



LOGAN RIVER GOLF COURSE

550 West 1000 South
Logan, UT 84321

Advisory Board Members

Chair: Afu Latu (2nd Term Expires 3/1/16)
afulatu@echo.com

Vice Chair:

Danny Russell (2nd Term Expires 3/1/16)
Skr01001@msn.com

John Hansen (1st Term Expires 10/15/16)
johnhansen@theducthunter.com

Rod Hunter (2nd Term Expires 1/1/17)
rvhunter@bankofutah.com

Men's Association President: Luke Frazier
bossbull@comcast.net

Men's Association Past President: Josh Slater
josh@lyndaleinc.com

Women's Association President: Tammy Hellberg
thellberg@comcast.net

Women's Association Past President: Relia Maughan
reliamaughan@comcast.net

Council Liaison for 2014: Jeannie Simmonds
jfsimmonds@comcast.net

Director of Parks and Recreation: Russ Akina
russ.akina@loganutah.org

Golf Professional: Jeff John
jeff.john@loganutah.org

Golf Course Superintendent: Randy Oldham
randy.oldham@loganutah.org

Secretary: Jalayne Hatch
jalayne.hatch@loganutah.org

Logan River Golf Advisory Board

Thursday, March 19, 2015, 5:00pm
Logan River Golf Course Clubhouse
Tournament Room

Agenda Items:

1. Approval of Minutes from February 19, 2015
2. Junior Golf Tournament (Erik)
3. Spring Conditions (Randy)
4. Logan River Golf Course Mission
(Reclaiming the Course – Building a Customer Base)
5. Men's Association Report (Luke)
6. Women's Association Report (Tammy)
7. Golf Professional Report (Jeff)
8. Golf Superintendent Report (Randy)
9. Open Forum

Next Meeting: April 16, 2015, 5:00pm



Logan River Golf Advisory Board Meeting

Thursday, March 19, 2015, 5:00pm

Logan River Golf Course Tournament Room

Present: Tammy Hellberg, Randy Oldham, Rod Hunter, Josh Slater, Jeff John, Afu Latu

Excused: Danny Russell, Relia Maughan, John Hansen, Luke Frazier, Jeannie Simmonds, Russ Akina

Approval of Minutes: There were not enough Board members present to approve the minutes from the January 15, 2016 Logan River Golf Advisory Board Meeting. These minutes will be approved during the next meeting.

Junior Golf Tournament:

- Erick Skinner attended the meeting to educate the Board about the junior programs available
- Afu asked Erik to come to the next meeting so the majority of the Board members would be present

Spring Conditions:

- About three weeks ahead of conditions this time last year; need to start treating for weed control
- Randy didn't think the early season would be detrimental to the state of the course
- Rod asked if starting early impacts the expense budget; a little bit but it also impacts revenue
 - Needing to hire employees sooner will have the biggest impact on the budget
- Rod asked if the early start will increase the chemical bill; maybe a little but not dramatically
- He also asked if the treatment schedule will be affected; yes, the weeds come up earlier
- Randy said top dressing is done every three weeks so that will affect the expense budget
- Rod noted the areas that have been opened and improved since Randy started cleaning up the course
- Randy's main goal is to get more sun on the greens; #8 has really improved and working on #1
- Jeff mentioned the awkward set up of #16 tee; Tammy has heard similar comments from the women
 - Randy can look at adjusting that tee
- Randy felt like he has completed about 25% of what needs to be done
- Josh asked if there have been problems with voles; no, due to the lack of snow
- Josh asked if there will be a day for spring clean-up this year; Randy said there is some limb clean-up and some work can be done along #5

Logan River Golf Course Mission:

- Afu would like to re-visit this item during the next meeting

Men's Association Report:

- Working on getting sponsorships for tournaments; the Ice Breaker is scheduled for April 11
- About 80 men have paid dues
- Would like to put an ad on the radio and split the cost with the Women's Association
- Jeff recommended the Associations use the radio to make public service announcements and include events in "The Happenings" section of the local newspaper

Women's Association Report:

- Met with the officers last month
- Jeff taught a training clinic on Tuesday; about 13-14 women attended and there was good feedback
- There will be a second clinic after the Women's opening social; this clinic will focus on short game
- The schedule is finished and will be sent via email to all the women in the Association

Golf Professional Report:

- Jeff mentioned the revenue/expense report that Jalayne provided
- Jeff handed out the revenue report he prepared; the month will end with almost \$200,000 in revenue
 - The new point-of-sale system won't sell punch passes right now; Jeff explained the issues
 - Revenue will dramatically increase once that feature is adjusted
- Could potentially \$1 million in revenue by June 30 if these revenue numbers continue
- Both of the Men's and Women's Associations have started regular play
- Rod asked if Jeff has a program worked out for the lunch special; yes, \$5 for four holes
 - Counted as a green fee and tracked as a round of golf
 - Jeff guessed he sells 10-15 lunch specials each week
 - Rod asked if the lunch special is posted anywhere
 - Advertised on the website
 - Included on the price list
 - Tammy asked if people can golf four holes for \$5 any time of day; yes
 - Afu said this is a good option to offer since many people only have one hour to kill
- Jeff displayed the new tee signs and a sample post
- Sponsors have two options for advertising on the new signs
 - \$200 for one year or \$500 for three years
 - Jeff will fill in sponsorships as they come in; he's confident the spots will fill quickly
 - Rod asked who is doing the marketing; Jeff and Randy
 - Pepsi and Iron Gate have already committed to sponsorships
- Dan Francom produced the signs
 - All of the signs will be produced locally so any issues in the future can be resolved quickly
- Jeff will pay market price for the signs and trade rounds of golf for the remaining cost
 - Trading rounds of golf will allow more money for new ball washers

Golf Superintendent Report:

- Tee markers are all painted; the 150 yard markers have been planted
- Moving to all white flags and sticks
- Still needs to figure out a plan for new ball washers
- The benches are done
- Mowed tees and approaches today; edged fairways and have mowed the greens three times

Open Forum:

- Nothing at this time

Next Meeting: April 16, 2015 at 5:00pm

Adjourned: 5:34pm

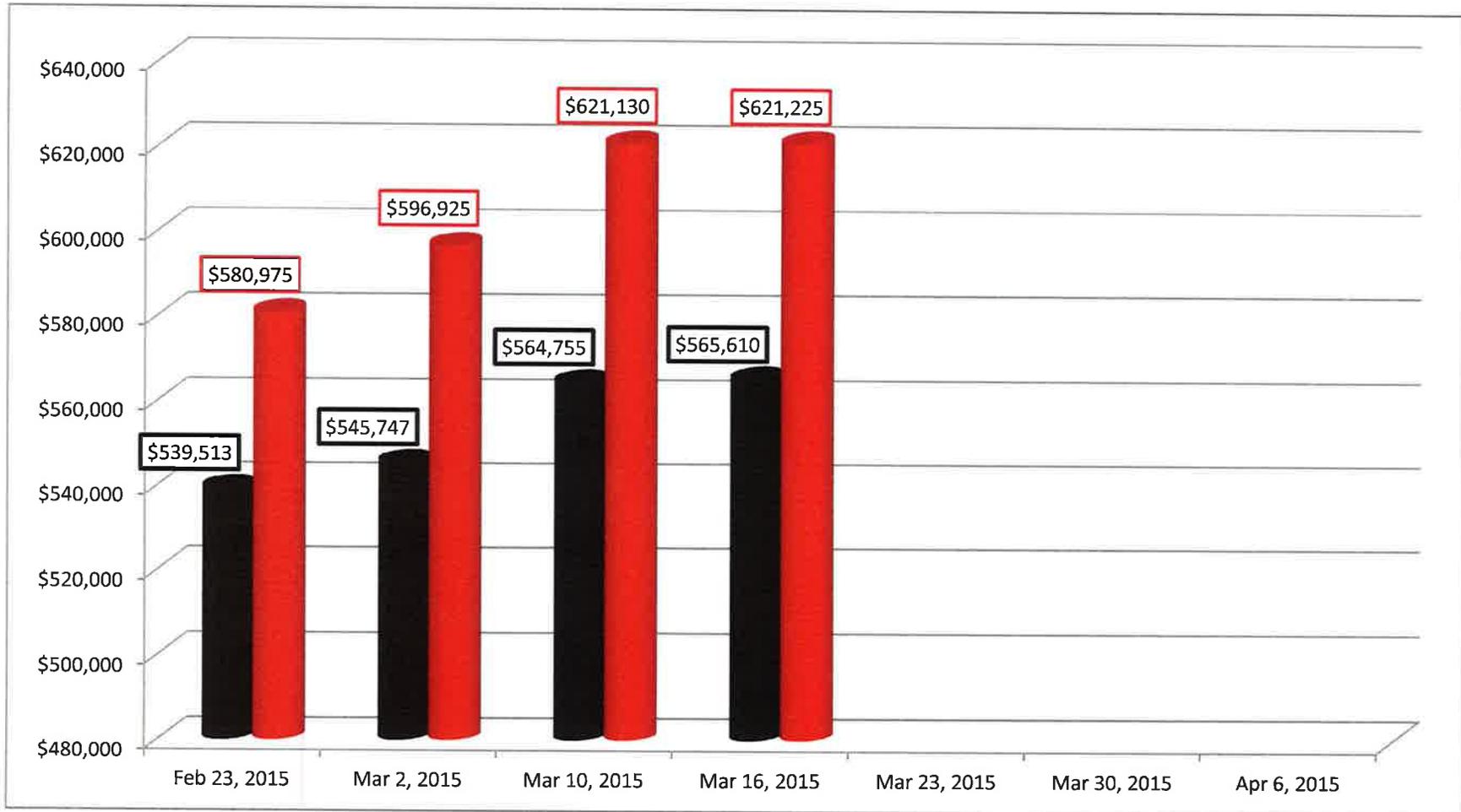
Minutes Submitted by: Jalayne Hatch

Logan River Golf Course Weekly Revenue / Expense Report

February 23, 2015 - April 6, 2015

Black = Revenue

Red = Expenses



Date	Starts	GF Revenue	# Carts	Cart Revenue	Reg Range	Lrg Range	Range Revenue	Shop Sales	RM/SB Rentals	Totals	Weather
1-Mar	185	\$ 1,948.44	161	\$ 1,301.09	8	9	\$ 112.53	\$ 118.05		\$ 3,480.11	42-cloudy
2-Mar	4	\$ 36.59	5	\$ 32.83	6		\$ 41.26	\$ 160.00		\$ 270.68	39-snow
3-Mar								\$ 179.99		\$ 179.99	35-snow
4-Mar								\$ 9.00		\$ 9.00	42-melting
5-Mar							\$ 7.50	\$ 72.00		\$ 79.50	49-pc
6-Mar	157	\$ 871.48			22	20	\$ 243.75	\$ 340.70		\$ 1,455.93	50-pc
7-Mar	91	\$ 879.92	57	\$ 497.00	13	16	\$ 182.93	\$ 121.85		\$ 1,681.70	60-pc
8-Mar	103	\$ 1,290.81			40	51	\$ 580.86	\$ 834.36		\$ 2,706.03	55-pc
9-Mar	54	\$ 397.72	15	\$ 39.42	22	25	\$ 292.50	\$ 125.90		\$ 855.54	60-pc
10-Mar	70	\$ 776.66	53	\$ 335.00	22	22	\$ 255.00	\$ 915.39		\$ 2,282.05	62-pc
11-Mar	167	\$ 1,155.71	26	\$ 98.55	13	6	\$ 120.00	\$ 166.31		\$ 1,540.57	60-cloudy
12-Mar	87	\$ 708.24	10	\$ 65.68	6	7	\$ 93.75	\$ 549.67		\$ 1,417.34	61-pc
13-Mar	152	\$ 1,363.93	61	\$ 394.10	22	22	\$ 247.50	\$ 461.53		\$ 2,467.06	65-pc
14-Mar	153	\$ 1,468.07	62	\$ 472.89	30	27	\$ 375.00	\$ 773.12		\$ 3,089.08	66-pc
15-Mar	74	\$ 820.81	50	\$ 426.84	20	20	\$ 247.50	\$ 72.96		\$ 1,568.11	65-pc
16-Mar	66	\$ 585.35	34	\$ 229.88	40	32	\$ 438.75	\$ 198.30		\$ 1,452.28	70-pc
17-Mar	66	\$ 578.75	57	\$ 354.75	21	21	\$ 251.25	\$ 568.51		\$ 1,753.26	71-pc
18-Mar										\$ -	
19-Mar										\$ -	
20-Mar										\$ -	
21-Mar										\$ -	
22-Mar										\$ -	
23-Mar										\$ -	
24-Mar										\$ -	
25-Mar										\$ -	
26-Mar										\$ -	
27-Mar										\$ -	
28-Mar										\$ -	
29-Mar										\$ -	
30-Mar										\$ -	
31-Mar										\$ -	
Totals	1429	\$ 12,882.48	591.00	\$ 4,248.03	285.00	278.00	\$ 3,490.08	\$ 5,667.64	\$ -	\$ 26,288.23	

