

Board of Trustees Meeting

October 14, 2015

**Taylorsville Redwood Campus
Academic & Administration Bldg. 428**

8:00 a.m.

Attendance: Trustees—Vice Chair Clint Ensign, Sanch Datta, Maria Farrington, David Lang, Carlos Moreno, Pat Richards, Jim Wall; President Denece Huftalin, Secretary Janice Schmidt

Excused: Gail Miller, W. Tim Miller, Annie Schwemmer

Guests: Executive Cabinet members Barbara Grover, Dennis Klaus, Roderic Land, Alison McFarlane, Clifton Sanders, Tim Sheehan; SLCC representatives Louise Bown, Nancy Michalko, Lois Oestreich, Tiffany Rousculp, Joy Tlou; student leaders Blake Sio, Ana Brown, Chandra Carlson, Bergen Haynes, Anna-Korrine Hancock, Gabe Moreno, Eliza Filippi; Assistant AG Morris Haggerty.

	Agenda	Discussion Summary and Action	Assignments
I.	<p>Board Business</p> <p>A. New Committees Public Image and Community Relations Legislative</p> <p>B. Trustee Emeriti</p> <p>C. Open and Public Meetings Act Training, Assistant AG Morris Haggerty</p> <p>D. Appoint Honorary Doctorate Committee</p> <p>E. Holiday Dinner and Social December 9</p>	<p>Vice Chair Ensign conducted the meeting and asked for volunteers to serve on the new committees.</p> <p>Public Image: Trustees Jim Wall and Carlos Moreno, staffed by VP Alison McFarlane.</p> <p>Legislative: Trustees Clint Ensign and Sanch Datta, staffed by VP Tim Sheehan.</p> <p>Trustees discussed the value of having emeriti and what their role would be. They would not have a vote but could help on committees, provide continuity and counsel, participate in award dinners, and use their influence as an ambassador for the College. President Huftalin was asked to draft a document outlining the role and involvement of trustee emeriti and the length of that role. No one was opposed to the concept and the draft guidelines will be reviewed at an upcoming meeting.</p> <p>Assistant AG Morris Haggerty reviewed the requirements of the Open and Public Meetings Act, as required by the statute. Public bodies, which includes the Board of Trustees, are to conduct their business openly. There are strictly limited allowances for closed meetings, the most common being the character, competence or health of an individual. Electronic meetings or participation are allowed. Meeting schedules, agendas, minutes and meeting materials are posted on the Public Meeting Notice website.</p> <p>Trustees Moreno and Farrington offered to serve on the honorary degree committee to recommend individuals to receive this honor. Secretary Schmidt will ask Trustee Schwemmer to serve. The committee will share nominations at the January meeting.</p> <p>The Trustee holiday dinner and social will be held at the Alta Club December 9; there will not be a regular meeting that month.</p>	
II.	Consent Calendar	Trustee Wall moved, seconded by Trustee Datta, to approve the minutes of the previous meeting and all	

