Council Member Worel indicated she attended a luncheon with seniors at the Senior Center where she met Ralph Gates who was working with the library and interviewing residents on their experiences and perception of the City. She went to a community leaders meeting with Superintendent Conley from the School District. There was discussion on how the community could support the school system as drug issues are being dealt with. She attended a reception for the National Affordable Housing Conference, as well as a Board of Health meeting. She also attended the Affordable Childcare Taskforce meeting where moving childcare initiatives forward was discussed, as well as the possibility of starting a Head Start program in Park City. She also noted that she participated in the walk at the Domestic Violence Vigil.

Council Member Henney attended the Chamber meeting and indicated the Chamber was marketing the community effectively and there would be lots of tourism and events coming to town. He attended the Affordable Housing reception. He suggested having a study session to discuss the ideas that he and Council Member Worel had discussed with regard to the community connection and building component that might help connect the community. He also discussed the paid parking issue and expressed regret that it couldn't be implemented this winter. He requested a manager's report or a quick update with regard to the implementation part of the parking plan.

Mayor Thomas stated he attended the Affordable Housing Conference and gave an introduction to the group. He attended the Planning Commission meeting, the Fire Board meeting and the Historical Society meeting as well. He congratulated Clint McAfee for the birth of his son and wished a happy birthday to Matt Dias.

Alfred Knotts, Transportation Planning Manager, stated he spoke with a colleague in Colorado who worked for the Federal Highway Administration. They provide free technical assistance to entities to help with congestion, traffic calming, etc., and he indicated she was willing to contribute her time in helping Park City with its transportation goals.

Discuss Public Utilities Facility-Programmatic Goals:

Roger McClain, Clint McAfee, and Bina Skordas, Public Utilities Department, and RNL Design Team Member Rachel Godfrey presented this item. McClain stated they were still in the design process with regard to the new facility and wanted to implement sustainable energy, housing and transportation critical priorities into the design.

Godfrey stated the net zero goal was a worthy goal and she thought that it should be attached to everything from a building up to the entire community. She hoped this project would be a pilot project for all future building projects in the City.

Skordas asked the Council if they were supportive of the Sustainability Approach for this facility. Council Member Henney asked if Luke Cartin, Sustainability Manager, supported this project, noting he hoped Cartin would have a lot of input with regard to this project. Cartin explained the Leadership in Energy and Environmental Design (LEED) piece from Resolution 12-07 wasn't a good fit for this project because energy reduction didn't fit in that piece. He hoped to be tied into the project with regard to energy reduction using the Project Sustainability Approach found in the Council packet. Council Member Henney thanked Cartin for being involved with this project, as well as McClain, McAfee and Skordas for all their work.

Council Member Beerman agreed that LEED didn't fit for this project and was excited to see the net zero goals for this building. He hoped a standard could be set for all future buildings so the tool could be used and questions would not need to be asked.

Mayor Thomas also felt this was the right approach.

Skordas asked if Council supported onsite solar, and indicated there were different solar programs that might preclude onsite solar. Council Member Beerman favored onsite solar. The other Council members indicated they favored onsite solar as well.

McClain addressed housing with this project. He stated a portion of the site was zoned ROS (Recreation Open Space) and a portion zoned RD (Residential Development). He noted this was a 24 hour site (i.e. snow removal, etc.) that would have noise and lights, which was not compatible with housing. He felt onsite employee housing was not necessary, but housing could be built offsite to accommodate employees and their families.

Mayor Thomas referred to the Snow Creek housing project years ago which proposed housing above commercial buildings, and regretted that housing was not implemented there. Council Member Gerber stated she did not want housing withdrawn from consideration yet, and thought in some situations it could work.

Council Member Matsumoto didn't think the site was a great area for housing, but thought a few apartments could be built for employee housing. She indicated it was isolated from the rest of the City, which made it an unattractive area. Bruce Erickson stated there was discussion to change the zoning to Commercial Transition so housing could be accommodated onsite, if desired. Council Member Worel favored employee housing onsite because she had repeatedly heard the problem that the essential workforce could not live in Park City. Council Member Beerman didn't think this would be a desirable place to live. He noted he had spoken with McAfee, who indicated the Public Utilities staff did not want to live there. He proposed that some money from this project be used to build housing in town.

Council Member Gerber asked if staff would be interested in the onsite housing if the price was right. Clint Daley, Parks and Golf Manager, stated he didn't see the desire from his group. McAfee stated the entire site would be needed for the facilities, so if housing was included, it would be above or below the shop or another facility. Laurent stated some scenarios still needed to be run before a final decision would be made. She suggested that housing there might work for transit or seasonal employees, but she would have to study it further.

Mayor Thomas stated there could be a component that could be used. Council Member Henney stated the possibility of housing shouldn't be eliminated as of yet, and encouraged staff to continue to think of options and to design for housing alternatives.

McClain spoke about the transportation element for this site and stated transportation issues had not been identified. Council Member Worel thought getting snowplows on

SR248 might be a challenge. Brooks Robinson, Transportation Planner, stated a stop light would be installed at the site.

Fourth of July Event Debrief:

Jenny Diersen and Jason Glidden, Special Events, presented this item. Diersen showed a video of the Fourth of July parade from 1963. She explained that the Chamber had hosted this event in the past, but changes were made and the City staff and SEAC were taking a larger role in this event. She noted some changes included the reinstatement of water guns and candy, and limiting parade entries to Summit County residents only. She reviewed that this event was funded through a restaurant tax grant. Feedback she received was that the event was hugely successful and that it felt very community based. She expressed gratitude for all who helped with the event.

Council Member Worel asked if there had been conversations with Sunrise Rotary with regard to hosting the event in the future. Glidden stated they were contacted but they felt it was too big of an event to handle. Council Member Gerber asked if there was a benefit to not advertising so the event would stay manageable. Diersen noted that something to consider was the day of the week the event happens, since weekends draw larger crowds that stay in the hotels and eat at the restaurants. She felt that was a good question to consider. Glidden stated the targeted marketing was for a multi-day event. If funding was obtained from another source, marketing might not be necessary in the future.

Council Member Henney asked how paid parking would affect this event. Glidden stated transportation parking at satellite lots could be implemented like the Sundance event. Council Member Beerman stated the adjustments for this event added a lot to the event. He was concerned with the City taking a larger role with this event, and stated he preferred a third party running the event. He felt the traffic was crushing to residents and hoped for more aggressive measures in dealing with traffic.

