CITY OF OREM
CITY COUNCIL MEETING
56 North State Street Orem, Utah
March 24, 2015

3:30 P.M. WORK SESSION – PUBLIC SAFETY TRAINING ROOM

CONDUCTING Mayor Richard F. Brunst

ELECTED OFFICIALS Councilmembers Hans Andersen, Margaret Black, Tom Macdonald, Mark E. Seastrand, David Spencer, and Brent Sumner

APPOINTED STAFF Jamie Davidson, City Manager; Brenn Bybee, Assistant City Manager; Greg Stephens, City Attorney; Scott Gurney, Fire Department Director; Keldon Brown, Police Captain; Richard Manning, Administrative Services Director; Bill Bell, Development Services Director; Karl Hirst, Recreation Director; Charlene Crozier, Library Director; Jason Bench, Planning Division Manager; Sam Kelly, Engineer; Ryan Clark, Economic Development Division Manager; Steven Downs, Assistant to the City Manager; and Jackie Lambert, Deputy City Recorder

DISCUSSION – Mayor and City Council Compensation
Mayor Brunst presented information about compensation for public officials in the seven largest cities in Utah. Of them, Orem was listed as fifth largest and one of four cities with a Manager/Council form of government. The other three cities had a Mayor/Council form of government. Mayor Brunst said all cities had a city manager, a mayor, and city council regardless of form of government. He said Orem had one of the best city managers in the state, and he believed Mr. Davidson’s salary should be raised. Mayor Brunst said he appreciated Mr. Davidson’s professionalism and the way he had managed the City during the recession, and Mayor Brunst said he thought a raise in salary would be well deserved.

- Public Officials Compensation Overview (comparing the seven largest cities in Utah)
  - Population Comparison
  - Form of Government
  - City Manager Compensation
  - Council Compensation
  - Mayoral Compensation
    - Population vs Mayoral Compensation
    - Supporting quotes
  - Orem City Mayoral Job Description
    - Presides at all Council meetings, and serves as Council Chairperson
    - Has one vote in all Council proceedings
    - Executes bonds, notes, contracts and written obligations as required on behalf of the City
Acts as the City’s chief ceremonial officer and represents the City in its external affairs
Acts as the Chairperson of the Board of the Redevelopment Agency of the City of Orem
Has all the powers, duties, and privileges of other City Council members

Orem City Mayoral Board & Committee Assignments
- UTOPIA Board
- MAG Executive Council
- Mountainland MPO Regional Planning
- ULCT Legislative Policy
- Utah Valley Chamber Public Policy Committee
- Mountainland MPO Finance Committee
- Joint Policy Advisory Committee (Transportation)
- Utah Valley Chamber Board of Governors
- NIA: Heatheridge, Northridge

Orem City Mayoral Additional Duties
- UVU Advisory Board
- Utah Valley Chamber Executive Search Committee
- BSA Celebration of Eagles Finance Committee Chairman
- Past Chairman, Walk to End Alzheimer’s
- Utah County Board of Realtors Executive Committee
- Utah-Ignite Policy Committee
- Utah Valley Convention Center Committee

Orem City Mayoral & External Duties
- Orem citizen concerns and issues
- Orem business concerns and issues
- Charity requests for time and participation
- New business open-house
- Ribbon cuttings
- Ground breakings
- Public school events
- Utah State Legislature issues
- Economic Development issues

Orem City Mayoral Charity Involvement
- Boy Scouts of America
- United Way
- Red Cross
- Habitat for Humanity
- Elevate 5k for Cancer
- Walk to End Alzheimer’s
- Miss Orem Pageant
- UVU Scholarship Ball, Graduation, Sponsor Appreciation, Center for Constitutional Studies, Energy Forum
- Meals-on-Wheels
- Timpanogos Story Telling Festival
- IHC Hospital Community Garden Committee

Orem City Mayoral Public Relations
Mayor Brunst said Orem was one of the lowest in terms of mayoral compensation. He said West Jordan had the same form of government as Orem and had recently made its mayor position full-time. Mayor Brunst said West Jordan had also raised the compensation for council members, which he thought should be done in Orem as well, given the time and effort expected for their commitment. Though the position of mayor was part-time, he put forth a full-time effort in order to move Orem in the right direction and ensure that issues were being resolved. He said the duties and time commitment required of Orem’s mayor was indicative of a full-time position, and he believed it should be considered for full-time compensation.

Mrs. Black asked Mayor Brunst if he knew the position was a part-time position when he ran for election.

Mayor Brunst said he did know the position was part-time but did not fully understand the time-consuming nature of mayoral duties and responsibilities for a city the size of Orem.

Mrs. Black said that, of the six cities in Utah with Orem’s same form of government, only one of them had a full-time mayor. She said Mr. Davidson was the CEO of the City, and as CEO he was expected to do many of the things Mayor Brunst had listed as mayoral duties.

Mayor Brunst said the duties he mentioned specifically were not events where the city manager would be attending, but the mayor would attend as the “face of the City”. He said he was personally requested for many events.