		other items on the Consent Calendar. A vote was taken and the motion carried unanimously.
III.	President's Report A. President Huftalin 1. Information:	President Huftalin congratulated Trustee Richards for being a recipient of the Sandy Chamber Titan award.
	B. Instruction Report— Provost Sanders 1. Moment of Mission, the State of Writing at SLCC, Tiffany Rousculp	Provost Sanders introduced Associate Professor Tiffany Rousculp, founding director of the Community Writing Center, published author, and current director of Writing Across the College (WAC). Ms. Rousculp said WAC is in its second year and was developed to include more writing across all disciplines and improve the culture of writing at SLCC. They created a bill of “writes” for students and faculty listing the expectations and rights from both perspectives. ESL students have the right to be evaluated as English learners, not native speakers.
	C. Business Services Report—VP Klaus 1. Action: Leased Space Report	VP Klaus presented the leased space report, noting that the College no longer has a Highland Center. Trustee Farrington moved to approve the Leased Space Report. Trustee Wall seconded the motion; a vote was taken and the motion carried unanimously.
	D. Student Affairs Report—VP Lepper 1. Information: Introduce Student Executive Council 2. Information: SLCC Promise Report	President Huftalin asked Trustee Moreno to introduce his new executive council: Executive VP Blake Sio, Publicity and Advertising VP Gabe Moreno, South Region VP Bergen Haynes, North Region VP Anna-Korrine Hancock, Fine Arts and Lectures VP Eliza Filippi, Clubs and Organizations VP Ana Brown, and Central Region VP Chandra Carlson. This is a great council with diversity in majors and background; their leadership and potential are the best brand for the College. President Huftalin said the College is looking at different ways of awarding financial aid to help students see their pathway through the first two years. One idea is SLCC Promise where students are encouraged to complete the FAFSA and then the College would fill the funding gap with scholarship dollars. We believe this could assist in encouraging full-time status and improving completion.
	E. Government and Community Relations Report— VP Sheehan 1. Information: Westpointe Ask	The College's capital facility request this year is for a new facility at our Westpointe location. We were #1 in the USHE system but #6 out of 30 with the state building board. One handout gives an overview of the facility and provides talking points about the workforce training at this site. Being first on the Regents list and having received \$3 million for planning helps our chances but UVU and USU will be strong competition. President Huftalin asked Trustees to use their influence with the Governor, Chamber, GOED, wherever they have influence. Support from downtown businesses and Utah valley would also help. VP Sheehan will share a link to the presentation that was given to the building board. Financial support from industry would improve our chances, but most companies will help with equipment but can't give cash. The other handout is an article about our participation in the Utah Aerospace Pathway.

	<p>F. Institutional Advancement Report, VP McFarlane</p> <p>1. Information: Foundation Board Report</p> <p>2. Information: Public Relations and Public Image Schedules</p> <p>3. Information: Public Image Campaign Flow Chart</p>	<p>VP McFarlane reported that the Foundation Board had raised a total of \$1.6 million last year, inclusive of cash, sponsorships, and gifts in kind. Assets increased from \$7.4 to \$8.5 million and 165 student scholarships were awarded. Profit from this year's golf tournament is at \$153,000. Other events include the annual scholarship luncheon and the Sundance Film Festival, as well as leadership breakfasts where community stakeholders can meet with President Huftalin and learn about the college. Priorities this year are to institute a planned giving advisory council and continue building the Foundation Board.</p> <p>The public relations calendar shows the messages and stories that will be shared through various media.</p> <p>The public image campaign is designed to target the business community and determine what our image is now to set a benchmark. It includes a schedule of radio, social media, op ed, and other avenues used to tell the College's story.</p>
	<p>G. Institutional Effectiveness Report—VP Grover</p> <p>1. Information: Year One Accreditation Report</p> <p>2. Information: Fall Enrollment Report</p>	<p>The year one accreditation report is a standard follow-up of the evaluation visit a year ago and explains our more concise and comprehensive performance indicators for mission core theme fulfillment.</p> <p>The third week enrollment numbers are not official but are very close. Total credit enrollment is down 2.4% in FTEs over last year. Concurrent self-support numbers are down because some schools considered Math 1010 not college level and dropped it. Credit self-support shows a decrease due to phasing out of some cohorts with new ones starting in January. Our new student enrollments right out of high school are up about 25%. The five-year trend of decreasing fall enrollments is leveling off. Our numbers correlate closely with the economy/unemployment rate and the county demographics. Improvement in Hispanic enrollment was very intentional, a result of a lot of outreach, and the gap with county demographics is closing. President Huftalin added that the best way to increase enrollment is to reach out to those who haven't considered college in the past, first generation students.</p>
	<p>H. Inclusivity Report, Dr. Land</p>	<p>In the agenda.</p>
	<p>I. Campus-Based & Constituents Reports</p>	<p>In the agenda.</p>
<p>IV.</p>	<p>Information Sharing and Input –</p>	<p>None.</p>
<p>V.</p>	<p>Adjournment</p>	<p>Trustee Farrington moved, seconded by Trustee Datta, to adjourn the meeting at 9:40 a.m.</p>

Minutes approved by the Board of Trustees on November 11, 2015.