



**MINUTES FOR THE REGULAR AND WORK/STUDY MEETING  
OF THE CITY COUNCIL  
OF THE CITY OF SPRINGVILLE, UTAH  
MULTIPURPOSE ROOM, 110 SOUTH MAIN STREET  
JUNE 09, 2015 – 5:15 PM**

The following are the minutes of the Regular and Work/Study Meeting of the Springville City Council. The meeting was held on **Tuesday, June 09, 2015 at 5:15 p.m.** in the Springville City Civic Center Multipurpose Room, 110 South Main Street, Springville, Utah. Adequate notice of this meeting, as required by law, was posted in the Civic Center and on the City's website, and delivered to members of the Council, media, and interested citizens.

Mayor Wilford W. Clyde presided. In addition to Mayor Clyde, the following were present: Councilmember Richard Child, Councilmember Craig Conover, Councilmember Chris Creer, Councilmember Dean Olsen, Councilmember Chris Sorensen, City Administrator Troy Fitzgerald, Assistant City Administrator/City Attorney John Penrod, Assistant City Administrator/Finance Director Bruce Riddle and City Recorder Kim Rayburn.

Also present were: Administrative Services Manager Rod Oldroyd, Golf Pro Craig Norman, Assistant Golf Pro Joel Grose, Library Director Pamela Vaughn, Public Safety Director Scott Finlayson, Public Works Director Brad Stapley, Power Director Leon Fredrickson, Recreation Director Corey Merideth and Community Development Director Fred Aegerter.

### **CALL TO ORDER**

Mayor Wilford W. Clyde called the work meeting to order at 5:16 p.m.

### **COUNCIL BUSINESS**

#### **1. Calendar**

- June 11-13 Fireman's Breakfast
- June 13 – Art City Days Parade 10:00 a.m.
- June 14 – Flag Day
- June 16 – Work Study 5:15 p.m./City Council 7:00 p.m.
- June 21 – Father's Day
- July 3 – Independence Day Observed (City Offices Closed)

#### **2. DISCUSSIONS/PRESENTATIONS**

Councilmember Conover reviewed the preparations for Art City Days and stated things are going well. He advised the Talent Show and movie were rained out last Saturday and they moved the Talent Show to the High School.

Mayor Clyde announced the Duct Tape Regatta at the Bartholomew Park has a team of the Mayor and Council members, Chris Creer will pilot. He noted twenty teams have signed up. Mayor Clyde asked for day by day breakdown on the webpage of Art City Days events.

a) **Golf Rate Structure** – Craig Norman, Golf Pro

Golf Pro Norman reported on the rate structure at the Golf course. Mr. Norman recapped what the Golf Committee reported last week at the Council Work/Study meeting about no longer having the non-resident pass and consideration of a couples pass. He asked the Council if they would table the discussion until next November in order to give him and his staff time to discuss with ForeUp, the company that provides golf management software to the Golf Course to compile more data.

Mr. Norman introduced Joel Grose, the new Assistant Golf Pro at Hobble Creek. Mr. Grose reported all of the data in his presentation was gathered from data records of the Par Nine Point of Sale System and ForeUp Golf Point of Sale System. He explained the current fiscal year is only looking at numbers from July 1, 2014 through May 25, 2015. Mr. Grose gave a brief explanation of how they compiled the data and combined numbers for greens fees as a “start”, when a customer tees off regardless of playing 9 or 18 holes.

Mr. Grose provided charts comparing Fiscal Year 2013-2014 to Fiscal Year 2014-May 25, 2015. He explained season pass holder rounds have decreased by 4% compared to last year. The regular daily rate play has not moved up or down. Mr. Grose reported a new measurement for this year a Special Fee Play showing an increase of 3% in the current fiscal year. This is attributed to various specials run on KSL, with the UGA (Utah Golf Association) and early season specials. He explained eighteen holes have increased and nine holes have decreased this last fiscal year, with numbers showing down on rounds and up on numbers of holes played at a time.

Mr. Grose gave a breakdown on golf cart rentals. He explained 88% is with regular play, noting some will play the first nine walking and then come back and use a cart for the last nine holes, this is common and is not tracked in the system.

Mr. Grose reported punch pass sales have increased 2% with 218 punch passes purchased, season passes have increased by 1% and revenues are flat compared to last year at this time.

Administrator Fitzgerald commented it would be beneficial to look into the data and review this November before having the Council give a recommendation.

Mr. Grose reviewed the rate structure and revenue breakdown. He explained the Tee Sheet Yield as tee times only and not bodies; they could be foursomes, twosomes or singles. Tee Sheet Yield; includes tee time only, not bodies. On average there are 88 Tee Times available through the year, with 352 Player Spots available each day, 158 player Spots are used per day giving a player spot utilization of 44.8%. He stated overall there are gaps that need to be filled and a different fee structure may attract more business.

