



# Planning Commission

February 18, 2015

## Item #: 4.1

**PUBLIC HEARING** – Amending Section 14-3-3 **Freestanding Signs: (Pole & Monument)** by enacting Section 14-3-3(7) of the Orem City Code by adding Sign Zone F to the sign zone table, and changing the sign zone for property located generally at 780 North 1200 West from Sign Zone E to Sign Zone F.

Applicant: Spencer Young

# Background Information

- Culver's site plan approved Oct. 1, '14
- Sign Zone E: 25' above grade of I-15
- Signage not sufficiently visible
- Applicant requests 50' above the grade of I-15
- Total height of the proposed sign is approximately 75' (lower than the Marriott sign)
- Sign Zone F only applies to topographically depressed (lower) areas
- All other sign requirements (size, location) subject to Sign Zone E







# Sign Photos



# Sign Photos



# Sign Photos



# Sign Photos



# Sign Photos



25' Above Deck

50' Above Deck

Looking West from 800 North (980 West)

# Proposed Sign Zone F

## Sign Zone “F”

1. Except as otherwise provided herein, the provisions of Sign Zone E shall apply to signs in Sign Zone F. **However, due to the depressed elevation of the area located within Sign Zone F**, freestanding signs in Sign Zone F may have a height up to, but not to exceed thirty-five feet (35’) above the natural grade of the property at the location of the sign, or fifty feet (50’) above the grade of that point of Interstate-15 located directly perpendicular to the location of the sign, whichever is greater.

