

UNIVERSITY OF UTAH
BOARD OF TRUSTEES MEETING
FEBRUARY 9, 2016

TRUSTEES PRESENT

Julie Barrett
David Burton
Phillip W. Clinger (Vice Chair)
Lisa Eccles
Christian Gardner

Ambra Jackson
Michele Mattsson (Chair)
Cristina Ortega
Steven Price

ABSENT

Taft Price

UNIVERSITY REPRESENTATIVES PRESENT

Bart Adams	Executive Director, Orthopaedic Hospital
Cathy Anderson	Associate Vice President, Budget and Planning
Arnie B. Combe	Vice President, Administrative Services
Gordon Crabtree	Chief Financial Officer, University of Utah Hospitals and Clinics
Fred C. Esplin	Vice President, Institutional Advancement
Jim Haisley	Associate General Counsel
Jeff Herring	Chief Human Resources Officer
Steve Hess	Chief Information Officer
Chris Hill	Special Assistant to the President and Athletic Director
Bill Johnson	President, Academic Senate
Dan Lundergan	Executive Director, University Hospital Administration
Laura Marks	Liaison to the Board of Trustees
Karren Nichols	President, University of Utah Staff Council
John Nixon	Chief Business Officer
Maria O'Mara	Director, Communications
Keith Diaz-Moore	Dean, College of Architecture + Planning
Thomas N. Parks	Vice President, Research
David Perry	Chief Communication Officer, Health Sciences
Jason Perry	Vice President Government Relations
David W. Pershing	President
Patricia A. Ross	Chief Strategy Officer, Secretary to the University
Barbara H. Snyder	Vice President, Student Affairs
Scott Troxel	Director of Interactive, Web & Social Media Strategy
William J. Warren	Chief Marketing and Communications Officer
Ruth V. Watkins	Senior Vice President, Academic Affairs
Jeffrey J. West	Associate Vice President, Financial & Business Services
Karen West	Executive Assistant, Board of Trustees
Kathy Wilets	Director, Media Relations & Content Marketing, Health Sciences
Liz Winter	General Counsel

OTHERS

Jack Bender	ASUU Candidate
Anthony Fratto	Vice President, Associated Students of the University of Utah
Annie Knox	Salt Lake Tribune
Matt Miller	ASUU Candidate

Jessica Patterson	ASUU Candidate
Christina Ripley	ASUU Candidate
Jared Seacrest	ASUU Candidate
Callie Smith	ASUU Candidate

CALL TO ORDER

Information: 1.01 – Call to Order

The meeting of the Board of Trustees was called to order at 9:07 AM in the Alumni House, Burbidge Board Room. Chair Michele Mattsson welcomed Trustees and others in attendance. Mattsson excused Sr. Vice President Vivian Lee and Trustee Taft Price.

CHAIR'S REPORT

Information: 2.01 – Current Events and Announcements

Chair Michele Mattsson introduced Trustee Jackson who introduced the 2016-2017 ASUU President and Vice President Candidates. Jack Bender, Presidential candidate; Matt Miller, Vice President Relations candidate; and Jessica Patterson, Vice President Student Relations candidate from the Students Leading Change party gave a brief overview of their platform and goals. Jared Seacrest, Presidential candidate; Christina Ripley, Vice President University Relations candidate, and Callie Smith, Vice President Student Relations candidate for the One party gave a brief overview of their platform and goals.

Ambra Jackson reported ASUU partnered with the Financial Aid and Scholarship office for FAFSA awareness week which was a huge success. Recently ASUU hosted student body presidents from other in-state intuitions at the annual Utah Student Association meeting.

PRESIDENT'S REPORT

Action: 3.01 – Honors and Awards to Members of the University Community, Distinguished Visitors and Research

President Pershing noted the written report in the agenda materials. The President recognized University of Utah chemist Peter J. Stang and six other foreign scientists who were honored with China's 2015 International Science and Technology Cooperation Award. The President recognized Mackenzie Simper, senior in mathematics at the University of Utah, as the recipient of, the prestigious Churchill Scholarship to study at the University of Cambridge in the United Kingdom. Simper becomes one of only 15 students nationally to receive this award and is the first Churchill Scholar for the University of Utah

A copy of the report is included as Appendix I with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Information: 3.02 – Current Events

President Pershing mentioned that the legislative session is in full swing and introduced Jason Perry, VP Government Relations, who gave a brief highlight of the happenings over the past few weeks.

President Pershing noted that Founders Day celebration will be held on March 3rd.

