

CITY OF OREM
BEAUTIFICATION COMMISSION Minutes
January 25, 2016
4:30 p.m.

COMMISSION MEMBERS:

Jim Campbell	Chair
Carol Manwaring	Vice Chair
Sean Orullian	
Gayla Muir	
Chelsie Young	
Sheralyn Bennett	
Tanya Harmon	
Debby Lauret	City Council Representative
Reed Price	Staff Support
Lauren Gibb	Clerical

ABSENT:

Sheralyn Bennett
Tanya Harmon
Barbara Campbell

VISITOR:

Aaron Orullian

Jim Campbell called the meeting to order. Carol Manwaring *asked for a motion to approve* the minutes from October 2015. Carol Manwaring *made a motion to approve* the minutes. Gayla Muir *seconded the motion. Motion passed unanimously.*

Carol asked if there was a way to have more detail put into the Fiscal Year Budget print out. Lauren said she'd look in to it. Jim asked if anyone else is supposed to show up for the meeting. Sheralyn and Tanya both called ahead to say they wouldn't be able to make it, and everyone else showed up. Jim asked if the group was able to vote on whether or not to extend the yard award season. Lauren was misinformed about whether that would affect the bylaws, and needed to be voted on. The commission reviewed. Christmas Yard awards were mentioned. Jim congratulated Aaron on how well the Holiday Lights yard award certificates looked. A few of the members took certificates to drop off at houses that had nice holiday décor. Sean mentioned that taking pictures of holiday lights is not encouraged because the quality of the picture doesn't always convey the beauty of the holiday lights. Aaron mentioned a business on 800 E, near the University Mall movie theater, that always has nice Christmas lights. The Commission might consider making a holiday lights certificate for businesses next winter.

Jim Campbell brought up the months that yard awards are assigned. Jim Campbell *asked for a motion* to vote on extending the months that beautification awards can be awarded. Sean Orullian *made a motion* to extend the season of handing out yard beautification awards from April to September. Carol Manwaring *seconded the motion. Motion passed unanimously.*

Carol reminded everyone to make it a priority this year, including taking pictures of the yards.

Yard award assignments were discussed. Section 5 is available. Jim clarified that another commission member was needed since he and Barbara are in charge of doing businesses, there is a spot open. Jim mentioned that he had someone in mind to fill the vacancy, a gal who lives near the area RC Willey used to be. He will follow up with her when he can. Jim asked what section Chelsea lives in. She said she lives in 7, which is where she was assigned. Chelsea mentions she knows someone who lives in section 5 who might be able to join the commission if the person Jim has in mind doesn't work out.

Next on the agenda is the By-Law review. Every one made sure they had a copy in their notebook. Next, the commission discussed the annual presentation to the City Council scheduled for February 9th. Tanya and Carol have been discussing the budget, and wanted to ask the City Council if it would be possible to make the budget bigger, but they'd need time to get the budget presentation squared away, so the commission asked Reed if they could delay the meeting for a month so that they could ask for a bigger budget at the commission meeting. Reed stated that it's something of a tradition for Beautification to present at that meeting. The meetings are scheduled so Beautification presents at the same time each year, and Summerfest same time each year, etc. Debby Lauret mentioned that budget doesn't need to be part of that presentation. The point of the yearly presentation is for the Beautification Commission to show the City Council what they've been up to and what they're working on. Carol wanted to make sure that we use the budget in a more fiscally responsible way. Jim mentioned that the city is paying for the truck, the sprayer, an employee to water the plants, but the beautification commission is paying for the hanging flower pots. It was then clarified that the beautification commission has new flowers planted every year, because they're annuals. Carol clarified that we keep the pots, but new flowers are needed every year. Reed asked that the Commission take the opportunity to thank the City Council for the budget they have, and have the committee submit a budget proposal to Reed, who could take that in to consideration. Carol mentioned that she would like to see some of the Beautification Budget used as a "seed project", with the Beautification Commission starting this adopt-a-pot, and then the businesses taking it over from there so Beautification can move on to another project. Another thing Carol mentioned was that the Beautification Commission was in its 4th year of doing the hanging flower pots. Carol said the Beautification Commission doesn't want 80% of their budget going to the hanging flower pots. The community loves them, and she would love to see the City take over that project, to free up the budget for the Beautification Commission. Jim wants more money available for other projects as well, liking planting flowers by the Library entrance. He mentioned that the flower budget for the City was cut considerably a few years ago, and he wants to have money available to make things prettier again. Gayla asked that we make a new budget at this moment. Carol asked Lauren to print off the budget information. Carol asked that the Commission focus on the presentation while Lauren prints off the budget information. Sean mentioned that the Beautification Commission could use the presentation to mention projects they'd like to do, if their budget were big enough. The Commission discussed pictures they would want to put in the yearly review on February 9th. Sean mentioned they should talk about what the Commission did differently this last year, as opposed to previous years, and also the goals that the Commission has. The presentation needs to be divided among the commission members. Debby Lauret mentioned that the Orem City Council meetings are live-streamed on YouTube, so the Commission is aware that it will be recorded. Sean said he could get the slide show ready by the weekend. Carol mentioned some of the projects that should be mentioned are the holiday awards, the beautification awards, the business adopt-a-pots, the hanging flower baskets, as well as addressing the City Center beds, which the City now takes care of. Jim

