



# CARE

## Discussion

(Cultural Arts)

**Mini-Grants**  
**Major-Grants**  
**Other?**

## CARE Projection 2016-17

- Projection of \$1.96 million (includes the \$48,715 surplus) for FY 2016-17 (increase of \$82,500 from FY 2015-16)
- All revenue to be split 50/50 between recreation and cultural arts (1.5% for administration). This represents an increase of about \$39,000 for each grouping)
  - Cultural arts - \$969,592
  - Recreation - \$969,592
  - Administration - \$29,530

## General Rules for Cultural Arts Grants

- Grants to qualifying organizations should be utilized to build organizational capacity, to create stability and to enhance the City of Orem's cultural arts offerings and community.
- Qualifying organizations must come from one of the following eligible disciplines:
  - Natural history, art, music, theater, dance, cultural arts, literature, motion picture, storytelling
- **Qualifying organizations must have as their primary purpose the advancement and preservation of natural history, art, music, theater, dance, cultural arts, literature, motion picture, storytelling, as well as a preponderance of activities that are within their eligible disciplines, and not just have some element of cultural activities.**
- CARE funds should not be the sole or major source of funding received by applicant organizations. Priority will be given to organizations that can solicit and receive matching funds. Priority will be given to organizations that can demonstrate a strong connection to the community, have a substantial track record and show a stable history.

## Mini-Grant Specific Information

- Organizations applying for Mini Grants may be awarded up to \$4,999 for qualifying operating expenses as defined in these policies and procedures.
- Private nonprofit cultural organizations requesting Mini Grants must be 501(c)(3) nonprofit entities or registered with the State of Utah as nonprofit corporations with an active status at the time of the application deadline.
- Preference will be given to Mini Grant applicants that have a significant presence, and manage and present, in the City of Orem.
- Organizations headquartered outside of Orem may qualify for Mini Grants to present in the City of Orem, based on their intent to establish a more significant ongoing presence in the City of Orem
- **Last year there were 15 recipients (12 the prior year)**

## Major-Grant Specific Information

- Organizations applying for Major Grants of \$5,000 or more may be awarded up to 35% of their total qualifying operating expenses as defined in these policies and procedures.
- Private nonprofit cultural organizations requesting Major Grants must be 501(c)(3) nonprofit entities at the time of the application deadline.
- Organizations will not qualify to receive Major Grants of \$5,000 or more unless they have a significant presence, and manage and present, in the City of Orem.
- **Last year there were 3 major grant recipients (5 the prior year)**

## Mid-Major?

- Over the last couple of years multiple councilmembers have brought up the idea of creating another category that would allow for some cultural organizations to apply for grants larger than \$5,000 without meeting the requirements of a major-grant (typically because their operating expenditures aren't high enough to qualify for a major-grant)
- If desired, the city council could create another category (mid-major) that allows for larger grants
- A larger grant would allow them to grow their programs and pay for their ongoing operating expenses

# QUESTIONS & DISCUSSION