Mr. Sumner said there were six members of the City Council that could be delegated to, and Mayor Brunst was not required to personally accept every offer he received. Mr. Sumner said he understood there were some duties that could not be delegated, but many of them could be delegated to council members. Mr. Sumner asked if Mayor Brunst would sell his business if his position as mayor became full-time.
Mayor Brunst said he was not sure what he would do with his business, but he thought the pay for the mayor’s position should be commensurate to the time and effort given in that position regardless of work elsewhere.

Mr. Sumner said he would not vote for an increase for himself as a Council member.

Mrs. Black said she was concerned about a full-time mayor position leading to friction with the city manager, and she did not want to lose a city manager because of that. The city manager was the CEO, not the mayor, and as such had certain responsibilities that came with the position. She was not in favor of changing Orem’s form of government. Mrs. Black said she may be in favor of increasing the mayor’s salary, but she had a problem with designating the mayor’s position as full-time. She believed it was a collaborative effort between mayor and city manager. She thought the Mayor had done some great things in his position.

Mayor Brunst said he would not like to lose a city manager due to friction and agreed the responsibilities should be clear and separate.

Mr. Seastrand said he appreciated the effort and energy Mayor Brunst gave to his position. Mr. Seastrand observed that the responsibilities of mayor would require a significant time commitment on top of other work and personal responsibilities. Mr. Seastrand said there were important areas where the City needed to be proactive, and effective in working with other cities. He would be open to looking at the roles of city manager and mayor to best determine the distinctions and the opportunities for collaboration in those roles. Mr. Seastrand wondered to what extent having a full-time mayor would advance the City’s efforts, and he thought Mr. Sumner’s question about juggling work and a full-time mayor position was a legitimate question.

Mayor Brunst said parts of the description of mayoral responsibilities had expanded out and required full-time effort, which he had been giving. He said he respected and appreciated the current form of government and the wise leadership that Mr. Davidson showed. Mayor Brunst said he tried not to overstep boundaries. He tried to give full-time effort to important issues he felt the mayor needed to spend time on.

Mr. Macdonald said he applauded the Mayor’s efforts to be informed and to come to meetings prepared. Mr. Macdonald thanked Mayor Brunst for all his hard work. Mr. Macdonald said the Mayor and Council members were elected as part of a service organization as opposed to a part-time job, and they sought those positions because they were grateful to serve. He said he agreed that perhaps more of the responsibilities could be delegated to the City Council. An objective study should be done as to the division of duties between city manager and mayor and whether a compensation change ought to occur before making decisions to move forward. He said he thought a citizen committee of volunteers with human resource expertise could study these things and make recommendations.

Mr. Spencer said Mayor Brunst gave a lot of his time to his position and agreed these ideas would need further study to make sure everyone was on the same page. Mr. Spencer said he did not see that an increase in City Council compensation was necessary, and he could not vote for it for himself but thought a citizen committee was a good idea to review mayoral compensation.
Mr. Andersen said he thought the mayor position should be full-time and had supported that idea for a long time.

Mr. Riser of the Public Works Advisory Commission (PWAC) said Mayor Brunst had been doing a fantastic job. Mr. Riser said forming a committee to define roles and responsibilities was a good idea. Some people had a tendency to take on more than they should or meant to, so defining those roles would be critical. Mr. Riser noted that Mr. Davidson was also in attendance at some of the meetings on Mayor Brunst’s calendar, and the committee could determine who was required to be in attendance. Mr. Riser said Mr. Davidson was the CEO, and the Mayor and City Council were the board of directors.

Mr. Davidson noted that the responsibilities for mayor and city manager were specifically enumerated in the State Code.

Mayor Brunst said he collaborated with Mr. Davidson often and valued his opinions and counsel. Mayor Brunst said he thought public relations were important, and he gave a lot of effort in that area.

Mrs. Black said it was important to recognize that in legislative responsibilities the mayor and city council operated on an equal level, each having one vote. The main difference was the “face of the city” public relations duties. Those could be delegated to members of the Council.

The general consensus was to organize a citizen’s committee to examine the roles and responsibilities of mayor and city manager and appropriate compensation for those positions.

**UPDATE – UTOPIA**

Mayor Brunst said that Google Fiber was going to Salt Lake City. He and Mr. Davidson had had long discussions with UTOPIA about revenues, marketing for independent service providers (ISP), and options for residents to connect through an ISP when they already had the infrastructure in place. Mayor Brunst said he had not felt the meeting was particularly fruitful. There were many residents interested in connecting so they were continuing to examine ways to connect those residents while not forcing others to connect who did not want to. He gave an update of the info he had gathered at the meeting for pricing and comparison.

Mr. Spencer said he served on the UIA board, where Orem had a seat at the table but had no voice in voting. The three cities of Layton, West Valley, and Midvale had all the power and held the fate of the program in their hands, and no other city had any real input. He said he continued to attend the meetings but felt they were a waste of time.

