



Length of Access: 2 Years

Overview

MindTap delivers content to students in a format that maximizes engagement and enhances the learning experience. The platform guides the student through a learning path, delivering content and activities where they make sense, to aid in mastery of the learning objectives. Schools can add their own custom content, re-organize and even hide Milady content. The end result is a seamless student experience, perfectly aligned with the curriculum that's being taught.

- MindTap is a fully customizable digital learning platform.
- Students are guided through a learning path that prompts them to learn in a “Read, Watch, Do” format that appeals to every learning style.
- Includes eBook with ReadSpeak feature, videos, activities, quizzing, flashcards, glossary, digital portfolio, and message board.
- A variety of reporting and tracking features are available to instructors to track student engagement and progress so that the instructors know what/how/if students are using the material.

- Content provided via Milady’s MindTap is based on the existing core Milady curriculum that is currently approved nationwide by various regulatory bodies and agencies.
- Student interaction and engagement is measured by cumulative time logged into the program as well as via assigned activities and quizzes interspersed throughout.
- Utilizes a secure login and passcode for each student, verifying the identity of a distance-learning student who participates in class or coursework.
- MindTap is hosted via the Milady LMS; however institution(s) are provided with administrative access, allowing students to register under the specific institution, ultimately allowing for the institution to monitor, and be responsible for, the delivery of the program to their enrolled students only.

Additional NACCAS Considerations

- All assessments that will be used for calculating a student’s GPA must be executed while the student is physically on campus
- The student participates in learning activities while physically present at the contracted campus at least once every 10 business days for the length of a scheduled class day as outlined in the enrollment contract
- All transcripts or other documents, (official or unofficial), listing academic attainment received must identify the distance education component.
- Prior to enrollment, students are provided with a disclaimer that academic achievement earned via distance education may not be accepted for reciprocity or eligible for licensure in other states
- Distance education cannot be used as a mode of delivery for more than 50% of any program.

Features



EBOOK

- Delivered in the learning pathway in easy to master segments. However, the full eBook is available as well.
- ReadSpeak feature allows students to elect to have the text read to them.
- Dictionary, Highlighting, Note Taking, Book Marking
- Page Printing.
- Assign due dates to chapters or sections.



READSPEAK APP

- In the reading assignments, listen to an entire page or selected text read aloud.
- Adjust reading speed.
- Change voice to female/male.



MY NOTES

- Aggregates the highlights and quicknotes that students add during their reading activities. They can print out these highlights and quicknotes to study later.
- The Notebook feature lets students take notes in an Evernote MindTap notebook. They can use an existing Evernote account or create a new one.



PATHBRITE DIGITAL PORTFOLIO

- Students are able to create a portfolio of their work and be guided to upload pieces throughout the course.
- Will be able to continue to access, build and use the portfolio after graduating.



DICTIONARY

- Search a full Merriam-Webster dictionary of terms.
- Highlight words in reading activities and have the option to look up the definition instantly.



QUIZ/ASSIGNMENT GENERATOR

- Quizzes/tests are provided for each chapter.
- Instructors can assign and automatically grade quizzes/tests from the Milady testbanks provided.
- They can choose whether to let students take multiple times, set time limits, shuffle questions so every student takes a different quiz.
- Testbanks are pulled from all Milady supplements.
- Quizzes feed directly to gradebook.



MY CONTENT/UPLOAD ASSIGNMENTS (Google Drive & Kaltura)

- Instructors can share presentations, text documents, spreadsheets, and PDFs via Google Drive in the learning path or add them to a Reading activity.
- Share videos, images, audio via Kaltura.



CONNECTYARD MESSAGE BOARD

- Allows instructors to interact with students, and students to interact with each other.
- Post discussion threads, attachments, etc.
- Fosters communication and collaboration among students and teachers.



GLOSSARY

- Full glossary of Key Terms



SEARCH FEATURE

- Allows students to search for page numbers from the eBook. They can also enter keywords to search for content in Readings, Media and other Activities as well as their quicknotes and highlights.