December 2014 thru March 2015

Golf Professionals Records

Date	Starts	GF Revenue	# Carts	Cart Revenue	Reg Range	Lrg Range	Range Revenue	Shop Sales	RM/SB Rentals	Totals	Weather
1-Dec	126	\$ 188.56						\$ 336.93		\$ 525.49	42-pc
2-Dec	195	\$ 1,514.08	35	\$ 170.78	5	5	\$ 67.51	\$ 355.54	\$ 150.00	\$ 2,107.91	44-pc
3-Dec	123	\$ 877.13	8	\$ 26.26	80		\$ 492.50	\$ 168.79		\$ 1,564.68	45-pc
4-Dec	143	\$ 1,220.08	14	\$ 125.70				\$ 489.54		\$ 1,835.32	50-pc
5-Dec	245	\$ 2,285.18	159	\$ 1,179.20	4		\$ 26.25	\$ 428.91		\$ 3,919.54	51-pc
6-Dec	138	\$ 1,209.18	33	\$ 203.63	5		\$ 26.25	\$ 77.97		\$ 1,517.03	52-pc
7-Dec	171	\$ 1,400.65	63	\$ 361.17	4	5	\$ 37.50	\$ 309.29		\$ 2,108.61	53-pc
8-Dec	162	\$ 1,497.22	48	\$ 196.97	3		\$ 22.50	\$ 620.68	\$ 150.00	\$ 2,487.37	51-pc
9-Dec	133	\$ 1,061.91	36	\$ 151.07	4	4	\$ 189.46	\$ 504.65	\$ 100.00	\$ 2,007.09	49-pc
10-Dec	101	\$ 1,085.43	58	\$ 533.80	5	5	\$ 63.77	\$ 606.50	\$ 150.00	\$ 2,439.50	47-pc
11-Dec	122	\$ 1,901.51	62	\$ 900.63	4	5	\$ 37.50	\$ 956.38		\$ 3,796.02	49-pc
12-Dec	449	\$ 4,142.25	244	\$ 1,897.77	6	6	\$ 63.76	\$ 1,296.52		\$ 7,400.30	61-pc
13-Dec	38	\$ 217.69						\$ 205.86		\$ 423.55	38-snow
15-Dec	126	\$ 1,281.46	6	\$ 19.71				\$ 256.00		\$ 1,557.17	37-pc
16-Dec	17	\$ 198.88			1		\$ 3.75	\$ 351.83		\$ 554.46	39-pc
17-Dec	360	\$ 3,441.83	70	\$ 535.62	2		\$ 11.25	\$ 254.79		\$ 4,243.49	40-pc
18-Dec	265	\$ 2,516.88	106	\$ 1,302.07				\$ 496.09		\$ 4,315.04	42-pc
19-Dec	204	\$ 1,865.88	85	\$ 742.95	2		\$ 7.50	\$ 1,016.98		\$ 3,633.31	46-pc
20-Dec	163	\$ 1,483.67	120	\$ 531.90	7	20	\$ 185.73	\$ 248.40		\$ 2,449.70	44-rain
22-Dec	320	\$ 2,975.50	180	\$ 1,060.04				\$ 736.00		\$ 4,771.54	36-snow
23-Dec	408	\$ 3,906.96	120	\$ 863.04				\$ 975.20		\$ 5,745.20	37-pc
24-Dec	383	\$ 3,386.32	20	\$ 112.57				\$ 850.62		\$ 4,349.51	30-snow
26-Dec	70	\$ 780.11								\$ 780.11	24-snow
29-Dec	120	\$ 938.08						\$ 15.00		\$ 953.08	20-windy
30-Dec	60	\$ 787.99						\$ 37.50		\$ 825.49	15-windy
31-Dec								\$ (250.00)	\$ 125.00	\$ (125.00)	23-pc
Totals	4642	\$ 42,164.43	1467	\$ 10,914.88	132	50	\$ 1,235.23	\$ 11,345.97	\$ 550.00	\$ 66,185.51	
5-Jan	10	\$ 107.88						\$ 70.00		\$ 177.88	23-pc
6-Jan	20	\$ 178.24						\$ 48.99		\$ 227.23	32-snow
7-Jan								\$ 63.91		\$ 63.91	40-pc
8-Jan								\$ 368.65		\$ 368.65	43-pc
9-Jan								\$ 987.56		\$ 987.56	35-fog
14-Jan								\$ 35.97		\$ 35.97	32-pc