Mr. Davidson said he had prepared a memorandum that spoke to the issues relative to UTOPIA/UIA and the dynamics at the UTOPIA meeting. He shared information from surveys conducted over the past few years, specifically about the overall direction of Orem. City Council and staff had been working on issues and looking for ways to solve them. Many issues had been resolved or had seen impressive progress, but UTOPIA remained the issue to tackle. Mr. Davidson said once the solution could be found, the survey numbers would likely rise and reflect positively on Orem. Unaudited January 2015 UTOPIA financials showed that the network continued to see incremental growth on a month-to-month basis. There were ebbs and flows, but Orem was in a better position financially than in the last few years and continued to see revenue
gains. Some savings were realized because staff was at the lowest levels they had been in many years. If UTOPIA moved forward, some additional staff would need to be hired so those savings would not be there long term. He provided a summary of the remaining information included in the memorandum, highlighting topics like Network Build and Connection Opportunities, the RUS Settlement, Marketing for UTOPIA, Macquarie Capital, Operating Expense Issues, and other considerations.

Mr. Macdonald said that, from his perspective, there was no forward motion for the City with regards to UTOPIA because they had no vote. Attracting qualified candidates for the positions they would need to hire would be difficult.

Mr. Davidson said there were things that could be done to influence in a limited way. Orem, along with other cities that felt they had no vote, had decided not to pay operating expenses for the last two quarters in hopes of gaining some influence. The money for those payments had been set aside and was available. He said he agreed with Mr. Macdonald’s point about attracting and retaining qualified candidates.

Mr. Seastrand asked if those 10,000+ residents who had the capability of connecting would be required to pay the upfront costs, or if they could pay month-to-month for services.

Mr. Davidson said it would be month-to-month, and that the UIA side was working on subscriptions, not UTOPIA.

Mrs. Black asked if the $65,000 that Orem was reimbursed from the RUS Settlement could be put toward marketing efforts, meeting with residents face-to-face, and reconnecting those who had been connected before.

Mr. Davidson said the issue with using the settlement money in that way was that benefits of the marketing would not come directly back to Orem but would go to UTOPIA, so direct Orem money would be spent for an indirect return. A UTOPIA resolution had been passed in January 2015 that established guidelines and parameters for how the settlement money would be spent prospectively.

Mayor Brunst said he and many others had voted against the resolution, as they felt there had not been sufficient time to review the resolution beforehand. The “three cities” that held the majority passed the resolution despite protests from other cities.

Mrs. Black asked Orem’s legal obligation in terms of paying operating expenses.

Mr. Davidson said the only cities paying their operating costs were those three cities with the majority of the vote on the Board. Cities with no vote determined that not paying their operating expenses was the only lever that could be pulled. Orem had the $450,000 budgeted for paying the operating expenses, if the Council decided to make those payments. Mr. Davidson said another consideration was formal service providers. They met with CenturyLink which was in the process of deploying a new video service in Utah that required them to expand their fiber infrastructure. They asked CenturyLink if they were planning to buy or lease UTOPIA fiber, but they were not interested in that option for security and customer service reasons. CenturyLink would only be interested in dark fiber that would no longer be controlled by UTOPIA.
Mrs. Black asked if dark fiber could be connected in some other way. She also wondered if Orem was getting the short end of the stick because they had walked away from the Macquarie deal.

Mr. Davidson said that was something that should be explored, but the fiber belonged to UTOPIA, not Orem. He said Orem had been vocal in opposition to some of the decisions being made. He said he believed there was concern among member cities that Orem was unpredictable and difficult to work with at times. Mr. Davidson said that, with the announcement of Google Fiber going to Salt Lake City, he was concerned that new options and service providers entering the market could potentially lead to a stranded investment with UTOPIA.

Mr. Macdonald asked if those cities with Google Fiber required mandatory connection, or if those who wanted it could have it. If Orem could find a way to have optional rather than mandatory connection, it would be a great option.

Mr. Davidson said it was optional connection. Many more people contacted the City about wanting to connect than those who would not.

Mr. Andersen asked about those who connected and then disconnected through CenturyLink.

Mr. Davidson said he was not certain of the market churn for CenturyLink vs UTOPIA. He said he believed there was negativity related to UTOPIA, but customers did not seem to like any of the providers much more than UTOPIA, CenturyLink included.

**BUDGET DISCUSSION / PREVIEW – General Fund**

Mr. Manning presented information about the General Fund operating and personnel sides of the budget. The outline of the presentation was as follows:

- **Areas of Focus**
  - Communication
  - Employee Development
  - UTOPIA
  - City Facilities
  - State Street
  - Financial Sustainability
    - Enterprise funds should be self-sustaining
    - Asset management – develop capital facility master plans for buildings, utilities, and other significant City infrastructure
    - Evaluate the health of revenue sources on a regular basis
- **Budget Guiding Principles**
  - Incorporate policies and vision of the City Council
  - Plan ahead with the big picture in mind through interdepartmental collaboration and community input
  - Maintain healthy enterprise fund reserves to sustain impacts of emergencies
  - Debt would only be issued for projects that could not be reasonably afforded through a pay-as-you-go savings plan
- **Sustainability Plan Update**
- General fund revenues and expenditures
- Revenues per capita
- General fund reserves (rainy day funds)
- Employees city-wide
- General fund revenues
- General fund by department