SOCIAL MEDIA

Report: 4.01 – Social Media Presentation

William J. Warren, Chief Marketing and Communications Officer introduced the discussion on Social Media at the University of Utah. Warren described social media as another channel of communication, which is interactive and is used in traditional ways to publish content and to get the University's message out. There are advantages and disadvantages to social media, it is free and anyone can participate in the conversation and it allows users to monitor the temperature of the community and stay on top of ongoing conversations.

David Perry, Chief Communication Officer, Health Sciences, mentioned that social media and other forms of communication give the University of Utah a platform to share the great wealth of knowledge about Health Sciences and the great work that is being done clinically, through research, and through education.

Scott Troxel, Director of Interactive, Web & Social Media Strategy, said the University's social media strategy is threefold.

- Active – active presence in many social media networks
 - Extremely active across the “big 4” (Facebook, Twitter, Snapchat, and Instagram)
 - Similar messages on the different “big 4” but cater the message presented based on each platform's specific strength
- Vigilant – the University monitors remarks and relevant conversations across all core and less mainstream social networks
 - Proactive in monitoring the online reputation of the University
- Engaged – the University strives to participate and spark meaningful conversation across varying areas of interest to encourage engagement
 - Able to start relevant conversations and also insert ourselves in conversations among peers and constituents
 - Share and promote content from on- and off-campus partners

Kathy Wilets, Director, Media Relations & Content Marketing, Health Sciences, shared a couple of examples where Health Sciences, through social media, was able to help patients with their problems and concerns. Another strategy within Health Sciences is using social media to connect with other media. Health Sciences used Twitter to share live tweets of a kidney transplant. Through this experience Health Sciences was able to share awareness of the importance of kidney transplants.

A copy of the PowerPoint presentation is included as Appendix II with the official minutes of this meeting and is on file in the office of the Secretary to the University.

SENIOR VICE PRESIDENTS' REPORTS

Report: 5.01 – Academic Affairs Report

Senior Vice President Ruth Watkins reported that our students are making great progress with the help from many of the individuals around the table today. Watkins also highlighted that the next round of Transformative Excellence Program faculty searches are underway. The next round of cluster hire searches have begun in the areas of society, water, families and health. In November, administration held a campus-wide dialog to help assess some of the aims and aspirations that our students have for the University. One request that came from the dialog is that students

would like to see faculty that more closely represents our community and our student population. The initiative started about a year ago but the dialog has reminded departments to look at their faculty hires and opportunities to increase diversity.

ACADEMIC SENATE

Report: 6.01 – Academic Senate Report

Bill Johnson, President of the Academic Senate, reported that a dialog has begun among community members and faculty regarding divestment from fossil fuels. The Senate has assigned committees to assess the situation and there will be presentations discussing the tradeoffs and issues involved in divesting from fossil fuels and their impacts that occur.

GENERAL CONSENT

Action (Consent): 7.01 – Minutes of the December 8 Meeting of the Board of Trustees

Action (Consent): 7.02 – Faculty and Staff Matters (Appendix III)

Action (Consent): 7.03 – Sabbatical Requests for 2016 - 17 (Appendix IV)

Action (Consent): 7.04 – Sponsored Projects Report (Appendix V)

Action (Consent): 7.05 – Monthly Comparison (Gifts) Report Appendix VI)

Action (Consent): 7.06 – Business Scholars Certificate (Appendix VII)

Action (Consent): 7.07 – Consolidation of Parks, Recreation & Tourism Emphasis (Appendix VIII)

Action (Consent): 7.08 – Emphasis in Astronomy & Astrophysics for Physics BA/BS (Appendix IX)

Action (Consent): 7.09 – Emphasis in Piano Pedagogy (Appendix X)

Action (Consent): 7.10 – Emphasis in Film Production (Appendix XI)

Action (Consent): 7.11 – Policy 2-002 Revisions (Appendix XII)

Action (Consent): 7.12 – Report of Investments Portfolio – for the Month of December 2015 (Appendix XIII)

Action (Consent) 7.13 – Quarterly Report of the Performance of the University's Endowment Pool, University of Utah Quasi-Endowment Pool and Hinckley Pool and a Quarterly Report of the Cash Management Pool for the Quarter Ended December 31, 2015 (Appendix XIV)

Action (Consent) 7.14 – Investments Compliance (Appendix XV)

Action (Consent) 7.15 – Administrative Reports from the University of Utah to the State Building Board (Appendix XVI)

Action (Consent) 7.16 – Capital Facilities Projects – Approval to Install a Solar Canopy in the North Parking Lot of the S.J. Quinney College of Law (Appendix XVII)