December 2014 thru March 2015

Golf Professionals Records

16-Jan	10	\$	100.00	20	\$	112.57				\$	18.00		\$	230.57	34-pc		
20-Jan										\$	(214.95)		\$	(214.95)	30-pc		
21-Jan	60	\$	680.11							\$	499.99		\$	1,180.10	31-pc		
22-Jan	60	\$	515.95	60	\$	525.33							\$	1,041.28	30-pc		
23-Jan										\$	150.00	\$	150.00	\$	300.00	40-pc	
26-Jan												\$	50.00	\$	50.00	47-pc	
27-Jan										\$	60.00		\$	60.00	40-rain		
28-Jan										\$	201.99		\$	201.99	42-pc		
Totals	160	\$	1,582.18	80	\$	637.90	0	0	\$	-	\$	2,290.11	\$	200.00	\$	4,710.19	
2-Feb	80	\$	808.26	50	\$	331.14	37	0	\$	163.21	\$	18.50	\$	100.00	\$	1,421.11	44-pc
3-Feb	80	\$	834.90	20	\$	112.57	12		\$	60.02	\$	229.94			\$	1,237.43	48-cloudy
4-Feb	189	\$	1,810.52	60	\$	525.33	6		\$	33.75	\$	52.00			\$	2,421.60	52-pc
5-Feb	51	\$	520.63				3	9	\$	75.02	\$	634.02			\$	1,229.67	55-pc
6-Feb	201	\$	1,839.78				16	8	\$	441.76	\$	168.66			\$	2,450.20	63-pc
7-Feb	338	\$	3,398.17	94	\$	715.79	69	11	\$	524.76	\$	301.20			\$	4,939.92	65-pc
8-Feb	142	\$	1,042.81	66	\$	374.28	13	13	\$	165.01	\$	533.91			\$	2,116.01	63-pc
9-Feb	411	\$	413.36	40	\$	225.14	46	7	\$	403.36	\$	884.88			\$	1,926.74	58-pc
10-Feb	106	\$	1,011.26	81	\$	697.03	5	5	\$	63.76	\$	477.83			\$	2,249.88	54-pc
11-Feb	268	\$	2,436.22	96	\$	619.13	14	7	\$	127.51	\$	399.08			\$	3,581.94	53-pc
12-Feb	267	\$	2,409.03	124	\$	928.74	15	16	\$	324.51	\$	353.92	\$	100.00	\$	4,116.20	56-pc
13-Feb	625	\$	5,803.18	99	\$	592.00	40	8	\$	562.73	\$	280.51			\$	7,238.42	61-pc
14-Feb	398	\$	3,784.04	145	\$	949.36	34	22	\$	382.60	\$	335.75			\$	5,451.75	56-pc
15-Feb	166	\$	1,255.18	81	\$	605.09	29	10	\$	255.06	\$	87.91			\$	2,203.24	49-pc
16-Feb	365	\$	3,295.47	43	\$	335.90	13	13	\$	172.55	\$	215.45	\$	120.00	\$	4,139.37	49-pc
17-Feb	104	\$	877.73	18	\$	78.82	16	6	\$	142.54	\$	529.41			\$	1,628.50	48-pc
18-Feb	33	\$	260.78	25	\$	72.27	11	11	\$	142.54	\$	56.84	\$	120.00	\$	652.43	50-pc
19-Feb	252	\$	2,728.90	158	\$	1,452.26	12	13	\$	142.52	\$	220.85			\$	4,544.53	58-pc
20-Feb	42	\$	296.44	33	\$	183.91	70	5	\$	395.84	\$	131.82			\$	1,008.01	50-pc
21-Feb	22	\$	135.07	14	\$	78.82	4		\$	26.26	\$	10.32			\$	250.47	38-snow
23-Feb	20	\$	173.55								\$	267.90	\$	90.00	\$	531.45	32-wind
24-Feb							3		\$	18.75	\$	225.00	\$	150.00	\$	393.75	50-pc
25-Feb	66	\$	800.19	61	\$	525.33	7	7	\$	82.51	\$	144.34			\$	1,552.37	50-pc
26-Feb	2	\$	15.01				6	2	\$	48.76	\$	262.88			\$	326.65	43-showers
27-Feb	106	\$	1,110.73	23		336.73	2	2	\$	18.75	\$	131.05			\$	1,597.26	40-snshow

December 2014 thru March 2015

Golf Professionals Records

28-Feb	16	\$ 157.59	17	59.11	4	4	\$ 45.01	\$ 250.29		\$ 512.00	41-windy
	4350	\$ 37,218.80	1348	\$ 9,798.75	487	179	\$ 4,819.09	\$ 7,204.26	\$ 680.00	\$ 59,720.90	