

WAYFINDING SIGNAGE

Parks & Recreation Department
Community Development

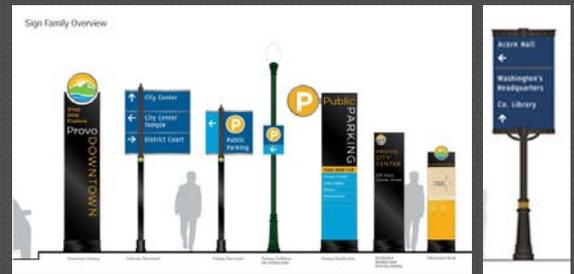
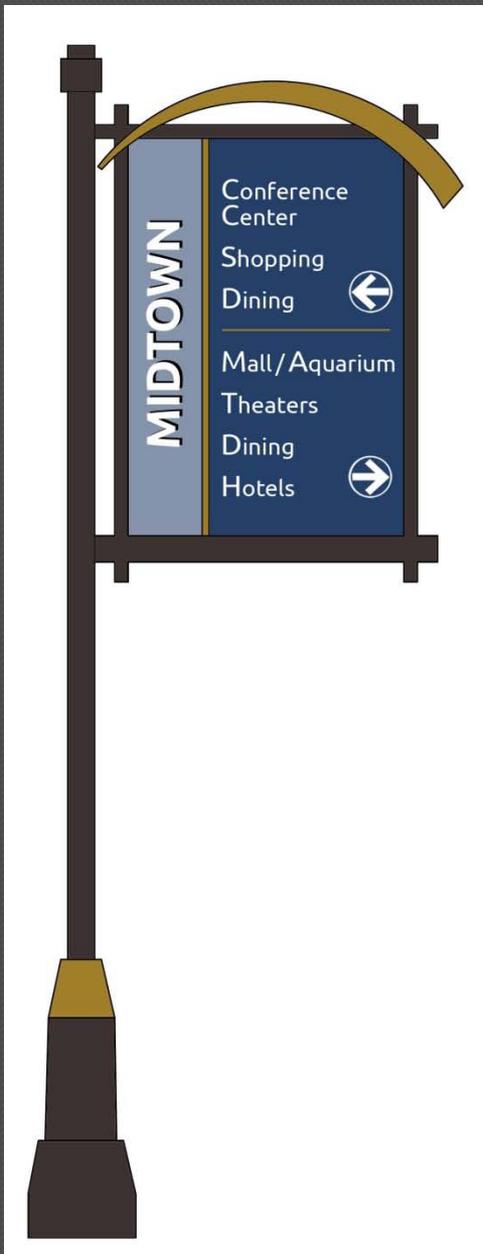
March 17, 2016





