

2016 Spring Clean-up Program



- The following is a summary of the timeline for implementing this new program:
 - Spring Newsletter will hit mailboxes on March 21st, which will include the overall schedule
 - Clean-up weeks start on Monday, April 11th and run for the next 7 weeks to the end of May.
 - Direct mailers will be sent out to each group of Neighborhoods a couple weeks in advance, reminding them of both the location of the dumpsters in their associated park, as well as their assigned week for a free dump at the Transfer Station.



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- From a “first-come/first-served” sign-up process to now having everyone done during the first couple of months of Spring.
- Success or failure will no longer be solely based on the level of participation of each Neighborhood Chair. The City will better complement and expand on Neighborhood Chair communication efforts through email, newsletter, and direct mailers to all homes in every Neighborhood.



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- By having an employee monitor the dumpsters, we'll get two main benefits:
 - Ensures no cross-contamination among the different types of dumpsters we'll have (e.g. regular solid waste, recycling, green waste).
 - Other types of waste will also be diverted to different locations (e.g. paints, oils, glass, metal, construction & demolition waste).
 - No one will be turned away.
 - With City-wide access over 7 weeks, those that may be out of town or unavailable when the dumpster is in their Neighborhood, will still have six other opportunities.



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- The City will provide a free pavilion rental and a reimbursement for up to \$200 in food expenses for any Neighborhood still interested in doing a BBQ or breakfast to help promote their clean-up drive.
- Neighborhood Chairs will also still be used to help promote and communicate the Spring Clean-up Program.





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- Availability improved from a 3 or 4 hour “blitz” period on Saturday mornings to a whole week in one of 7 pre-determined parks, making it more convenient for each Neighborhood to plan around.
- 2 to 4 Neighborhoods will be allowed to take their loads of trash directly down to the “dump” (Transfer Station) over a particular week, rather than to the park location (which will spread the work load for the Transfer Station as well).
 - This free opportunity is in addition to the free dump passes we send out every year.