- Revenues
- Departmental Budgets – Challenges Addressing in this Budget
  - Mayor & City Council
    - Additional funding for Arts Council to try and secure additional grants - $2,500
    - Increased funding for an improved Miss Orem float - $12,000
    - Increased funding for SummerFest - $3,665
    - Added $691 for Lights On! & $750 for Appreciation Banquet
    - Added total of $4,085 for Youth Council, Heritage Advisory, & Planning Commission
    - Added $10,000 for Community Sponsorships (Owlz, UVU, etc.)
  - City Manager
    - Added $2,000 for Employee Development
    - Added $1,500 for Supplies
    - $25,000 for Professional & Technical Services for studies and consulting fees
    - $13,159 for additional Newsletters & Community Outreach
    - $4,832 for Professional & Technical Services for Economic Development consulting fees
    - Added $94,000 for Elections cost
    - Additional $4,541 for software maintenance
  - Administrative Services
    - For liability reasons, Bailiffs had been moved to Police
      - Police would be responsible for scheduling, training, etc.
      - Align use of force procedures with Orem PD
      - Cost differential is $95,000 but NO NET IMPACT on the general fund
    - Added $10,000 for Justice Court copy machine Maintenance & Repair
    - Added $2,000 for computer and accessories
    - Additional $15,000 for credit card fees
    - $3,000 in HR for on-going compensation studies
  - Legal Services
    - Reclassify current assistant city attorney to deputy city attorney
      - Fiscal impact: $7,000
    - Purchase prosecutor software (JustWare) that will help expedite processing of cases
      - Cost: $5,600
  - Development Services
    - Due to heavy construction schedule, particularly University Place, city would hire part time non-benefited construction inspector for up to 1,500 hours
• Budgeted wage: $45,000
  ▪ Fill long-term vacancy of building inspector position to keep up with increased inspection demands
    ▪ Salary & benefits cost: $82,900
• In-house Custodial
  ▪ More efficient allocation of employee time and resources
  ▪ 2 fulltime employees & 8 temporary employees
  ▪ Net increased cost: $170,000
  ▪ Pre-recession custodial contracts cost: $200,000+
• Video cameras installed in city buildings for increased security
  ▪ 40 cameras for $20,000
• Contract to maintain all City roll-up doors
  ▪ General fund cost: $5,000
  ▪ Added $4,000 for Ordinances, Public Notices, Printing costs
  ▪ $1,500 for Employee Development
  ▪ $8,000 for software licensing & maintenance agreements
  o Police Department
    ▪ One additional patrol officer
      ▪ Salary & benefits cost: $79,500
      ▪ Equipment & Vehicle: $32,000
    ▪ Convert a Sergeant position into a Lieutenant over communication
    ▪ Spillman analytics module - $10,230 plus $9,400 on-going license fee
    ▪ Phase I analog radio replacement - $40,000
    ▪ Phase I Taser replacement - $15,000
    ▪ Additional $7,550 for baseline physicals
    ▪ $12,000 for body armor
    ▪ Additional $5,000 in UCAN charges
  o Fire Department
    ▪ Due to increased construction and demand for fire inspections, an additional fire prevention specialist position will be added
      ▪ Salary & benefit cost: $74,000
      ▪ Equipment & vehicle cost: $32,000
    ▪ Set aside $150,000 for fire apparatus replacement
    ▪ Set aside $50,000 for SCBA replacement
    ▪ NOTE: Vineyard fire service agreement increased from $165,000 to $284,000
    ▪ $4,000 for Employee Development
    ▪ $2,000 for additional supplies
    ▪ Extrication equipment - $10,000
    ▪ $2,400 for baseline physicals
    ▪ Added $4,100 for EMS protective gear
  o Public Works
    ▪ Ongoing parking lot maintenance - $50,000
    ▪ Veteran’s Memorial - $5,000
    ▪ Additional traffic light maintenance & repair - $3,605
    ▪ Additional park supplies - $22,000
    ▪ Increasing park power costs - $20,000
NOTE: Additional operating & maintenance costs associated with Palisade Park were budgeted in FY 2015

- Recreation
  - Replace the Senior Friendship Center van - $30,000
  - NOTE: Pavilion rental fees have been decreased

- Library
  - Phase II ILS software installation - $50,000
  - Replace main copier - $9,000

- Non-departmental
  - IT Items
    - IT Division internal services = more accurate accounting of work
      - Transfer from non-departmental to new IT internal service fund
      - All other funds will make transfers to IT fund when work is done
    - Computer replacements (70 PC’s, 15 in-car laptops, 8 printers) - $105,650
    - Software licenses, purchases, and upgrades - $118,750
    - Network projects - $106,800
  - Fleet Items
    - Public Safety
      - 9 replacement patrol vehicles - $316,000
      - 1 replacement K9 Unit - $40,000
      - 3 replacement detective vehicles - $96,000
      - Police resource vehicle - $36,000
    - Parks
      - 2 utility vehicles and a riding lawn mower - $43,000
      - 1-ton dumb truck - $47,000
    - Administrative Services
      - Motor pool minivan - $26,000
      - Justice Court warrant sedan - $30,000
    - Recreation
      - Senior Friendship Center van - $30,000
  - UTOPIA
    - $2,979,000 set aside to cover the UTOPIA debt service
    - $450,000 for UTOPIA operating expense

