OREM

HALE CENTER THEATER OREM

Hale Center Foundation for the Arts and Education

CITY OF OREM CARE

CULTURAL ARTS & RECREATION ENRICHMENT

Our Mission

To provide a high quality, intimate theatrical experience while maintaining affordable ticket prices; furnish an excellent venue for artists to express their talents and gain valuable experience; and invest in people by providing a positive place for children and adults to learn and perform.

CARE Through the years

How Have Our Services Improved with CARE Funds?

Utah County's Premiere Semi-Professional Theater

With support from CARE, HCTO has added programming and raised the quality of its nationally recognized production values.

PRODUCTION QUALITY

Because of CARE

Production Quality Has Risen "Dramatically"

Enhanced Programming

PRODUCTION QUALITY

Carolyn Hartvigsen
The Addams Family

CARE - Amazing Actors & Directors

Jayne Luke – The Addams Family

PRODUCTION QUALITY

Jane & Rochester

CARE - Amazing Actors & Directors

Dallyn Bayles – Jane Eyre

PRODUCTION QUALITY

The Diary of Anne Frank

CARE - Amazing Actors & Directors

Art Allen - Man of La Mancha

PRODUCTION QUALITY

Scrooge

CARE - Amazing Actors & Directors

Chris Brower

PRODUCTION QUALITY

Factory Workers

CARE - Incredible Costumes

Captain Hook

PRODUCTION QUALITY

Blanche Ingram

CARE - Incredible Costumes

The Princes – Into the Woods

PRODUCTION QUALITY

The Witch

CARE - Incredible Costumes

The Thenardiers – Les Mis

PRODUCTION QUALITY

Rapunzel

CARE - Incredible Costumes

The Addams Family Ancestors

PRODUCTION QUALITY

CARE – A Set Shop!

Building Coral – Little Mermaid

PRODUCTION QUALITY

CARE – A Set Shop!

Building the Cannon – Big Fish

PRODUCTION QUALITY

CARE – Technically Awesome!

State of the Art Projection

PRODUCTION QUALITY

CARE – Technically Awesome!

L.E.D. Floor

PRODUCTION QUALITY

CARE – Technically Awesome!

L.E.D. Floor & Projection

PRODUCTION QUALITY

CARE – Technically Awesome!

New Ground Fog System &
LED Integration Into Sets

PATRON SERVICES

Before CARE & With CARE

The Patron Experience Has Improved

- With CARE – Upgraded Interactive Website
- With CARE – Online Sales
  - Individual Tickets
  - Season Tickets
  - Classes
  - Special Events
- With CARE – Twice monthly online newsletter sent to more than 38,000 households.
- With CARE – 32 to 36 page, full color playbill.
  - Cast information
  - Educational section on the show
  - Donor recognition

Enhanced Programming

EDUCATION

Because of CARE

Educational Opportunities Have Multiplied Exponentially

New Programming

EDUCATION

CARE – Vocal Studios

Educational Programming

by Instructors with College Degrees

- With CARE – High Caliber Vocal Program Created
- Upwards of 4,500 voice lessons taught annually.
- 72 Master Classes
- 15 Vocal Recitals
- Adjudications
  - Doubled this year
  - Other studios asking to participate

New Programming

EDUCATION

- Growth Requires More Space

CARE – Vocal Studios

New Studio & Rehearsal Space

EDUCATION

- Growth Requires More Space

CARE – Vocal Studios

New Studio & Rehearsal Space

EDUCATION

- Growth Requires More Space

CARE – Vocal Studios

New Studio & Rehearsal Space

EDUCATION

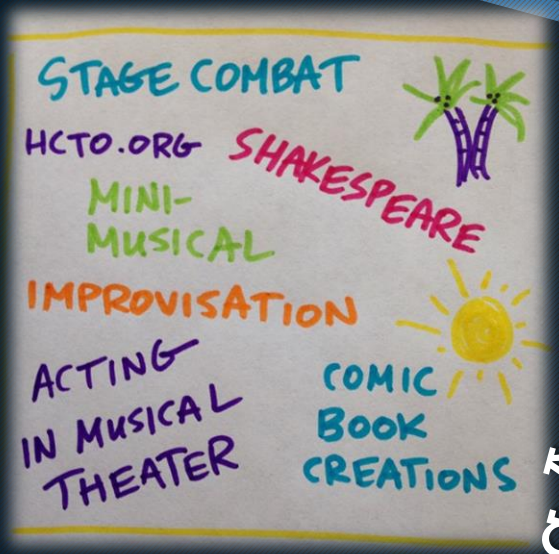
Because of CARE…

- Year Round Acting Classes

CARE – Performing Arts Classes

Workshops & Youth Productions

EDUCATION



CARE – Performing Arts Classes

- Because of CARE…
  Extensive Summer Workshops
  (multiple sections due to demand)

