



Heritage Center Advisory Board Meeting
September 30, 2015

AB Members Present: Brenda Clausen, Charlotte Cox, Kathy Houston, Jenny Martin, Pete Wright, Rod Young

AB Members Absent: Judy Baxendale, Erich Mille, Greg Waldron

City Staff Present: Susan Gregory, Director
April Callaway, Office Administrator Supervisor

Guests Present: Lynda Brown

Call to Order: Charlotte Cox called the meeting to order at 10:00 a.m. and welcomed everyone.

Minutes: The June 24, 2015 minutes were approved on a motion by Kathy Houston and seconded by Jenny Martin.

Special Recognition: None

Citizen Comments: None

Committee Reports: None

Unfinished Business:

A. Center Construction Projects: Room Expansion

Six contractors attended the mandatory pre-bid meeting. The bid will open on October 6 and then it will take about 3-4 weeks to sign the contract. If the bid ends up over budget, Director Gregory will look into the possibility of applying the \$50,000 CIP flooring money or may need to set-up a fund raiser to help cover the costs. The project should take about two months to complete.

B. Winter Service Project: Kids Eat / Boys & Girls Club Food Drive

Lynda Brown visited and gave a presentation on the 501c3 Kids Eat which is under the auspice of the Boys and Girls Club. The program of providing a backpack of food to under privileged children began last December. 1 in 5 children have no food to eat over the weekends; Salt Lake City is listed as #8 on a national list of cities with children that go hungry. The four prong vision of Kids Eat is awareness, food drives, storage, and delivery.



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C. Satisfaction Survey

Two years ago we received about 220 surveys. So far this year, we have received 120. Suggestion was made to have a volunteer sit at a table in a prominent location at the Center to attract peoples' attention about the survey and offer to help them complete the survey.

New Business: None

Board Comments: None

Director's Report:

A. Newsletter

There is a company in Colorado that is willing to print newsletter at no cost as they solicit payment through advertising. The newsletters would be 20 pages in color and the company would print 800 copies six times a year. The newsletter would also be stored on a website and the company provides a bound copy of the newsletter for the year. The return is five days. The board had a positive reception to the idea and Pete Wright motioned for a follow-up.

B. NISC Conference

The Senior Centers on the East Coast mainly charge membership fees. The main message of the conference is the need for senior centers to change ... consider the seniors as customers and the need to brand (i.e. Target).

C. Presentations

Director Gregory will be doing a presentation on the Heritage Center at the Presbyterian Church and the Women in Business league. The main contacts for the presentations have been through two of the Center ambassador volunteers.

The next regular board meeting will be held on **Wednesday, October 28, 2015 at 10:00 a.m.** There being no further business the meeting adjourned at 11:10 a.m. on a motion by Pete Wright and seconded by Jenny Martin. Minutes recorded by April Callaway.