

# Parks and Recreation Board Meeting Minutes November 19, 2015

## Board Members Present

Bryant Livingston - VChair  
Claralyn Hill

Ross Salmon  
Lola Savaiinaea

Brent Edgington  
Lisa Brockbank

## Board Members Absent

Robin Roberts - Chair  
Bruce Snow

Bill Fillmore

## Municipal Council Members Present

None

## Staff Present

Roger Thomas  
Kari Van Wagner  
Mary Dunn

Scott Henderson  
Bryce Merrill

Doug Robins  
Brian Smith

---

**Welcome:** Bryant Livingston

### **Minutes**

Claralyn Hill made a motion to approve the October 15, 2015 minutes, Ross Salmon seconded the motion. It was approved by all in attendance.

### **RAP Tax Election Results and Next Steps**

The RAP Tax passed on the November ballot. Roger Thomas passed out a copy of the official election results. Roger also passed out a copy of the ordinance approved by the City Council which enacts the tax and a copy of the project list that will be funded with the RAP Tax money.

### **Recreation Center Numbers, Trends and Projects**

Bryce Merrill, Recreation Center Operations Supervisor, reviewed numbers for the Recreation Center. There were 1.8 million visitors last year. The average daily attendance is 6,000. In October, there were 19,801 members across 8,993 memberships with 81% of those members coming from Provo residents. In the 2014/2015 fiscal year, the facility brought in \$4.1 million in revenue. The facility was projected to make around \$2.8 million. The facility returned their entire budgeted subsidy and additional surplus money to the General Fund last fiscal year. The trend in new recreation centers is that attendance drops off after about three year. Bryce mentioned that they are not going to accept that at this facility.

Money is being put into a capital investment account to make sure the facility is taken care of. The Child Watch flow is being redesigned because of the popularity of that amenity. Security cameras are being added to the facility this year. Bryce mentioned that staff are focusing on fiscal responsibility, analysis of hours, preventative maintenance dollars, spending money where patrons benefit the most, and investing in the patron experience. Staff have started new regeneration projects to address the wear and tear on the building with the amount of patrons it is seeing. A small area is picked to do intense cleaning and repairs on.

Bryce mentioned that staff are trying to anticipate new needs and trends, and staying aware of the changing landscape. Springville will be opening a new aquatic center late 2017 and 24 Hour Fitness is closing this year. These items will have some impact on operations at the Recreation Center.

### **Holiday Community Events**

Brian Smith, Community and Events Supervisor, and Mary Dunn, Events Coordinator, gave a review of the upcoming holiday events. The Christmas Market will be held on Saturday, December 5 from 4-8PM on Center Street in front of the City Center. This is the third year for the market, and the event continues to grow. This has allowed staff to pick and choose which vendors they accept to try and fulfill their vision of handcrafted gifts and food. The Lights on Ceremony will also be held in front of the City Center at 6:30PM the same evening.

The New Year's Eve event, Countdown, will move from the mall to the Recreation Center. The change in location will give staff more control over the event, and allow the event to be themed and decorated for. The prices have been raised to \$8/youth and seniors and \$10/adults. Recreation Center Members will receive 50% off tickets. The staff are excited to see how an event of this size goes off in the facility.

### **Roger Thomas Retirement Open House**

Roger Thomas' Retirement Open House will be held on Tuesday, December 15 from 2-4PM in the Council Chambers at the City Center. All Board members are invited to attend the open house.

### **Adjourn**