

# UVU BOARD OF TRUSTEES

January 14, 2016

4 p.m. – SC213c

## Board of Trustee Members Present

Karen L. Acerson  
Curtis B. Blair  
Taran K. Chun  
Elaine S. Dalton  
Anne-Marie W. Lampropoulos  
Jack Sunderlage  
Dylan Swarts  
Jill Taylor  
R. Duff Thompson

## Board of Trustee Member Excused

James N. Clarke

## UVU Regular Attendees

President Matthew S. Holland  
Mark Bracken, Faculty Senate President  
Karen Clemes, General Counsel  
Linda Makin, Vice President Planning, Budget and HR  
Cameron Martin, Vice President University Relations  
Fidel A. Montero, Chief of Staff  
Karen Olsen, Assistant to the Board  
Jeffery Olson, Senior Vice President Academic Affairs  
Michael Francis, Associate Vice President-Finance  
Kyle Reyes, Special Assistant to the President for Inclusion  
Nancy Smith, Senior Director, Donor Engagement and Scholarship  
Michelle Taylor, Vice President Student Affairs  
Alexis Palmer, Associate Vice President/Deans of Students

## Guests:

Kathren Brown, Assoc VP Academic Affairs  
Melinda Colton, Director of Public Relations  
Nancy Smith, Sr Dir, Donor Engagement & Scholarship Programs

Garret Stirland, UVU Review reporter  
Mark Wiesenberg, Associate VP-Human Resources

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Vice President for Development and Alumni, Scott Cooksey, was welcomed. He has been made to feel very welcome and is happy to be here. He feels there is much opportunity at UVU and the culture and people make UVU very unique.

## I. ACTION

**A. Name Change for Arts and Visual Communications to Department of Art and Design.** Dr. Olson said at the time the department was created, it was given a trending name. The change will result in a conventional name that everyone will understand. Trustee Acerson motioned for approval of the name change of the Arts and Visual Communications Department to the Department of Art and Design. Trustee Lampropoulos seconded. Voting was unanimous.

**B. Center for Professional and Continuing Education.** We currently have a Center for Community and Continuing Education. We want to change the name to identify what we are doing. Mission is to address education needs of our service area which includes non-credit education, which is becoming increasingly important at all academic levels. This Center will coordinate with academic colleges and departments to provide non-credit options within academic programs that would be valuable for students and will address demand externally. We believe it will generate revenue. Students can get non-credit certificates that qualify them for employment and will make it easier to get these industry credentials. Cost will vary with a lot of flexibility. Courses will not follow a semester timeframe—they are designed for the special needs of our constituency and around the availability of instructors. Community Education will remain under this Center. Trustee Thompson motioned for approval of the name change of the Continuing Education Department to the Center for Professional and Continuing Education. Trustee Blair seconded. Voting was unanimous.

**C. Tenure.** Trustee Blair motioned to accept recommendations for tenure as presented. Trustee Thompson seconded. Voting was unanimous. Tenure will be awarded to: Sean Bennett, Nursing; Dale H. Boam, Languages; Mary R. Brinkerhoff, Developmental Math; Teresa Cardon, Behavioral Science; Joshua Cieslewicz, Accounting; Reed A. Criddle, Music; Lukas Ray Dean, Finance & Economics; Nathan Gorelick, English & Literature; Lisa Hagen, Theatrical Arts; Joshua Hilst, Basic Composition; Ryan Leick, Aviation Science; Daniel McDonald, Information Systems; Richard Moody, Theatrical Arts; Tyler Nelson, Music; John D. Newman, Theatrical Arts; Ann C. Sharp, Elementary Education; Cyrill B. Slezak, Physics; Allison Swenson, Nursing; Jingpeng Tang, Computer Science; John Thomas, Culinary Arts; Jeb Wallace, Music; Nichole Wangsgard, Elementary Education; Mark D. Wathen, Chemistry; Stephen Whyte, Communication.

**D. Honorary Degrees.** Postponed for next meeting.

**D. Trustee Student Award.** Discussed possible student award for engagement.

## II. CONSENT CALENDAR.

**A. Minutes of December 3, 2015 Board of Trustee meeting.**

**B. Investment Report for October and November 2015.**

**C. Annual HR Report.** Trustee Taylor mentioned the reference to the need for more female representation at higher levels of administration and asked what is being done. Mark Wiesenberg explained we have targeted recruitment and outreach efforts to get more females in our leadership pools, along with other under-represented groups. It is part of the inclusion plan that will be presented this evening. Trustee Acerson motioned for approval of the Consent Calendar. Trustee Taylor seconded. Voting was unanimous.

