MINUTES OF THE STRATEGY MEETING OF THE SPRINGVILLE CITY COUNCIL HELD ON TUESDAY, SEPTEMBER 08, 2026, AT 4:00 P.M. AT THE HOBBLE CREEK GOLF COURSE, 94 HOBBLE CREEK CANYON ROAD, SPRINGVILLE, UTAH.

Presiding and Conducting: Mayor Matt Packard

Elected Officials in Attendance: Karen Ellingson
Logan Millsap
Jake Smith
Mike Snelson
Mindi Wright

City Staff in Attendance: City Administrator Troy Fitzgerald, Assistant City Administrator/City Attorney John Penrod, Assistant City Administrator/Finance Director Bruce Riddle, City Recorder Kim Crane, Administrative Services Director Patrick Monney, Community Development Director Josh Yost, Internal Services Director Scott Sensanbaugher, Library Director Dan Mickelson, Museum of Art Director Emily Larsen, Parks and Recreation Director Stacey Child, Power Director Jason Miller, Public Works Director Brad Stapley, and Public Safety Director Lance Haight.

4:00 P.M.
GOLFING – Joel, Ryan, and Kyle

The Council participated in a golf course activity with golf course personnel, including Joel Grose, Golf Professional, and Ryan Romero and Kyle Snyder, Assistant Golf Professionals.

Dinner Break: The Council and staff took a dinner break from 5:00 p.m. to 5:45 p.m.

WELCOME AND INTRODUCTION

CALL TO ORDER – Attorney Penrod welcomed everyone and called the meeting to order at 5:45 P.M.

THE GOAL – John Penrod, Assistant City Administrator/City Attorney

Attorney Penrod reported that staff had completed most of the items identified by the Council during the previous budget strategy meeting and were working on the remaining items. He reviewed the City's budget book, which had received awards, and explained that it outlined the City's goals, mission, General Plan, and master plans. He noted that Council and staff had discussed service quality and sustainability, with a shared goal of making Springville a place residents were proud to call home. He offered to schedule a work session to review the City's goals and vision.

THE NEXT THREE YEARS – Matt Packard, Mayor

Mayor Packard expressed appreciation for the Council's ability to work together respectfully, even when members disagreed. He asked Councilmembers to identify priorities they wanted to accomplish over the next three years.

Councilmember Wright recommended a more proactive economic development program to address the backlog of businesses interested in locating in Springville. She suggested building relationships with landowners and businesses and having the City initiate outreach.

Councilmember Millsap emphasized the importance of preparing for large businesses in the development pipeline while continuing to support small and medium-sized businesses. He also recommended accelerating street improvements.

Councilmember Snelson discussed opportunities to better connect the north end of Springville to the rest of the City, including improved pedestrian access. He also recommended pursuing the forestry project land exchange and exploring the potential use of the canyon shooting range, which was owned by the Division of Wildlife Resources (DWR). He explained that shooting clubs helped maintain the property and used the range without paying fees. He suggested retaining the property as a shooting range rather than developing it, potentially providing a venue to replace the shooting range previously located at the Senior Center. Public Works Director Brad Stapley noted that the area could also be suitable for a pressurized irrigation pond.

Councilmember Ellingson recommended completing the Community Park with a comprehensive plan that built upon work initiated approximately 20 years earlier. She suggested considering relocating the rodeo grounds to the park and potentially adding baseball fields.

Director Patrick Monney stated that improving the City's communication capabilities would require a change in service levels and resources. Councilmember Wright recommended providing recaps of Council meetings through social media and updating the City website. Councilmember Ellingson noted that communication preferences varied by age group and that multiple platforms might be needed.

Museum Director Emily Larsen recommended developing a long-term solution for the Museum Campus.

Councilmember Millsap identified housing as another area needing attention.

Mayor Packard recommended enhancing the appearance of Dry Creek Parkway through landscaping and expanding active transportation trails to improve connectivity throughout the City.

Mayor Packard asked the Council to identify four or five priorities beyond essential services, emphasizing the need to maintain a sound financial foundation while pursuing additional improvements. He requested that staff develop two or three action items for each priority, with the goal of completing the projects or making significant progress within three years.

The Council identified the following priorities and assigned staff members to develop action items:

1. Proactive Economic Development – Troy Fitzgerald
2. Communication and Website Improvements – Patrick Monney
3. Museum Campus – Emily Larsen
4. Property Enhancements and Community Park Completion – Stacey Child
5. Active Transportation and Trails – Brad Stapley

Mayor Packard requested an update at an October work meeting to discuss progress and implementation strategies.

Recess: The Mayor and Council recessed from 6:54 p.m. to 7:07 p.m.

BUDGET/SERVICE LEVEL STRATEGIES – Troy Fitzgerald, City Administrator

City Administrator Fitzgerald asked the Council to consider the budget resources needed to support the five identified priorities. He discussed inflation, population growth, and the importance of maintaining consistent budget expectations. He also emphasized the need to review core services and current service levels.

Fitzgerald discussed the relationship between service fees and operating costs, noting that some services cost more to provide than the fees collected. He reported that the City's property tax revenue was below average, other tax revenues were average, utility fees were low, and other City fees were average. He explained that the General Fund needed approximately $5 million to $6 million in additional revenue.

Councilmember Millsap suggested evaluating property tax increases that would address more than inflation. Councilmember Wright recommended considering the sale of City-owned property as a potential revenue source.

Fitzgerald reviewed the City's reserve policies and funding practices. Enterprise funds were expected to maintain unrestricted operating reserves equal to 30% of operating costs, with capital reserves funded through sinking funds. The General Fund was intended to gradually reach a 35% reserve level. The City also contributed to vehicle and equipment reserves, while property sale proceeds were deposited into a growing property reserve fund. Facility maintenance reserves had been established without formal policies, and facility replacement reserves and policies had not yet been established. Parks maintenance reserves had also been started without a formal policy.

Fitzgerald discussed reconciling reserve balances, improving operational efficiencies, and strengthening long-range capital budgeting.

The Council expressed support for inflationary increases to fees and taxes and acknowledged that service levels needed to be balanced through increased revenues or reduced services. By consensus, the Council requested additional information about potential revenue options for further discussion and supported reconciling reserve balances.

Councilmember Wright suggested increasing utility fees while reducing the Transportation Utility Fee (TUF). Fitzgerald asked the Council to help prioritize the policies requiring further review.

WRAP-UP – Matt Packard, Mayor

Mayor Packard expressed hope that the discussion had been productive and thanked the department directors for their work.

ADJOURNMENT

Motion: Councilmember Millsap moved to adjourn the meeting at 8:37 p.m. **Councilmember Snelson seconded** the motion. **Vote: Yes:** Councilmember Ellingson, Councilmember Millsap, Councilmember Smith, Councilmember Snelson, and Councilmember Wright. The motion **Passed Unanimously, 5-0.**

CLOSED SESSION IF NEEDED – TO BE ANNOUNCED IN MOTION

The Springville City Council may temporarily recess the meeting and convene in a closed session as provided by UCA 52-4-205.

There was none.

This document constitutes the official minutes for the Springville City Council Strategy Meeting held on Tuesday, September 08, 2026.

I, Kim Crane, do hereby certify that I am the duly appointed, qualified, and acting City Recorder for Springville City, Utah County, State of Utah. I do hereby certify that the foregoing minutes represent a true, accurate, and complete record of this meeting held on Tuesday, September 08, 2026.

DATE APPROVED: October 20, 2026

Kim Crane
City Recorder