Council Member Matsumoto stated that asking a group to take on the event which would not generate a profit would be difficult and she felt the City should own the event. Council Member Worel asked why an event organizer couldn't be found if there would be funding for the future. Glidden stated there was not enough time when organizations were asked in the past. Now that the grant was in place, he was relatively confident an organizer could be found. Council Member Gerber agreed with Council Member Matsumoto that the City should own this event. She suggested having additional buses, bike racks, etc. to help mitigate the traffic issues. Mayor Thomas felt if the City controlled the event, it could control the impacts that go along with the event. Council Member Henney agreed.

Diersen reviewed Council direction that the City would take a larger role, look for help from a third party, and mitigate traffic with paid parking, offsite lots, etc.

Discuss Main Street Tenant Mix - Store Front Vacancies:

Jonathan Weidenhamer, Economic Development Manager, Beth Bynan, Business Licensing, and Michelle Downard, Deputy Building Official, presented this item. Weidenhamer indicated most of the tenants were hospitality businesses that operated year round. A few empty store fronts had just been leased, so he felt the perception of empty tenants was not correct with regard to Main Street. He noted he would return with Planning within the next few weeks to present a formula that could sharpen regulations with regard to these store fronts. He asked the Council to give direction on business license and liquor license codes that were tied to hospitality.

Council Member Matsumoto favored business licenses for long term tenants. Council Member Beerman stated that he had commercial space for 15 years and there had been a few times when tenants left, and he rented it out for Sundance. He asked if that would be prohibited now. Weidenhamer stated this policy would not go into effect until February, and discussions that would refine the regulations would continue during that time.

Council Member Gerber noted she feared that some Main Street owners would raise rent high so tenants would not be attracted, and then the storefronts would be available to rent out for Sundance. Council Member Worel indicated she liked the recommendations presented by staff.

Mayor Thomas stated this should be implemented sooner than later, and felt an exception could be made for cases such as Council Member Beerman explained. He stated the City's interest was to activate Main Street and he preferred not to wait until February to implement the regulations.

Mayor Thomas opened the meeting for public comments.

Mike Barille, Executive Director of Historic Park City Alliance (HPCA), stated most of the HPCA members would agree that these rules should be implemented as soon as possible. If issues arise as a consequence of the implementation, an appeals process should take care of that.

Hans Fuegi stated he was in favor of the City reaching out to the property owners and was happy to see the big spaces had been leased as a result of this. A year round tenant on Main Street was favorable and he thanked Weidenhamer for all his work.

Mayor Thomas closed the public comment portion of the meeting.

Council Member Beerman stated a hardship clause would be a good idea, and he was in favor of implementing the regulations as of this winter. Mayor Thomas agreed. Council Member Henney stated that the two big locations that concerned the City just

leased to long term tenants so there may not be an issue. The Council agreed to implement changes to Section Four of the Municipal Code before winter.

REGULAR MEETING

I. ROLL CALL

| Attendee Name | Title | Status |
|----------------------|------------------------|---------------|
| Jack Thomas | Mayor | Present |
| Andy Beerman | Council Member | Present |
| Becca Gerber | Council Member | Present |
| Tim Henney | Council Member | Present |
| Cindy Matsumoto | Council Member | Excused |
| Nann Worel | Council Member | Present |
| Diane Foster | City Manager | Present |
| Mark Harrington | City Attorney | Present |
| Matt Dias | Assistant City Manager | Present |
| Michelle Kellogg | City Recorder | Present |

II. COMMUNICATIONS AND DISCLOSURES FROM COUNCIL AND STAFF

No comments were given.

III. PUBLIC INPUT (ANY MATTER OF CITY BUSINESS NOT SCHEDULED ON THE AGENDA)

Mayor Thomas opened the meeting for those wishing to comment on items not being addressed on the agenda. No comments were heard. Mayor Thomas closed the public input portion of the meeting.

IV. CONSIDERATION OF MINUTES

1. Consideration to Approve the City Council Meeting Minutes from September 15, 2016:

Council Member Beerman moved to approve the City Council Meeting minutes from September 15, 2016. Council Member Worel seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, and Worel

EXCUSED: Council Member Matsumoto

V. CONSENT AGENDA

1. Request to Authorize the City Manager, in a Form Approved by the City Attorney, to Enter into a Construction Contract with North Ridge Construction, Inc. to Rehabilitate Two Historic Homes and Build Six New Detached Houses Entitled the 1450-1460 Park Avenue Affordable Housing Project in an Amount Not to Exceed Two Million Two Hundred Thousand Eight Hundred Dollars (\$2,200,800):

2. Request to Authorize the City Manager to Execute the First Amendment to the Professional Services Agreement, in a Form Approved by the City Attorney, with Bowen Collins & Associates for Engineering Services for the Upper Swede Alley and Heber Avenue Utility Replacement Project for an Increase to the Agreement in an Amount Not to Exceed \$80,550 for a Total Contract Amount Not to Exceed \$118,450:

Council Member Worel moved to approve the Consent Agenda. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, and Worel

EXCUSED: Council Member Matsumoto

VI. NEW BUSINESS

1. Consideration of a Voter Information Pamphlet Related to the Bonanza Flats \$25,000,000 Open Space Bond Ballot Initiative to be Mailed to Park City Residents in Compliance with the Utah Local Government Bond Act:

Tom Daley, Deputy City Attorney, presented this item. Daley stated a voter information pamphlet was required under the Utah Local Government Bonding Act. Council Member Henney remarked that there were three different issues addressed in the pamphlet: the history of open space, the bond initiative and voter information. He suggested cutting the verbiage and increasing the font to make it more effective.

Council Member Beerman stated the pamphlet was thorough but he felt the map should take up one of the pages and then have the focus be on just a few points. Council Member Worel suggested including the deadline date for ballots to be postmarked. Council Member Gerber stated she didn't want to wait until the next meeting to approve the pamphlet due to the suggestions given today because then it wouldn't get to voters timely. Daley stated the motion could include the suggested amendments.

Mayor Thomas opened the meeting for public input. No comments were given. Mayor Thomas closed the public input portion of the meeting.