MIDTOWN FEATURES

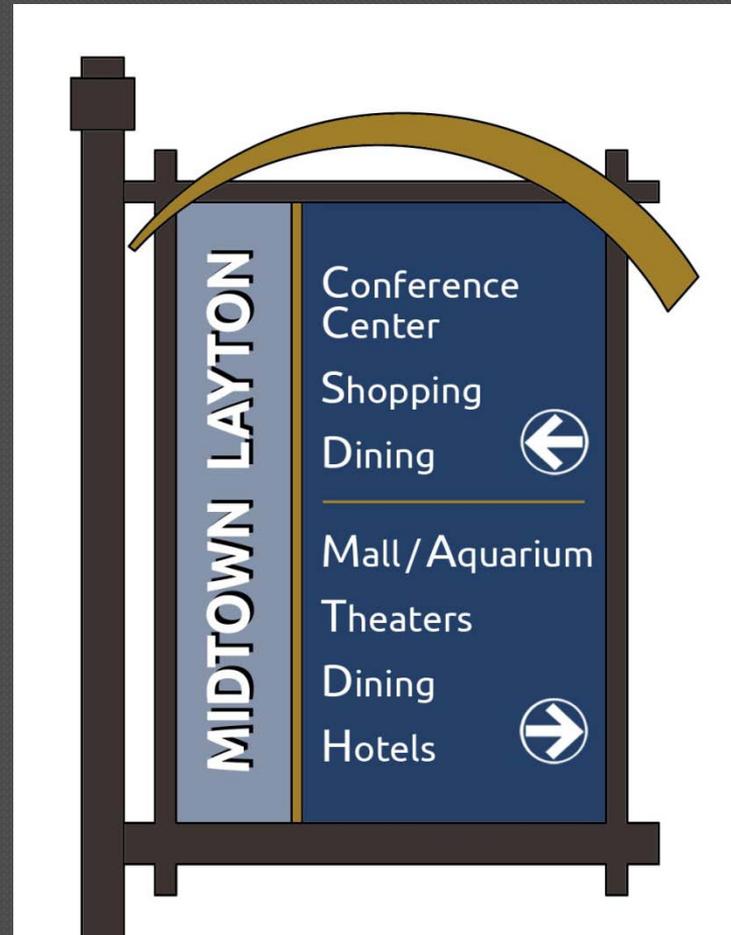
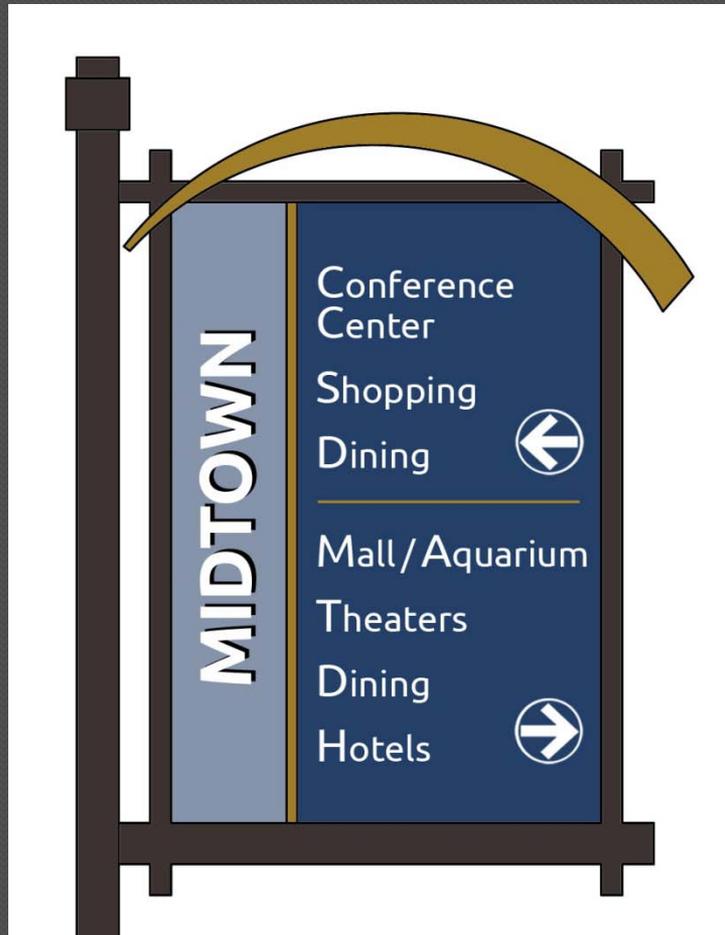
- Decorative Street Lights
- Vehicular Wayfinding Signage
- Banners
- Pedestrian Wayfinding Signage
- Enhanced Inner-block Pedestrian Route (plantings, paving theme, traffic calming solutions....)