## II. INFORMATION

**A. Campus Report.** President Holland explained this is the beginning of the 75<sup>th</sup> Anniversary year, and we will have our 75<sup>th</sup> graduating class. 1) Opened our first Alumni Chapter outside of Utah in Arizona where we held a Star Wars preview event in December. 2) The first campus event of the 75<sup>th</sup> year was the Martin Luther King Jr keynote today with Will Haygood, the man who was behind the movie *The Butler* that captured a broad sweep of US history through the eyes of a black butler in the White House. He is receiving national acclaim for a book on the confirmation of Thurgood Marshall. 3) Engineering Fair was held highlighting some amazing student projects, 4) spotlighted James Grierson, a student in our MBA program, who was recently appointed CEO of Bluehost, a billion dollar local company, 5) Told the story of student, Brian Patchett who went from a high school dropout, to an employee at a guitar company, leader of a band, and then back to school in the Physics program where he has excelled with Professor Tim Doyle on acoustical levitation in cancer research. He presented at the American Society of Acoustics along with professors from Oxford and Harvard, and his paper was selected as one of the top five. 6) Other upcoming 75<sup>th</sup> anniversary events are the Veteran's Success Center ribbon cutting on January 21 and the State of the University address on January 26 with employee celebration to follow. Appreciation Banquet in March will honor the former presidents and at Commencement will release the history book. Fall events will include homecoming and UVUPhoria, along with the Scholarship Ball on October 8. The unveiling of the Holdman Windows during Regents in November, will culminate the 75<sup>th</sup> celebration. 7) Showed a summary of legislative budget requests for the USHE system with four line items: a) Compensation is highest priority to address the talent crisis in the state with a performance-based approach to award best performers. b) Access and affordability. This is essential funding for UVU as it addresses growth. If we don't get growth support, it forces us to increase tuition, which works against our inclusive mission. c) Market demand allows us to build new programs, especially in the tech sector where there is demand for a skilled workforce, d) performance funding. This line has the most funding, and has strong backing in the legislature to move to performance based funding based on success in mission. President Holland displayed the formula which includes completion, underserved students, market demand, and graduation efficiency. We are disadvantaged with the model that measures graduation efficiency that amounts to a group of 1200 students that are measured. We have made a lot of changes that have positively impacted graduation and completion rates, but we won't see these in the statistics for another six years. We have asked to continue working on the formula. 8) Master Planning and Arts Building. He showed architectural renderings of the Arts building. It is first priority on the Building Board list, 2<sup>nd</sup> on the Regents priorities and 2<sup>nd</sup> on the Governor's list. We have been very disciplined in our programming, focusing on essentials. It is designed for 140,000 sq. ft. with concert hall, recital halls, practice rooms, offices and labs. We were given permission last session to use our own donated money for programming and design which we have done. Building costs have increased so the cost has increased from \$50 to \$55 million. We committed to raise \$18 million and are close to that with a target of \$20 million. We have support from the community and the Utah Symphony who asked we increase the concert hall to 850 seats so they can utilize the venue.

**B. Legislative Update.** VP Martin distributed pocket handouts of the legislative budget requests and asked for Trustee support in promoting with their legislators and those in their sphere of influence. 1) Higher Education Day on the hill for USHE is Friday, February 19 from noon to 1:30 p.m. 2) March 4 is UVU Day on the Hill with plans to showcase our students from the School of the Arts, also from noon to 1:30 pm. Trustees were invited and asked to bring friends.

**75<sup>th</sup> Anniversary.** VP Martin distributed information on 75<sup>th</sup> anniversary events, notecards for the 75<sup>th</sup> anniversary with historical photos from each decade and explanation on the back, and a book from the Utah Valley Chamber of Commerce where UV is featured in two places.

**C. Foundation Report.** Postponed for next meeting.

**D. Audit Committee Report.** Trustee Thompson said the Audit Committee met today with the Utah State Auditor to receive the annual audit report for 2015. We received an unmodified opinion, which means we have a clean slate for process and methods. Committee reviewed a number of topics, including the annual IT Security Audit. The university is under a great deal of pressure to have systems breached with thousands of attacks a day. Received reports on all audits completed since the last meeting. Internal Auditors have made great progress with everyone being audited in a timely manner, and those with the greatest risk more frequently with more focus to ensure everyone is following procedure and the law.