Council Member Beerman moved to approve a voter information pamphlet related to the Bonanza Flats \$25,000,000 Open Space Bond Ballot Initiative to be mailed to Park City residents in compliance with the Utah Local Government Bond Act as amended from the feedback suggested by Council. Council Member Worel seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, and Worel

EXCUSED: Council Member Matsumoto

2. Consideration to Approve Resolution 24-2016, a Resolution Adopting the Transportation Demand Management Plan for Park City, Utah:

Alfred Knotts and Brooks Robinson, Transportation Planning Department, presented this item. Knotts stated one of the Transportation Department's goals was to seek and implement alternative forms of transportation. He displayed the results of traffic pattern studies that were performed in January and July, 2015, and noted a 3% increase in traffic overall and also during peak time traffic. He stated a Transportation Demand Management Plan (TDM) was necessary before implementing large construction projects. He indicated a Transportation Management Association was initiated, and a wide variety of programs had been implemented or were in the process of being implemented, such as e-bikes, codifying a TDM plan and efficient parking strategies. He noted the City had an employee vanpool and he hoped to expand the vanpool program with area employers as well.

Council Member Beerman asked if Summit County had adopted similar plans. Knotts responded that Summit County had not adopted a plan, but he would be meeting with his counterpart at the County to work on code amendments, making sure the City and County codes complimented each other. Knotts felt that when this plan was adopted by the City, the County might adopt it as well. Council Member Henney stated the County had a bike share program with some bikes coming into the City. He asked if this was a joint project. Knotts stated that this was a joint project and stations would be placed at the MARC, Prospector, the library and the Old Town Transit Center. Council Member Henney asked how many e-bikes were involved in the County's program. Knotts stated all the bikes were pedal assisted bicycles.

In another matter, Brooks Robinson stated he would be retiring November 4th. Mayor Thomas and the Council thanked Robinson for his 20 years of service to the City.

Mayor Thomas opened the meeting for public input.

MaryAnn Cirino asked if the plan was the context of the final report contained in the Council packet. Knotts stated it was. Cirino stated she had an office on Main Street and many business owners didn't know about this plan and were upset about it. She thought diminishing parking and traffic in the City wasn't taking into account the employees of

the businesses within the City. She stated the data was based on employees who worked 9:00 a.m.-5:00 p.m. which was not an accurate assessment. She felt there wasn't an engagement with the small business owner, but only with the large resorts, and she also thought everything being presented did not service the employees of the City. She asked for the City to get feedback from the community instead of from the consultants. She indicated she met with Blake Foncesbeck, Transportation Manager, but he didn't listen to her. She also asserted the community thrived on the people, including employees.

Mayor Thomas closed the public input portion of the meeting.

Knotts clarified that the action requested tonight did not include the parking plan, which would be presented to Council on a future date.

Council Member Worel asked if the "Let's Go" pamphlet would be available to the public. Knotts affirmed it would.

Council Member Henney moved to approve Resolution 24-2016, a resolution adopting the Transportation Demand Management Plan for Park City, Utah. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, and Worel

EXCUSED: Council Member Matsumoto

3. Request to Approve I AM PRO SNOW 100% Committed Partnership Letter in Conjunction with the Climate Reality Project, a District of Columbia, USA, Nonprofit Corporation:

Luke Cartin, Sustainability Manager, showed Council a video on Climate Change, featuring Ted Licity, an Olympic skier. Cartin explained the Climate Reality Project was Al Gore's group and he was excited to be onboard.

Council Member Gerber moved to approve I AM PRO SNOW 100% Committed Partnership Letter in conjunction with the Climate Reality Project, a District of Columbia, USA, nonprofit corporation. Council Member Beerman seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, and Worel

EXCUSED: Council Member Matsumoto

4. Consideration of Ordinance No. 2016-47, an Ordinance Approving the Silver Bird Condominiums at Deer Valley Second Amended – Amending Unit 29

Condominium Plat, Located at 7379 Silver Bird Drive, Pursuant to Findings of Fact, Conclusions of Law, and Conditions of Approval in a Form Approved by the City Attorney:

Makena Hawley, Planning, explained this amendment would convert existing common area into private area.

Mayor Thomas opened the public hearing. No comments were given. Mayor Thomas closed the public hearing portion of the meeting.

Council Member Worel moved to approve Ordinance No. 2016-47, an ordinance approving the Silver Bird Condominiums at Deer Valley Second Amended – amending Unit 29 Condominium Plat, located at 7379 Silver Bird Drive, pursuant to findings of fact, conclusions of law, and conditions of approval in a form approved by the City Attorney. Council Member Gerber seconded the motion.

RESULT: APPROVED

AYES: Council Members Beerman, Gerber, Henney, and Worel

EXCUSED: Council Member Matsumoto

VII. ADJOURNMENT

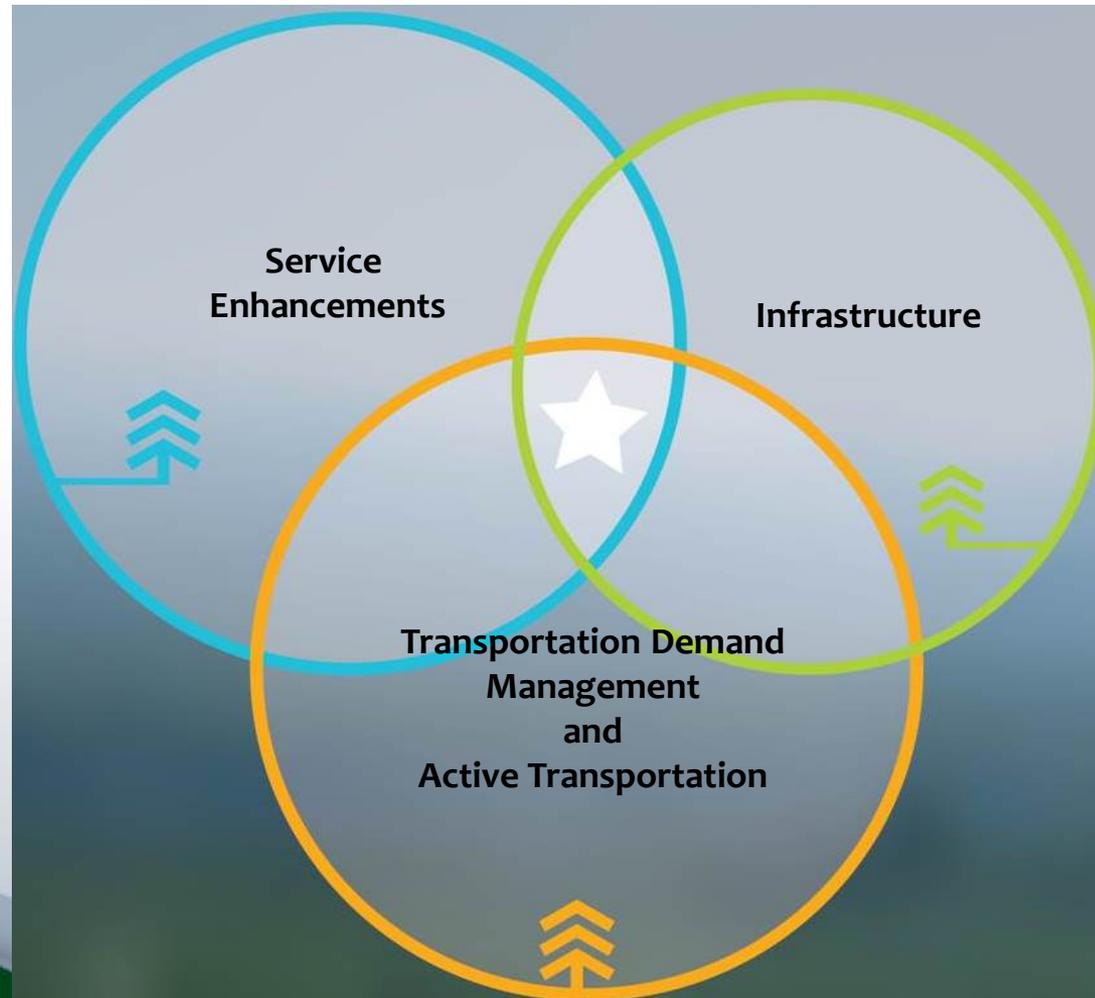
With no further business, the meeting was adjourned.

