

Tourism	TRT Distribution - Trailing 12 Months 	Unique Visits to VisitUtah.com 	Cost per Minute of Engagement <table border="1"> <thead> <tr> <th>Campaign</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>Mighty Five</td> <td>\$ 1.36</td> </tr> <tr> <td>Find Your Greatest</td> <td>\$ 1.40</td> </tr> <tr> <td>Year-Round Digital</td> <td></td> </tr> </tbody> </table>	Campaign	Value	Mighty Five	\$ 1.36	Find Your Greatest	\$ 1.40	Year-Round Digital																					
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