**E. Inclusion Report.** President Holland said it is important for us to see how concretely and aggressively we are moving towards creating an inclusive environment with a more comprehensive and strategic plan. In December 2014, Kyle Reyes presented the plan which was developed after much research and campus input. There is much focus on under-represented communities and recognizing the value of diversity. Includes outreach to those who don't have opportunities and creating a more diverse perspective. Dr. Reyes shares parts of the plan: 1) 35% of UVU students are 1<sup>st</sup> generation, 485 are part-time, 45% female, and 14% minorities of color. 2) Each School/College was asked to set their own targets under four areas: a) equity access and opportunity, b) intercultural competence, c) supportive campus environment, d) academic inclusivity and regional stewardship. 3) Have received national recognition for the Latino Initiative, which has increased Latino population from 970 a few years ago to 3200 students last year. Received White House recognition Excelencia in Education being top in the nation (featured in UVU Magazine), 4) Native American outreach by partnering with eight tribes and nations. Hosted Governor's Native American summit with tribal leaders, 5)

guests lecturers with Natasha Tretheway as presidential lecturer, Mitt Romney, Ambassador Andrew Young, and tribal leaders, 6) Hosted the first People of the Pacific high school conference with 500 in attendance, 7) Women in Education and leadership lectures, 8) UVSELF where faculty and staff are invited to be part of leadership development and mentoring by the Cabinet. Membership is 50% women which has provided informal networks to encourage women to pursue graduate work and leadership opportunities, 9) expanded Wee Care Center, family unisex bathrooms, and mother's nursing rooms, 10) UV Prep which has grown from 30 to 200 junior high students who receive college-level training in STEM during the summer, 11) Global Spotlight, which is Canada this year, 12) Veteran's Center ribbon cutting, 13) expanded cultural experience with a student exchange teaching program, 14) Utah's first Language Fair for dual language immersion students, 15) Safe Zone training, 16) Reflection Center where all students feel they have a space, 17) First Generation Student Initiative, 18) K-16 College Mentoring program started with Mountain View High school to have 50% of senior class apply for college. Resulted in 96% of students applying. This fall all seniors have been accepted and just need to complete paperwork. 19) Non-traditional Student Initiative. 40% of adults 25 and over in our service area have some college but not completed, which is the lowest percentage in the nation. 20) Received two additional national recognitions including Minority Access and Diversity MBA Magazine. 21) Hired development officer for Student Affairs and Inclusion, 22) new Center for Global and Intercultural Engagement. We are deeply committed to have every student thrive and provide a diverse experience. Dr. Reyes was recognized as one of the 40 Under 40 national leaders in diversity across all industries.

**F. PACE Report.** Sherry Harward, PACE President, introduced herself and her role on campus. PACE is the Professional Association of Campus Employees. They represent 2,000+ employees and want to make a difference. They have identified four strategic planning areas: a) Advocate for employees. Staff Education and Staff Development fund, starting monthly staff professional development forum partnering with HR and Continuing Education, and supervisor training and resources. ) Unify staff across campus. Staff endowment to provide student scholarships. Staff must nominate student recipients. Partnering this year with Athletics and Wolverine Club for a PACE Wolverine Club to raise funds for student athlete scholarships, staff softball competition. c) Communicate information. Communication includes social media, weekly email, reach those in off-campus locations and without electronic access, and market PACE. d) Involve staff. PACE hosting Wolverine Wednesday on Feb 10, contribution to core themes, legislative training, UHESA Day at the Capitol on Jan. 28, Higher Ed Day on Feb. 19 and UVU Day on March 4, supporting state-wide retention initiative, and "Bring a Friend to Finish" campaign, invitation for all committee volunteers to attend the annual transition luncheon, and updating the PACE election process.

**G. AGB Conference.** Invitation to all Trustees to attend the annual AGB Conference.

Trustee Chun motioned to hold an Executive Session under the provisions of the Open and Public Meeting Act to discuss personnel issues. Trustee Sunderlage seconded. Voting was unanimous.

*Meeting adjourned at 7:23 p.m.*