REPORTING/TRACKING

- Gradebook provides all student grades and time spent logged on.
- Instructors can view what activities students are spending time in.
- They can also access an in-depth analysis of each student separately or the class as a whole.
- Grades can be exported.



FLASHCARDS

- A set of flashcards are provided for each chapter.
- Instructors and/or students can create custom flashcards within the Flashcard App or straight from readings by right-clicking the term in the eBook and selecting "flashcard". (Instructor/admin created cards are visible to all students)



NOTEBOOK/EVERNOTE

- Integrating Evernote technology, this app aggregates student annotations and notes into a single consolidated view.



RSS FEED

- RSS (Rich Site Summary) is a format for delivering regularly changing web content. Many news-related sites, weblogs and other online publishers syndicate their content as an RSS Feed to whoever wants it.

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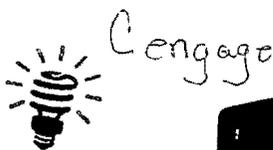
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MindTap

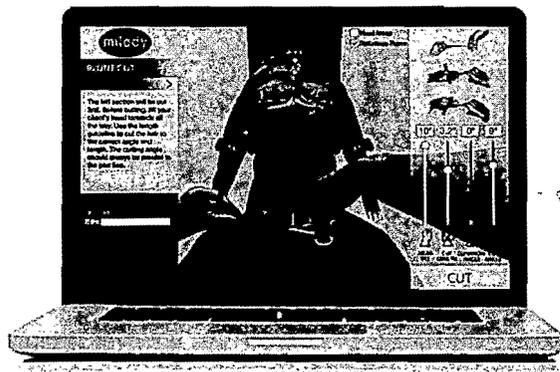
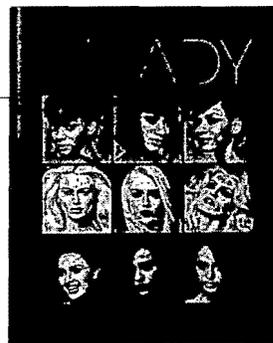


MindTap is a personalized learning experience with assignments that guide students to analyze, apply, and improve thinking, allowing you to measure skills and outcomes with ease.

- Delivered via a web-based platform that complements the new edition of Milady Standard Cosmetology.
- Instructors can personalize the experience by customizing Milady content or by adding their own content directly into the Learning Path, delivering a seamless student experience that aligns exactly with the curriculum being taught in the classroom.



milady.com/mindtap



Online Haircutting Simulation

Milady's Online Haircutting Simulation is a cost-effective way for students to safely practice haircutting and styling skills in a fun, game-like atmosphere. Students will have the option to practice varying haircuts that will allow them to strengthen basic and advanced skills while immersed in a realistic, 3-D salon.

- Students will be able to practice the following haircuts: Blunt Haircut, Graduated Haircut, Uniform-Layered Haircut, Long-Layered Haircut, A-Line Haircut, Graduated Undercut, Layered Bob Haircut, Long-Layered Overcut and Perimeter Graduation Haircut.
- Feedback is given to students as they perform the haircuts so that they know if and why they are doing something correctly or incorrectly.

milady.com/simulation

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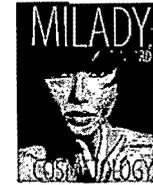
Available Titles



Milady Standard Cosmetology, 13th Ed.
Hardcover ISBN: 9781285769417
Softcover ISBN: 9781285769431



Milady Standard Razor Cutting, 13th Ed.
Nick Arrojo
ISBN: 9781285778075



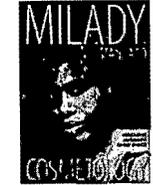
Milady Standard Haircutting, 13th Ed.
ISBN: 9781439058961