- Fees & Charges Summary
  - Targeted fee increases to cover the hard costs of General Fund operation expenses & decreases to adjust overpriced amenities
  - Highlighted examples:
    - Single cemetery lot for non-resident = $1,200 to $1,500
    - Hospital fire inspection fee = $220 to $250
    - Senior Friendship Center Classes = $1.00 to $1.25
    - Men’s adult basketball team = $600 to $625
    - Read along book library replacement fee = $20 to $30
    - Weekday bowery pavilion rental at Mt. Timp = $150 to $95
• Phase II of co-sponsored fee increases
• “Big Rocks” for FY 2016 Budget
  o Compensation: Background
    ▪ In order to retain & recruit a strong workforce, compensation is a priority
    ▪ Through the years FY10 to FY13, no raises were included in the annual budget
    ▪ In FY14, a 2% market adjustment was approved (April 2014)
    ▪ In FY15, a 1% merit increase was approved (January 2015)
  o Compensation: Analysis & Plan
    ▪ Hired firm to perform a compensation analysis to tune our pay ranges to the local market place
    ▪ 1% of payroll has been set aside to adjust behind-market positions
    ▪ 3% of payroll has been set aside for performance based compensation increases
    ▪ The new merit based compensation plan would become effective July 1, 2015
    ▪ *A 10% contingency has been budgeted for increases in health insurance premiums
    ▪ *No retirement increase in URS contributions
  o Capital Improvement Projects (CIP): Background:
    ▪ Through the years FY10 to FY14, there has been little to no CIP budget in the General Fund
    ▪ The City has recommended the General Fund reserve be maintained at 15% (state allowed maximum is 25%)
    ▪ For FY15, this has allowed the City to move $2.8 million from the General Fund to CIP fund
    ▪ When the City exceeds 15% in the reserves the excess will be moved into the CIP fund
    ▪ It is anticipated that the City will have a moderate stream ($500,000) of ongoing General Fund CIP into the foreseeable future
  o Recreation Fund: Background
    ▪ The Fitness Center is unable to cover ongoing operations and maintenance expenses
    ▪ The General Fund has been subsidizing this fund through transfers
  o Recreation Fund: Plan
    ▪ Despite efforts to maximize revenues, it is expected that the Fitness Center will continue to require subsidization from the General Fund
    ▪ FY16 budget has General Fund transfer of $175,000 & an appropriation of Fitness Center reserves of $175,000
    ▪ The City continues to be concerned with the increased number of patron offerings in the area

Mr. Manning said the purpose for showing the comparison of General Fund revenues vs expenditures was to show the trends in enough time for the City to act in a thoughtful and concise manner, and take care of problems before they became emergencies. He said something would need to change with revenues compared to expenditures to maintain city services as they had been maintained previously. Mr. Manning said as Orem’s population had grown the number
of full-time city employees had dropped off significantly. There were growing service demands, but fewer employees to meet those demands, which was an area of concern for the future.

Mayor Brunst asked when the property tax in Orem had last changed.

Mr. Davidson said it was in 1978. Mr. Seastrand said there had been a few voter-approved tax increases for transportation, with one of the road bonds set to expire soon.

Mr. Sumner asked if Orem made any profit on providing fire services to Vineyard.

Mr. Davidson said the City would generally break even for that service. He said it was difficult to determine a fire fee because the majority of people would never need to use it. However it needed to be available in those emergencies.

Mrs. Black asked if Vineyard was charged a premium for fire services.

Mr. Davidson said Vineyard was not charged a premium for fire services. Lindon also utilized Orem’s fire services for no premium charge.

Mr. Bybee said Orem had established a level of service cost that was like insuring those services, and charged that cost on a per-unit basis to Vineyard. So as units in Vineyard increased so would the amount they were charged.

5:30 P.M. STUDY SESSION – PUBLIC SAFETY TRAINING ROOM

CONDUCTING Mayor Richard F. Brunst, Jr.

ELECTED OFFICIALS Councilmembers Hans Andersen, Margaret Black, Tom Macdonald, Mark E. Seastrand, David Spencer, and Brent Sumner

APPOINTED STAFF Jamie Davidson, City Manager; Brenn Bybee, Assistant City Manager; Greg Stephens, City Attorney; Chris Tschirki, Public Works Director;Scott Gurney, Fire Department Director; Keldon Brown, Police Captain; Richard Manning, Administrative Services Director; Bill Bell, Development Services Director; Karl Hirst, Recreation Director; Charlene Crozier, Library Director; Jason Bench, Planning Division Manager; Steven Downs, Assistant to the City Manager; and Jackie Lambert, Deputy City Recorder

Preview Upcoming Agenda Items
Staff presented a preview of upcoming agenda items.

Agenda Review
The City Council and staff reviewed the items on the agenda.
City Council New Business
There was no new City Council business.

