

Murray History Advisory Board
Minutes for July 28, 2015

Attendance: Wendy DeMann, Syanna Madsen, Will Perez, Ian Wright, Mary Ann Kirk (staff)
Excused: Sara Roach, Brittany Bremer

1. Minutes for June 23, 2015 were approved with a correction on Wendy's last name.
2. Sara was not present but she communicated to Mary Ann that there is no state museum activity planned for September. Mary Ann doesn't want to plan anything in our museum since we don't have any major addition to the museum and we have a big history activity in October that she would like to focus on.
3. The State Preservation Board gave a positive recommendation for the Erekson home and a negative recommendation for the Brown home for the National Register. However Mary Ann said that one state board member was very vocal about supporting both nominations since they documented early agricultural dairies and illustrated evolving uses of these homes. The interior of the Brown home is beautiful. Mary Ann indicated we had some reservations about the Brown home but the owner wanted us to go through the process. The new owners of the Miller home want to do some interior design changes and Mary Ann has asked Korral to provide some guidance.
4. Board members chose Friday, October 23 as the date for the Halloween tour on the Jordan River. We will meet at Germania Park to walk a potential route. Wendy is still working on the stories we want to include. She has been reading two different books pro and con about wild Bill Hickman. She is also looking at the story of Nephi Winchester and the stories about interactions between the Native American and early pioneer children where they threw fire sticks across the river as a game. Nephi also was involved in some gold related businesses. Ian thought Utah has some unique American Western histories that need to be told. He would like to feature a mountain man "theme" that includes Murray related stories. Mary Ann mentioned that Murray was a hiding place for LDS polygamous leaders hiding from federal authorities. That might be an interesting story. Wendy said she is just going to tell the stories as they are and it won't be candy coated. There are no "morals to the stories." Ian said it is what it is. There is nothing to hide. Mary Ann didn't think we have done that in the past.
5. The public services department indicated that adding special lights in the historic district would be very expensive because they would have to put the lines underground. Wendy wondered if the area is scheduled for new gas lines or fiber optic and could underground wires be installed at the same time to make it less expensive. Mary Ann will check on that. She is still waiting for information on the street signs.
6. Unplugged participation has really increased attendance at the museum. We have had several hundred kids come through to complete and pick up several badges for museum master, the artist, and the trail blazer. These activities focused on the museum, the art collection in city hall, and the historic signage along the Jordan River Parkway.
7. Mary Ann received some good feedback from the state about the legal language in our policies. She will add those suggestions and wants to go over everything with Sara before reviewing it as a board. We did create a

new form to give the city permission to use images for promotion of our art collection but they still retain copyright. Our attorney's office has reviewed the forms and didn't have any further suggestions.

8. Brittany has not had a chance to work on the children's activity workbook and hopefully will have something ready next month.
9. Mary Ann asked for suggestions on how to promote the downtown mobile app walking tour. She wasn't sure how many people have used it. Syanna said the people who manage the server could tell us how many people have downloaded or viewed the app. Board members suggested using social media through the city including facebook/instagram, or include a photo of the week featuring parts of the tour. Syanna suggested a selfie contest that features photos of individuals on the tour. We could pick the best or have a drawing. Will suggested we could put anyone who shares the post into a drawing to win a Murray T Shirt or other product. Ian said you could include a then and now photo throughout the city – not just the tour. Mary Ann has asked the high school if they had any students interested in helping us. Ian didn't think it had to be a younger person. He felt there could be some liability with high school kids. Ian wondered if someone in our office could provide photos or content. He thought maybe the board itself could consider providing a certain amount of photos each month. Maybe museum staff could provide photos from our museum collections. Mary Ann said an intern did some Instagram and twitter last year for a history hunt but it was a small following. Ian said it takes a while to build a following.
10. Syanna suggested a hash tag that would allow anyone to contribute a photo. Will suggested the Murray Me idea we talked about for a t-shirt would work for that. Board members loved the idea. Wendy suggested we could even use this process to promote the Halloween history tours.
11. Our next meeting will be on August 25 at Germania Park for our meeting.