



**Board of Trustees Minutes
January 13, 2015**

In Attendance:

Dr. Susan Brady, Robin Hough, Sue Ann Bodily, Katie Leremia, Michael Payne, Trixie Buckingham, Tiffini Adams, Kit Anderton, Rob Tudor, Devi Fournier, Ana Cabrera Moses, Jim Lipscomb, Celeste Edmunds-Brady, Debbie Peterson, Anna Bodily

The meeting began at 6:40 p.m.

December 9, 2014 minutes were approved unanimously. The motion to approve was made by Devi and seconded by Kit.

SBO Report

- Anna reported that the Winter Formal was a success. she estimated that about 100 students participated in the off site event that was held at Studio Elevn.
- Tomorrow, the Music Theatre Class Performance will be held at the school from 6:00 P.M. - 7:00 P.M.
- Dance Progression Night Battle of Solos will be held January 23rd from 6:00 P.M. - 8:00 P.M.
- The Opera Dress Rehearsal will be held on February 3rd. The Opera will kick off on February 4th - February 7th.

Financial/Facilities Report

- Debbie presented the Purchase Report. Sue Ann made a motion to approve the report. Tiffini seconded the motion. The motion was approved unanimously.
- Debbie also presented the Finance, Facilities and Transportation Report.

PTO Report

- Tiffini announced that the PTO - 2015 Kick Off meeting will be held Tuesday, January 20, 2015 at 6:30 P.M. Meeting topics will include:
 - Brainstorming Spring Spirit Wear ideas.
 - Learn more about ways to support and celebrate the International Arts Exchange program.
 - Donations for concession items.

Faculty/Staff Reports

Faculty Report:

- Michael shared ideas on Recruitment and Retention
- Recruitment:
 - Instructional staff will create Electronic Postcards for distribution on approved school media sites.
 - Spa Spirit Squad will continue to act as a performer liaison for recruitment.
 - Spa will begin/continue to develop professional relationships with private teachers, after school performing arts groups and professional companies.
 - Instructional staff will serve as Master Speakers.
 - Instructional staff will continue to visit off site private schools during Open Houses and invited PTSA events.
 - Expand curriculum to exceed traditional school offerings.
- Retention:
 - Create an Instructional Staff Committee for the Junior Class to engage with students (one on one) for artist and academic advisory.
 - Create a Senior intern project.
 - Administration and Counseling will continue constructive communicative contact with parents regarding at risk student behavior/actions.
 - Instructional staff, Administration and counseling will continue planning and showcasing student success.
- Michael invited Board Members to the Faculty Meetings that are held on Monday mornings at 7:45 A.M.

Committee Reports

Membership Committee:

- N/A

Marketing Committee:

- Ana discussed new SPA marketing strategy
 - Key messaging
 - Continuity
 - Branding
 - Lead generation
 - Web reorganization
- Detailed plan will be emailed out to Board Members after tonights meeting.

Development Committee:

- Love SPA Give SPA promotion kick off will be February 13, 2015.
- Promotion date has changed to March 26, 2015.
- Board Members are being asked to promote the Love SPA event by speaking at performances. A list of performances will be emailed out to Board Members.

Administration Report

Principal Report:

- SPA has 5 students competing to earn a Sterling Scholar Award.
- Policy for accessing building has been updated. Ana made a motion to approve the new policy. Kit seconded the motion. The motion was approved unanimously.
- The Eligibility Policy (page 13 Student Handbook) has been updated to include that grades must be above a 2.5 GPA from the previous term, with no more than 1 F in order to be eligible to audition/participate in anything extra-curricular.
- Meg will send the readiness to graduate to board members after the end of term.
- Dr. Brady talked about recruiting/marketing ideas. Add will run again in the Tribune and Deseret News.
- Dr. Brady discussed the Application process. Possibly adding resumes and portfolios to the process.

- Ron is working on concurrent enrollment.
- Dr. Brady is trying to get an intern from the University of Phoenix.
- Dr. Brady proposed that we look at a policy that addresses minimum class sizes.

Other:

- Robin presented a board training on: Ensuring that Board Meetings reflect Board Priorities. (Back - Ordered Chinese Lightbulbs, by Dr. Brian L. Carpenter)
- Robin presented a Strategic Thinking and Planning overview for SPA's 5 year vision.
- Jim proposed a motion to add the position of Treasurer to the corporation. Sue Ann seconded the motion. The motion passed unanimously.
- Jim proposed a motion to make a change to the Articles of Incorporation. He proposed to increase the the voting members to be 14 members . Sue Ann seconded the motion. The motion passed unanimously.
- MJ Gregoire has resigned her position with the Board.
- Rob Tudor has accepted the Secretary position with the Board.

Next Meetings:

Next board meeting: Tuesday, February 10, 2015 at 6:30 p.m.

The board meeting concluded at 9:09 p.m.