

Arts in the Park 2016 Evening Series Financial Summary

	<u>Expenses</u>	<u>Revenue</u>	<u>Attendance</u>
Motown	\$ 2000.00	\$ 1217.37	264 (actual)
Concert Band	0	0	250 (approx)
1776	\$11,118.53	\$ 9651.24	1436 (actual)
Staff \$4400			
Supplies \$4675.06			
Roy/scripts \$1793.97			
Facility Rental \$312.50			
Symphony	\$ 0	\$ 106.21	680 (actual)
Ballet perf stipend	\$ 2500.00	\$ 55.90	800 (approx)
Tarzan	\$ 1232.10 (flow-thr)	\$ 1232.10	1630 (actual)
West Side Story	\$13953.89	\$15208.31	2405 (actual)
Staff \$7900			
Supplies \$1845.77			
Roy/scripts \$4045.62			
Facility Rental \$162.50			
City Jazz	\$ 177.08 (flow-thr)	\$ 177.08	296 (actual)
Acoustic Music Festival	\$ 0	\$ 0	221 (actual)
Ticket/Postage/Prog, Season Sales	\$ 1229.65	\$ 2865.00	
Advertising	\$11878.40		
Utah Family \$500			
Valley Journals \$3200			
MetroAllstars \$500			
Banners/Sign \$978.40			
Social Media \$850			
Desert Star \$500			
UDS (Tribune) \$4800			
Utah Arts Fest \$550			
BMI/ASCAP	\$ 638.40		
Amphitheater Supplies	\$ 1306.09		
Total	\$46034.14	\$30513.21	7982

Difference covered by Cultural Arts Budget, Utah Division of Arts and Museums, and ZAP grants.
Summary does not include mailings, city management, office/technical/cleanup staff included in general operational funds for arts, parks office staff and supplies.

Season Ticket Sales annual comparison

2009	2010	2011	2012
118 (68 res, 29 new)	105 (62 res, 10 new)	58 (29 res, 13 new)	65 (25 res, 33 new)
2013	2014	2015	2016
68 (29 res, 19 new)	60 (25 residents, 10 new) 8 adult, 49 sr, 3 child	70 (27 res, 23 new) 11 ad, 54 sr, 5 ch,	72 (38 res) 12 ad, 55 sr, 5 ch