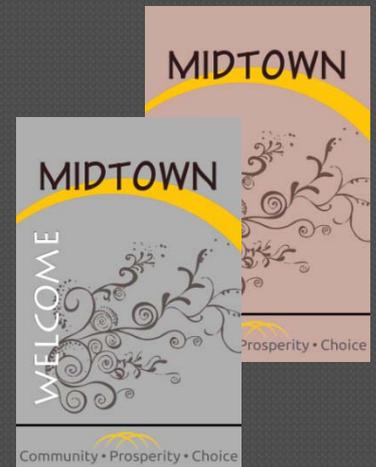
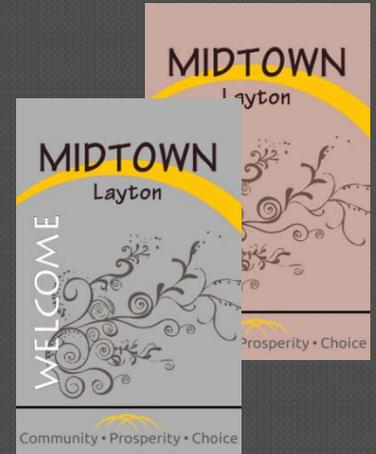
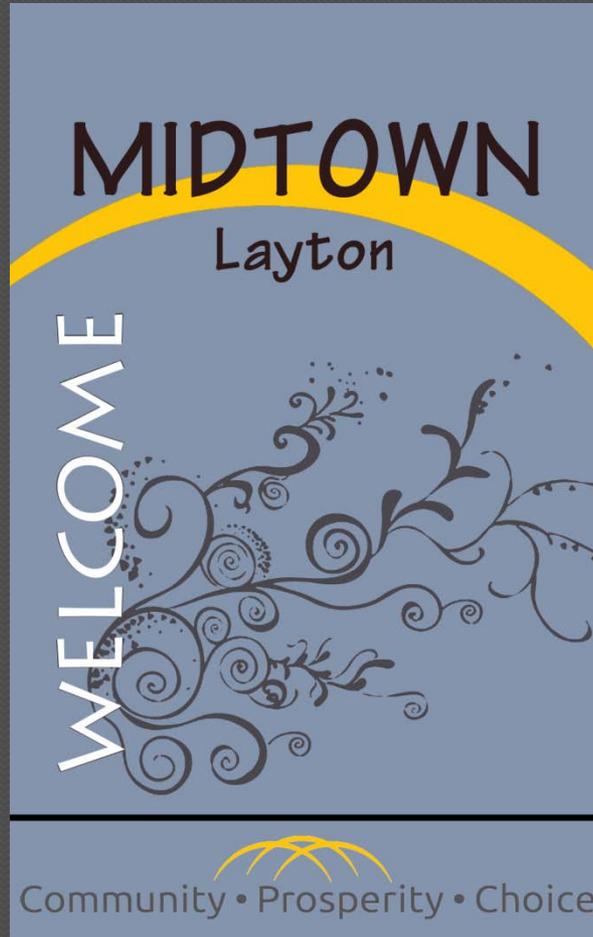
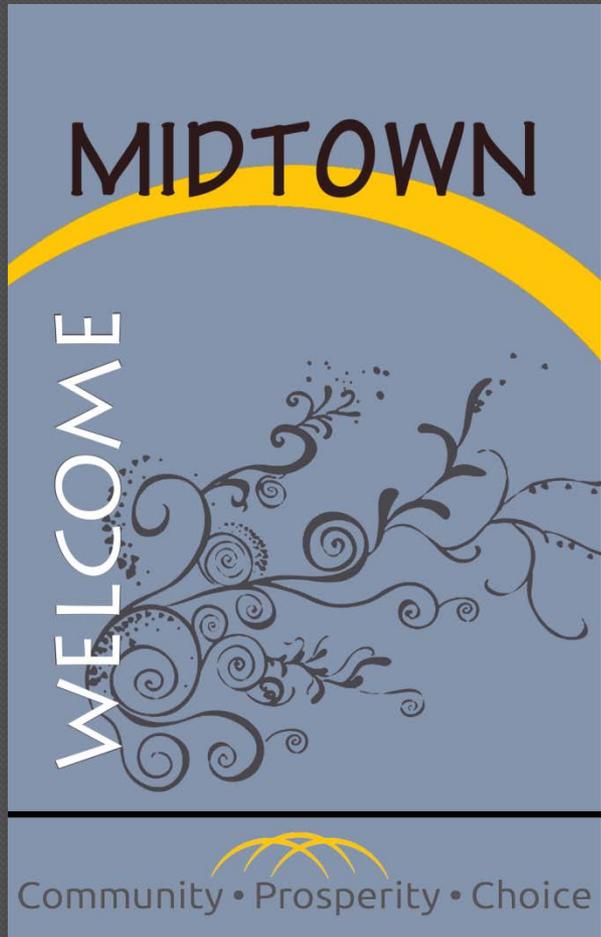
Case Studies: Salt Lake City & Provo; Internet – Morris County, NJ

The Design

Naming for the Area



Banners





WAYFINDING & BANNER PLACEMENT

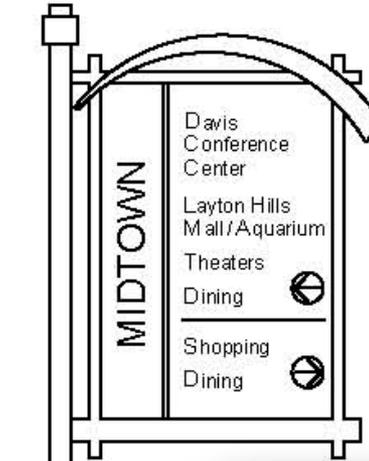
Note: Additional Signs projected post 1425 North I-15 Overpass Improvements including an additional sign on 1425 North eastbound near Sign 18 and two others on Main Street