Milady Standard Updos
Timothy Johnson
ISBN: 9781285444499



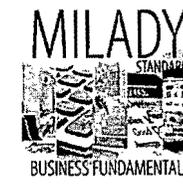
Milady Standard Natural Hair Care and Braiding
Diane Carol Bailey w/ Diane Da Costa
ISBN: 9781133693680



Milady Standard Haircoloring and Chemical Texture Services
ISBN: 9781439058947



Milady Standard Nail Technology, 7th Ed.
ISBN: 9781285080475



Milady Standard Business Fundamentals, 2nd Ed.
ISBN: 9781285095301



Making It Count: Math for the Beauty & Wellness Industry
Terry Clark & Cathy Frangie
ISBN: 9781111641443



Anatomy & Physiology Reference for Beauty and Wellness Professionals, 2nd Ed.
ISBN: 9781111642112



Milady Standard Esthetics Fundamentals, 11th Ed.
ISBN: 9781111306892



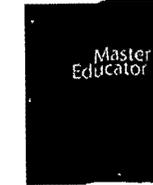
Milady Standard Esthetics Advanced, 2nd Ed.
ISBN: 9781111139094



Milady Standard Makeup
ISBN: 9781111539597



Milady Standard Professional Barbering, 5th Ed.
ISBN: 9781435497153



Master Educator, 3rd Ed.
ISBN: 9781133693697

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For additional resources, visit us at milady.com

Utah Cosmetology Related Profession Schools

	School Name	Representative Name	Email Address	Phone Number
1	Mo Hairitage Hair	Cortney Garrett		13-5233
2	Spencer Tabot			
3	OWATC	Spencer Tabot		
TATC 4	Shanelle Merrill	Shanelle Merrill		
5	NIMA	Matt Brinton		
6	Prime Cut Academy	Kaydee/Niki Priest		
7	Selma Deimler	Taylor Andrews Acade		
8	Taylor Andrews	Jami Queen		
9	Taylor Andrews	Tiffany Crocker		
10	MATC SF	Shelley McKay Watt		
11	MATC TGP	Darlene DUKRANT		
12	Bonnie Joseph Academy	Tammy Tr		
13	SKINWORKS	Natalie Parkin		
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Guest Sign in Sheet

Date: December 17th 2015

Board Meeting: Cosmetology + Related Professionals

Please Print Legibly

<u>Name</u>	<u>Phone #</u>	<u>Representing</u>
1. <u>Josh Stoney</u>		<u>IF</u>
2. <u>Brandon Garcia</u>		
3. <u>Nicole Lindsay</u>		
4. <u>Shonna Scilinas</u>		
5. <u>Kaytee Clayton</u>		
6. <u>Bryan Culbertson</u>		
7. <u>Bria Krickrenn</u>		
8. <u>Jal Krell</u>		<u>Ms. Krickrenn</u>
9. <u>Candy Satterfi</u>		
10. <u>Toriene Draper</u>		
11. <u>UYEN MAI</u>		
12. <u>Angela</u>		<u>R</u>
13. <u>DOUGLAS MORRIS</u>		<u>F</u>
14. <u>Hellie Montoya</u>		<u>-</u>
15. <u>Natalie Parkia</u>		<u>KS, Utah Beauty</u>

Guest Sign in Sheet

Date: 12-7-2015

Board Meeting: Cosmetology + Related Professionals

Please Print **Legibly**

Name	Phone #	Representing
1. <u>Brenda Scharman</u>	-	<u>Beauty</u>
2. <u>Candace Daley</u>		
3. <u>Niki Priest</u>		<u>Ut Academy</u>
4. <u>Tammy Trinnell</u>		<u>Joseph Academy</u>
5. <u>Rebecca Anderson</u>		<u>soph Academy</u>
6. <u>Shelley Merryweather</u>		<u>Sf</u>
7. <u>Darlene Durrant</u>		<u>T6P</u>
8. <u>Cortney Garrett</u>		<u>ge Hair Academy</u>
9. <u>Spencer Talbot</u>		<u>Tech College</u>
10. <u>Lynell Hite</u> 801		<u>School</u>
11. <u>MATT BRINTON</u>		<u>NIMA</u>
12. <u>Natalie Parkin</u>		<u>SKINWORKS</u>
13. _____		_____
14. _____		_____
15. _____		_____

LEARNING HAS EVOLVED

pivot point

LAB™

Learn About Beauty

Pg 1

LABTM

Learn About Beauty

The Pivot Point LAB is a ground-breaking integrated social learning environment, built specifically for learners and educators in the beauty industry.