Michelle Kellogg, City Recorder

Park City Transportation Demand Management Plan

Park City Council Meeting
October 6, 2016

Comprehensive Transportation Approach

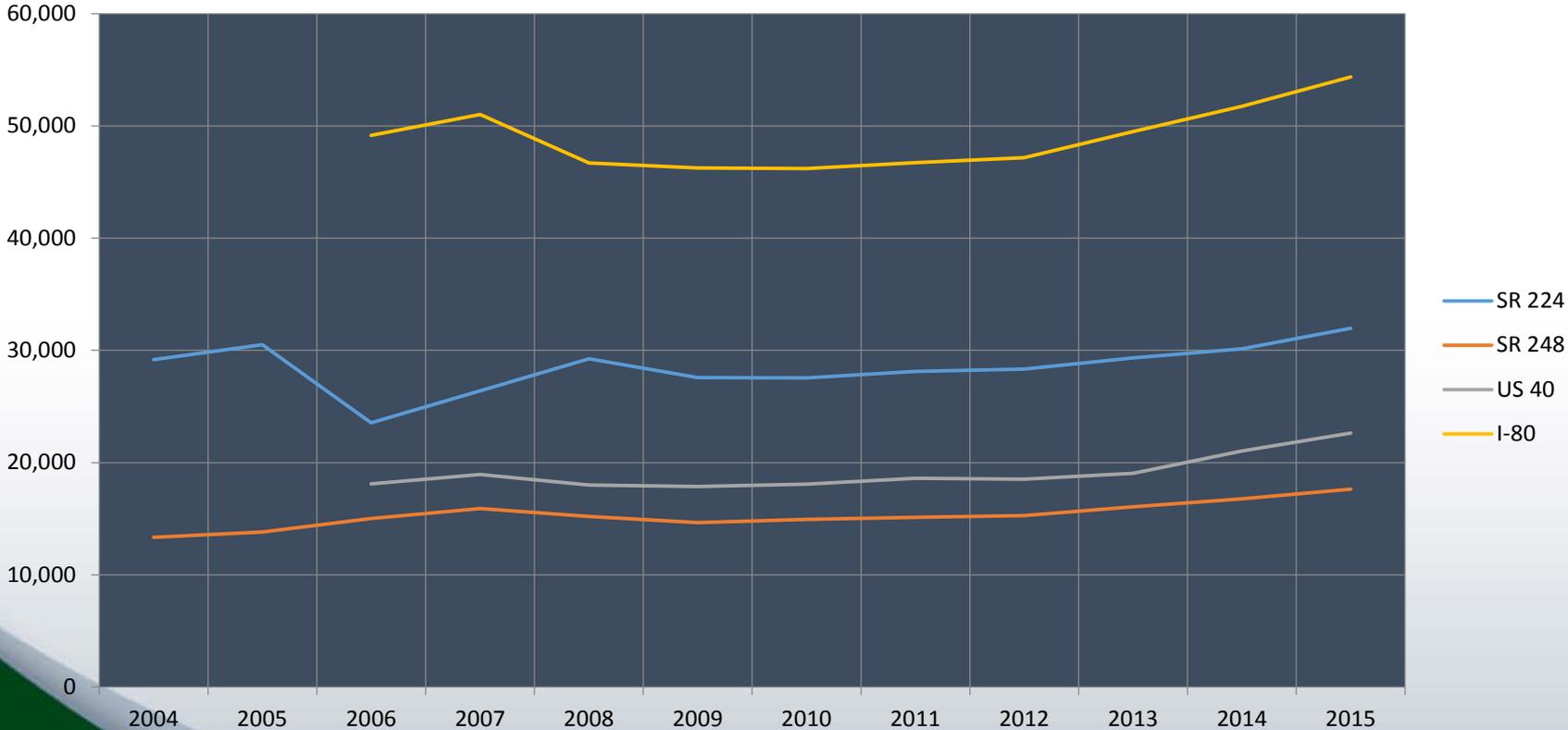


General Plan Goals, Policies, and Strategies

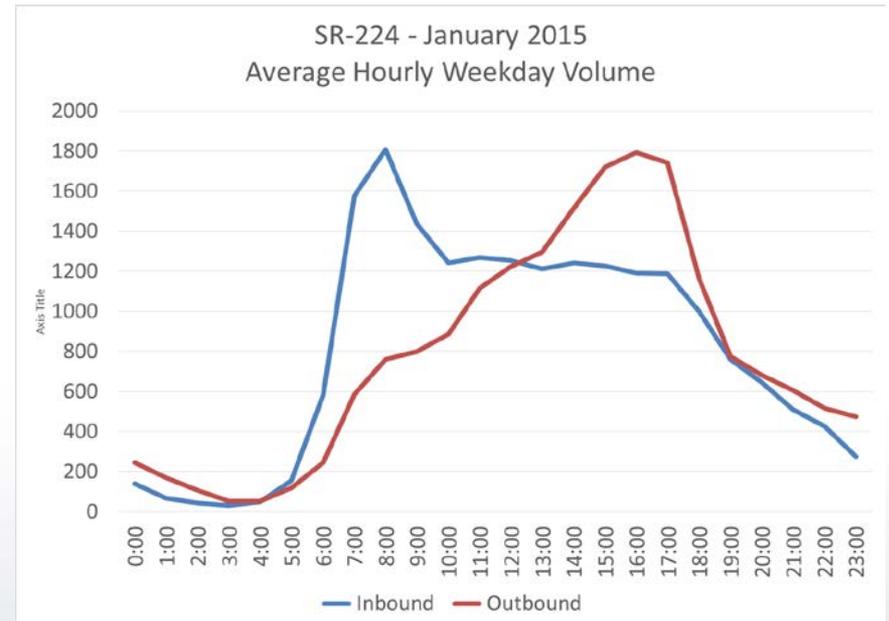
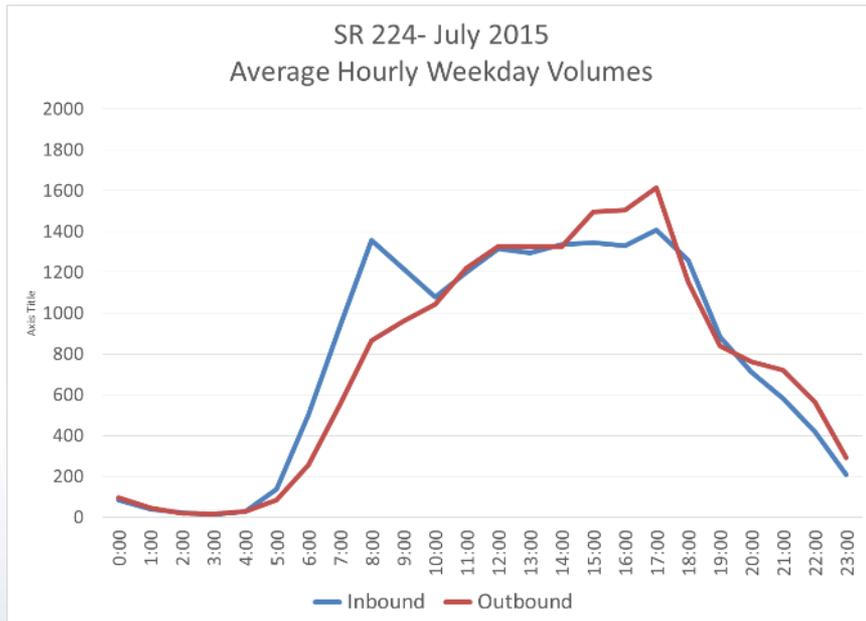
Goal 3 : Park City will encourage alternative modes of transportation on a regional and local scale to maintain our small town character.