Sign 5



Antelope Dr. near Layton Hills Prkwy, Westbound

5



Sign 7

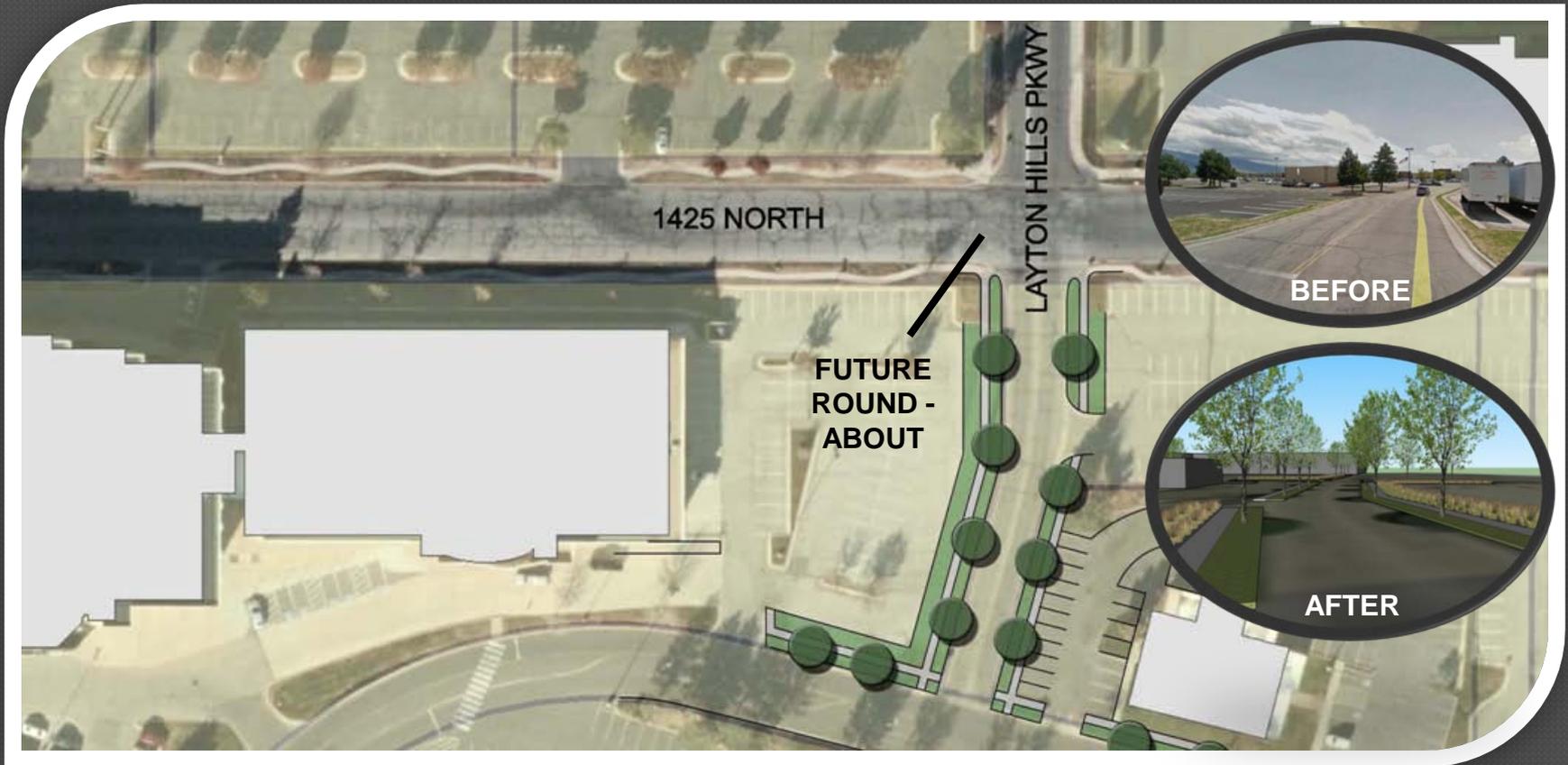


Heritage Park Blvd. /Woodland Park Dr., Eastbound

7



Mall Walkway Enhancements



IMPROVE PEDESTRIAN CIRCULATION TO LAYTON HILLS MALL

Naming for the Area