An incubator for talented future and current beauty professionals, the LAB combines best-in-class educational content, creativity and a collaborative environment to:

- >> Engage the learning community
- >> Enhance personal learning experiences
- >> Expand educator instructional opportunities



LEARN FORWARD WITH PIVOT POINT

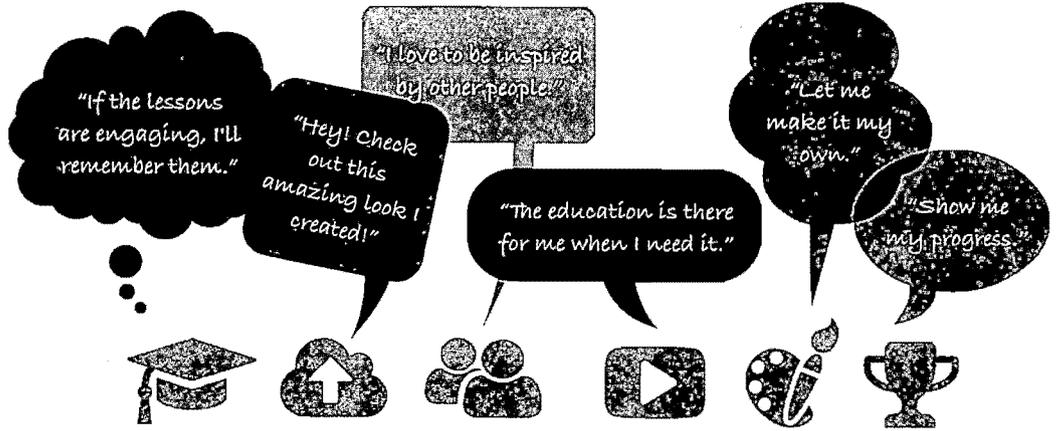
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THE CONNECTED LEARNER

There's a new generation emerging, not defined by age. This digitally engaged generation shares a mindset: they want their information fast, they want to co-create their education, and they learn best through collaborative efforts within a community.



