



**Board of Trustees Minutes
February 10, 2015**

In Attendance:

Dr. Susan Brady, Robin Hough Sue Ann Bodily, Katie Leremia, Michael Payne, Trixie Buckingham, Tiffini Adams, Kit Anderton, Rob Tudor, Devi Fournier, Ana Cabrera Moses, Celeste Edmunds-Brady, Anna Bodily, Kristi Swett, Ron Litteral

The meeting began at 6:30 p.m.

The Consent Agenda which included the below items were approved unanimously. The motion to approve was made by Ana Moses and seconded by Sue Ann Bodily.

- Minutes from January Meeting
- January 2015 Purchase Reports
- Revision of Articles of Incorporation changes

SBO Report

- Anna reported that the Dido & Aeneas Opera was a great success.
- Next week is Spirit Week:
 - Theme is 90's T.V. shows
 - Halls will be decorated
- This week is Music Week:
 - Piano concert
 - Guitar concert
- International Art Exchange Students arrived last Sunday.
 - Events include:
 - Ice Cream social
 - Touring University of Utah and BYU
 - Utah Jazz game
 - Curling at the Olympic Oval
- Sadie Hawkins dance date has been changed to Saturday, February 28th.

Financial/Facilities Report

- No Financial/Facilities Report - Debbie did not attend the meeting.

PTO Report

- Tiffini announced that the PTO will be having a State of The School Address on Tuesday, February 17th at 6:30 P.M. at the school.
- Spring Spirit Wear Ideas:
 - Bright colored shirts
 - Water bottles
 - Lanyards
 - SPA school stickers (window clings)
- Candy leis were a great success - 50 sold.
- Will continue to use Sign-up Genius to promote help.

Faculty/Staff Reports

Faculty Report:

- Michael shared ideas on how to enhance the Faculty compensation/benefits package:
 - Sick Day Policy - currently, SPA Faculty is has 6, sick days per year and they don't roll over to the next year. Proposal would allow unused sick days to roll over to the next year.
 - 401K - would like to investigate Utah Retirement Systems options.
- Michael also shared that student recruitment expectations for Faculty needs to be clearly defined. The current expectations pull Faculty out of valuable teaching time.

Committee Reports

Membership Committee:

- N/A

Marketing Committee:

- Ana discussed new SPA marketing strategy.
 - Web design is still in the works.
 - New site will use current text logo.
 - redesign will leave off the Face Mask logo.
 - initial goals for the new site will be:
 - Ticket Purchasing
 - Recruiting
 - Events
- Faculty will help create marketing and social media content, but won't be doing the actual marketing.
- We will be using MailChimp for online mail marketing and drip campaigns.
- We will be launching recruiting advertisements with KUER Radio beginning February 23rd.
- Marketing Committee will be set up on Basecamp.

Development Committee:

- Love SPA Give SPA promotion kick off will be February 13, 2015. Kit Anderton will kick off at Friday's assembly at 1:50.
- Devi is working on organizing a Love SPA Give SPA party that will be held at Red Mango on March 26, 2015. The party will be a festive atmosphere with balloons and performers. Red Mango will donate 20% of Sales back to SPA.
- Devi will email out key notes for Love SPA Give SPA event.
- Celeste will be sending out more information on matching grants.

Administration Report

Principal Report:

- Sue reported that we have 127 New Student Applications
 - 33 have returned Acceptance Letters
 - 58 Letters of Intent so far

- Sue and Ron presented the 1/2 page add that will run in Fibonacci Magazine
- Humanities class will be offered next year.
- Sue and Ron led a discussion on building the music program. discussion included ideas on expanding course offerings, adding Choir classes and an Audition Show Choir.

Other:

- Robin handed out Open and Public Meeting Act and discussed the importance of this Board following the details of the policy.
- Meg Israelsen presented and led discussion on: From Roots to Results. See link below.
 - http://prezi.com/lyjrfxcccdb2/?utm_campaign=share&utm_medium=copy

Next Meetings:

Next board meeting: Tuesday, March 10, 2015 at 6:30 p.m.

The board meeting concluded at 10:02 P.M.