The Council adjourned at 5:51 p.m. to the City Council Chambers for the regular meeting.

6:00 P.M.REGULAR SESSION – COUNCIL CHAMBERS

CONDUCTING
Mayor Richard F. Brunst, Jr.

ELECTED OFFICIALS
Councilmembers Margaret Black, Tom Macdonald, Mark E. Seastrand, David Spencer, and Brent Sumner

APPOINTED STAFF
Jamie Davidson, City Manager; Brenn Bybee, Assistant City Manager; Greg Stephens, City Attorney; Chris Tschirki, Public Works Director; Scott Gurney, Fire Department Director; Keldon Brown, Police Captain; Richard Manning, Administrative Services Director; Karl Hirst, Recreation Director; Charlene Crozier, Library Director; Steven Downs, Assistant to the City Manager; and Jackie Lambert, Deputy City Recorder

INVOCATION / INSPRATIONAL THOUGHT
Sarah Hansen

PLEDGE OF ALLEGIANCE
Spencer Kuehne

APPROVAL OF MINUTES

Mr. Seastrand moved to approve the March 10, 2015, City Council meeting minutes. Mrs. Black seconded the motion. Those voting aye: Hans Andersen, Margaret Black, Richard F. Brunst, Tom Macdonald, Mark E. Seastrand, David Spencer, Brent Sumner. The motion passed unanimously.

Mr. Seastrand moved to approve the March 12, 2015, Joint City Council/Recreation Advisory Commission tour meeting minutes. Mrs. Black seconded the motion. Those voting aye: Hans Andersen, Margaret Black, Richard F. Brunst, Tom Macdonald, Mark E. Seastrand, David Spencer, Brent Sumner. The motion passed unanimously.

MAYOR’S REPORT/ITEMS REFERRED BY COUNCIL

Upcoming Events
The Mayor referred the Council to the upcoming events listed in the agenda packet.

Appointments to Boards and Commissions
Mayor Brunst moved to appoint Jeffrey Olsen to the Heritage Advisory Commission. Mr. Sumner seconded the motion. Those voting aye: Hans Andersen, Margaret Black, Richard F. Brunst, Tom Macdonald, Mark E. Seastrand, David Spencer, Brent Sumner. The motion passed unanimously.

Recognition of New Neighborhoods in Action Officers
There were no new Neighborhoods in Action Officers recognized.

**PROCLAMATION – Purple Day – Epilepsy Awareness**
Mayor Brunst read the proclamation for Purple Day, designating March 26th annually as a day for Epilepsy Awareness. The purpose of Purple Day was to promote epilepsy awareness for the public by increasing understanding, reducing stigmas, and improving the quality of life for those with epilepsy.

Sarah Hansen, co-founder of the Epilepsy Alliance of Utah, said this cause was important to her. She said knowledge was power, and she believed this proclamation could make a great difference. Ms. Hansen thanked the City for the recognition of Purple Day.

**REPORT – Sleepy Ridge Golf Course**
Mr. Hirst said Sleepy Ridge Golf Course was a unique course in that it was a public/private partnership with the City and Sleepy Ridge. He said the ground under the golf course was owned by the City, but investors built and ran the course for the City. This successful partnership lowered the financial risk to the City of having a golf course and still allowed for the beautiful resource to be used. He introduced Golden Holt, a partner in Sleepy Ridge, to give a report.

Mr. Holt said it had been ten years since the golf course opened, and he was proud of the long-term relationship that had been developed with the City. There were struggling golf courses throughout the state and country that were being subsidized, and more courses in America were closed than open. With the public/private partnership, they had been able to remain open during the recession years because they had not had to rely solely on golf tax revenue to stay open. Sleepy Ridge was doing better than ever. Mr. Holt said Sleepy Ridge had become a landmark for the community beyond golf, where offices were leased and functions and wedding receptions were held. Mr. Holt said Sleepy Ridge had been able to purchase seventy-eight brand new golf carts. They were also looking to make clubhouse additions and improvements to some specific holes to continue to attract golfers from around Utah Valley and beyond. He said rates had been raised by $2.50 to stay competitive with the market on pricing. There were punch cards for seniors and other discounts to give the best value. Mr. Holt said the initial length of the contract was based on projections that were not comparable to what was actually happening. At some future point, the partners of Sleepy Ridge would need to ask for more time to recoup the investment discussed in the contract.

Mayor Brunst asked how long the contract was set to run.

Mr. Holt said the contract was set up in 2008 for 39 years. He said he wanted to look at what would be most fair for all involved. He said it was Orem’s golf course; they just wanted to be good stewards.

Mr. Sumner asked if the closing of Cascade Golf Course had increased the number of golfers at Sleepy Ridge.

Mr. Holt said they had tried to reach out to Cascade regulars and had created a senior golf league. He said Sleepy Ridge revenues were up, but he did not know how much of that was attributed to the closing of Cascade.
Mr. Davidson said Sleepy Ridge was an amenity citizens benefited from beyond golf. One of the challenges was the elastic nature of the golf industry. When the economy was up, golf was up. There were hills and valleys and Orem as a community had this asset that the City did not have the responsibility to pay for. That was a great opportunity for the community. He said he was open to conversations about extending the contract and working toward a fair solution for all parties. He thanked Mr. Holt for all he had done.

