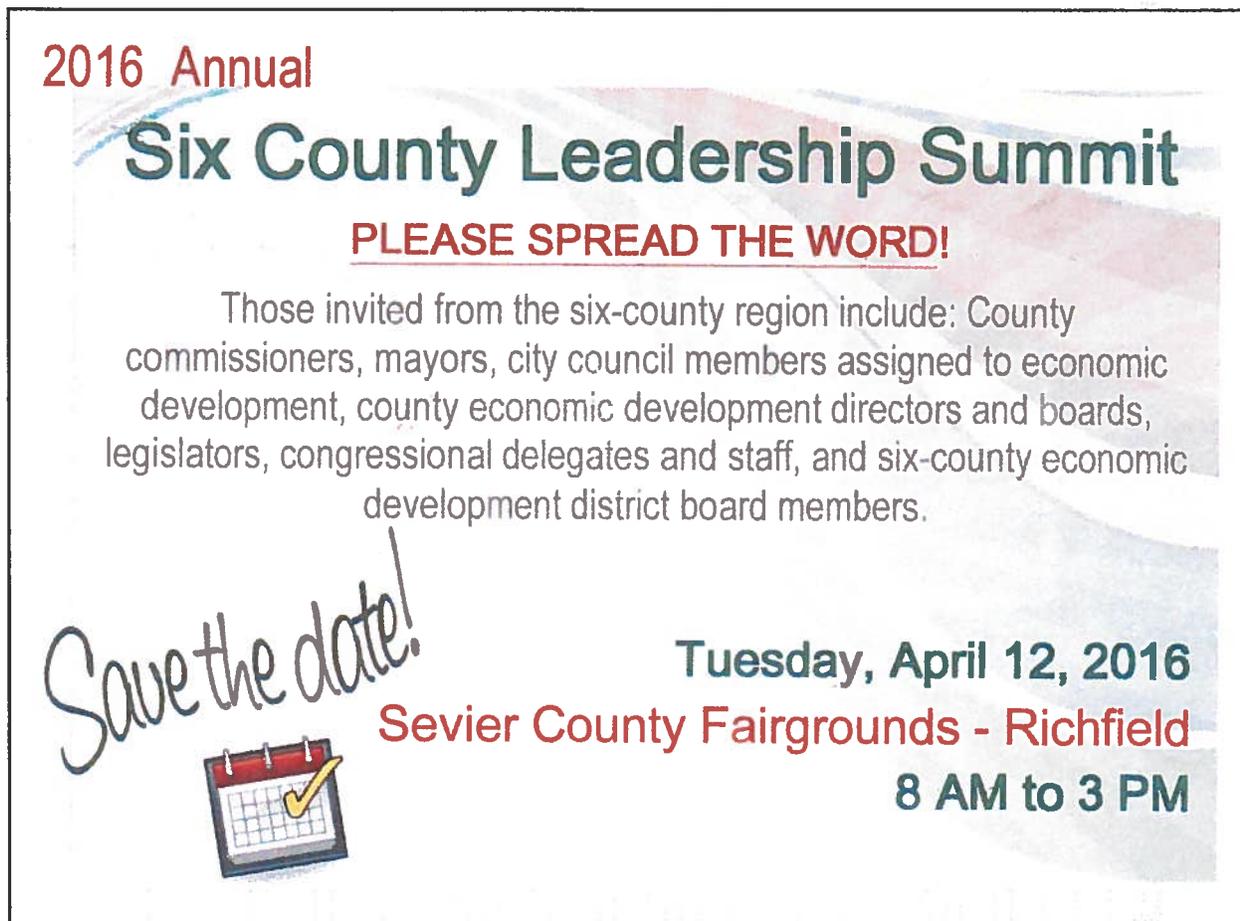


## AGENDA ITEM # IX-A.

### SPECIAL INVITE TO A LEADERSHIP SUMMIT

Our neighbors to the north at the Six County Association of Governments have invited participation from those in our region in an upcoming Leadership Summit they are hosting in Richfield on April 12<sup>th</sup>. See the reproduced post card invite below. This will be at the conference center at their Fairgrounds (410 E. 200 S. Richfield, Utah)



The image is a postcard-style invitation for the 2016 Annual Six County Leadership Summit. It features a background of a stylized American flag. The text is arranged as follows: '2016 Annual' in red at the top left; 'Six County Leadership Summit' in large green letters in the center; 'PLEASE SPREAD THE WORD!' in red, underlined, below the title; a paragraph of text listing invited attendees; 'Save the date!' in a handwritten font with a calendar icon and a checkmark; and the date, location, and time in bold blue and red text at the bottom right.

**2016 Annual**

# Six County Leadership Summit

**PLEASE SPREAD THE WORD!**

Those invited from the six-county region include: County commissioners, mayors, city council members assigned to economic development, county economic development directors and boards, legislators, congressional delegates and staff, and six-county economic development district board members.

*Save the date!*

**Tuesday, April 12, 2016**  
**Sevier County Fairgrounds - Richfield**  
**8 AM to 3 PM**

The special guest presenter is Mr. William H. Fruth.

Mr. Fruth is the President of POLICOM Corporation, an independent economics research firm located in Palm City, Florida, which specializes in studying the dynamics of local economies.

He has personally evaluated the data for more than 700 local economies in the United States, created more than 300 economic and community studies, and has provided presentations and workshops for state-national associations and community forums in 39 states.

He is a nationally recognized leader in the field of geographic economics and also has extensive experience in economic development.



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[www.policom.com](http://www.policom.com)  
[info@policom.com](mailto:info@policom.com)

Dear Community Leader:

For the past eighteen years, I have visited communities across the country determining the condition of their economy and offering ideas on how to improve or maintain the situation.

Some of these areas were growing and dynamic. Others were in significant decline.

Most of time, one of the main reasons an area was doing well was the result of community leadership. Local governments, civic, and business groups teamed together to implement an aggressive "economic development program."

Unfortunately, I also discovered one of the reasons an area was in economic decline was the absence of the desire to do what was necessary to reverse what was happening. Oftentimes this was the result of not understanding what had caused the problem and what was needed to correct it.

*The Flow of Money* has been written to assist community leaders in understanding the nature of their local economy. It presents the "basics" on what every community needs to do to cause a growing economy or to stop decline.

It is hoped that after reviewing *The Flow of Money*, communities will embrace and put into action what is necessary to improve the economic quality of life for all the residents in their community.

Sincerely,

A handwritten signature in blue ink that reads "William H. Fruth". The signature is fluid and cursive, with a long horizontal stroke at the end.

William H. Fruth  
President