Action (Consent) 7.17 – Approval to Wells Fargo Demand Deposit Account for University of Utah Hospital and Clinics Medical Malpractice Self-insured Trust (Appendix XVIII)

Action (Consent) 7.18 – Naming of Facilities in the Dermatology Center (Appendix XIX)

Action (Consent) 7.19 – Naming of Facilities in the Huntsman Cancer Institute (Appendix XX)

Chair Mattsson introduced the General Consent Calendar and asked for questions or comments. There were no questions or concerns raised by the Trustees

Motion to approve the Consent Calendar by David Burton, second by Ambra Jackson. Final Resolution: Motion Approved. Aye: Julie Barrett, David Burton, Philip W. Clinger, Lisa Eccles, Christian Gardner, Ambra Jackson, Michele Mattsson, Cristina Ortega, and Steve Price

Background materials are included in the Appendix (as noted above) and are on file in the office of the Secretary to the University.

ACTION

Note – Items 8.01 and 8.02 were voted on as group with the results noted under item 8.02

Action: 8.01 – Naming of Facilities in the Ray and Tye Noorda Oral Health Sciences Building

Fred Esplin, Vice President for Institutional Advancement, introduced the namings in the Ray and Tye Noorda Oral Health Sciences Building.

The Skaggs Foundation has pledged \$1,000,000 to Health Sciences, and the University would like to name the Patient Wellness Center in honor of L.S. Skaggs.

The JAX Foundation has pledged \$100,000 to Health Sciences, and the University would like to name a learning annex in the Patient Wellness Center after Jack Lunt.

A copy of the report is included as Appendix XXI with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Action: 8.02 – Naming of Facilities in the College of Engineering

Fred Esplin, Vice President for Institutional Advancement, introduced the naming of the Job's Crossing Pedestrian Walkway. Jason Job has contributed \$250,000 to the College of Engineering, and the University of Utah would like to name the pedestrian walkway in the Kennecott Building in his honor.

A copy of the report is included as Appendix XXII with the official minutes of this meeting and is on file in the office of the Secretary to the University.

Motion to approve items 8.01 and 8.02 by Julie Barrett, second by Cristina Ortega. Final Resolution: Motion Approved. Aye: Julie Barrett, David Burton, Philip W. Clinger, Lisa Eccles, Christian Gardner, Ambra Jackson, Michele Mattsson, Cristina Ortega, and Steve Price

Action: 8.03 – Capital Facilities Projects – Approval to Renovate Space in the University Hospital

Dan Lundergan, Executive Director, University Hospital Administration and Bart Adams, Executive Director, Orthopaedic Hospital introduced the renovation project on the 6th floor of the University Hospital. The objective of renovating existing space on Level 6 of the University Hospital is to create a Center of Excellence for the Orthopaedics Inpatient Unit. The goals include improving the function of patient rooms, the overall flow and function of the unit and the staff support space, and upgrading the aesthetics and infrastructure. The project will upgrade existing patient rooms to include ADA accessible restrooms, adding a patient gym and improving nursing stations and support spaces. Work also includes major demolition of core space, extending patient room walls, and updating mechanical and electrical services for new configuration and current standards. Furniture and finishes will also be updated and patient lifts will be added to each room. The project will be constructed in four phases working around patient care. This project was reviewed and supported by the Trustee Campus Master Plan committee at their January 19, 2016 meeting.

The proposed total project budget estimate is \$13,380,486 which will be funded by Hospital Revenue funds.

Approval is requested to authorize the University to design, bid, and award a construction contract to complete this project.

Fiscal Note: Added operational and maintenance expenses will be funded by the Orthopaedics Department.

Motion to approve item 8.03 by David Burton, second by Steven Price. Final Resolution: Motion Approved.

Aye: Julie Barrett, David Burton, Philip W. Clinger, Lisa Eccles, Christian Gardner, Ambra Jackson, Michele Mattsson, Cristina Ortega, and Steve Price

ADJOURN

Resolution: Chair Michele Mattsson recommended approval to adjourn the open meeting of the Board of Trustees.

At 10:15 a.m. the February 9, 2016 open meeting of the Board of Trustees voted to adjourn.

The next scheduled meeting will be held March 8, 2016.

Motion to approve by Phil Clinger, second by Ambra Jackson. Final Resolution: Motion Approved.

Aye: Julie Barrett, David Burton, Philip W. Clinger, Lisa Eccles, Christian Gardner, Ambra Jackson, Michele Mattsson, Cristina Ortega, and Steve Price

Signed by: Laura Marks

Date approved: 8 March 2016