mentioned that in 2015, he started taking pictures in the spring, as opposed to waiting to take pictures later in the year. Jim also wanted to review the guidelines with the Commission. He mentioned the philosophy is not that a great big gorgeous house can't get the award, but you should look for areas to try to encourage people in neighborhoods to start cleaning up. Jim mentioned a few houses that were rewarded one year when there was a little extra money in the budget, and those houses have continued to keep up their houses. Carol wants to co-partner with Neighborhoods-In-Action (NIA) to emphasize yard clean up. Reed mentioned that the NIA will be changing how they do the neighborhood clean-up dumpsters. The current plan is to have the dumpsters at 5 different locations in the city for a week at a time. That decision is not final but should be finalized in the next month. Carol suggested that the NIA consider doing that in the fall as well. Aaron Orullian asked if the code has been given more "teeth" to take care of blighted properties. Reed said the code is the same, and the Commission could mention that in their presentation if it needs to be addressed. Sean asked if any of the Commission members had any pictures from the 2015 Summerfest Parade that could go in the presentation. Reed told the Beautification Commission that the City Council meeting starts at 6, and the Beautification Commission. The Beautification should wear their green shirts if possible. Carol mentioned that the Beautification Commission should have an unofficial meeting at Carol's house on February 1st, at 7 pm. Carol said she would contact those that are not present to tell them about the unofficial meeting to prepare for the presentation.

Carol brought up that panhandling has seemed to become a bigger problem. Per Carol, Albuquerque, New Mexico has posted signs with contact information for a hotline that can help homeless people get help. They also have a vehicle that picks up the homeless people and drops them off at a shelter. Carol said she would observe this on February 10th. She also said that it's something the Beautification Commission could help address. It was mentioned that it's something of a racket. Gayla mentioned that she has little cards that have information about shelters and programs that could help homeless people. She also mentioned it could be productive to include something like that in with the City newsletter. Chelsie said that bringing attention to them will encourage them to move. Reed believes the police department has cards like that, and that contact the police department would be the best way to find out what can be addressed. Carol feels that, as a commission, this affects the quality of life in Orem. Debby said she could mention the concerns to the police chief. Reed encouraged the commission to approach this subject with "we understand that this is what the city is doing", rather than "the city isn't doing anything about this problem". Sean asked if we wanted to address that subject during the presentation. The commission agreed it would be best to not mention it during the presentation. Debby asked that the commission write up something official mentioning their concerns about the pan handling, and she can take that to the police chief. Carol asked if she could forward Debby the information about the signs in New Mexico. Reed asked Lauren to contact NIA about meeting with the Beautification Commission. The Beautification Commission then reviewed the current fiscal year budget. Reed mentioned that a few businesses who promised to pay for their Adopt-a-Pot, but failed to do so, and there is no way to check who did pay. Carol mentioned that pots need to be ordered in February so they can be planted in time. Businesses that are wanting to do it again will get a discount, but that deal won't be as good as the first year. Reed asked if the parks section needed to take the hanging flower baskets over, or if the beautification commission would do it. Carol said the parks department is in charge of getting that done. Chick-fil-a and the check cashing store still have their flower pots from last year. Carol stopped by to pick them up multiple times, but the businesses wanted to keep them because they looked pretty, and then the

snow came, at which point, Carol tasked them with taking care of it. Gayla did a rough budget, which shows \$1500 for hanging flower pots, \$300 for the parade, \$1260 for business pots, and \$65 for truck maintenance, and \$10 for postage, which totals to \$3135. Jim asked if there was a way to find out exactly which businesses paid for the flower pots. Carol said she personally received Chick-fil-A's and three other companies. She has records of it at home. Debby asked if the \$1133 that the Commission received were from individuals or businesses. Carol said they were from both. Aaron mentioned that he was involved with the state street master plan when he was on the commission, and he encouraged other commission members to get involved in that if possible. Debby mentioned that the neighborhoods that are getting a masterplan worked on are Northridge, Heatherridge, and Windsor neighborhoods.

Carol Manwaring called the meeting to a close. Carol Manwaring *asked for a motion to close* the meeting. Chelsie Young *made a motion to close* the meeting. Sean Orullian *seconded the motion*. *Motion passed unanimously*