Workshops & Youth Productions

EDUCATION

CARE – Performing Arts Classes

Because of CARE…

- Five Show Season of Youth Theater

Workshops & Youth Productions

EDUCATION

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EDUCATION

Before CARE & With CARE

Educational Outreach

- With CARE – Outreach Program developed
  - "Experience Theater" tour for area schools
- Educational matinees for area schools
  - Title 1 schools attend at no cost
- Reflections partnership with area schools
- Performances through the Orem Arts Council

New Programming

SUCCESS

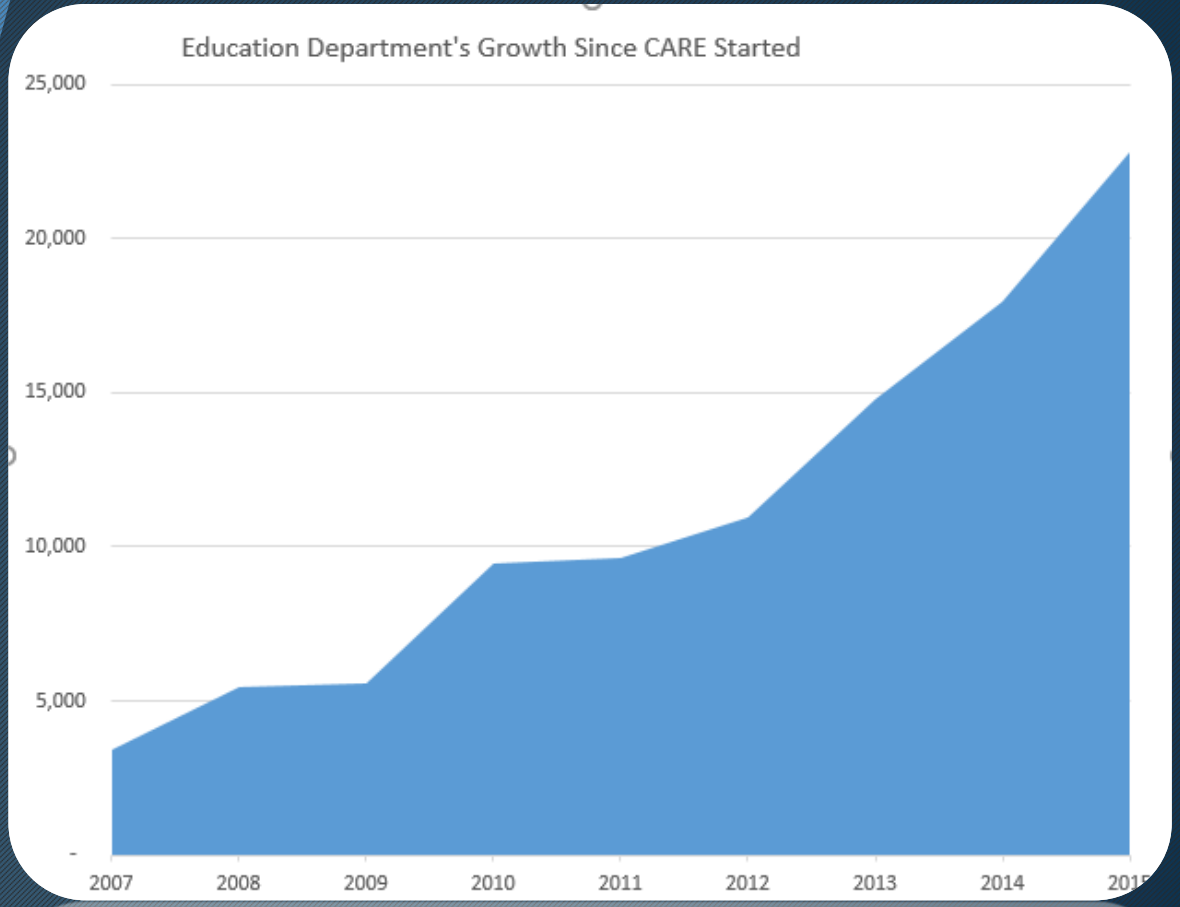
Because of CARE

Growth Comes With CARE

- 406 performances in 2015, up from 372 in 2014.
- With Funding, we project doing 444 performances in 2017.
- 111,623 patrons saw a show last year – Almost 20% more than 2014.
- With Funding, we anticipate close to 123,000 patrons in 2017.
- With CARE – 8,344 Season Tickets – 6% more than last year.
- With Funding, we anticipate at least 6% growth annually.

SUCCESS

Growth Comes With CARE



Because of CARE

SUCCESS

Our Future in Orem

With a moderate increase in 2016-17 CARE Funding

we will…

- Expand Educational Programming
- Enhance Production Quality
- Increase relationships with Orem businesses

Thank You Orem City