Golf Pro Norman reviewed the proposed rate changes as establishing an 18-hole twilight rate of \$30, Monday thru Thursday excluding holidays after 2:30pm and a new Junior Pass, good Monday thru Friday, after 2:00 p.m. for \$275. Mr. Norman explained they are losing juniors to other courses. He reported the PGA did a study finding junior’s keep with the course they learn to play. The junior age is up to and including 17 years old. The proposal would be to lower

weekday junior rates and have a weekend junior rate with an adult. He explained the weekday junior rate of \$9 and a weekend junior green fee of \$10 per nine holes for weekends and holidays after 12:00 p.m.

Councilmember Sorensen commented the twilight rate would increase golfers but possibly no more revenue. Mr. Norman replied that could be possible, he was instructed to do something to increase play and the fee structure is up for discussion.

Council discussed the usage of tee times. Administrator Fitzgerald commented the challenge from last year was to add eight more rounds a day to help increase revenues.

Administrator Fitzgerald asked the Council for direction and if they want to add this to the budget in order for it to be effective July 1, 2015 or package it up for next year. Councilmember Conover stated he would like to see it packaged for 2016. Councilmember Child stated he didn't have a problem with what has been presented and would approve starting July 2015. Councilmember Olsen agreed with Councilmember Child. Councilmember Sorensen agreed to start now and see how it goes. Mayor Clyde said by consensus of the Council start on July 1, 2015.

Golf Pro Norman reviewed the proposal for tournament packages and fees. Mayor Clyde expressed concern about having tournaments on Fridays and Saturdays and asked them to be careful not to schedule too many that would affect regular play.

**b) City Council Travel and Training – Troy Fitzgerald, City Administrator**

Administrator Fitzgerald reported on information that was discussed during the budget retreat. He reviewed funds that were expended last year and other cities budget for their councilmembers. He asked the Council for discussion on how they would like to spend their budget dollars.

Mayor Clyde asked if employees and departments submit for training ahead of time for budget. Administrator Fitzgerald replied yes, other departments submit ahead of time and the Council could easily be added to departments for those Councilmembers that oversee that department and participate in specific department training.

Councilmember Sorensen suggested each councilmember be given a budget amount so they know they can participate. Mayor Clyde commented we need to set a certain amount and live within the budget and give everyone an opportunity to participate in conferences and training.

Administrator Fitzgerald asked if \$1500 for the year would be sufficient. Mayor Clyde would like information on what is allowed for expense of retreats and donations for travel.

**c) Training – Community Development – Fred Aegerter, Director**

Director Aegerter described the development review process for Springville and other cities processes. He explained there is a pre-application process and meeting required and then they apply to Planning Commission. From there it goes to the DRC (Design Review Committee) meeting for approval.

Mayor Clyde questioned the time frame needed for the approval process. Director Aegerter explained in detail the review process and explained the minimum timeline is approximately three to four weeks to get it to the Planning Commission.

Mayor Clyde stated the frustration seems to be after the applicant goes through the process and completes what is needed, they come back and are told there are other things that need to be done. He expressed the list needs to be complete during the DRC meetings. Mayor Clyde advised the attitude should be “how can we help you”.

Administrator Fitzgerald commented sometimes site plans are changed and that can affect the timeline. Director Aegerter noted they complete a form where they need to have all items on the list, if something is left off, the process can be extended. He expressed the subdivision process can be very lengthy and gave a brief review of the process.

Director Aegerter commented some of the City’s workflow is different from other cities and the process can be in the same time frame.

Councilmember Olsen asked what the common reasons were to send something back. Director Aegerter replied, easements. Director Aegerter agreed some issues need to be resolved and explained other Planning Commissions do not do site plan approval. A subdivision process in another city can take longer than Springville because of time frame for review.

Administrator Fitzgerald reviewed the legal issues with pre-approval and noted each community is a little different with the process.

### **3. MAYOR, COUNCIL, ADMINISTRATIVE REPORTS**

#### **c) Discussion with Department Directors**

Mayor Clyde asked the Directors in attendance if they had any comments. Public Works Director Stapley reported Van Con Construction has requested to close the 900 south road. Mayor Clyde questioned the need for closing the road with all of the activities at the pool and ball fields in the area. Director Stapley replied the Public Works Department does not agree with closing the road. The Council was in agreement they do not see the need to close the road and the contract stipulates not to close the street.

Mayor Clyde asked about an alternate route east of the 1700 East Roadway. Director Stapley responded the road is clay and cannot handle the truck weight.

#### **d) Commission, Board, and Committee Minutes**

- i. Emergency Preparedness Committee minutes for May 21, 2015

#### **f) Mayor and Council Reports**

There were no reports.

**4. CLOSED SESSION, IF NEEDED – TO BE ANNOUNCED IN MOTION**

*The Springville City Council may temporarily recess this meeting and convene in a closed session to discuss pending or reasonably imminent litigation, and the purchase, exchange, or lease of real property, as provided by Utah State Code Annotated §52-4-205*

There was no closed session.

**ADJOURNMENT**

COUNCIL MEMBER OLSEN MOVED TO ADJOURN THE CITY COUNCIL WORK/STUDY MEETING AT 7:00 P.M. COUNCIL MEMBER CREER SECONDED THE MOTION, AND ALL PRESENT VOTED AYE. THE MOTION PASSED UNANIMOUSLY