Adopt travel demand management (TDM) programs to encourage commuter trip reduction programs, including: prioritized employment hub routes, commuter incentives, and recognition of local businesses that incentivized employee use of alternative modes of transportation.

10 yr Average Daily Traffic Volumes on Corridors

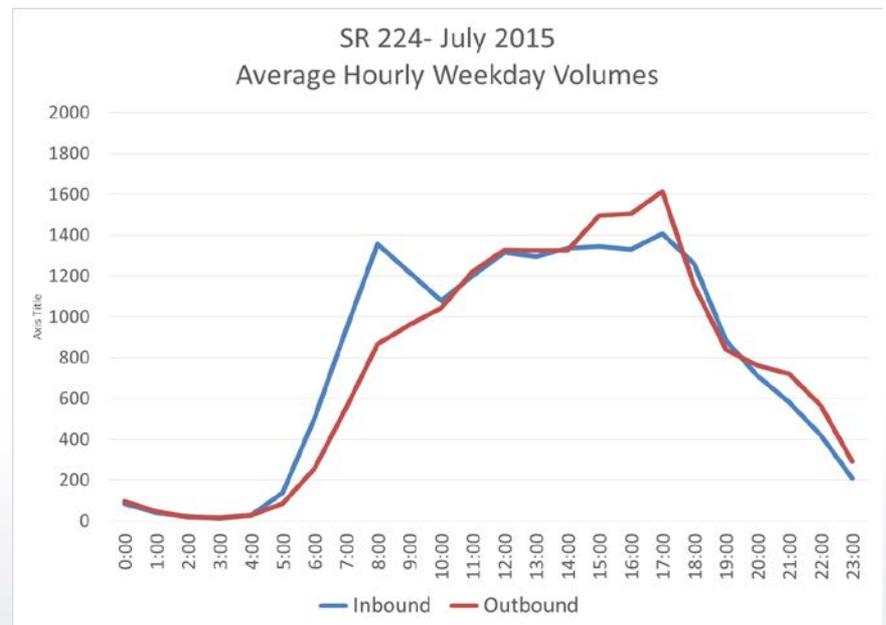
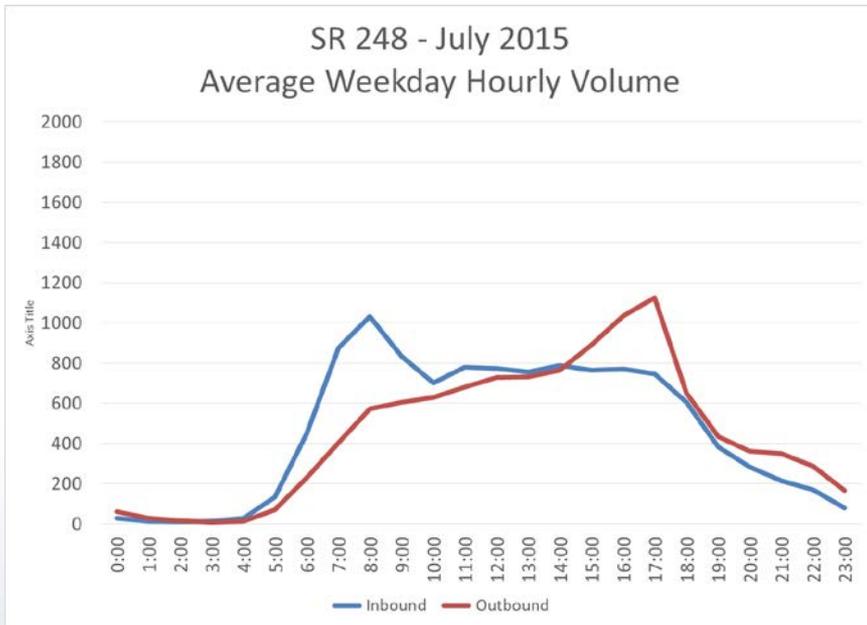