CITY MANAGER’S APPOINTMENTS

Appointments to Boards and Commissions
There were no appointments to boards and commissions.

PERSONAL APPEARANCES

Time was allotted for the public to express their ideas, concerns, and comments on items not on the agenda. Those wishing to speak should have signed in prior to the meeting, and comments were limited to three minutes or less.

James Fawcett, resident, said he was concerned about the utility rate changes being considered. He used an analogy of taking a car in to the mechanic for problems with the carburetor after the warrantee had expired and deciding if just an adjustment would be sufficient or if the carburetor needed to be replaced. He said he believed the City was asking for utility rates to double, which he did not agree with and thought the amount was too high. His understanding was the utilities had a longer life than was being represented. Mr. Fawcett asked the Mayor and Council to read an email he had sent them on the matter.

Jim Hadlock, resident, expressed his thoughts about water usage in the coming summer months in light of the relatively dry winter Orem had experienced. He said the City should impose restrictions on using water, as most surrounding cities had done. Mr. Hadlock said he wanted to encourage the three biggest water users—Orem City, schools, and the LDS Church—and all users to use water more prudently by not watering in the heat of the afternoon but in the early morning or later evenings, and turning sprinklers off in rain. He said he hoped the City would regulate water usage as water was likely to be scarce this coming summer season.

CONSENT ITEMS

There were no Consent Items.

SCHEDULED ITEMS

6:20 P.M. PUBLIC HEARING – CDBG
Receive Public Comment on the Community Development Block Grant (CDBG) Projected Use of Funds for Fiscal Year 2015-2016
Steven Downs, Community & Neighborhood Services Manager, recommended the City Council hold the first of two public hearings to receive public comment on the projected uses of funds for the 2015-2016 Community Development Block Grant.

Mr. Downs introduced Sheralyn Bennett, Curtis Wood, and Ginny Ball with the CDBG Advisory Commission. Ms. Bennett said during the past few months, the CDBG Citizen Advisory Commission heard funding proposals from various applicants who wished to receive CDBG funding. She said the presentations were helpful and informative about various programs offered by organizations in the community.

The Commission presented its recommendations to the City Council and opened the public hearing for comment on the proposed uses of funds. The recommendations for receiving organizations and the proposed award were as follows:

- Big Brothers Big Sisters of Utah - $1,000
- Community Action Services and Food Bank - $14,500
- Utah County 4-H Afterschool - $1,500
- Centro Hispano - $3,000
- House of Hope - $5,000
- Friends of the Food and Care Coalition - $6,730
- Mountainland Association of Governments (MAG) - $2,000
- Mountainlands Community Health Center - $4,000
- Family Support & Treatment Center - $10,000
- Kids on the Move - $5,000
- Center for Women and Children in Crisis - $7,500
- Community Health Connect - $4,000
- People Helping People - $4,000
- Project Read - $2,000
- Orem Literacy Center (Literacy Resources) - $2,000
- RAH (Recreation and Habilitation Services) - $7,000
- PERC (Parent Education Resource Center) - $2,000
- Friends of Utah County Children’s Justice Center - $10,000
- Habitat for Humanity of Utah County - $35,000
- City of Orem – Housing Rehabilitation - $20,000
- City of Orem – Code Enforcement - $120,000
- City of Orem – Public Facilities - $151,960
- City of Orem – Administration - $115,000
- City of Orem – Section 108 Loan Payment - $105,000
  - TOTAL: $638,190

Following a second public hearing scheduled for April 28, 2015, at 6:00 p.m., the City Council would adopt a resolution approving the CDBG Final Statement of Projected Uses of Funds for 2015-2016.

Funding included new entitlement and projected program income.

Mayor Brunst asked about funding toward public facilities.
Mr. Downs said there were areas identified where CDBG funding could be used, and the projects were prioritized. A specific project identified was in the Beverly Subdivision to reconstruct sewer, street, and sidewalks. The projects of higher priority were typically missing sidewalks in the areas of schools. Money allocated to public facilities was often saved up over time and used on large projects in need.

Mayor Brunst asked about funding toward code enforcement.

Mr. Downs said there were three Neighborhood Preservation Unit (NPU) officers in the police department, and code enforcement funding went toward the salaries of two of those officers. NPU officers worked in neighborhoods to enforce codes to bring properties up to code and keep neighborhoods aesthetic and vibrant.

Mr. Seastrand asked if the total amount had been finalized.

Mr. Downs said it had been finalized earlier than expected. The amount was $608,000, which was about a $1,200-1,300 decrease from the previous year. In years past some funding had been reprogrammed forward to pay for a specific project, which was scheduled to be completed this year with those funds. The numbers presented were the final numbers.

Mayor Brunst opened the public hearing. There were no public comments so Mayor Brunst closed the public hearing.

Mayor Brunst thanked the group for their presentation and efforts.

