



**MURRAY CITY MUNICIPAL COUNCIL  
COUNCIL INITIATIVE WORKSHOP**

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A Murray City Council Initiative Workshop was held on Tuesday, March 17, 2015 in the Murray City Center, Conference Room #107, 5025 South State Street, Murray, Utah.

**Members in Attendance:**

Blair Camp	Council Chair
Diane Turner	Council Vice- Chair
Brett Hales	Council Member
Dave Nicponski	Council Member
Jim Brass	Council Member- Excused

**Others in Attendance:**

Ted Eyre	Mayor	Janet M. Lopez	Council Administrator
Jan Wells	Chief Administrative Officer	Justin Zollinger	Finance Director
Jennifer Kennedy	Recorder	Brad McIlrath	Community Dev.
Jared Hall	Community Dev.	Eliot Setzer	Resident

Chairman Camp called the Council Initiative Workshop to order and welcomed those in attendance. He excused Mr. Brass who was not present.

**Business Item #1**

**Discussion related to Video Streaming Council Meetings- Blair Camp**

Chairman Camp said he would like to give a presentation and background on the topic of Video Streaming. He stated that he had five reasons why he supported video streaming of the Council Meetings:

- Transparency- He commented on the Committee of the Whole Meeting on February 3<sup>rd</sup> regarding the Open and Public Meetings Act with Mr. Nakamura. Mr. Nakamura stated that he appreciated the Council’s efforts in compliance and there had been no issues with transparency. Chairman Camp said he believes that video streaming would only increase the transparency.
- Citizen Convenience- He believes there are residents or other interested parties that cannot attend the Council Meetings, due to time restraints, inclement weather or any number of reasons.

- Assist with disabilities- There may be residents that are not able to get out and this would give them the opportunity to be involved in the meetings.
- Ability to watch meetings live or at a later time- would be a convenience for the residents and may get more citizens involved.
- Legislation- there is the possibility that new legislation would require meetings to be streamed in the future. He said he would rather be proactive. The topic of video streaming was discussed in this year's legislative session.

Chairman Camp asked Ms. Turner if she had heard anything recently on the subject. Ms. Turner replied that the ULCT was requesting information from the cities on which cities were currently videotaping their meetings. She remembers only a few cities that replied that they were already recording the meetings. Ms. Lopez said she believes the written responses from cities showed about 35 cities that currently either stream the meetings live or make a recording and have it available.

Chairman Camp said that Mr. Diehl responded and said that he had heard from 34 cities, and of those cities, eleven cities stated that they record the meetings. He added that it was only a small percentage of cities that responded.

Chairman Camp commented that Salt Lake City, West Valley City, Ogden, Provo and St. George are all currently videotaping meetings. There are also smaller cities, such as: Kaysville, Washington City, Syracuse, South Salt Lake, Taylorsville, Logan, Brigham City, Eagle Mountain, Heber, Herriman, Moab, and Park City that also record their meetings.

Chairman Camp showed a five minute video with observations of different ways cities are videotaping meetings. He commented that the City could spend a little money or a lot of money on this process.

The video showed a sampling of a meeting from West Valley City that showed one view of the entire Council from a camera mounted on the ceiling facing the podium.

Ogden City had the ability to pan and zoom and also had a camera mounted on the ceiling.

Provo had multiple cameras showing either the entire Council or individual council members. There was also a front/side view of the person at the podium. The camera showed the power point presentation in full screen.

St. George had a video that wasn't centered in the frame. They may be in the early stages of development, because the camera was sitting on a tripod.

Pocatello, Idaho actually uses an interpreter for the hearing impaired. There are multiple cameras that show a side view of the podium.

Chairman Camp included some proposals from different companies in the packet. There was an estimate from Swaggart, including multiple cameras, that required a capital outlay of \$25,000. After discussing prices with the IT department and Mayor's office, it was agreed that it shouldn't take that much money to get going. He also met with Bill Francis, from the Imagination Company. Mr. Francis works with the community television stations around the state, particularly Davis County. He offered an option that would require very little capital outlay and would cost about \$6,000 per year, which breaks down to about \$200 per meeting for the first two hours, and \$60 per hour after that. There was also an extra charge for power points. Mr. Francis streams the meeting live, then cleans it up, without editing any content.

Chairman Camp noted that the CIP (Capital Improvement Project) Committee recommended allocating about \$10,000 for this project.

Ms. Turner stated that she believes it is a great idea and that it was one of her initiatives in her campaign. She believes in transparency and open communication and this is the last piece of her promise to the citizens. She is very supportive of this proposal. She asked if the meetings would be streamed live. Chairman Camp replied that it has been suggested by others to avoid live streaming, but he believes live streaming is very important.

Ms. Turner asked how the video would be accessed. Chairman Camp replied that it would be accessed from the City website. Ms. Turner asked if it had ever been done before in Murray. Ms. Wells replied that there was a television station that was done for several years with the Salt Lake Community College.

Chairman Camp noted that there could be more research done to find the best provider at the best cost, if the decision was to move forward.

Mr. Hales asked if it was more expensive to stream it live. Chairman Camp replied that it was a little more money, because you usually need two people to do the live stream.

Chairman Camp said that several cities use U-Stream and that is another option worth researching.

Mr. Hales and Mr. Nicponski both expressed their support.

Mayor Eyre asked if all of the equipment could be transferred to a new building when

the time comes. Chairman Camp replied that was correct. Ms. Turner noted that there could be dedicated space for the equipment in the new building.

Chairman Camp said there would be more information to come.

Kellie Challburg  
Council Office Administrator II