

South Ogden Mayor and City Council 2015

Matt
Matt Dixon

Goals & Action Plans

Strategic Directives Goals Action Plans Tasks	Owner	Resources (people, budget, equipment)	Target Finish	Update (and additional detail)	% Complete
1. Towards Residents: To enhance, protect & preserve the quality of life for residents.					
1.1 The city will create a Transportation Improvement Plan that will include city streets, trails, bike lanes, and sidewalks. The plan will focus on short term needs - bringing current facilities up to acceptable standards and long term needs - maintenance & funding.	Jon Andersen	City Engineer, Matt, Adam, Brent, Trans. Fee, Study, GF Allocations for Streets	6/30/2016		0%
1.2 We will make demonstrable improvements to the City's Code Enforcement efforts.	Darin Parke	Officer Bailey, Sallee, Possible Budget Impacts	12/31/2016		0%
1.3 We will identify and make necessary updates to important city codes.	Matt Dixon	Mark Vlasic, Leesa, Doug, Brent	1/31/2017		0%
1.4 We will make demonstrable improvements in our understanding of the public's wants, needs & desires, as measured by public input gathered at meetings, through surveys & other means. (focus is on information gathering, communication of all forms, etc.)	Matt Dixon		12/31/2016		0%
1.5 The city will make demonstrable progress with the implementation of our new brand.	Matt Dixon	City Council, Department Heads	1/31/2017		0%
1.6 The city will work with the Weber School District to increase the number of recreation fields the city will have available to support the city's recreation programs.	Matt Dixon	Mayor Minster, Jon Andersen	1/31/2017		0%
2. Toward City Council: To be sufficiently inform in order to make decisions that are best for the city.					
2.1 City staff will meet the council expectations in being informed on Code Enforcement efforts and problem properties, building/development permits, etc.	Matt Dixon	Department Heads	1/31/2017		0%
3. Toward Agencies: To establish and maintain good relationships that provide mutually beneficial goods and services between agencies.					
3.1 The city will become aware of how our work is affecting other agencies/organizations we impact by our work.	Matt Dixon	Mayor Minster, Department Heads	1/31/2017		0%
4. Toward Employees: To preserve and enhance employee satisfaction.					
4.1 Gain a better understanding of how the work we do (policies, procedures, compensation, etc.) affects employee satisfaction.	Doug Gailey	Department Heads, City Council	1/31/2017		0%
4.2 Increase our use of the Employee Recognition Program by rewarding innovation, hard work, positive attitudes, etc.	Doug Gailey	Department Heads, City Council	1/31/2017		0%

4.3	Increase opportunities to build stronger "team" culture across departments.	Doug Gailey	Department Heads	1/31/2017		0%
5. Towards Businesses: To provide services and support that enable businesses to be successful.						
5.1	Gather information on how our work impacts our business community.	Leesa Kapetanov	Lisa Smith, Doug Gailey,	1/31/2017		0%
5.2	Strengthen our business relationships through personal visits by the city's elected officials.	Matt Dixon	Mayor Minster, Sallee Orr, City Council	1/31/2017		0%
5.3	Develop an Economic Development plan/strategy for South Ogden City.	Matt Dixon	Adam Hensley, Brent Strate, Industry Experts	2/28/2017		0%

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