Traffic – SR 224 Daily Distribution



- Concentrated Inbound / Outbound Peaks in Winter

Traffic – SR 248 Daily Distribution



- SR248 lower volume & commuter pattern

Maximum Traffic Volumes (Passenger Cars Per Hour Per Lane)

| | LOS A | LOS B | LOS C | LOS D | LOS E |
|----------------|-------|-------|-------|-------|-------|
| 4-lane Freeway | 700 | 1,100 | 1,550 | 1,850 | 2,000 |
| 2-lane Highway | 210 | 375 | 600 | 900 | 1,400 |
| 4-lane Highway | 720 | 1,200 | 1,650 | 1,940 | 2,200 |

Sr-248 @ 1200

Sr-224 @ 1800

AVERAGE TRAFFIC VOLUMES OPERATING IN ACCEPTABLE LOS

Traffic – Peak Hour versus Daily

- AM Peak Hour 10 – 13% of daily volume
- PM Peak Hour 15 – 17% of daily volume
- Combined 25 – 30% of daily volume
- High concentration of trips in peak hours (~20%)



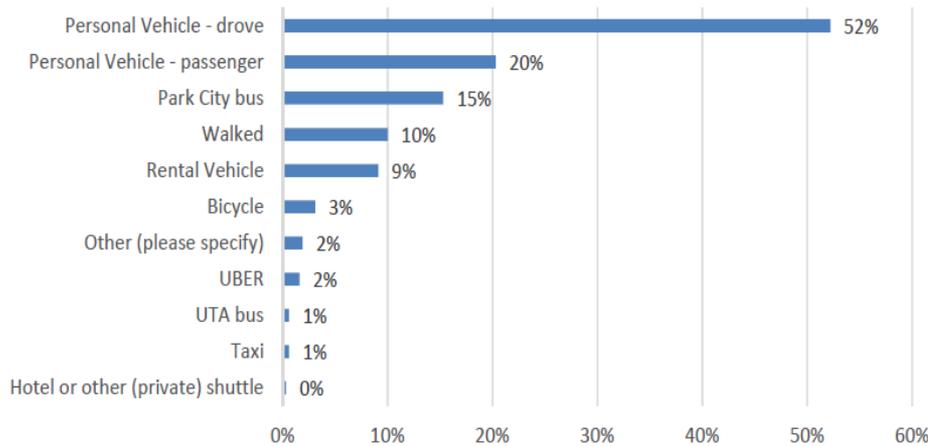
Market Segments

- Residents
- Part-time residents
- Visitors & tourists
- Commuters outside Park City
- Employees within Park City
 - Full-time permanent
 - Seasonal

Intercept Survey: Travel Mode

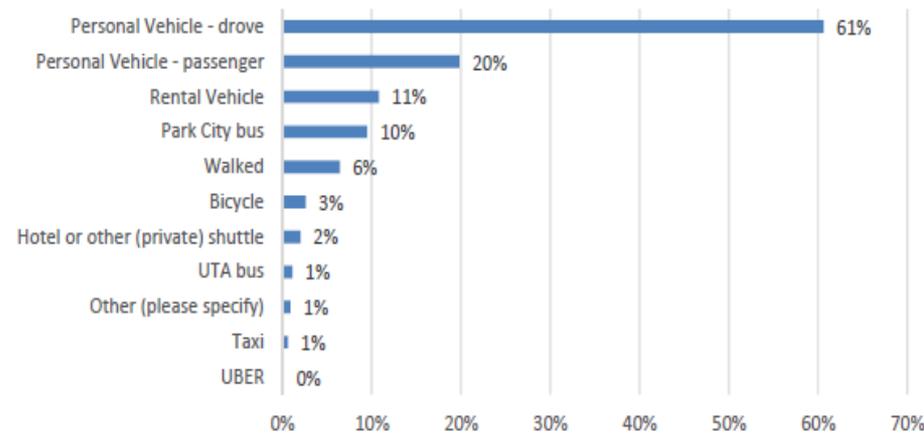
Weekday

How did you get here today (mark all that apply)?

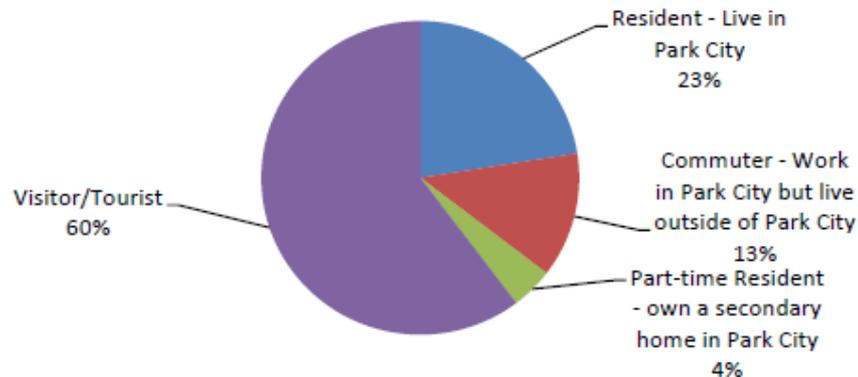


Event Day

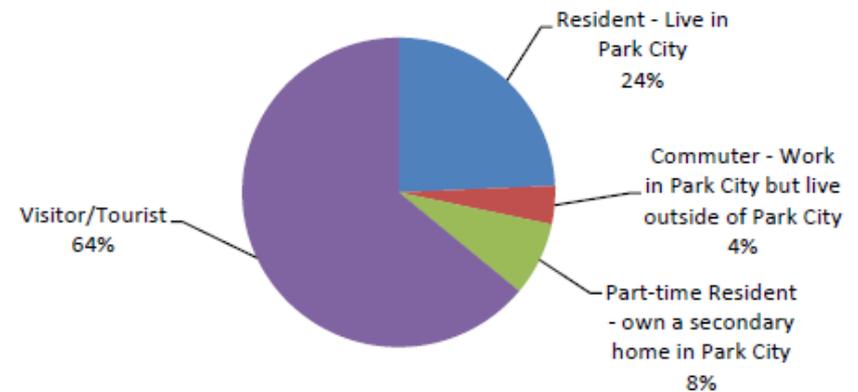
How did you get here today (mark all that apply)?



