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Regular Board Meeting Minutes
Cache Valley Transit District
Wednesday, October 28, 2015
5:45 pm
Bridgerland Applied Technology College
1301 North 600 West, Logan, Utah
Room 840

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Present: Erik Ashcroft, Alma Leonhardt, Rodger Pond, Jeannie Simmonds, Joy Reyes, Sue Sorenson, Glen Schmidt, Ron Hornsby, Holly Broome-Hyer, Craig Wright, Shaun Bushman, Norman Larsen, Patricia Cronin, Doug Thompson, Heidi Harper, Sallie Petersen, Roger Jones, and Ron Natali

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Excused: Tom Hogan

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Others: Todd Beutler, Nathan Coats, Curtis Roberts, and Ivy Thomson

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Regular Meeting Agenda

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1. Call to order: Board Chairman Doug Thompson
 2. *Acceptance of Minutes:* The phrase “severed in half” on line 50 will be edited to “severely injured”. Alma Leonhardt moved to approve the September minutes. The motion was seconded by Holly Broome-Hyer. The vote was unanimous.
 3. *Approval of Agenda:* Rodger Pond moved the approval of agenda and Shaun Bushman seconded. The vote was unanimous.
 4. Next Board Meeting: November 18, 2015 at 5:45 pm.

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Board Business

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5. Consider for adoption Board bylaws by Public Engagement and Policy Committee: Sue Sorenson reviewed changes and edits made to the bylaws. Lawyer Seth Tate from Olson & Hoggan, legal counsel for CVTD, came and reviewed four topics within the bylaws. The Utah Code implies that notice will be given to the general manager, and the PEP Committee decided that seven days notice was appropriate. Title 17B 2(a) requires 2/3 vote of the entire Board to fix or alter fares. Notice will be given to city mayors under the direction of the chair. The Code is fairly silent on the matter of elected Board officers, and the PEP Committee came to a consensus that two years is an appropriate term length. Sue Sorenson motioned to accept the bylaws. The motion was seconded by Patricia Cronin. The vote was unanimous.

- 43 6. Presentation of survey results conducted by FM3 & Associates: Under the direction
44 of the Board, the District contracted with an independent company to conduct a
45 survey of over 400 registered voters within Cache Valley about CVTD and fare
46 policy. Miranda Everitt from FM3 presented the survey and results. The survey was
47 conducted with landlines and cell phones, and had a margin of sampling error of +/-
48 4.9% at the 95% confidence interval. More than 4 in 5 voters approve of CVTD job
49 performance. Riders, who know CVTD best, have especially favorable views.
50 Voters across demographics favor the chance to vote on a sales tax measure.
51 Expanding service for people with disabilities and to areas of the most job growth
52 rank as top priorities for voters. Voters appreciate zero-fare service, and recognize the
53 system as a lifeline for seniors and people with disabilities. CVTD ratings have stayed
54 steady even as other local agencies' favorability ratings have slipped, and this
55 favorability rating is remarkably high. Riders are overwhelmingly satisfied with every
56 aspect of service, with most room for improvement on accuracy of printed schedules
57 and where routes go. Three in five voters consistently supported the zero-fare
58 system.
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- 60 7. Public Hearing regarding CVTD's current zero-fare policy (comments 3 minutes or
61 less): The Board received comments from the public for over an hour. Forty-six
62 people spoke, with 43 favoring zero-fare and three favoring charging a fare. Those in
63 favor of zero-fare talked about benefits to air quality and reduced traffic congestion,
64 better access to jobs and services, and the sense of community that public transit
65 creates. Those who spoke in favor of charging a fare referenced other transit districts
66 in the state and nation that charge fares, and stated that fares should be charged before
67 increasing taxes.
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- 69 8. Doug Thompson left and turned Chair responsibilities to Roger Jones.
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- 71 9. **General Manager Report**
- 72 Comments were received online for the public hearing. Three hundred and seventeen
73 comments were for zero-fare, and 31 comments were for charging a fare. Those
74 individual comments were compiled into a document given to each Board member.
75 Efforts to reach out to the community via Facebook reached over 40,000 people.
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- 77 10. Questions and Comments for Management and Board (3 minutes): The vote on fare
78 policy will be on November 18th, and as usual, will be a public meeting. CVTD will
79 update the public via press releases and announcements. If the Board votes for a fare,
80 the process would be planned out. The survey will be available online within a week.
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- 82 11. **Other Considerations:** None.
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- 84 12. **Adjourn:**

Roger Jones asked for a motion to adjourn. There were no objections.