6:20 P.M. PUBLIC HEARING – Parking Permit Area

RESOLUTION – Amending the Residential Parking Permit Area between 800 South and 925 South and 600 West and 725 West to include the north and south sides of 800 South between 600 West and 725 West

Lt. Craig Martinez recommended that the City Council, by resolution, amend the established residential parking permit area between 800 South and 925 South and 600 West and 725 West to include the north and south sides of 800 South between 600 West and 725 West.

Lt. Martinez said the City of Orem was responsible for protecting the health, safety, and general welfare of the City. With the ongoing enrollment of students and the expansion of Utah Valley University, there had been an increase in the number of nonresidents who were using 600 West, 725 West, 800 South, 925 South, 950 South and the connected cul-de-sacs as on-street parking during the university’s business hours. The nonresident motor vehicles would remain on these streets for the majority of the day between 7:00 a.m. and 5:00 p.m. To resolve this parking issue, the Orem City Council adopted Resolution R-2015-0005 creating a residential parking area. Upon further investigation and after further discussions with 800 South residents, the Orem Police Department discovered that this parking pattern extended to the north and south sides of 800 South between 600 West and 725 West. The Orem Police Department, in order to resolve those parking concerns, found it necessary to include the north and south sides of 800 South between 600 West and 725 West in the residential parking permit area established by Resolution R-2015-0005. The residents who reside on the north and south sides of 800 South between
600 West and 725 West had indicated a desire to be included in the residential parking area. The cul-de-sac of 880 South would not be included in the residential parking permit area at the request of the residents living in that cul-de-sac.

Having supplemented the investigation upon which Resolution R-2015-0005 was based, and having obtained the consent of each of the residents impacted, the Orem City Police Department recommended that the City Council amend the residential parking permit area created by Resolution R-2015-0005 to include both the north and south sides of 800 South between 600 West and 725 West.

If the City Council amended the residential parking permit area as proposed, any resident within the residential parking permit area would be permitted to park any cars registered to his/her dwelling in the residential parking permit area, and each dwelling within the residential parking permit area would be given two visitor/guest permits.

Mrs. Black asked about a resident from another street who contacted her about wanting to be included, and if Lt. Martinez had been contacted.

Lt. Martinez said there was a small neighborhood in the area that did not want to be involved in the parking permit area because parking was not a problem for them. In some other areas there were not enough residents who wanted the permit area to justify it. Additionally, these areas would likely not meet warrants to justify a permit area.

Mayor Brunst opened the public hearing. There were no public comments so Mayor Brunst closed the public hearing.

Mrs. Black moved, by resolution, to amend the Residential Parking Permit Area between 800 South and 925 South and 600 West and 725 West to include the north and south sides of 800 South between 600 West and 725 West. Mr. Andersen seconded. Those voting aye: Hans Andersen, Margaret Black, Richard F. Brunst, Tom Macdonald, Mark E. Seastrand, David Spencer, Brent Sumner. The motion passed unanimously.

COMMUNICATION ITEMS

There were no communication items.

CITY MANAGER INFORMATION ITEMS

Mr. Davidson said staff recommended developing an implementation and outreach strategy for the Utility Master Plans that did not necessarily follow the budget timeline. He said sharing the need for the potential increases was crucial. He was recommending those increases still be part of the go-forward plan, but he did not want to hastily move forward to meet the proposed July 1st budget deadline. He said he understood the urgency but, based on feedback from the
Council, staff felt it was important to focus on education efforts instead of methodically moving toward a fixed deadline.

Mr. Tschirki added that they had been listening to concerns from the Council and were trying to address them. He said these were real and important needs for the city, and he wanted to spend time with citizens to educate and inform them through open houses, mailers and flyers, newsletters, etc. on why these increases were needed. He said an educational video was being discussed that would explain the proposed changes in such a way that most would understand.

Mrs. Black asked if it would mean a rate increase on water still for 2015.

Mr. Tschirki agreed, saying there would be a water increase. Mr. Davidson said contracts required those increases, so those had to move forward.

Mrs. Black asked when the proposed changes would be considered.

Mr. Davidson said the goal was working toward the second half of the calendar year. If that required incrementally addressing the items one or two at a time, they wanted to give adequate time for that discussion.

The Mayor and Council generally felt that was a good idea, for the public as well as the City Council.

Mr. Davidson said improvements were needed in the Council Chambers to prepare the room for the transition to broadcasting City Council meetings. Improvement would likely include paneling to soften the lighting and sound quality of the room and a City of Orem logo to hang on the wall behind the Council.

**ADJOURN TO A MEETING OF THE REDEVELOPMENT AGENCY OF THE CITY OF OREM**

Mr. Andersen moved to adjourn to a meeting of the Redevelopment Agency. Mrs. Black seconded the motion. Those voting aye: Hans Andersen, Margaret Black, Richard F. Brunst, Tom Macdonald, Mark E. Seastrand, David Spencer, Brent Sumner. The motion passed unanimously.

The meeting adjourned at 6:44 p.m.

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Donna R. Weaver, City Recorder

Approved: January 13, 2015