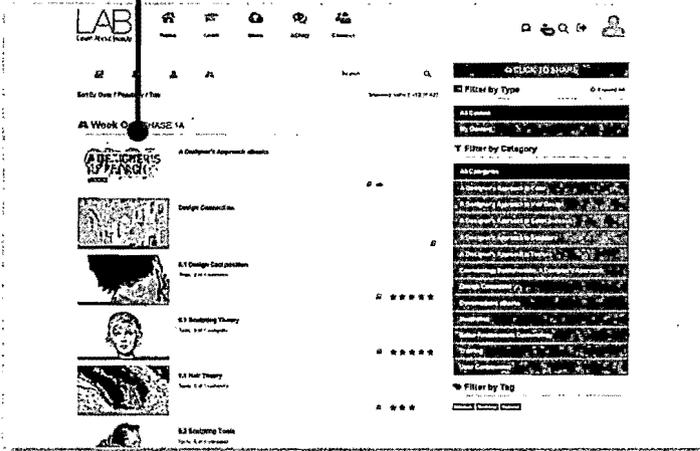
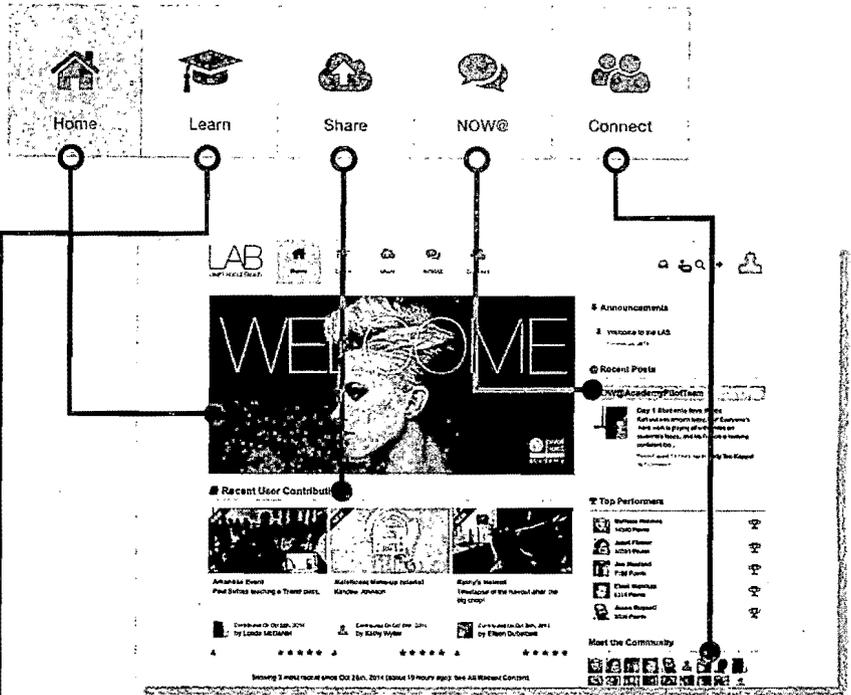
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AN INTEGRATED LEARNING ENVIRONMENT—INSPIRED

You have never seen anything like the LAB before. It's the ultimate learning environment for students, educators or professionals within the beauty industry. It combines a friendly interface with all the features necessary to capture the attention, inspire creativity and promote engagement for today's learner.







EDUCATION

NO REGRETS, JUST LESSONS LEARNED

Deliver top-notch educational content, social interaction and learning strategies blended with technology.



CUSTOMIZATION

IT'S ALWAYS ABOUT YOU

Enhance your brand with a custom-tailored learning experience.

THE LAB ENGAGES THROUGH FOUR KEY DIMENSIONS



COMMUNICATION

LET'S CHAT!

Open the lines of communication within your community: one-to-one, one-to-many, and many-to-many.

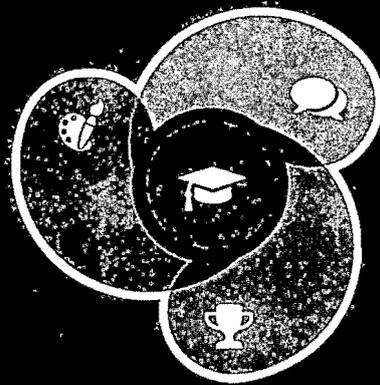


GAMIFICATION

GAME ON!

Incorporate game-like elements to make learning more fun and celebrate accomplishments.

BLURRING THE LINE BETWEEN LEARNING AND FUN!



Educational content—yours and ours—is at the core of our LAB. The lessons are brought to life through a synergy of communication, collaboration and engaging activities. Plus, there's a bit of competitiveness, too!

TRANSFORM YOUR LEARNING ENVIRONMENT

We are fully dedicated to helping your business succeed by providing best-in-class educational content, innovative delivery methods and unmatched customer service.

- 1 CONTACT US TO SCHEDULE YOUR LAB DEMO AT 800-886-4247
- 2 CREATE YOUR PERSONALIZED ROLL-OUT PLAN; WE'LL HELP
- 3 SCHEDULE YOUR CUSTOMIZED LAB TRAINING SESSION
- 4 PREPARE TO AMAZE—GO LIVE WITH THE LAB!

11 5





LEARN FORWARD™



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