Are you a?

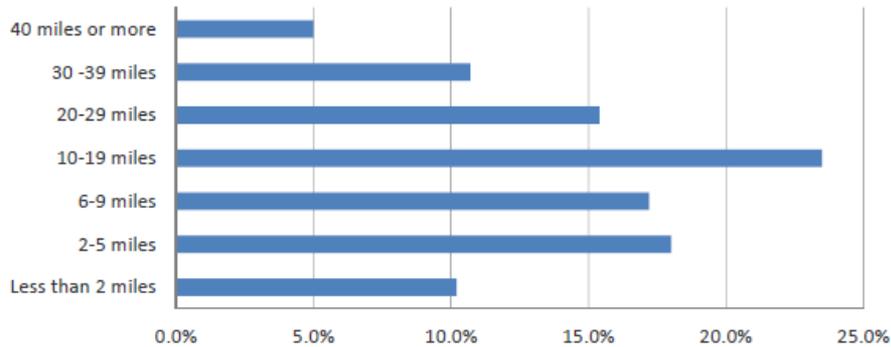


Are you a?

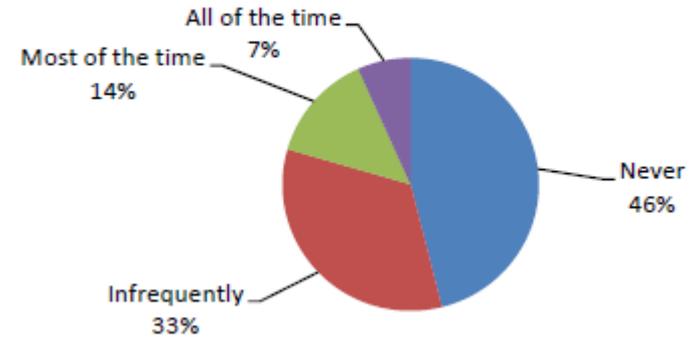


Employee Surveys –travel characteristics

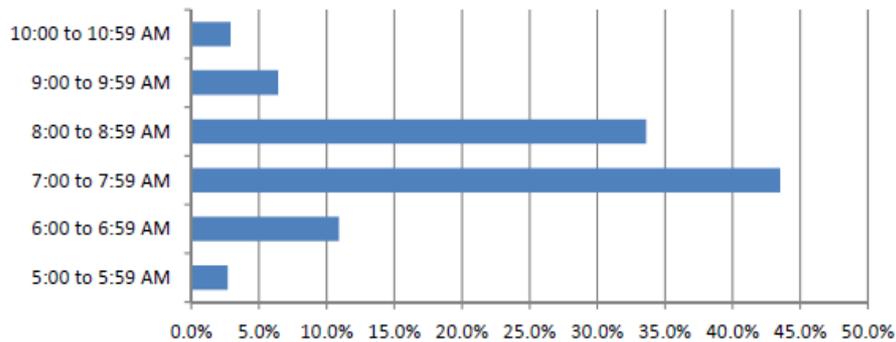
How far do you live from work? (Choose one)



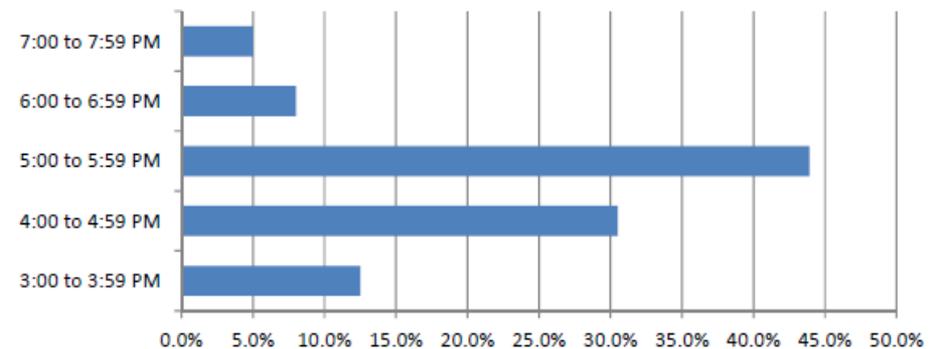
Does your position require you to have a personal vehicle while at work?



What time do you usually get to work?

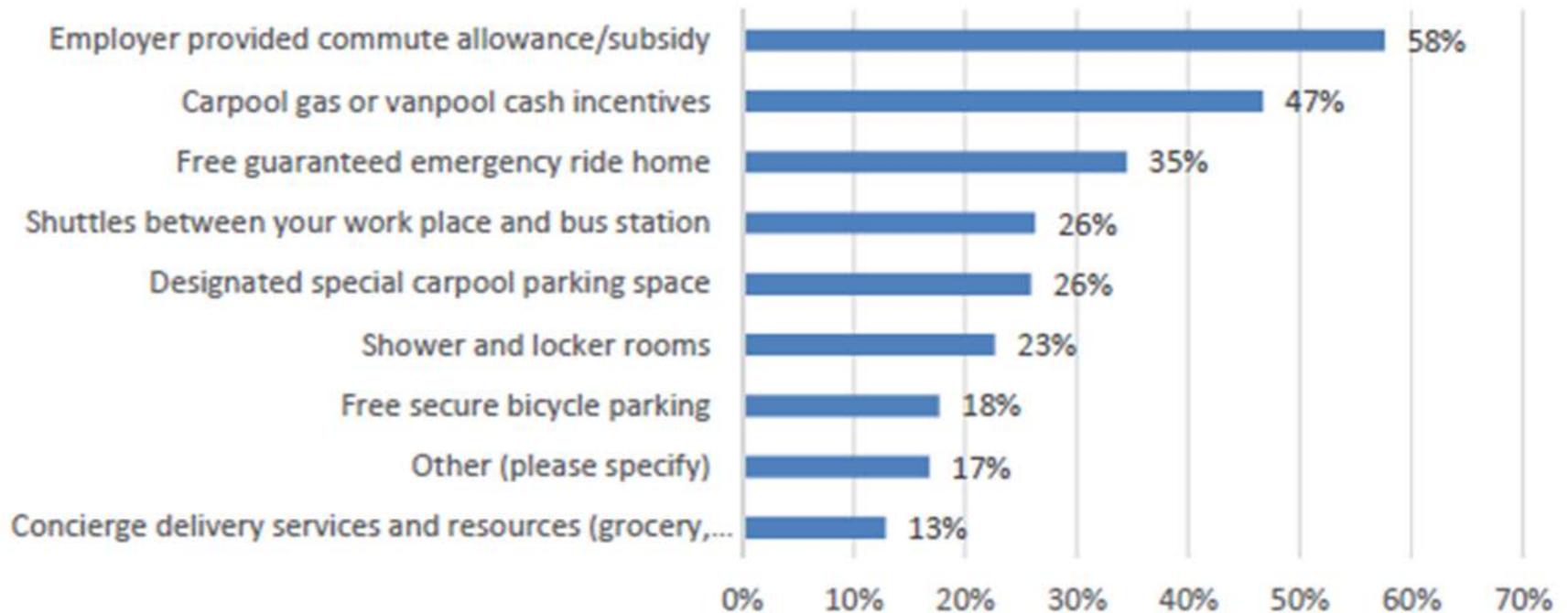


What time do you usually leave work?



Employee Surveys - Preference

Please indicate your interest in any of the following incentives, benefits, services, or information. Select all that apply.



Peer Communities

- Aspen, Tahoe, Boulder, & Whistler
- Successful programs:
 - Public / private collaboration (TMA)
 - Provide a variety of TDM programs
 - Willingness to adapt strategies
 - Ongoing monitoring
 - Many include paid parking



TDM Strategies – Implementation!

- Bicycle Share System (Using E-Bikes)
 - Accessible shared bicycles
 - Overcome grade obstacle
- Efficient Parking
 - Multiple developments one parking area
 - "Park Once" away from congested corridors



TDM Strategies – Implementation !

- Increase Evening Recreation / Amenities
 - Flexibility / spread peaks
- Walking/Biking School Bus
 - Supervision to groups of children
 - Seasonal opportunity



Photo Courtesy of: <http://www.climatetechwiki.org/sites>

TDM Strategies – Implementation!

- Policy: TDM requirements for new developments or redevelopment
 - New or redevelopment entitlements
 - Business > 20 employees
- Require TDM Coordinators
 - Major Employers > 20 employees
 - Dedicated personnel (Employee Transportation Coordinator) = success



TDM Strategies – Implementation!

- Vanpool Program
 - Match drivers and passenger
 - Provides or subsidizes vans
 - Coordinate incentives for riders
- Expanded Regional Commute Options
 - Commuter-only service during peak times (with incentives)
 - Expand General service year-round



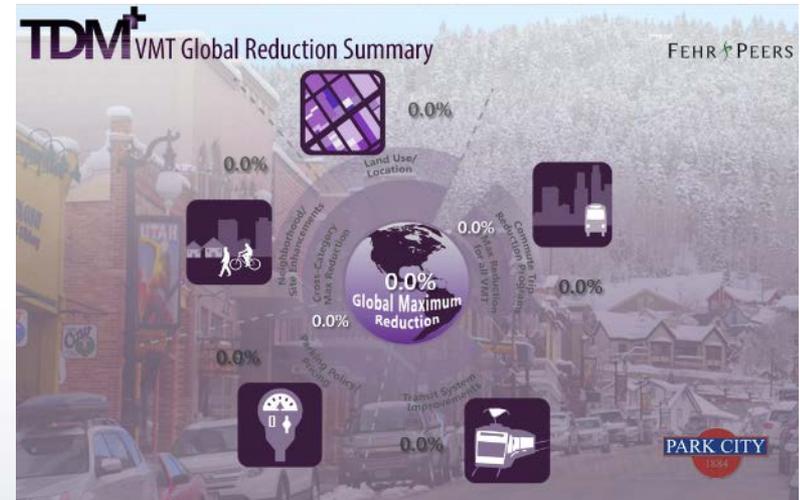
Photo Courtesy of: www.rideuta.com

Implementation

| Strategy | Primary Implementation Parties | Timeframe | TMA Involved |
|---|--------------------------------|-----------|--------------|
| Bicycle Share System | City, Businesses | Near-term | Yes |
| Efficient Parking (Joint, Flex, Satellite, and Space Efficient) | City, County, Businesses | Near-term | Yes |
| Additional Evening Recreation Opportunities/Amenities | Resort Businesses | Near-term | No |
| Walking/Biking School Bus | City, County, Schools | Immediate | No |
| TDM Requirements for New Development or Redevelopment | City | Long-term | No |
| Require TDM Coordinators at Major Employers | City, Businesses | Near-term | Yes |
| Vanpool Program | City, County, Businesses, UTA | Near-term | Yes |
| Expanded Regional Commute Options | City, County, UTA | Near-term | Yes |

TDM+ Tool - Regulatory

- Estimate strategy impacts
 - Vehicle Miles Traveled (VMT)
 - Single Occupancy Vehicle (SOV) use
- Help identify strategies for new development or neighborhoods



Performance Measure Goals

- Reduce single-occupant vehicle (SOV) mode share
- Reduce Vehicle Miles Traveled (VMT) per Employee and Resident
- Manage congestion on major corridors
- Provide TDM program awareness and utilization

Performance Measure Metric Examples

| Metric | Collection Method | Frequency | Responsible Party | Cost to Collect | Priority |
|--|---|------------------------------|-------------------|-----------------|----------|
| Reduction in drive-alone mode share for trips on gateway corridors | Vehicle occupancy counts | Biannual (winter and summer) | City | Medium | 3 |
| Shorter commute distances | Employee survey of major employers and resorts | Annual | Employers | Low | 1 |
| Growth in traffic volume on internal corridors (peak and daily) will not exceed annual housing and employment growth | Cordon counts on Bonanza Dr. and Park Ave. (potentially others) | Biannual (winter and summer) | City | Medium | 1 |
| Number of participants in employer TDM programs and services | Employer report submitted to TDM coordinator | Annual | Employers | Low | 1 |

Fourth of July Event Debrief



Thursday, October 6, 2016

Jenny Diersen & Jason Glidden

Fourth of July Debrief

History & Background

Crowd Management, Safety & Security

Transportation & Parking

County & Partner Coordination

Community & Quality

Economic Benefits

Funding





Questions for Consideration

1. Affirm direction for **City take a larger role as the applicant**, planning and facilitating the Fourth of July Celebration and **hire an event organizer** on behalf of the City.
3. **Allocate ongoing and/or increased city resources** to help mitigate transportation & other impacts to this event?
4. Are **additional mitigations needed**, such as paid covered parking, to further transportation and congestion mitigations?
5. Does City Council feel **further incentives are needed to increase the local community feel** of the event and **ensure that the event remains an economically viable** event?